UCESCO Panthers Girls Rugby Club

**Introduction**

The **UCESCO Sports** is an affiliated of *UCESCO – United Cultural Environment and Social Community* Organization based in Nairobi, Kenya, who is single purpose are found and develop sports talent in regions where the young people don’t have clubs to practice that sports.

For that, and after we identify that talent, UCESCO Sports will create a team, and bring to that team a professional structure and staff, to help their players to reach the top.

**Our Team**

One of those teams is “The Panthers” of Kibera.

Kibera is the 2nd biggest slum in Africa continent, and because of that, sports are not a priority for the young people who live there. However, they don’t lack talent. Even without any professional staff, the girls of Silver Spring Secondary School have been playing rugby and win over these years.

The UCESCO Sports will help, bring a structure and series of things we think are essential for this team to be in 4/5 years Champion of Kenya or Africa.

**What did we want?**

The immediate goals are stealing the girls from Kibera to play Rugby on the Silver Spring Secondary School. The time they spend playing and practising, is the time they don’t pass in the slum, is the time they don’t pass watch all the problems and receive bad influences a slum brings.

After is create a competitive team, with the amazing talent we have. Our objective is to be the best Female Rugby Team of Nairobi and Kenya.

Our Final goal is to be a Continental Team and play all over Africa Continent and show to Africa and the world the amazing talent the slums have, and so many times is underestimate.

**Special Need of Our Teams.**

We can’t look to our players as a European athlete, for example. Our players have special needs because of the environment where they live. Because of that, we can’t demand a girl from Africa’s 2nd biggest slum in Africa to buy a pair of 10 USD boots, sports bra or even a clean t-shirt of practice. We can’t say to our players to eat properly before a practice or a match when sometimes, they don’t have anything to eat.

Because of that, we are obligated to have in **all practices and matches** some snacks and clean water, because if not, our player will return home and don’t eat anything. Also, we need to provide them with female hygiene products and small stipends once in every month to support their families, to give them humble time to develop her talent.

So, all this demand from us a little more effort to give basic conditions to our player can evolve, compare to other clubs when the coach know the player has a nutritive meal at their house and have the proper equipment to practice.

Another thing we looking for is for jobs. A girl who came 3/4 practices per week and play a ruff game like Rugby, respect the values from the sport, trainee on dirt, and don’t demand a green grass pitch, I bet will be an extraordinary worker for any company.

**What we need**

Our club needs so much but at the same time so little.

* Training Clothes and Equipment (T-shirts, Shorts, Boots, Sports bra);
* Food and Drink (Bread, Clean Water, Milk, Fruit, Chocolate Bars)
* Female Hygiene products;
* Jobs (Our players need to work to provide for their families), and of course;
* Money (Coach allowances and things we can receive directly from you);
* Renting Field for our players and equipment stores
* Small stipends to our players once in every month
* Video Camera, Camera for documentation and reporting
* Public Adress system in the field during the competition
* Promotioanal materails and Branding eg. Bill Boards, Marketing Ads for TVs, Banners/Roll-Up, Banners
* Transportation of our Equipements during competition and our players
* Daily administration and Communications costs

**What we offer**

First, you are making a Sponsor Agreement with UCESCO Sports. That means you will be a partner if you wish, on several teams allover Africa Continent. However, the support and help you give will be negotiated individually and for each team.

This is our Sponsorship Program:

We have 4 packsges

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| --- | --- | --- | --- |
| GOLD cost 5000 USD “ Simba” | SILVER Cost 2500 USD “Rhino” | BRONZE Cost 1000 USD “Zebra” | REGULAR Cost 10–200 USD “Suricate” |
| BENEFITS * Branding on our advertisement media,i.e bill boards Air Commercials running between our TV shows,
* Product activation on stadiums during our competition
* Branding of Regional venues of host Country with banners, T-shirts, and a table for display during the competition
* Allows you to set your banners and tents and Screen Ads in all stadiums we will use for competition round the continent
* Use your logo on email Marketing, Newsletters, Annual Report and all our Socail Medias
* Appreciation Certificate and Guft Representing Simba
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* Apprecaition Certificate and Gift representint Rhino
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* Use your logo on email Marketing, Newsletters, Annual Report and all our Socail Medias
* Appreciation Certificate and Gift Representing Zebra
 | BENEFITS * Mention your name as our royal well wisher on Newsletters, Annual Report and all our Socail Medias
* Appreciation Certificate
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Our social media is running by professionals with guarantees to your brand the best publicity and advertising. If you choose our *Simba* or *Rhino* program, you will able to share in our pages once a week, the products or promotions you desire.

our ground is in Herliquins Rugby Stadium and Ayani School. Witch means your brand will be displayed in a place with approximately 2.5 millions residents. The Kibera is a slum, but the Kiberians always supports the local teams and see the matches.

**Conclusion**

We **are not** a pity club.

Our girls have so much talent to reach the top of the Sport. But we need help. Not just your money, but sometimes something so simple as your products or a job opportunity. We need your help, so can our coaches and staff take this talent girls to the TOP.

We want to be an organization who help these slums girls in top athletes, but most importantly, you teach the values to they became to be a good friend, mom, neighbour and citizen.