



MAIA



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ANNUAL  
REPORT

# TABLE OF CONTENTS

ELVIRA: MY JOURNEY BEYOND GRADUATION.....	5
2023 IMPACT: A YEAR IN REVIEW.....	6
2023 HIGHLIGHTS.....	9
EMPOWERED FUTURES: GIRL PIONEER GRADUATES... ..	12
FINANCIALS.....	13
GET INVOLVED.....	14

# OUR MISSION

**Unlock and maximize  
the power of  
young women to lead  
transformational change**



# ELVIRA: MY JOURNEY BEYOND GRADUATION

It's amazing to look back and realize how quickly time has passed. It seems like it was just yesterday when I first met MAIA. **I vividly remember the colors, the smells, and the emotions of that day that changed the course of my life.**

*I arrived home after school.  
My mom was sitting around the stove,  
and while she served me a plate of  
food, she asked me,  
"Would you like to study  
in Panajachel?"*

"Panajachel," the word echoed in my mind for a few seconds. Panajachel, a town 40 minutes away from my home. **The desire to explore beyond my community and continue studying prompted me to answer yes, without realizing that that simple yes would mark a before and after in my life.**

**That girl who began her journey in high school with MAIA, not really knowing what awaited her, now celebrates the end of her first year in university.**

**At MAIA, I not only acquired academic knowledge. I learned to be aware of the social reality around me, to explore my own identity, to dream big, and to firmly believe that I can achieve my goals.** It was there that I discovered my passion for languages and my aspiration to continue my university studies in the field of international relations.

*"That girl  
who began  
her journey  
with MAIA,  
now celebrates  
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her first year  
in university."*

The day a teacher presented me with the opportunity to apply for a scholarship to study abroad, I felt afraid. I was afraid of not succeeding. However, she encouraged me to apply and understand that I had nothing to lose by trying. MAIA accompanied me at every step of the scholarship process until I finally obtained it. **Now, I am here at Syracuse University in New York, which has become my home away from home.**

Despite the challenges I faced in my first year of university, **I am excited to continue learning and, above all, to inspire more young Indigenous boys and girls to pursue their dreams.**



# 2023 IMPACT: A YEAR IN REVIEW

Every day at MAIA, we work to connect talent with opportunity, maximizing the potential of young Indigenous women to lead transformational change. We do so through education and empowerment. In 2023, 52 new Girl Pioneers from 43 different communities embarked on a bold new trajectory, starting with [Project Impulso](#), a yearlong academic leveling program designed to strengthen essential skills in English, technology, math, reading, and vocal empowerment. These Girl Pioneers are the next generation of changemakers who will help create a better tomorrow for all.



## ACADEMICS

- ▶ **96%** of Girl Pioneers continued their education at the MAIA Impact School, and 99% passed all of their courses.
- ▶ **69%** of Girl Pioneers have an A2 English level based on Richmond Test Manager evaluations.
- ▶ **73%** of Girl Pioneers exceeded or met the average math scores in external national evaluation.



# SOCIOEMOTIONAL MENTORSHIP AND FAMILY ENGAGEMENT

▶ **989** hours of individual and group socioemotional education led by MAIA mentors to empower Girl Pioneers.

▶ **208** hours of comprehensive education on safety planning, gender rights, nutrition, vocal empowerment, and sexual and reproductive health.

▶ **1,456** home visits by MAIA mentors to deepen family engagement and ensure a supportive environment for Girl Pioneers' growth and success.



# LAUNCH YEAR

▶ **94%** of Girl Pioneers started and completed a formal paid internship in a partner organization.

▶ **13** Girl Pioneers were formally certified in 13 job skills, including financial literacy, Microsoft Office, tax responsibilities, and workplace communication.

▶ **560+** hours of vocational guidance, training, and coaching for job readiness and preparation for university.





Nothing is impossible when  
we believe in ourselves.

- Karen, MAIA Girl Pioneer

# 2023 HIGHLIGHTS



The **MAIA Impact School** was shortlisted among the **2023 Top 10 finalists for the World's Best School Prize** in the category of Overcoming Adversity.

**Education: a Gateway to Empowerment—** Dive into compelling testimonies and impact stories with MAIA's inaugural qualitative impact report.

**MAIA Girl Pioneer Ana Miriam,** Guatemala's only scholarship recipient of the American Field Service (AFS) Exchange Program, finished high school in Canada.

Girl Pioneers and MAIA staff participated in **MAIA's and She's The First's first-ever girls-focused summit** in the Northern Triangle, ELLAS AL FRENTE.



Girl Pioneers led a [panel discussion](#) at the MAIA Impact School with members of Senacyt, Guatemala's National Secretariat of Science and Technology.

Lucero and Wendy, Girl Pioneer graduates, joined as [guest speakers at the Central America Leadership Initiative \(CALI\)](#) event in Antigua, Guatemala.

In 2023, MAIA celebrated the high school graduation of 43 Girl Pioneers from the MAIA Impact School.

Martha Lidia Oxí, MAIA Co-Executive Director and an [AstraZeneca 2023 Young Health Programme Impact Fellow](#), attended the One Young World Summit in Belfast.

**Global Heroes, Canada's premier positive news magazine, highlighted MAIA's holistic approach to education.**

[READ THE FULL ARTICLE HERE!](#)

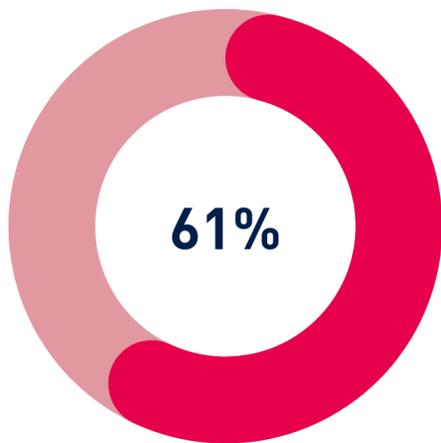


Investing in women's and girls' rights is crucial because we are strong, brave, and capable.

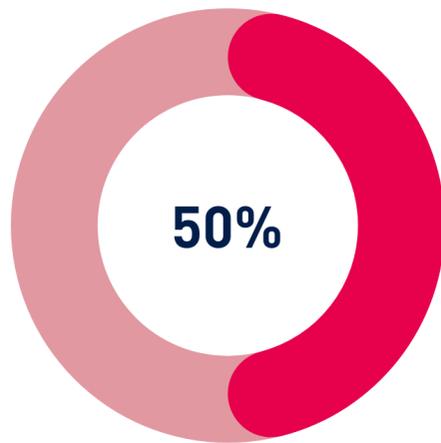
- Gloria, MAIA Girl Pioneer

# EMPOWERED FUTURES: GIRL PIONEER GRADUATES

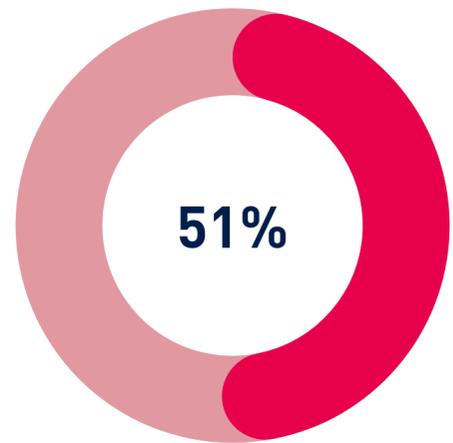
Are you wondering where Girl Pioneer graduates are today? We are thrilled to celebrate the remarkable achievements of these brave young women as they transition from our programs into higher education and the professional world. Their bold new trajectories are a testament to the power of education, reflecting the positive impact of our model in shaping empowered futures. **These brave young women are not only breaking barriers; they are transforming their futures!**



are attending university.



have a scholarship or financial support for their university career.



have a formal job.

## STANDOUT GRADUATES



Ester, a [Global RISE winner](#), is studying at the University of Denver in Colorado.

Elvira is a student at Syracuse University in New York, majoring in International Relations. She received a [SHE CAN scholarship](#).



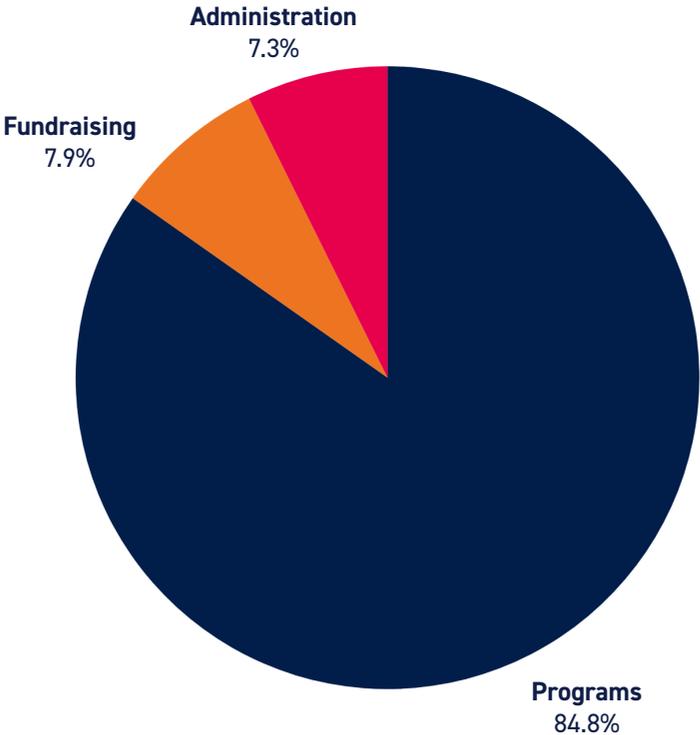
# FINANCIALS

Rooted in a community-centric fundraising approach and guided by our [philanthropy ethos](#), every dollar entrusted to us is diligently allocated to maximize impact in Guatemala. We embrace trust-based funding principles and community-led solution practices, ensuring donor contributions directly fuel our mission to transform lives through quality education and empower our 70+ member team at the Impact School.



As we reflect on another year of progress and gratitude, we invite you to explore our audited financial report, which embodies our values of integrity, transparency, and collective action. Together, we are building a brighter future for all.

Fiscal Year	Total Revenues	Total Expenses
2023	\$1,218,751	\$1,496,335



- **Programs**—Investments to provide quality education and empowerment to Girl Pioneers: \$1,268,584.
- **Fundraising**—Funds to multiply the impact of your investments: \$118,248
- **Administration**—Institutional costs that help us achieve our goals: \$109,503

# GET INVOLVED

*Use your resources, time, and voice to support Girl Pioneers.*

[CLICK HERE](#) to ignite your impact with a recurring donation and become an Ally to Girl Pioneers!

Send a check to MAIA,  
734087 Network Place  
Chicago, IL, 60673-1734

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**Connect us  
with opportunities!**

Connect us with employee matching gift programs and [corporate sponsorships](#), host or arrange home events, and share our mission with your community.

**Visit the MAIA  
Impact School!**

We love sharing our educational model and innovative approach with visitors. [Fill out this form](#) to schedule a visit, and we will contact you!





MAIA



**¡MUJER EMPODERADA, UN IMPACTO INFINITO!**