



CONSCIOUS BY KALI

Non Profit Corp

*Garments handcrafted with
renewed hope & purpose by
survivors of sex trafficking*



MEMBER

*We help survivors
of
sex trafficking
rebuild an independent life
through
training and employment
in fine textile arts.*



WWW.CONSCIOUSBYKALI.COM



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THE DREAM

The call for freedom from the exploitation of trafficked girls and women living lives of abuse and powerlessness reverberates around the world. And, yet, through the ingenuity, hard work, resources and compassion of other successful women who have learned to be powerful solutions have come forth and are being put into action.

Fortunately, Kali Basi is one of those amazing women - accomplished, conscious and unlimited in her thoughts and abilities. Having carried the dream of bringing hope and independence to girls and women living in poverty as survivors of human sex trafficking for thirty-five years, Kali ignited the beginning embers of a fire in Katmandu and India to give light and reality to the dream of supporting the consciousness and well-being of unyielding, determined survivors.

THE TRAINING PROGRAM

Having achieved success in as an entrepreneur artisan, Kali's knowledge and skills taught her that having creative and practical skills could lead to independence. This awareness in 2016 led Kali to begin shaping an artistic and pragmatic program of success for these survivors. After having approached the organization "Free the Slaves" based in Washington DC, she was directed to Shakti Samuha, an organization with a center in Katmandu that is run by survivors of sex trafficking (www.shaktisamuha.org.np).. It is the first organization globally that is managed and run solely by survivors of the sex trade. Shakti Samuha's mission to "turn tears into power" is well matched by Kali's vision to empower survivors with training in textile arts and design. To this end, Kali proposed to the Shakti Samuha Center to provide materials, training, development and mentoring in technical and artistic skills to produce high quality, fine art items of clothing, art textiles and jewelry. And, a new option for life was born for survivors of sex trafficking.

Kali subsequently offered residents of Shakti Samuha's shelter home a series of open training workshops where they received hands-on training and participated as they were inclined and able. Many of these sex trafficking survivors are receiving therapy, counseling and/or are participating in other educational programs and can only participate for limited hours a day. Survivors were taught varying methods and techniques in creating fine art quality articles of textiles and clothing. In addition to therapeutic value, the program helps survivors develop marketable skills to earn a living, and/or to become leaders to train new survivors. In their culture this is vital because most girls and women who are rescued continue to be rejected by society and even their own families, making it extremely difficult to return to a stable and productive life.

The initial training program was sponsored by Shakti Samuha and held by Shakti Hastakalutpadan Kendra Pvt. Ltd (a subsidiary of Shakti Samuha) from May 2016 through the first few weeks of September 2016. This trip included a month-long stop in India to secure materials, dye cloth and make preparation for the class in Nepal. The three-month training was deemed a success by all survivor participants, the administration of Shakti Samuha and Kali. Approximately twenty-four young women received training in various workshops and achieved success in producing quality items of art textiles and clothing capable of competing with luxury priced items sold in the U.S. and abroad.

Trained survivors were paid for completed pieces and continue production to this day in a self-managed, self-paced center that allows survivors to achieve a fair living wage in their country. Kali invested significant financial resources initially as well as her personal time developing and delivering the training program, sourcing and procuring raw materials, researching customs and import/export requirements, visas and regulations, etc.

As is evident in the design and functioning of how Kali has fashioned her training program for survivors, financial independence is core component for the continuation of this educational training program just as it is for the survivors who participate in it. For this purpose, Kali created a non-profit organization, Conscious by Kali .

THE MISSION, VISION, AND WHY

The Conscious by Kali purpose is tacit in its Mission Statement, Vision Statement, the “Why” of the organization as well as the on-going action of its Board of Directors.

Mission: To train and mentor survivors of sex trafficking and rekindle hope for an independent life.

Vision: Conscious by Kali partners with organized shelter homes for survivors of sex trafficking to provide materials, training and employment in the arts of textile design and construction. We provide a middle-class wage to the Survivors. Our goal is simple: through skills development help survivors forge a path forward and choose their own destiny.

Kali’s “Why”:

- ◆ rehabilitate girls who are freed/rescued from sex trafficking
- ◆ rehabilitate – train and mentor young women to enter the workforce
 - ◇ skills development, accountability and self-discipline
 - ◇ recover from the social stigma and create an alternative livelihood
- ◆ forward their own dreams and fulfil their ambitions
- ◆ rekindle hope & awaken the ability to dream/create a new life
- ◆ flexible work schedules to accommodate education, counseling and overall rehabilitation earn a comparable middle class living
- ◆ the Center lacks resources and skills-based training to help young women earn a living
- ◆ bring in other teachers to teach more skills
- ◆ stay in the employment of the organization (Conscious by Kali) or move on to other employers.

Currently, the Conscious by Kali Board of Directors meets when Kali is in her home office of Yelm although board members are busily at work with developing the resources needed to support the organization. Kali’s Board of Directors supported the attainment of a Fair Trade designation as well as the

status of a nonprofit organization throughout the development of the vocational training program in Nepal and now India.

Kali invested significant financial support as well as her personal tie developing the training workshops, sourcing and procuring raw materials, researching customs and import/export requirements, visas and regulations of Nepal, etc. Additionally, Kali funded all expenses of the program including raw materials and equipment, customs and shipping fees, as well as paying survivors for completed articles and financially supporting the Shakti Samuha Center that underwrites the cost of maintaining the survivors and their training in the center. Added expenditures included her entire travel expenses, flights, hotels and visas. To date, Kali has invested more than \$100,000. in financial resources from her personal savings and loss of income to make certain that this dream became a reality. This is truly the entrepreneurial spirit at work.

CURRENT NEEDS

Conscious by Kali needs most to build capacity. Additional shelter homes and other non-government organizations are requesting meetings to discuss proposals for training programs and developing craft centers. As training programs are expanded and more craft centers come into production, Conscious by Kali must expand wholesale distribution to accommodate and fund expanding production. Expanded production in turn creates further economic opportunities for survivors and abused women.

Currently, with the basic training program operational in Nepal, the recognition of a new, untouched need and opportunity has arisen in India. In assessing this need, Kali has projected that within a six-month timeframe and a budget of approximately \$290,000.. Conscious by Kali can bring into fruition an additional vocational training center in Dehli, India. The investment of funds into this vocational training is not to be forever; it is to provide a solid foundation of support for the continuation of Conscious by Kali with its expanded participant base in India. The ROI (Return on Investment) from these contributions of \$290,000. will provide a base of income of \$200,000. AND it will employ and train Survivors as they provide high quality products to the world.

As has been mentioned already, Kali is a skilled artisan who has gained recognition as a highly qualified craftswoman and her desire would be to have some of these women reach this level of skill in their training. However, building this type of skill requires time which can be gained if there is additional accommodation for the older survivors.

A budget has been attached at the end of the summary for your review. Kali and her team invite discussion, questions and suggestions as this summary and budget are assessed for further participation.

THE FUTURE

Conscious by Kali would like to extend the program to additional Survivor organizations and grow the number of training participants. This will result in independent Survivor artisans in self-managed centers to reach four to six centers training 15 Survivor artisans at a time in each center.

Ultimately Conscious by Kali envisions a network of self-managed craft centers offering fulfilling employment to Survivors of human trafficking, rape victims, the disabled and the similarly socially marginalized.

Having received a Fair Trade certification is a significant milestone for Conscious by Kali. It is a necessary step to achieve this vision but also a key to expanding the program initially. With certification comes access to an established wholesale market to absorb the growing output of newly trained survivor producers and necessary sales revenues to continue and advance the program.



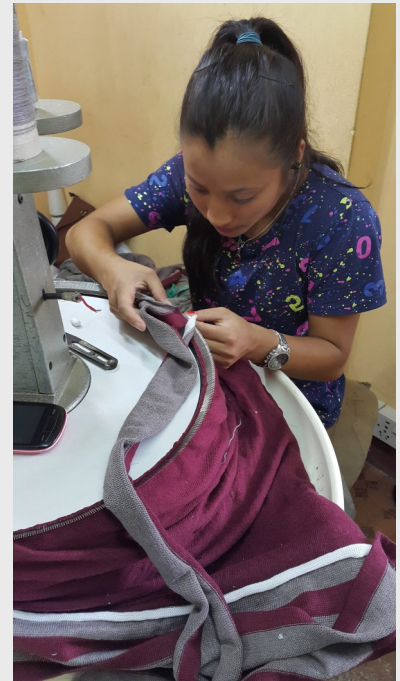
YOUR GIFT IS WELCOME

Conscious by Kali welcomes gifts that come from the heart with compassion and good will. If this is a choice that is being made, the Not-For-Profit Identification number is 82-0697556 and members of the Fair Trade organization. Kali and all those who are a part of developing this dream; survivors, Board of Directors, staff and, of course, Kali are grateful beyond measure. All contributors will receive progress updates to show this gratitude by the end of 2018 along with a celebration of accomplishment.

Thank you for your interest in this amazing project. We welcome questions and discussion about the project at any time. Please call Margo Mansfield, Board of Directors Chairperson at 360-458-4945 or margo2002@fairpoint.net.

My Past is Like a Nightmare

"It is upsetting whenever I think about my past. The kind of life I lived in Mumbai brothel and the kind of work I had to do, was a nightmare... I was among on of the lucky ones to get rescued. Many of my friends died in the same hell. These days I'm extremely busy and happy. I want to be an artist in the future, but only the future will tell if I will be successful in fulfilling my dream."
Sabina.

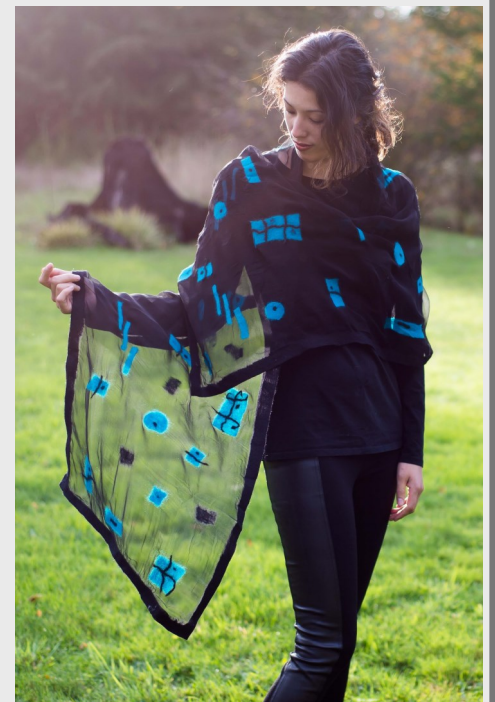




CONSCIOUS BY KALI

Garments handcrafted with renewed hope & purpose .

Each garment is labelled with the vision and name of the survivor it was made by, providing a special gift with a cause.



Shakti Hastakala utpadan Kendra pvt. Ltd.

Certificate of Appreciation



Recognition of Kalvinder Basi's support toward Shakti Hastakala Utpadan Kendra Pvt. Ltd. We would like to thank you for your personal tireless and constant efforts by providing training to survivor. Your Generosity is touching lives in our nation's trafficking survivor members with the essentials they have to recover and sustain their lives.

We again we are very grateful for your support and wish you all the best for the further success.

From: 19th June 2016 To: 9th September 2016

Shatki Hastakala Utpadan Kendra Pvt. Ltd

CONSCIOUS BY KALI

Annual Start-Up Budget - January - December, 2018

PERSONNEL EXPENSE		
1	Salary and Wages	Expense
A	Executive Director - Kali Basi	48,000.00
B	Administrative Assist. - Tarni	36,000.00
	Total Fringe (25%)	21,000.00
SUBTOTAL PERSONNEL EXPENSE		\$ 105,000.00
OPERATING EXPENSE		
1	Professional Contractual Services	Expense
A	Executive Director - Ravi	6,000.00
B	Project Coordinator - India	3,000.00
C	Master Tailor	4,000.00
D	Marketing Specialist	18,000.00
E	Grant Writer	12,000.00
F	Survivors - Nepal - 15 students	6,000.00
G	Survivor - India - 15 students	12,000.00
2	Public Awareness Campaign	
A	Website Development	6,000.00
B	Web Hosting	2,000.00
C	Printed Material	1,500.00
3	Product Shows/Display	
A	Show Fees	14,000.00
B	Display Products	2,000.00
4	Program: Training	
A	Equipment	
B	Sewing Machine (2)Nepal/India	600.00
C	Serger Overlocker (1) Nepal/India	450.00
D	Iron(2) Nepal/India	80.00
E	Steamer (1) Nepal/India	1,000.00
F	Dryer(2)Nepal/India	500.00
G	Washer (1)Nepal/India	350.00
H	Table (2) Nepal/India	300.00
I	Racks/Shelving (2) Nepal/India	500.00
J	Tools (2) Nepal/India	500.00
K	Raw Materials - Nepal/India	40,000.00

5	Shipping	
A	Product Shipment to USA	3000.00
B	India to Katmandu	600.00
6	Transportation/Airfare	
A	Airfare	4,000.00
B	Taxi - Nepal/India	3,000.00
7	Staff Accommodations	
A	Kali: Accommodations, food - Nepal/India	6,000.00
B	Fair Trade Conference - Kali, Tarni	2,000.00
8	Indirect Cost - up to 9%	
A	Deposit/ Rent - Nepal/India	7,000.00
B	Office Phone/Internet	1,200.00
C	Office Supplies: computer, supplies	5,000.00
D	Utilities - Nepal/India	6,200.00
E	Insurance	2,000.00
F	Office Repair	500.00
G	Office Cleaning	500.00
H	CCTV Camera	500.00
I	Executive Director Expenses	12,000.00
SUBTOTAL OPERATING EXPENSE		\$ 184,280.00
TOTAL BUDGET		\$ 289,280.00