

CHALLENGE COMPETITION

GENERATING 
GENIUS





ABOUT THE CHARITY

Generating Genius is a charity with a vision to create a thriving and diverse STEM community. Founded by Dr Tony Sewell CBE in 2004, the charity has since been working with young people from diverse backgrounds who are underrepresented in STEM via our core programmes: Uni Genius and Alumni Genius.

"Barclays is delighted to partner with Generating Genius to help young people from disadvantaged and culturally diverse backgrounds prepare for corporate culture and develop the skills needed to succeed"

Mark McLane Global Head of Diversity and Inclusion (D&I) for Barclays

The programmes support African and Caribbean students and connect disadvantaged students with opportunities to boost their career prospects. Through work experience, STEM masterclasses, university visits and corporate challenge days:

- We have successfully supported over 450 students to study STEM at University
- 56% of our students from African and Caribbean backgrounds achieved 3 A's minimum (compared to 5% for Black students nationally)
- 60% of our students went on to study engineering or related degrees at University (compared to 19% of BAME students nationally)

VIRTUAL COMPANY COMPETITIONS

A team of employees come up with a business area or cross-business area competition.

The employee team will need to come up with a clear briefing which they can discuss on a virtual event with our students. Students will then have 2 weeks to complete the competition. We will then host a Virtual Prize Giving where the employees will announce the winner and runner's up and explain their reasoning.

Marketing and Advertising to employee volunteers – We would create an information flyer for you to share with your employees asking them to get involved.

Planning Session One – We would then host a planning session with volunteers who have agreed to participate to help them brainstorm competition briefing and judging criteria. Volunteer team and Generating Genius agree on tasks which they need to do in own time.

Check-in Session – Volunteer team share competition brief and judging criteria. Agree on agenda for the briefing session. Generating Genius team will format briefing slides for them, competition brief document and judging criteria.

Final Prep Session – Go over agenda and make sure everyone is clear on who is going to do what.

Host Virtual Briefing Session to students – Volunteer team supported by Generating Genius will host a live competition briefing for students. It would also be good to give an overview of the company in this briefing session, share any graduate and or intern opportunities. Students will have two weeks to complete the competition.

1st Prize- £100 Amazon voucher

2nd Prize-£50 Amazon Voucher

Sample Agenda

17.00-17.05 - Welcome by Generating Genius

17.05-17.15 - Company Overview by John Ashworth

17.15-17.30 - The Competition Briefing

17.30-17.40 - Q&A on Briefing

17.40-17.50 - Graduate and Intern Opportunities by Recruitment

17.40-17.50 - Life of an Intern/Graduate by Sarah Smith

17.50-18.00 - Q&A on Company and Roles

Judging Discussion – Volunteers decide who is the winner and runners up is. This is facilitated by Generating Genius.

Virtual Prize Ceremony - All students who participated in the competition are invited to the ceremony. The judges announce winner's and runners up. Prizes are then sent to them online by Generating Genius.