



"Statistics reveals that nearly 53% of children in our country are victims of sexual abuse, but speaking about it is considered taboo in our society. Worse, only very few NGOs and a few other entities are working on the issue"

Let's talk about Safe and Unsafe Touch

Proposal
Submitted by

AAS "Aim for
the Awareness
of Society"

PROPOSAL ADDRESSING CHILD SEXUAL ABUSE IN SCHOOLS

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SUBMITTED TO
Global Giving

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1. Part one- Organization Details

I Executive summary

"AAS"- which in Hindi means "Hope"- was established in May 2005. It is the endeavor of AAS to serve the unequal society and make it more capable to face different present and future challenges. As the name "AAs" suggests- it fights against misinformation and narrow-mindedness, discrimination and bigotry.

Presently organization is working for women and child development, Blood donation, entrepreneurship development, water, sanitation and health related issues. In addition AAS has also been involved in various research assignments in Indore city such as traffic volume count, Informal water market research, Community context analysis etc. While most of the NGO's activities have taken place within the district of Indore, Madhya Pradesh, it aspires to reach a national footprint in the years to come.

II Organization profile –AAs

Name of organization	AAS (Aims for the awareness of society)
Year of Establishment	05-05-2005
Registration Number	03/27/3/0431/05
Head Office	I/43 , LIG Colony , RSS Nagar – Indore 452001
Project Office	H-33 , MIG , RSS Nagar – Indore -452001
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On 5th May 2005 the organization was registered under Madhya Pradesh Societies registration Act. Its Registration No is 03/27/3/0431/05. This satisfies the requirement under section 135 of Companies Act 2013 to act as an Implementing Agency.

III The broad objectives of the organization

- To associate with different government schemes for the betterment of schedule caste and tribes, Women and Child and other deprived sections.
- To develop and demonstrate sustainable systems for the environment and sanitation, waste recycling etc.
- To build sustainable livelihood resources, infrastructure and enhance accessibility of the resources for resource poor community.
- Carry out studies and research in relevant fields to understand and evolve effective strategies for better governance and development.
- To conduct training programmes on new advanced and affordable technologies to the rural farmers for increasing the production.
- Studying and evolving systems and strategies for strengthening processes of participative development and democratic governance.
- To conduct awareness programmes in rural and urban areas to ensure improved mental and physical health.
- To work for the communal harmony in the society

- Promote community groups and local people as resource persons to sustain and carry forward changes in other areas.
- To develop Self help groups in urban and rural areas for ensuring saving habits and discover different livelihood options for economic development.

IV Network

“AAS” is always ready to associate with different NGOs to expand its network for the round development of the vulnerable and deprived groups. Presently we have a network with various likeminded NGOs and individual social activists who help us to work in multi-disciplinary approaches for addressing critical social problems. We work in a form of knowledge and resource partnership with NGOs working in Madhya Pradesh. The main reason behind this partnership is to multiple the expiries of organizations and to ensure to provide variety of social services to the vulnerable groups. We are also conscious to build healthy and professional relationship to the organizations with faith and recognition of each stakeholder.

V Key Strengths of the Organization:

1. Wide Coverage: The organization has city wide presence in 100 Slums of Indore, Madhya Pradesh.
2. Experience of organizing training and capacity building programme with children.
3. Experience of organizing vocation training.
4. Advocacy
5. Network of NGOs
6. Rich and Wide Human Resource Base:

VI Company ownership/ Legal Entity:

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Part 2- Area of Assignment" - Awareness on Child Sexual abuse

India is a party to the UN declaration on the Rights of the Child 1959. Accordingly, it adopted a National Policy on Children in 1974. The policy reaffirmed the constitutional provisions for adequate services to children, both before and after birth and through the period of growth to ensure their full physical, mental and social development. Accordingly, the government is taking action to review the national and state legislation and bring it in line with the provisions of the Convention. It has also developed appropriate monitoring procedures to assess progress in implementing the Convention involving various stakeholders in the society.

India is also a signatory to the World Declaration on the Survival, Protection and Development of Children. In pursuance of the commitment made at the World Summit, the Department of Women and Child Development under the Ministry of Human Resource Development has formulated a National Plan of Action for Children.

About Child Sexual Abuse

According to the World Health Organization, child sexual abuse is the involvement of a child in sexual activity that he or she does not fully comprehend, is unable to give informed consent to, or that violates the laws or social taboos of society.

It is important at this stage, to separate the broader issue of child abuse from the specific one of child sexual abuse. Child abuse may be emotional, mental, physical or sexual and encompasses a much wider gamut of actions. Child sexual abuse is that which targets sexuality and/or sexual organs, involves sexual gestures, words, Pictures actions.

Children who have faced some amount of sexual abuse 53% Children who report having been sexually assaulted 6% Cases where the abuser was in a relationship of trust with the child 50%

While releasing the report on child abuse in India, Women and Child Development Minister Renuka Chowdhury said, "Child abuse is shrouded in secrecy and there is a conspiracy of silence around the entire subject." This is only one of the many problems faced by those working in social development, legislation and justice, both in government and non-government bodies. The above-mentioned report for instance says, "One of the major problems in understanding the scope of the subject of 'child abuse' is that it is extremely difficult to get responses from children on such a sensitive subject because of their inability to fully understand the different dimensions of child abuse and to talk about their experiences. It is therefore difficult to gather data on abused children." Child rights activists argue that the problem may not be the child's inability to speak about sensitive subjects, as much as the lack of skills on the part of the questioners to create the environment and the trust required to enable the child to share his/her experiences.

2.1 Problem justification

It has been observed that the children are in threat of sexual abuse and daily media reveals about the various cases of children sexually abused. The problem of sexual abused becoming worst as very less initiatives for addressing sexual abuse have taken place.

The other issues related to child sexual abuse in Indore are mentioned below.

- 2.2.1** Most of the families' members are not aware about the threat of child sexual abuse.
- 2.2.2** The children are not aware and equipped that how they may be victims of abuse and how they can take small steps to address the CSA.
- 2.2.3** Most of the children of low economic status are bound to work as a child labour and this can increases threat of CSA.

The threat of sexual abuse and actions taken to prevent the same are classified as CSR projects as per Schedule VII of the companies Act 2013.

What can be done? "Approach and Methodology"

Government schools are proposed for the project where sessions of Child sexual abuse can be organized. There are around 500 government schools in Indore and we plan to focus on 20 Government schools in the first phase. The target of the project would be covering about 5000 children who will be trained on the issue of child sexual abuse. 5 children from each school would be selected and additionally trained as master trainers. These 100 children would replicate the knowledge in the other areas and these children will work as change agents in their respective schools.

AAs will coordinate with the education department and will jointly make a plan for awareness sessions in schools. AAs representatives will design and prepare training material.

☑ *The ways of knowledge transfer can be:*

- ❖ Total 20 government schools comprising around 5000 children will be covered through the awareness sessions.
- ❖ Total 100 children i.e. 5 children from each would be trained as a master trainer. These master trainers would play a role of watch dogs in their concerning schools.

- ❖ Establishing linkages between organization and government department who are working for the child related issues.

6 What will happen?

Around 5000 Children in 20 government schools would have the potential to be agents of change and they will be provided healthy environment where they can equipped, mentally, physically, intellectually and emotionally and play a meaningful and vital role and for their own holistic development. Children will be well aware about their rights and they contact with the concerning departing like CHILDLINE in case of child rights violation. Some other benefits of the training programme can be listed below.

- Children will be aware about their rights
- Children can register their complains at CHILDLINE on 1098
- Children would think out of the box
- Children will develop their inner skills to fight child sexual abuse.
- Physical, emotional, intellectual development of children would be addressed.
- Society would be sensitized for the child related issues.

7 Project Management:

The proposed project shall implement by a dedicated experienced coordinators and support staff. Staff will work with support from senior management to ensure the progress and impact of the training programme in the targeted schools. The team will be based near by the project area to have adequate field presence and contact with the community.

8 Why AAs:

At present AAS has already working on School awareness session, and we also covered approx. 200 schools in Indore city and trained more than 100000 children.

AAS team conducts awareness session at school level. AAs created technical session on Child right and Child sexual abuse. During the session we tried to understand them about their right (Child right), How to identified child sexual abuse and how can children ensure their safety.

AAS team trained some of children and makes them master trainer against CSA for children safety at school level. ***AAs have also developed its education module to deliver session on child sexual abuse.***

Result:

- More than 100000 Children trained till date
- Children have curiosity, but they don't have words to express their feelings.
- So many cases of sexual abuses identified after the session which will be taking care by the organization. All the legal support will be provided to the victims and their family members.

*** Proposed Role sheet**

S no.	Activity	AAs
1	Human Resource	Will be responsible for providing human resource for the implementation of project.
2	Planning	Project coordinator and representative from AAs will jointly make weekly/monthly plan for targeted schools.
3	Identification of schools	AAs will identify schools
4	Development of IEC	Will be responsible for designing of creative IEC on child sexual abuse
5	IEC Distribution of material	Representatives from AAs will facilitate the distribution of IEC in targeted schools
6	Training	Will provide one project coordinator and two support staff to facilitate the training sessions on child sexual abuse.
7	Cases identification	Critical cases if identified during the session Will be tacking care by the organization till long term rehabilitation.
8	Case intervention	Will be facilitate by AAs with the help of concerning departments

*** Proposed Budget for 5 Schools**

S no	Activities	Person	Total months	Total \$
1	Human resource	2	1	2000\$
2	Stationary/LCD /photographs	-	1	500\$
3	Publication of IEC material			2000\$
4	Miscellaneous			500
			Total	5000\$