

## **GLOBAL GIVING PROJECT PROPOSAL 2026-2028**

### **Training 50 Marginalized Kenyan Youth in High-Demand Construction Skills**

#### **Project Summary**

The current phase of this project (2026-2028) seeks to train and empower 50 marginalized Kenyan youth with market-relevant construction skills and support them in securing employment in the construction industry. Kenya faces a significant shortage of skilled labour in the construction sector, even as it experiences one of the fastest-growing youth populations globally. Many young people, particularly those in informal settlements, are unemployed and lack employable skills. According to the [Federation of Kenyan Employers](#), “Although the overall unemployment in Kenya is at 12.7 percent, youth (15 – 34 year olds), who form 35 percent of the Kenyan population, have the highest unemployment rate of 67 percent. Over one million young people enter into the labour market annually without any skills some having either dropped out of school or completed school and not enrolled in any college.”

The Shauri Yako Community Youth Support Centre (SYSC) proposes to bridge this gap by offering targeted, practical skills training in construction trades such as masonry, welding, tile fitting, and plumbing. The project will also provide life skills and health education to improve youth's overall well-being and employability.

#### **Background and Problem Statement:**

According to local estimates, more than 350,000 people live in the informal settlements of Shauri Yako, Kiawara, and Manjengo in Nyeri Town. Approximately 69% of the residents are youth between 16–29 years old — out-of-school, unemployed, and lacking basic vocational skills. The combination of poverty, unemployment, and lack of education has left many of these young people vulnerable to crime, drug abuse, poor health, and social exclusion. The lack of opportunities perpetuates a cycle of poverty, dependency, and hopelessness. At the same time, Kenya’s construction industry continues to suffer from a shortage of skilled labour, delaying projects like infrastructure and housing development, raising costs and creating safety issues. Bridging this gap offers a win–win solution: empowering unemployed youth while meeting labour market demands.

#### **Project Objectives:**

1. Train 50 marginalized youth (ages 16–29) in high-demand construction skills, including masonry, welding, tile fitting, and plumbing.
2. Work in partnership with construction industry companies and contractors to secure apprenticeships and job placements for trained youth.
3. Provide life skills and health education, including information on HIV/AIDS prevention, financial literacy, and workplace safety.
4. Promote social inclusion and economic empowerment for disadvantaged youth in Nyeri and Kajiado Counties.

**Project Activities:**

1. Recruitment and Selection: Identify 50 youth from informal settlements (priority given to vulnerable and unemployed youth): six-month training with 2-month apprenticeship in groups of 12-14 (two groups per year for two years).
2. Support youth with 50% daily construction worker wage to support participants' food and accommodation costs during training (some trainees are also supported with housing on a needs basis).
3. Skills Training: Conduct hands-on vocational training in collaboration and facilitate post-certification jobs with construction industry partners and the National Construction Authority.
4. Life Skills and Health Education Workshops: Conduct regular sessions on communication, teamwork, health, and personal development.
5. Monitoring and Evaluation: Track trainees' progress, job placements, and post-training impact.

**Expected Results:**

- 50 youth trained and certified in high-demand construction skills (25 per year).
- Youth placed in gainful employment (target: 100%).
- Increased income levels and improved living standards among beneficiaries and their families
- Increased skilled labour supply to support Kenya's construction industry growth.
- Reduction in crime, drug abuse, and youth idleness in target communities.

**Expected Long-Term Impact**

- Sustainable livelihoods for marginalized youth through employment and entrepreneurship.
- Reduced poverty and inequality in informal settlements.
- Strengthened community resilience and social stability in three of Kenya's most underserved urban communities.

**Funding and Donations:**

- The project seeks financial support to cover:
  - Training materials, tools and Trainers' stipends
  - Trainees work wear
  - Trainees' workers insurance
  - Administrative costs, including internet, electricity, and a computer

**One-time donation options:**

	Amount in US\$	Description
1	10	A trade course textbook
2	15	One set of worker protective gear
	50	One-month electricity bill for our training programs
3	75	A set of training tools for plumbers and other trades
4	200	Training machines (welding, grinder, tile cutter)
5	280	Skills trainer: one-month salary
6	650	Computer for project administration
7	2,500	Power generator

**Project Budget:**

Items	Description	KES	USD
Training equipment and tools	Welding machines, grinders, tile cutters and trades tools	168,312	1,303
Training materials	Steel, stones, cement, pipes, tiles, roofing	204,250	1,581
Protective work wear	Dust coat, boots, reflector and helmet 1250 x 50	62,500	484
Trainer's stipend	34,450 x 2 x 6 months x 2 years	826,800	6,399
Project computer	Computer	85,000	658
Insurance WIBA	58,000 x 2 years	116,000	898
Training textbooks	1200 x 50	60,000	464
Electricity	2600 x 24 months	62,400	483
Course certification fee	5000 x 50	250,000	1,935
<b>Subtotal</b>		<b>1,835,262</b>	<b>14,204</b>
Contingency 5%		91,763	710
<b>Total</b>		<b>1,927,025</b>	<b>14,914</b>

**Budget: Estimated budget items**

**Training equipment Ksh: 168,312**

**Training materials Ksh: 204,250**

**Protective work wear 1250 x 50 Ksh: 62,500**

**Training stipend Ksh: 826,800**

**Project computer kSH: 85,000**

**Insurance for workers (WIBW) Ksh: 116,000**

**Text books 1200 x 50 Ksh: 60,000**

**Electricity Ksh: 62,400**

**Course certification fee 5,000 x 50 Ksh: 250,000**

**Subtotal: 1,835,262**

**Add contingency 5% ksh: 91,763**

**Total Ksh: 1,927,025**

**Total USD: 14,938 (current rate)**