Promoting values for a socially responsible future
Caracas Homeless Population

- 69% - Eats once a day
- 100% - No medical care
- 62% - No bathroom access
Panabus is an assistance fleet, that offers fundamental services to homeless people.
Bathroom
Haircut
Medical Attention
Dignify homeless people

Promote their social reintegration

Objectives
Through high quality and personalized attention, our team creates a warm environment that allows to dignify the homeless person we serve.
Mr. Cesáreo Vásquez, a Spaniard at his 72, worked as a mechanic in Venezuela. After losing his job four years ago, he became homeless. Hogar San José, an ally that supports elderly people, gave Cesáreo a place to stay, where he spent his last 4 months of life, in dignified conditions, under a roof and accompanied by good people.
<table>
<thead>
<tr>
<th>DIGNIFICATION</th>
<th>FOLLOW-UP</th>
<th>REINSERTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Homeless approach by Street Mediator</td>
<td>1. Assigned of simple tasks to homeless, during following weeks.</td>
<td>1. Evaluation of the person needs</td>
</tr>
<tr>
<td>2. Social interview to the homeless person</td>
<td>2. Medical &amp; psychological follow-up</td>
<td>2. Medical &amp; psychological follow-up</td>
</tr>
<tr>
<td>3. Panabus integral attention: shower, haircut, medical care, food.</td>
<td>3. A legal status check-up</td>
<td>3. Institutionalization &amp; social reintegration is carried out</td>
</tr>
</tbody>
</table>
At Panabus we devised a division called "Street Mediator", and it is part of our labour reintegration program. The "Street Mediator" is the person in charge of communicating effectively with the homeless person, to offer the Panabus services and thus begin their social reintegration program.

This job is occupied by people who use to be homeless and, after a rehabilitation process, now are part of the Panabus team, making a difference in homeless lives.
SERGIO HERNÁNDEZ  
Street Intermediary

“To put myself as an example and to convey to them that it is possible to rehabilitate to have a better future, is something that I would never have imagined.”

JESÚS GÓMEZ  
Street Intermediary

“The Panabus is an opportunity to witness to my change and to bring a message of hope to those who today find themselves homeless.”

JOHAN MONTEROLA  
Street Intermediary

“Demonstrate that one can live better and that it is possible to rehabilitate oneself, to whom today one is in the darkness of the street. it is an honor.”
Statistics Based On Our Service

25% Female  
75% Male

Segmentation by Age

Primary Reasons Drive People Homeless

- Family conflicts: 37%
- Drug abuse: 16%
- Economic issues: 14%
- Unspecified/Prefers not to tell: 8%
- Other: 2%

Characteristics of the Homeless Population

50% finished primary education and at least 56% refer drug abuse
Statistics Based On Our Service

50% sleep without a roof or a blanket
93% don’t have a bed

62% don’t have access to a bathroom

Places Where Homeless Bathe

- Private bathroom: 33%
- Natural sources of water: 42%
- Public spaces: 16%
- Pipes: 9%

Bathe Frequency

- Daily: 44%
- 1-2 times/week: 27%
- 3-4 times/week: 16%
- Every two weeks: 7%
- Every two weeks: 3%
- Every two weeks: 1%

Characteristics of the Homeless Population
Statistics Based On Our Service

81% of homeless cannot buy food

69% eats one meal daily

Meals per day

- 1 - 2: 69%
- 3 - 4: 22%
- 4 or more: 6%
- Unspecified: 3%

Source of Food

- Garbage: 30%
- Begging: 27%
- Community kitchen: 21%
- Buying: 16%
- Work for food: 3%
- Others: 3%

Frequent Diagnosis

- Malnutrition: 15%
- Apparently healthy: 15%
- Skin diseases: 13%
- Dental diseases: 10%
- Musculoskeletal diseases: 6%

Characteristics of the Homeless Population
Panabus Awards

Role Models 2017: Decision of the program jury

Your project impressed the jury greatly and was chosen as one of 113 winners from 44 countries to be elected in the program – congratulations!
We are pleased to inform you that your project, “PANABUS - Offer individual and mobile support to homeless individuals”

Signed
Thimo V. Schmitt-Lord, MBE
Executive Director
Laura Watermann
Program Manager

Concurso Ideas 2018

Responsable del Proyecto: PROYECTO SOCIAL PANABUS en la categoría de Emprendimiento Social, por medio del presente declaro, que: premio del “Concurso Ideas 2018”, correspondiente a 2do lugar en la categoría de Emprendimiento Social, seleccionado por el jurado calificador del “Concurso Ideas 2018”
The Making Of Panabus
Panabus Needs

- Monetary Funds
- Hygiene Supplies
- Nutrition
- Clothing
- Medical Supplies
- Shoes

Operativity - Needs per Area
START UP
Prototype Unit
Nov - 8 - 2017

PHASE II
Caracas
Panabus 2
July - 1 - 2019

PHASE II
Caracas
Panabus 3
Year 2020

PHASE IV
National Expansion
Year 2022

Realization Calendar
Panabus in Numbers

- **Panabus Bus Cost**: $55,000
- **Total Operations Cost**: $5,500/Month, $66,000/Year
- **Detailed Monthly Operations Cost**:
  - Administrative Cost: $2,750
  - Operative Cost: $1,250
  - Supplies Cost: $1,500
- **Homeless Individual Attention Cost**:
  - First Attention: $27.5/Day
  - Social Reintegration Program: $500/Month
Transforming lives on wheels...

www.panabus.org
info@panabus.org
@Panabus_oficial
+58 212 263.6870 / 412 314.6075