

Pure Trust Social Investors Foundation

[PTSIF]

SUSTAINABLE SHEA PARKLAND CONSERVATION THROUGH BEEKEEPING IN THE NORTH GONJA DISTRICT OF GHANA.

Key Words: Shea, Women, economic security, social inclusion, Land, Parkland, Climate Change, Environment, Conservation, beekeeping, Shea nuts, incomes.

Background: The Shea tree is the main source of Shea kernel or nuts which is the basic raw material for Shea based food, confectionaries and cosmetic industry globally. The collection of the Shea kernels is the source of livelihood for over 900,000 rural poor women in the Shea belt of Ghana. Yet, decisions regarding the tenure of the Shea trees which are naturally grown resource are in the hands of men in a patriarchal male dominant land inheritance system. The exclusion of women from the decisions regarding the tenure of Shea trees has resulted in rapid decline in Shea tree population due to negative human activities such as large track of land with Shea trees been sold out by men Chiefs which results in cutting down of the trees. To address this gap, an advocacy project with the objective of increasing the participation of marginalized women and the excluded social groups in the long term decision making on Shea resource and parkland management for sustainable investment was implemented in the 12 districts including the north Gonja district. The advocacy action by the women has resulted in community chiefs creating Shea parklands for women groups to manage and



Figure 1: Honey Bee

protect the Shea trees. The advocacy project stated was funded by Star Ghana with funding from Ukaid, DANIDA and the European (EU).

Challenge: The advocacy action stated above did not include parkland management practices in post creation of the Shea parklands as a service project to ensure they are sustainably managed.

Strategy:

Shea nut picking is a one season activity annually. To ensure that the women groups have regular engagement with the Shea parkland to manage the trees and conserve them, this project seeks to incorporate beekeeping venture in the parklands to enable the women realize double benefits.

Impact of the Project:

150 women members of the group will have increased incomes, keeping sustainable jobs and creating opportunities for mutual benefits between the Shea trees and honey bees through pollination.



Figure 2:

Shea Tree Flowers providing nectar for honey bees.

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Purpose and Use of funds Raised.

The purpose of this fundraising campaign is to raise a Fifteen Thousand United States Dollars (**\$15000**) to support **five** women groups who have been granted Shea parkland in their respective communities in the north Gonja district of Ghana to manage. Money raised will be used to provide the beehives and other start-up beekeeping items. It will also fund training for the women on beekeeping and parkland management practices. The table below shows the number of unique donors at each level that can raise the \$15,000 amount needed. For instance at 15 donors at level 1 giving \$1000 each will raise the amount needed.

Levels Donation	Donor Description	No. of Donors to reach goal per level	Donated Amount in US Dollars per level (\$)	Donated Amount in Ghana Cedis per level (GH¢)
Level 1	Individuals, Clubs, Societies, Corporate bodies, movements, groups, foundations, non-profits etc	15	1,000	5,000
Level 2	Individuals, Clubs, Societies, Corporate bodies, movements, groups, foundations, non-profits etc	30	500	2,700
Level 3	Individuals, Clubs, Societies, Corporate bodies, movements, groups, foundations, non-profits etc	50	300	1,600
Level 4	Individuals, Clubs, Societies, Corporate bodies, movements, groups, foundations, non-profits etc	60	250	1,400
Level 5	Individuals, Clubs, Societies, Corporate bodies, movements, groups, foundations, non-profits etc	75	200	1,100
Level 6	Individuals, Clubs, Societies, Corporate bodies, movements, groups, foundations, non-profits etc	150	100	600

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NOTE: Apart from the online crowdfunding platform, you can also donate **through direct** Bank wire or transfer or cash deposit to our bank account. Kindly find the bank details of the organization below;

Bank: Zenith Bank Ghana Ltd, Tamale Branch.
Account Name: Pure Trust Social Investors Foundation
ACCOUNT NUMBER: 60 111 076 21.
BICC/Swift code ZEBLGHAC.
Country: Ghana.

You can also make a Donation through the MTN Mobile Money Merchant Number of the Foundation. See details below;

Mobile Money Number: **054 955 6417**
Name : **Pure Trust Social Investors Foundation**

Note: The MTN mobile money number is allowed to receive donations in Ghana only. For donations outside Ghana, use the online campaign page or the Bank Transfer option above.



Figure 3: Shea Fruits

ABOUT PTSIF

PTSIF is an active National advocacy, social services and livelihood organization based in Tamale Ghana. It works to provide opportunity for equal participation in the economic and social opportunity spaces in Ghana in a gender sensitive and inclusive manner. Our mission is to promote the economic security and social inclusion of the disadvantaged in Ghana through cooperation. We are a member of a number of networks including, Shea Network Ghana (SNG), Global Shea Alliance (GSA), Ghana Coalition of NGOs in Health, Northern Network for Education Development (NNED) etc. Star-Ghana, UNDP, Ministry of Environment Science, Technology and Innovation (MESTI), Afrika Projekt E.V. of Germany, are some of the partners that have funded the activities of PTSIF.

LEGAL IDENTITY

Company Limited by Guarantee. Registrar Generals Department (RGD) Business registration Number: CG108362014. Tax Identification Number C0003674754. Certificate of Recognition Number from Department of Social Development of the Ministry of Gender, Children and Social Protection, 6427. US D-U-N-S Number: 561 271 337.

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See the Shea Parklands in the Pages Below.

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**NORTH GONJA DISTRICT, GHANA.
SHEA PARKLANDS ALLOCATED TO WOMEN GROUPS**

TUDROPE COMMUNITY

Figure 1: Bowulonso Group Shea Parkland. Tudrope Community



KAGBAL COMMUNITY

Figure 2: Suglo Nboribuni Group Parkland.. Kagbal Community



DABOYA COMMUNITY

Figure 3: Shea Parkland allocated to Amabange Women Group at Daboya Community



KUPORTOR COMMUNITY

Figure 4: Biawarabi Group Shea Parkland. Kuporto Community



LINGBINSI COMMUNITY

Figure 4: Norbekim Group Shea Parkland. Lingbinsi Community



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