

# Let's Do It World

is a global movement  
that stands for  
a cleaner world.



We empower over 150 teams across the world to mobilize millions of people into coordinated local and global cleanup actions to tackle the mismanaged solid waste crisis and the environmental challenges it creates.

## KEY PRINCIPLES:

### Cooperation

We believe global challenges can be overcome by engaging civil society, NGOs, private sector and governments.

### Positivity

Foster a culture of taking action and encouraging citizens to take part in cleanup actions.

### Leadership

We believe anyone with passion for the cause can be a leader and we empower Let's Do It Albania leaders by giving them the tools to approach local governments, partners and civil society locally.

We firmly believe that only doing gets things done and we can overcome global challenges together, hence the name of the organization - Let's Do It World!



**OUR BIGGEST  
COORDINATED ACTION**

# World Cleanup Day

**TAKES PLACE ANNUALLY ON THE  
3RD SATURDAY OF SEPTEMBER.**

World Cleanup Day 2018 brought together

**17.8 million people from 157 countries**

who cleaned up nearly 100 thousand tons of waste in 24 hours.

**World Cleanup Day is the largest one-day peacetime civic action against waste aiming to raise awareness of the global mismanaged waste crisis and its impact on the environment.**

Cleanups alone will not solve the crisis, but these events create change in society by:

- Promoting change in individual behaviour
- Creating awareness of trash around us
- Diverting civil society's and governments attention to this crisis.

Are you an individual, a group, an organisation or a company? You are all welcome to participate in World Cleanup Day! Sign up with one of our teams in 61 cities of Albania where there is a presence of "Let's Do It Albania" or start a team of your own. The change is in our hands. Let's Do It!

## Join World Cleanup Day - 21 September 2019!

World Cleanup Day is a global event like no other. There is only one thing that unites every individual and every sector of society - our common home, the planet Earth.

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