

STRATEGIC PLAN - REFOREST AFRICA

2017-2022



Reforest Africa is a not-for-profit organisation with a mission to develop and implement techniques for ecological restoration, conservation and monitoring of African forests for wildlife and people.

BRELA Registration Number 129871 – Tax Identification Number 133-353-178

Strategic Plan for Reforest Africa 2017-2022

Vision: Native forests recovering across Africa

Mission: To develop and implement techniques for ecological restoration, conservation and monitoring of African forests for wildlife and people

Goals:

By 2022, we intend to have facilitated measurable improvement in:

- (1) the restoration and connectivity of native forest ecosystems, for the benefit of biodiversity and climate change adaptation;
- (2) socio-economic development and empowerment associated with forests, for the benefit of people;
- (3) government action for forest conservation management, for the benefit of both wildlife and people.

SMART Objectives: (adapted and refined from less time-bound “objectives” in the Reforest Africa Memorandum and Articles of Association – synthesised below as “General Objectives”)

To achieve our four goals by 2022, we have the following Specific, Measurable, Achievable, Relevant and Time-specific objectives:

- (1) Development and implementation of an innovative method for Forest Landscape Restoration planning that accounts for cost, biodiversity, human wellbeing and climate change;
- (2) Improvement of knowledge regarding four different methods for restoring native forests;
- (3) Development / documentation of seed germination methods for at least 100 native species;
- (4) Implementation of at least one successful scheme for improvement in human wellbeing directly associated with native forest;
- (5) Development of formal, signed partnership with national and regional Government;
- (6) Securement of legally-binding Government support for improved forest management;
- (7) Facilitation of Government forest management activities such that they are more frequent and successful;
- (8) Expansion of current work to at least one new location within Tanzania;
- (9) Develop a strategy for expansion of the work to other parts of Africa;
- (10) Successful facilitation of similar work by other organisations such that our impact extends beyond our own boundaries;
- (11) Development of formally registered international infrastructure to assist collaboration and fundraising;
- (12) Progressively increasing communication of our work through publicly available media.

General Objectives:

- (a) To improve the long-term conservation of biodiversity and ecosystem health for the benefit of wildlife, people and global resilience to environmental change
- (b) To develop, improve and implement holistic methods for planning, executing and monitoring biodiversity and ecosystem conservation
- (c) To improve the quality and connectivity of native forest and woodland ecosystems through scientifically-validated and livelihood-sensitive procedures

- (d) To improve societal benefits (especially income) from conservation of biodiversity and ecosystem health
- (e) To improve societal awareness of the benefits of biodiversity conservation and ecosystem health
- (f) To help improve livelihood development alongside protected areas
- (g) To support national and international research into Tanzania's ecosystems, species, livelihoods and their interactions
- (h) To facilitate international research presence in Tanzania for the benefit of increasing knowledge, training and capacity building in conservation management and the ecological and social sciences
- (i) To engage and partner with the Tanzanian Government to help achieve national and international biodiversity, ecosystem service, development and tourism targets
- (j) To conduct forest biomass and carbon inventories and development of management plans in village land, protected areas and nature reserves
- (k) To conduct forest resources assessments, setting forest measurements, monitoring and verification systems (MRV) for certification and safeguard to facilitate benefits from voluntary and no-voluntary carbon markets
- (l) To build capacity of smallholder tree growers on forest certification, forest/woodlot management, and chain of custody on the aspects of marketing and value addition, financial, social and environmental issues.
- (m) To attract and facilitate forest ecotourism and research oriented study tours for Tanzanians and foreigners including renting camping and research facilities, organizing camping and study tours.
- (n) To facilitate applied ecology research using mobile/ field station research laboratories in natural habitats/ecosystems.