Introducing:

“Asociación Utz Iximulew” is the organization’s name in Kaqchikel. “Utz” means good,” and Iximulew is the Maya name for Guatemala.

Why we Exist
We exist to promote Utz K’aslemal in Guatemala’s communities.

Utz K’aslemal, translates to “good life,” and is a Kaqchikel phrase that links to “el buen vivir,” a set of proposals that have arisen from across Latin America as a holistic alternative to narrow development models focused only on economic growth. This vision is informed and inspired by Indigenous thinking and values. For Juan León Alvarado, a former Guatemalan ambassador of K’iche Maya origen, Utz K’aslemal means:

“To live life in all its fullness; to live happily; to develop integrally in all aspects; to enjoy all that is within reach and the best that Mother Nature offers us. To live in harmony with oneself; to build balance with the family and the rest of society; to live in harmony with Mother Nature and the Cosmos; to take care of Mother Nature; to be useful to others. In a word, “Utz K’aslemal” is to not suffer.

Vision
We envision a Guatemala where communities develop integrally, through mutual support, to reach true happiness in harmony with Mother Earth.

Mission
Our mission is to conscientize and empower Guatemalan families to create alternative systems, through integral education, accompaniment, and entrepreneurial opportunities.

Values we Live by
Tireless resolve.
Unconditional love.
Shared laughter and tears.
A hand offered freely.
Trust in one another’s word.

Pillars of Our Work
Economic Well-being
Physical Well-being
Spiritual Well-being
Emotional Well-being
Ecological Well-being