

# **PROJECT PROPOSAL**

**FOR**

**THE PROJECT**

---

**“MOBILIZING RURAL WOMEN AND GIRLS FOR AN  
ENRICHED LOCAL COMMUNITY”**

---

**PREPARED BY:            CENTER FOR INTEGRATED  
RURAL AND CHILD  
DEVELOPMENT (CIRCDev)**

**CHARITY STATUS: NGO**

**REGISTRATION #    D.S.W/7154**

**SUBMITTED TO:        GLOBAL GIVING**

**Date: 27<sup>TH</sup> SEPTEMBER, 2018**

## **PROPOSAL SUMMARY**

Name of proposal:	<b>Mobilizing rural women and girls for an enriched local community</b>
Implementing Agency:	<b>Center for Integrated Rural and Child Development (CIRCDev)</b>
Contact Address	<b>Box KS 5304, Adum Kumasi</b> <a href="mailto:info@circdev.org">info@circdev.org</a> <a href="http://www.circdev.org">www.circdev.org</a>
Contact Persons	<b>Francis Sarkodie</b> <a href="mailto:fsarkodie@hotmail.com">fsarkodie@hotmail.com</a> <b>+233 (0) 502 568 658</b>
Location of Project	<b>Atwima Nwabiagya Municipality</b> <b>(10 rural communities)</b>
Project Beneficiaries	<b>450 rural women and 80 rural girls</b>
Duration of Project	<b>18 months</b>
Date of Commencement	<b>January, 2019</b>
Date of Completion	<b>June, 2020</b>
<b>Fund Request</b>	<b>US\$ 4,209</b>
<b>Total</b>	<b>US\$ 5,059</b>

# TABLE OF CONTENTS

<b>CONTENT</b>	<b>PAGE</b>
PROPOSAL SUMMARY .....	i
ORGANIZATION BACKGROUND .....	1
PROJECT TITLE.....	1
PROJECT CONTEXT .....	1
RATIONALE FOR THE PROPOSED PROJECT.....	2
PROJECT GOALS .....	3
PROJECT OUTCOMES .....	3
PROJECT DELIVERABLES.....	3
PROPOSED PROJECT ACTIVITIES.....	3
PROJECT TIMELINES.....	5
ANTICIPATED/ EXPECTED RESULTS .....	9
PROJECT IMPROVEMENT ON EARLIER PROJECTS.....	9
PROJECT SUSTAINABILITY .....	10
ABOUT OUR ORGANIZATION .....	10
WHY WE ARE THE BEST .....	16
PROJECT TEAM.....	16
ORGANIZATIONAL REFERENCES.....	17
BEST CONTACT DETAILS .....	18

## **ORGANIZATION BACKGROUND**

Center for Integrated Rural and Child Development (CIRCDev) is a registered nonprofit organization in Ghana with the aim of aiding the alleviation of rural poverty and providing for the total well-being of women, youth and children. CIRCDev has been operating as a Ghanaian based local organization which has been in existence for the past three years with track record of empowering women and girls in the rural communities. CIRCDev has its main office at Nkawie in the Atwima Nwabiagya Municipality of Ghana.

## **PROJECT TITLE**

Mobilizing rural women and girls for an enriched local community

## **PROJECT CONTEXT**

The most vulnerable group of people in rural communities as poverty in Ghana is concerned is women and girls (GLSS 2016). The 2010 District Population and Housing Census of Ghana for Atwima Nwabiagya Municipality prepared indicates that, the most unemployed group of people in the district is women and girls. CIRCDev in 2016 conducted a research on teenage pregnancy and found out that, 4 out of every 10 girls in school gets pregnant and drop out of school. This situation according to some of the teenage mothers is a result of poverty on the part of the family. About 10% of women in rural communities have access to land for their farming activities. This contributes to the poverty situation of women in rural communities.

Mobilizing rural women and girls for an enriched local community is a MOTHER and DAUGHTER project that seeks to empower 450 women economically through skills training and financial literacy and also enroll 80 rural girls into vocational skills training in the areas of Hairdressing and dressmaking in 10 rural communities in the Atwima Nwabiagya Municipality.

For women (MOTHER)

Women will be given training in detergent making and Mushroom farming to support their families. In addition, beneficiary will receive startup capital to start their business. To sustain the business of these beneficiaries will be given financial literacy education to enhance their financial management

For girls (DAUGHTER)

Girls will be enrolled in their preferred vocational skills training in the areas of Hairdressing and dressmaking. All their needs for the training will be catered for by the project.

### **RATIONALE FOR THE PROPOSED PROJECT**

The Atwima Nwabiagya Municipality is classified as one of the deprived district in middle belt of Ghana. The Municipality has about 51% of the inhabitants living in rural communities with limited economic and social opportunities. Women have limited or no economic opportunities to support their families. As result of this phenomenon, girls are affected due to the fact 4 out 10 girls according to the Education Directorate of the Atwima Nwabiagya drop out due to lack of funds or even teenage pregnancy since some of these girls resort to men to cater for their needs. The situation has resulted in 8 out 10 girls in rural communities being teenage mothers with no employment or skills to cater for themselves and their children. Again, poverty among women is also a phenomenon in the district as a result of land holding system in the rural communities. The Ghana's Ministry of Manpower, Youth and Employment acknowledged that under-employment and total unemployment is a major problem especially among women engaged in agriculture in rural areas which the Atwima Nwabiagya Municipality with 51% of its inhabitants living in the rural communities where there is limited economic opportunities.

## **PROJECT GOALS**

The overall goal of the project is to build sustainable livelihood for poor women to improve the well-being of teenage girls in rural communities of Atwima Nwabiagya Municipality

## **PROJECT OUTCOMES**

The project is designed to achieve but not limited to the following outcomes;

1. 80 rural girls have been enrolled in hairdressing and dressmaking and have been well informed teenage girls on their adolescent reproductive health rights
2. 450 poor women are economically empowered and running sustainable businesses
3. Well educated and informed rural communities on the need to ensure the development of women and girls.

## **PROJECT DELIVERABLES**

The following are the deliverables for the project;

1. Meeting with key stakeholders,
2. Conducting a formative evaluation on the beneficiaries,
3. Procurement of training materials and equipment,
4. Trained women and girls in come generating activities,
5. Quarterly Project report and financial reports, and
6. Monitoring and Evaluation reports.

## **PROPOSED PROJECT ACTIVITIES**

The following activities are to be carried out in the course of the project implementation;

1. Inception meeting traditional authorities and local leaders to introduce the project to them.

2. Registration of project beneficiaries and conducting of formative evaluation
3. Organizing pre-training education with beneficiaries to inform them of their input in the project
4. Meeting with Master craft persons for the vocational skills training for girls and signing memorandum of understanding
5. Procuring Materials for the training for the women (Mothers) and girls (Daughters)
6. Starting the actual training program for women in the various selected communities.
7. Enrolling girls to their various preferred vocational skills training to start
8. Writing and submitting of quarter financial and project report
9. Conducting quarterly review on the project deliverables and expectations
10. Updating our social media handles and website with project updates
11. Organizing exhibition and inauguration program for the beneficiaries of the project
12. End of project meeting with key stakeholders
13. Conducting an evaluation on the impact of the project on the lives of the beneficiaries.
14. Writing and submitting an evaluation report to funders

## PROJECT TIMELINES

The project is expected to following the timelines below to enhance smooth implementation. However, the project is expected to start on

Activities/Items	2019												2020						Output
	Jan	Feb	March	April	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	Jun	
Inception meeting with stakeholder																			Minutes of meeting written and filed on project file
Formation of project steering committee																			List and Particulars with pictures of project steering committee acquired and filed
Selection/Registration of beneficiaries																			List and particulars with pictures of beneficiaries
First Quarter report																			Well written account of the project in the first quarter filed and submitted to Go.Go Love by 15th of April, 2019
Conducting Formative Evaluation																			Well written report on the existing situation of the beneficiaries for the project. Report filed and copy submitted to Go.Go Love latest by 10 days after program
Procurement of Training Material/Equipment and Ingredient																			Receipt, honour certificate and invoices of items bought gathered



End of Training program meeting with Beneficiaries to access the challenges and way forward																			Minutes and Report with pictures written and filed and copy submitted to Go.Go Love latest by 2 days after every
Third Quarter Report																			Well written account of the project in the second quarter filed and submitted to Go.Go Love by 15 of Oct, 2019
Opening bank account for Beneficiaries																			List of Bank Accounts and particulars of beneficiaries compiled and filed and copy submitted to Go.Go Love latest by 10 days after registration
Exhibition of products from Training and providing women with Start-up kits																			Program report with pictures written, filed and copy submitted to Go.Go Love latest by 3 days after program
Fourth Quarter Report																			Well written account of the project in the second quarter filed and submitted to Go.Go Love by 15th of January, 2020
Financial Literacy Education for Beneficiaries																			Report with pictures written from sessions of literacy education with women.

																			Report filed and submitted
End of Project meeting with Stakeholders																			Minutes and Report written with pictures written filed and submitted to Go.Go Love by lasted by 2 days after meeting
End of Project Meeting with Beneficiaries (Mothers and Girls)																			Minutes and Report written with pictures written filed and submitted to Go.Go Love by lasted by 2 days after meeting
Submission of Final Project Report																			Final Project Report written, filed and submitted to Go.Go Love by 28th February, 2020
Conducting Monitoring and Evaluation																			Monitoring and Evaluation conducted with interim report filed and submitted to Go.Go Love by 15th May, 2020
Submission of Monitoring and Evaluation Report																			Monitoring and Evaluation Report written, filed and submitted to Go.Go Love by 30 June, 2020

## **ANTICIPATED/ EXPECTED RESULTS**

At the end of the project period, the following results are expected to be achieved after the intervention;

1. 450 unemployed and under-employed women from 80 rural communities in the Atwima Nwabiagya Municipality have gained skills training and received startup kit and financial literacy to start their business. This can be measured through visit to beneficiaries to see their business,
2. 80 girls from 10 rural communities in the Atwima Nwabiagya Municipality are empowered economically through skills training in Hairdressing and Seamstress. This can be measured through visit to their various training center to see them at work with their T-Shirt.

## **PROJECT IMPROVEMENT ON EARLIER PROJECTS**

This project is an upgrading of our economic empowerment training program for women and girls.

1. The project will revolutionize the marketing skills of women and girls as far as doing business in a rural community is concerned. The traditional trend of doing business in the rural community is “table top or selling on the ground”. Women doing business in the rural community do the business as a subsistence way without recourse to the future of the business. Eventually women business in rural community collapse easily as a result of spending their startup capital.
2. The project encompasses Adult-literacy Education which seeks to give beneficiaries basic numeric and reading as well as financial management to enhance their book-keeping.

## **PROJECT SUSTAINABILITY**

Our priority is to implement programs that have lasting impact and implication in the lives of our beneficiaries. In view of this, the following will be done to ensure the sustenance of the impact of this project.

1. Form women groups for the beneficiaries from the various communities where the project will be implement. The aim of these groups is to help eliminate unhealthy competition among the beneficiaries in doing their business in their respective communities. It is also help the beneficiaries share knowledge and experience as far as marketing is concerned. The group is also to help the women acquire additional capital from financial institutions to expand their business.
2. Organize semi-annual exhibition program for the beneficiaries to showcase their product in the market of the district capital to ensure that, consumers get fond of their product. This is also to link beneficiaries to the direct consumers or other retailers to enhance beneficiaries to produce on large scale.
3. Organize quarterly refresher and upgrading training for the beneficiaries on the expense of the beneficiaries. This is with the aim of improving the packaging and branding of their products and also learning of new products that have market.

## **ABOUT OUR ORGANIZATION**

[Center for integrated Rural and Child Development](#) (CIRCDev) is a registered nonprofit organization aiding the alleviation of poverty in rural communities with emphasis on women, youth and children in Ghana. CIRCDev was established in 2015 with the aim of improving rural communities and also improving the total well-being of disadvantaged groups in rural communities in Ghana. CIRCDev was formed out of a research conducted by the Development

Planning Unit of the Atwima Nwabiagya District in 2015 which is now a Municipal

## **OUR GOAL**

CIRCDev seeks to assist in rural development and provide for the total well-being of women, youth and children in the various rural communities in Ghana

## **OUR OBJECTIVES**

- ✓ Promote and facilitate the total well-being of women, youth and children.
- ✓ Promote and facilitate the development of rural communities.
- ✓ Contribute a quota in achieving the Sustainable Development Goals (SDG) and Africa agenda 2063.

## **OUR MISSION**

*To aid the alleviation of poverty in rural communities and provide for the total well-being of women and children through provision of development needs by collaborating with authorities, groups and organizations to implement programs.*

## **OUR VISION**

*Our vision is create an enriched local community that adequately supports the total development of women and children” through the provision of social needs, economic opportunities and infrastructure.*

## **LEGAL RECOGNITION**

We are fully incorporated with the Registrar Generals Department of Ghana with pending registration from the Social Welfare Department of Ghana. We have obtained Certificate to commence business and Certificate of Incorporation. We are however, yet to obtain the social welfare recognition status.

<b>Registration number:</b>	<b>CG185162015</b>
<b>TIN</b>	<b>C0005571332</b>
<b>Department of Social Welfare</b>	<b>D.S.W/ 7154</b>

## LOCATION AND CONTACT

CIRCDev has its central office at Nkawie opposite the Chief's Palace and in House No. Nk. 8 in the Atwima Nwabiagya District in Ashanti Region of Ghana. You can contact with the following information

Address:	P. O. Box KS 5304 Kumasi
Phone:	+233 243 061 774 +233 502 568 658
Website:	<a href="http://www.circdev.org">www.circdev.org</a>
Email:	<a href="mailto:circdev@yahoo.com">circdev@yahoo.com</a> <a href="mailto:circdev2015@gmail.com">circdev2015@gmail.com</a> <a href="mailto:info@circdev.org">info@circdev.org</a>
<b>Facebook:</b>	<a href="https://facebook.com/CIRCDev1">facebook.com/CIRCDev1</a>
<b>Twitter:</b>	<a href="https://twitter.com/CIRCDev">twitter.com/CIRCDev</a>

## BANKING INFORMATION

Banker:	Ghana Commercial Bank (GCB)
Account Name:	Center for Integrated Rural and Child Development
Account Number:	6231010022598
Swift Code:	GHCBGHAC
Bank Code:	040623

## AREAS OF INTEREST

CIRCDev is interested in the following areas to enhance poverty alleviation. CIRCDev also conducts research into issues affecting the development of women, youth and children as well as the total development of rural communities.

### ✓ *Women and Girls Empowerment and development (WED)*

Since our establishment, CIRCDev has been able to achieve the following under our Women Empowerment and Development program. Since 2015, CIRCDev has been able to train 228 rural women and fully supported 99 and shared cost with 129 women 12 of these women are physically challenged. CIRCDev's approach to empowering women is to

identify their problems with them and also find solutions to the problem with them in order to ensure sustainability of the identified strategy to solving their problem. The women have been trained in the following; *Bead Making, Soap Making, Liquid Soap, Bleach, Hair Shampoo and Conditioner, Washing powder, Antiseptic, Fabric Softener of and Mushroom farming*

These women are also given financial management and book keeping training in order to ensure the sustainability of their business. Pictures of these training programs have shown below.



**Figure 1: Mushroom production training for men and women at Kobeng**



**Figure 2: Mushroom production training for women at Nerebehi**



**Figure 7: Bead making training for women at Nkawie in the Atwima Nwabiagya Municipality**



**Figure 8: Detergent Making and Bead making for teenage mothers at Amanchia in the Atwima Nwabiagya Municipality**

## ✓ **Child Development**

CIRCDev interest in child development is anchored on the fact that, children are the most affected as far as poverty is concerned. Since CIRCDev's establishment, 135 children have been supported with their educational needs. Parents of these children have also been empowered economically to take care of these children.

To ensure Girl-Child Development, CIRCDev has formed functioning Teens' Club in 14 basic schools in 14 rural communities in the Atwima Nwabiagya to mentor them and also give the knowledge in ICT. Below are some evidence to our child development program.



Figure 3: Distribution of school uniforms and books to school children at Kobeng



Figure 4: Distribution of school uniforms and books to school children at Kyereyaase

## ✓ **Rural Development**

Rural communities are faced with numerous problems and it is at the heart of CIRCDev to ensure the development of rural communities in the holistic approach by identifying their problems and planning with them to find innovative means of solving their problems. CIRCDev has initiated a project dubbed "*Engaging local communities in the decentralization concept to*



Figure 6: Sensitization program at Amanchia



Figure 5: Sensitization program on the Ghana's decentralization for people of Amakye Bare

*enhance poverty reduction*". The project seeks to sensitize rural dwellers on the duties of the Assembly Member and also get the chance to access the performance of their Assembly Member. The project also seeks to identify problems and help community to design their Community Action Plan to inspire Self-help development. CIRCDev has sensitized 28 communities out of the target 40 communities.

✓ ***Youth empowerment and development (YED)***

Youth unemployment is one of the major problems affecting the development of Ghana. CIRCDev is empowering both educated and uneducated youth in the rural communities and even in the urban centers of Ghana. CIRCDev has instituted a program called "*After Service; what is next?*" to provide entrepreneurship skills to the youth who about to complete their National Service to inspire them to start a business after service. This program started in 2016 and 146 national service personnel of which 61 are females have received training in how to start their businesses.

CIRCDev also empowers youth in the rural communities through consultation to identify what they want to do with their lives and give them the skills they require to become self-employed. CIRCDev has been able to train and supported 105 youths from the 7 rural communities in the Atwima Nwabiagya Municipality.



Figure 8: Training at Nkonteng



Figure 7: Training at Amanchia

## WHY WE ARE THE BEST

We are not the first to fight the course of development for women, youth and children in rural communities in Ghana. Various local and foreign non-governmental organizations exist in Ghana with different strategies for the development of rural communities and its inhabitants. However, CIRCDev stands out of these organizations due to the following reasons;

1. Involving people in finding solution to their problems to enhance project and outcome sustainability.
2. Using local resources for development to enhance local economic development.
3. Participatory approach in all our project implementation which makes beneficiaries have a sense of ownership for the project to enhance sustainability of outcomes.
4. Tackling developmental issues through the integrated approach to enhance sustainability of our project.
5. Finding and providing the best alternative to solving problem to enhance the effective and efficient utilization of resources.
6. We do not solve problem to create problem.
7. In the absence of the require funds, we can still initiate project through self-help approach.

## PROJECT TEAM

Our organization has four (4) management team who are formulators and implementers of programs and projects. In this project, the following people are going to ensure the implementation and reporting of the outcomes of the project.



**Francis Sarkodie**

Executive Director/Development officer

[fsarkodie@hotmail.com](mailto:fsarkodie@hotmail.com)

+233502568658



**Dickson Owus Gyamfi**

Director of programs

[dowusugyamfi@gmail.com](mailto:dowusugyamfi@gmail.com)

+233558370986



**Rosina Donkor**

Human resource manager/Volunteer Coordinator

[Rosinadonkor91@gmail.com](mailto:Rosinadonkor91@gmail.com)

+233540242604



**Hajara Salia**

Director of finance

[Hajara.salia@gmail.com](mailto:Hajara.salia@gmail.com)

+233243224737

**ORGANIZATIONAL REFERENCES**

Name	Telephone	Occupation	Status with organization	Organization of affiliation	Email Address
Dr. Clifford Amoako	+233206742683	Lecturer	Board Member	Kwame Nkrumah University of Science and Technology	<a href="mailto:camoako.cap@gmail.com">camoako.cap@gmail.com</a>
Mr. Kaleem Abdallah Adam	+233244715292	Civil Servant – District Coordinating Director	Board Member	Atwima Nwabiagya North District	<a href="mailto:kabdallahadam@yahoo.com">kabdallahadam@yahoo.com</a>
Ms. Ruth Agyeiwaa Badu	+233244668368	Civil Servant – District Development Planning Officer	Board Member	Afigya Kwabre District	<a href="mailto:rubbadu2000@yahoo.com">rubbadu2000@yahoo.com</a>
Dr. Owusu Amponsah	+233208093643	Lecturer	Board Member	Kwame Nkrumah University of Science and Technology	<a href="mailto:amponsah_owusu@yahoo.co.uk">amponsah_owusu@yahoo.co.uk</a>
Mr. Monica Boakye-Kutin	+233204176131	Banker – Former marketing manager of prudential banker – Adum Kumasi	Financial Adviser	Prudential Bank	

**BEST CONTACT DETAILS**



**Francis Sarkodie**

Executive Director/Development officer

[fsarkodie@hotmail.cm](mailto:fsarkodie@hotmail.cm)

+233502568658