Tamar Center

Project Business Case

2 July 2019

# Executive Summary

Tamar Center (Tamar) is a ministry working with the bar girls (prostitutes) in Pattaya, Thailand. Tamar shows the girls that they are loved and valuable. When the girls choose to leave the bars, Tamar provides training classes, counseling, and vocational training, so the women can heal and learn new skills to support themselves and their families.

Tamar wants to offer additional vocational training options in the hospitality industry, the biggest job growth sector in Thailand. To do this, Tamar will open a guest house training facility where the women can learn hostelry. To keep the facility safe, guests will be pre-selected from the teams and volunteers coming to Pattaya for ministry. The existing restaurant and bakery will be staffed to provide additional services for the guests. When fully operational, it is expected that 10 additional women will be employed.

Furthermore, Tamar will grow its counseling center, renamed the Palm Center, to initially provide counseling to the additional women who come, but also to expand into other offerings such as group therapy, child therapy, and addiction counseling.

After careful study, Tamar will purchase the other ½ of it’s current office building. This building is convenient, easily accessible for the women, in a safe part of town, and has recently come up for sale. Moreover, the close proximity will prevent duplication of services (use current restaurant), allow current Tamar businesses to expand (sell more card room products, increase bakery products), utilize current training and ministry rooms, and allow other shared services (finance).

This document describes the acquisition and usage for this building. Current owner asking price is 21MTHB, remodel quote is 6.3M THB, and furnishings 1.5M THB for a total of 28.8M THB ($900,000 or €800,000 depending on the exchange rate.) Tamar would like to purchase the building by 1 October 2019 and open 1 September 2020 or earlier depending on the remodel schedule.