



Washed Up

Water, Sanitation and Hygiene Education
against Diarrhoea, Undernutrition and
Pneumonia



in partnership with





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Our Goal

We are on a mission to reduce the burden of diarrhoeal diseases, undernutrition and pneumonia...

...by teaching and cultivating proper hand hygiene habits in over 10,000 Nigerian children across various schools



Here's the Why

1 in 10

Nigerian Children **hardly ever reach age 5**, largely from preventable causes.

37%

of childhood deaths under 5 are due to **Pneumonia and Diarrhoea** while undernutrition is an underlying cause of up to 45% of childhood deaths.

Research studies

have demonstrated the impact of **proper handwashing with soap** on reducing the burden of diarrhoeal diseases, pneumonia and undernutrition by a significant margin.



Clean Hands Saves Lives



Here's the What

WASHED UP is a Massive Awareness Campaign which aims to reach thousands of school children aged 5-12, particularly from low cost schools in Nigeria with hand hygiene lessons; teaching the proper act of handwashing and encouraging hand and personal hygiene habits.



Here's the How

1

WASHED UP School Treks

A School to School Handwashing and Hygiene Tutorial Tour reaching low-cost primary schools



Here's the How

2

WASH Teacher Trainings

Full day training for teachers from low cost primary schools on strategies to create Water, Sanitation and Hygiene (WASH) friendly schools.



Here's the How

3

World Record Attempt

The Climax of these activities would be an attempt to break the current world record for the largest hand hygiene lesson by gathering up to 10,000 school children across Lagos at the Teslim Balogun Stadium



How you can help?



Donate

Kindly support this cause by donating a token via transfer or online using the link: bit.ly/washedup2019



Sponsor

Support this mission by financial or material sponsorship from your company



Partner

Partner with us to increase the reach and impact of the project or help us leverage support

Bank Details:

The Nigerian Child Initiative | Sterling Bank | 0056983912 (NGN) | 0070115757 (USD)



Sponsorship Categories



Gold Sponsor

>1 million Naira

worth of financial or material sponsorship

Benefit Summary - Brand logo on all promotional material. Banners on World Record Attempt day, brand mentions in mass and social media amongst others.



Silver Sponsor

500,000 - 1 million naira

worth of financial or material sponsorship

Benefit Summary - Brand logo on all promotional material. Banners on World Record Attempt day amongst others



Bronze Sponsor

200,000 - 500,000 naira

worth of financial or material sponsorship

Benefit Summary - Brand logo on all promotional materials and mentions on social media



Bank Details:

The Nigerian Child Initiative | Sterling Bank | 0056983912 (NGN) | 0070115757 (USD)

Donor Options

**10,000
NGN**

provides one school with **Handwash facilities** to enable them sustain the practice of Hand Hygiene in their schools

**50,000
NGN**

supports our **WASHED UP School trek**; educating up to 1,000 children from 10 school in a single trek

**200,000
NGN**

funds our **Training Workshop for Teachers**, empowering them with knowledge and skills to create **WASH-friendly schools** across 50 schools in Lagos



Donate via:

bit.ly/washedup2019

donation link secured by  Flutterwave®

Every little donation counts!

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Meet Us

The Neo Child Initiative for Africa (formerly The Nigerian Child Initiative) started in 2015 with a strong mission to transform the lives of Nigerian Children by improving their access to healthcare and mentorship. Through several campaigns and outreaches, the organisation has reached out to over 5,000 children across various communities in Lagos.

Neo Childcare, its social enterprise arm started in 2018 as a mobile and digital school health service seeking to bridge the gap of access to quality and affordable healthcare for children especially in low income and underserved communities in Nigeria.

Our team comprises qualified and dedicated health professionals from various fields, students and volunteers who are passionate about improving child health outcomes.



Contact us via:

Phone - 07036656419, 08155676746

Email - contact.tnci@gmail.com

Website - www.thenigerianchildinitiative.org

Social Media - @thenigerianchildinitiative

Address - 11, Gbajumo Crescent, Surulere, Lagos

