



'COOKING IS CULTURE' DOCUMENTARY PROPOSAL



EXPLORING THE PAST + THE FUTURE

Solving the challenges of women's health, environmental degradation and electrification in Haiti all meet at the nexus of Haiti's vibrant food culture.

EarthSpark International proposes producing a mini-documentary representing the narratives of Haitian food culture, and people's attitude to how food technology powerfully impacts Haiti's present and future.

Those narratives have potential to stimulate a convergence of conversations about energy, health, climate change, and charcoal production while providing insights of innovators exploring solutions.

"We hope to identify the habits, fears + dreams of the people who make + consume the national cuisine."



A RECIPE TO TRANSFORM HAITI



From high-end restaurants to remote rural households, we hope to explore how national cooking behaviors and technology evolve in Haiti.

By identifying their impact on energy access, health, conservation and other development pain points, we can provide a context for innovations to address these issues.

70% of Haiti's population is without access to electricity and the literature

about the impacts of wood and charcoal fueled cooking is widespread.

Efficient appliances and community-scale solar-powered microgrids are rising up to meet the challenge of energy access in Haiti. But a clean energy transition can't occur without significant changes to deeply embedded cooking practices.





The global transition to clean energy isn't possible without the electrification of cooking. This is doubly true in Haiti. Never before has someone traced Haiti's cooking culture across personal narratives that connect nation's past, present and future of energy and development.

"EarthSpark International's 10 years of experience in Haiti's energy access space makes it well positioned to tell this story."

The opportunity to tell the story of how food and culture ripples out to the far reaches of Haiti has the potential to reveal glimpses of the challenges that exist today and the possible solutions for the future.



PRODUCTION DETAIL



DURATION

15-25 MINUTES

AUDIENCE

M/F, 16 YEARS & UP
LIKES: FOOD, TRAVEL,
CULTURE, INNOVATION,
ENVIRONMENT

STYLE

PERSONALITY LED
SENSORY RICH
CURIOUS + EXCITING

SOUNDTRACK

LOCAL MUSIC + SOUNDS
HOST NARRATION

EXISTING MEDIA

UNDISCOVERED W/
JOSÉ ANDRES
VOX
USAID
WORLD FOOD
PROGRAMME

DISTRIBUTION

PBS
NATIONAL GEOGRAPHIC
VICELAND