# **C0mpany Profile**

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| **GESA** (Grassroots Entrepreneurship Skills Acquisition) Initiative is a non-profit Organization (NGO) founded in 2016 and established as Sustainable development goal partner in Nigeria and by extension Africa. The organization engages with stakeholders and the government to provide advisory, technical support and consultations for development communications, project planning, implementation and M&E. It is a platform that promotes Quality Education for children especially the girl child and skills Development Program for youths (male and Female) in Nigeria. We offer our services through Policy/Technology Advocacy Gender mainstreaming, Sensitization and tailor made empowerment programs to different target groups. Including Teachers professional Development ProgramsWe work within the six geopolitical zones in Nigeria. Our brand specifically is professionally inclined. GESA Initiative head office is located in Abuja, we have Coordinators at zonal, State level, and Supervisors at Local Government areas coupled with Volunteers and representatives around the Continent.We believe that investing in the Human Capital of young people especially the girl child in Nigeria/Africa will help shape its future and create sustainable wealth and Development in the continent. |
| **MISSION** |  |  |  |
| Securing a better life for the vulnerable and less privileged children, school dropouts and rural women through well-tailor projects, programs and initiative that bring innovation and sustainable development to communities. One of its focal missions is developing educational tools/programs that best prepare young people for the future. |
| **vision** |  |  |  |

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|  | To be nationally and globally recognized as a leading partner in empowering the less privileged/vulnerable children, and women in education, health and entrepreneurship respectively |
| Core values& Principles |
|  | • Professionalism• Excellence• Integrity• Transparency and accountability• Advocacy• Volunteer base• Sustainability• Respect |

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| Focus Area: |
| Our Focus Area is **Goal 4&5: Quality Education and Gender Equality** of the Sustainable Development Goal(SDG)

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| OBJECTIVES |
| 1. To rehabilitate the vulnerable children and support religious and community based school in the rural areas.2. To create awareness for the children on the issues relating to their health, education and self-empowerment.3. To empower the children and women through skill acquisition and entrepreneurship programs4. Identifying with schools on non-violence, and capacity building.5. To collaborate as much as possible with national and international bodies who have similar aims especially with those whose activities can positively impact and bring innovations to the services of the organization resulting to sustainable impact |

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| TARGET POPULATION |
| * Out of school children
* Less privilege/vulnerable, orphaned children
* Girl child and women
* The internally displaced persons(IDPS)
* The youths
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OUR SERVICES* Educational Support for the vulnerable and orphaned children.
* Curriculum Development
* Providing educational kit, and educational materials for children living in rural communities.
* Scholarship program for orphaned children.
* Child right campaign.
* Education and Girl Child literacy.
* Psychosocial support for children and women
* Health sensitization program(e.g. WASH Good hygiene)
* Consultancy on Project verification Exercises
* Project management.
* Training the trainers program
* Rural teachers empowerment project

OUR MAJOR PROJECTS• SCARTEP ( The School Child & Rural Teachers Empowerment Project )• Child Mentoring Program• Gender Advocacy• School Health Program* Youths development programs

Track Record and Experiences:

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| Name of project | Client | Contract Value | Period of activity | Types of activities undertaken | Source of funds |
| Verification of indicator targets for af of school grants and teachers top up in taraba state | World Bank –SEPIP  |  | December 2018- February, 2019 | Verification, monitoring and evaluation services | **World Bank –SEPIP** |
| Continuous professional development program for public school teachers in karulga of nasarawa state | GESA Initiative |  | October 2018 | Teacher professional development program. | **Individual philanthropist** |

 **PAST PROJECTS 2018****SCARTEP** **Location: NASSARAWA State****Brief Description:*** The School Child and Rural Teachers Empowerment Project in Nigeria (SCARTEP) is being birth by Gesa Initiative to cater for the vulnerable and orphaned children in the rural communities, Providing these children with educational materials needed to make basic education interesting.

**Girl Child Education Project-INTERNATIONAL DAY OF THE GIRL CHILD 2018 (THE POWER OF THE ADOLESCENT Girl-** **Location: Sokoto state****Duration:3 months (June-August 2018)****Brief Description:*** Empowering Girls for Sustainable Impact social mobilization in support of girls’ schooling and third channel initiatives - media and business sectors to promote girls’ education, particularly targeting girls in difficult circumstances, school-age household helpers for instance.

**IMG-20190509-WA0017.jpg****GESA INITIATIVE LEAD ADVOCACY ON INCLUSIVE EDUCATION FOR ALL Out Of School Children:** **Location: Sokoto****Duration: 3 Months ( Year-2017)****Brief Description:**Advocacy meeting and workshops on making the girl-child the focus of decision-making in educational planning and administration by* Increasing education budgets to allow greater access of girls to primary education by establishing new school places nearer the communities
* Supporting official development assistance policies for increased budgetary allocations to education, information and communication programmes in support of the welfare and development of girls.
* Help develop appropriate indicators for data analysis, goal quantification, comparative evaluations and overall monitoring of girls’ education.
* Advocate the establishment of mechanisms to provide wide-scale dissemination of research findings and evaluation on education to the various categories of end users, notably teachers and other educational practitioners, policy-makers, families and communities, in a comprehensible manner and using a variety of media forms (such as written reports, radio and television programmes, workshops, conferences and seminars, popular theatre, etc.).

**GESA is the Convener of the Abuja Youths Entrepreneurship Summit A-YES.** A platform for Young people female’s & males cutting across the **six area councils** **of the Federal Capital Territory (FCT) Nigeria.** The platform is structured around the hypothesis that the youths can make a positive change in our nation Nigeria, if they are empowered with the right **skills** to thrive. We also mentor young women to break stereotypes by venturing skills and jobs typically seen as a man’s Jobs especially in ICT and TVETs. The 2019 edition of the summit was a great avenue to challenge young Nigerians not to take sideline but get actively involved in processes that will foster growth and advancement of Nigeria. Highlighting the need to think Entrepreneurship and encourage start-ups as a way out of unemployment and take Advantage of Technology by developing their skills, using their creativity constructively to proffer homegrown solutions to the present day challenges facing young peopled in Nigeria**Objectives of the Summit.*** Equipping young people with the necessary skills to go into their communities and position themselves as leaders and change makers.
* Sensitizing both males and females on Gender Responsive issues and Advocacy
* Supporting and improving the occupational prospects of young people in Nigeria by providing skills that strengthens their employability in order to promote cooperation and develop evidence based repository of knowledge that supports economic growth and National development.
* Modeling the 21stcenturyskills and innovation strategies for entrepreneurship. Fostering youth’s best practices on the use of information communication Technology for good.
* Raise awareness on opportunities in the rural communities and` how young women can harness and maximize these opportunities for livelihood, wealth creation and building sustainable businesses.
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