

Leadership

the perennial
leadership model

3.0

Perennial has developed and refined an approach to leadership development that has a lasting impact in the work and lives of leaders. This approach has been informed by change makers in the social sector around the world that Perennial has worked with over the past decade. This model is called Leadership 3.0.

What is Leadership 3.0?

Leadership 3.0 is a **reflection and awareness model**. It believes that leaders require inner capacity and practice to lead with awareness that, if acquired, can serve them and their movement to advance and strengthen their work for the long-term. It fundamentally transforms the way leaders approach their leadership through a reflection on their lived reality and a discovery of what more is possible.

Key Characteristics of Leadership 3.0

When leaders become conscious of how they lead and gain skills to enhance their awareness, they are able to draw upon the most useful aspect of 1.0 and 2.0. When given time and space to reflect, leaders can name and reframe their realities, thus giving life to a new, powerful and life-changing awareness. This generative force produces leaders who are inspired and reconnected to what matters. It enables them to continue the hard work of advancing social justice, transforming cultural norms, and serving the needs of the many.

- Transformational leadership from the inside out
- Enhanced consciousness and self-awareness
- Reconnection to one's purpose & values
- Deeper individual and collective resilience
- Power in connection and awareness
- Capacity to manage & sustain their leadership
- Draws upon the most useful aspect of 1.0 and 2.0

Leadership 1.0

Is an **information delivery model**. It assumes that leaders seek certain information and expertise that, if acquired, can help to advance their leadership.

Leadership 2.0

Is an **exposure and access model**. It assumes that leaders benefit from having more access and new perspectives that, if acquired, can help to advance their leadership. It opens up doors for more support and provides opportunities for potential collaboration.