



# Annual Report 2018





# WORDS OF THE DIRECTION

The closing of the year 2018 marks the culmination of an essential stage for Project Without Borders: We have completed eleven years of existence and social commitment. Eleven years of trials, pilot projects and progressive consolidation. Closing the year, we were able to appreciate the path traveled and the evolution achieved to structure a stable and quality urban and peri-urban agroecology for the benefit of about 140 eco-farmers and more than 200 conscious clients. In 2018, we have distributed more than 1500 markets in total. Since the beginning of our work we have managed to train more than 1,900 people in food and environmental security, in particular children and young people while recovering 1,376 m2 for family farming in abandoned spaces of vulnerable neighborhoods.

Our agroecological model took another step towards maturity and allows us to look ahead with tranquility and enthusiasm, but also with enormous challenges to reach a sufficient scale that allows us to have a greater positive impact on the environment and the communities we work with.

Complementarily, we continued during 2018 with the process of structuring and strengthening a social brand for the promotion of peace, Olingo, which has allowed us to link 6 people in vulnerable situations in the production and marketing of textile and handicraft products with designs that convey reflection messages about the urban construction of peace in Colombia.

All these achievements allow us to affirm that we are on the right direction towards building a city more sustainable, more inclusive and more accountable.

Luis Salamanca,  
President PSF










Juan Forero,  
Vice president PSF





# Key figures 2018



Productive units in the Sembrando Confianza network	.....	87	
People working in the productive network entities	.....	147	
Number of costumers	.....	244	
Agrotourist visits and cooking workshops	.....	5	
Delivered markets	.....	1532	
Square meters recovered for agroecological activities	.....	1372	
People sensitized in agriculture and Environmental education	.....	1939	
Environmental education and food security projects	.....	14	
Varieties of fruits, vegetables, legumes and herbs harvested	.....	95	

## Producers according to the size



Micro  
42%



Small  
58%

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## Gender approach



Male  
59%

Female  
41%



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## Fresh products



Harvested between 8 hours and two days  
before delivery to the customer

# Definitions

## Productive unity

Unity that produces fresh or processed foods. A productive unity contains in most cases several producers or people who support the production process. A productive unity can also be a commercial unity if it sells its products directly.

## Producer

Individual who owns the land where he produces food, or who owns the productive or commercial unity.

## Commercial unity

Unity that sells products. A commercial unity can be a productive unity or several (a network for example).



Since 2012, we have developed the Sembrando Confianza program that has the mission of strengthening food security through agro-ecological projects in the Bogotá region. To achieve this, we promote sustainable production, market in a fair manner and promote responsible consumption.

We have built a network of producers and provide access to customers and potential markets. We recover unused spaces to grow agricultural products and to strengthen community integration processes (collective gardens).

[www.sembrandoconfianza.com](http://www.sembrandoconfianza.com)



We deliver delicious locally sourced packages, that have high nutritional value with no added chemicals.

Sembrando Confianza offers its farmers access to a market with fair prices, technical support, and organize for its consumers and members of the public educational events about agritourism and cooking workshops.

# Quality and equity guarantees



We deliver products sourced from a community of local farmers. These great products are high in nutritional, environmental, and social value. They are also fresh, organic, and grown locally. All products made by these farmers are artisanally crafted on small scale.

## Organic markets

We propose 3 types of package



Individual



Family



Premium

Vegan Alternatives



**1532 Markets**  
of agricultural products



Has been  
distributed to



**244**  
clients



# Projects and Activities Agroecological Network

During the year we have held several activities supporting producers. With the support of the Foundation of the University San Mateo, we have conducted a gastronomy course in a series of 8 workshops with the active participation of 20 producers who received a certificate at the end of the course.

To ensure hygiene and safety throughout the production chain, we organized a food handling class with the foundation's collaborators and the participation of 2 producers of our network who received the course for free.

2018 was relevant to deepen the characterization of 15 production units of our network according to a diagnosis of vulnerability. From a methodology that includes surveys, interviews and field visits, we conclude that 7 producers of the network are vulnerable and that 6 are not in a vulnerable situation.

We have organized a workshop about the elaboration of production costs with 2 producers of the Network. The aim is to support producers to establish a fair selling price for all producers and consumers.



*Planting workshop at home.*



## Agroecological Markets Network of Bogota Region (RMABR)



- BOGOTÁ REGIÓN -

As part of this community, we have completed the design and we have started the implementation of a Participatory Guarantee System (PGS) as an alternative to conventional certifications that are usually exclusive in terms of accessibility and cost.

During the year, 6 certification visits were conducted with 9 producers of the Sembrando Confianza Network and 9 improvement plans were implemented. Of these, four have a fresh food production with agroecological character, 3 are in transition toward agroecology and 2 produce processed food.

Launch event RMABR

Projetor Sans Frontières - 2018

At the end of the year, we have organized a meeting event inviting all the producers of the RMABR Network.

[www.redmercadosagroecologicosbogota.co](http://www.redmercadosagroecologicosbogota.co)





Cleaning and maintenance  
of fruit trees, commune La Caja,  
Choachí -Cundinamarca.

Projeter Sans Frontières - 2018

Against the negative impacts of livestock and conventional farming in conservation areas near the Chingaza National Natural Park, leading provider of drinking water for Bogotá, Sembrando Confianza has developed a pilot project of agro-ecology for 32 inhabitants of the municipalities of Choachí (commune of La Caja and El Rosario) and La Calera (commune of Mundo Nuevo), in order to encounter a balance between the preservation of the ecosystem and the sustainable farming in the villages involved.

In addition of the restoration and conservation focus, this agro-ecology project has a gender approach, particularly by involving women for the assessment and strengthening of women's role in agricultural production.

## Agroecological Network of Rural Women in Choachí and La Calera

Number of participants	32
Number of workshops	10



This work plan was designed in three phases. It aims to promote agroecology, boosting flows and natural cycles to interact in favor of productive farms performance, ensuring food security and food sovereignty and income generation, through marketing and the maintenance and the conservation of the ecosystem characteristics.

The first phase is to characterize local productive activities. The second phase allows to (re)build local expertise through workshops and training to improve the productivity in environmentally stable agro-ecosystems and to promote the organization and farmer participation. The third phase will implement in 2019 and 2020 agro-ecological production systems that conserve ecosystem characteristics, generate economic profitability and strengthen the social fabric and organizational capacity of communities.

[www.fondation-raja-marcovici.com](http://www.fondation-raja-marcovici.com)

*Sustainable vegetable gardens design  
workshop, commune El Rosario,  
Choachí-Cundinamarca*



This project is  
supported by



# Project Time-line

## Data collection

Agreement with the Chingaza National Natural Park for the gathering of information phase I MESILPA: first characterization of productive systems.

2017

## Knowledge construction

Twelve sessions of community work in agroecological production, integral vegetable gardens , production management and commercialization.

2018

## Implementation of product systems

Agroecological designs for the improvement of the productive, economic, environmental, social and cultural systems for the participants involved around food production.

2018-2019







2019-2020

## Monitoring and evaluation

Sessions of collective work for the triangulation of information and measurement of changes in the indicators.



# Food security & enviromental education

Edible gardens and orchards	.....		31
Number of participants edible gardens and orchards	.....		109
Recovered areas in 2018 for food production	.....		298 m <sup>2</sup>
Number of district of intervention in Bogotá	.....		7
Number of schools of intervention in Bogotá	.....		4
Children and young participants in schools and districts	.....		200

# Projects and Activities

## Miraflores

In September we installed the greenhouse in the Miraflores neighborhood with the community. The goal is to manage this greenhouse with participants following theoretical and practical workshops on different topics related to agroecology and permaculture.

4  
Families

Participants

30m<sup>2</sup>

Sown area under  
greenhouse

21

Sown  
species

Environmental education-  
Colegio Juan Evangelista  
Gómez







Projeter Sans Frontières - 2018



Greenhouse construction  
Miraflores, San Cristóbal  
sur



## Santa Rosa

Since 2012, we work on promotion and community organization for the implementation of family garden in Santa Rosa, South-East of Bogota. Throughout the year, weekly visits are made to support participants in developing their crops and to raise awareness for agroecology; we have promoted the appropriation and recovery of public spaces likely to be used for seeding, community development and use of waste and available materials. During 2018, we have continued to insure the improvement of 20 gardens and the accompaniment of the participants, strengthening the relationship of trust with the community.

### Series of Paisajes Sociales workshop participation

In August, we had the opportunity to work in collaboration with the collective Paisajes Sociales group through a cycle of workshops on agroecology. During our workshops that reunited 23 participants, we worked on the importance of the recovery of seeds, seedlings and how to prepare vermicompost from recycled materials.







Workshop series at Casa Agroecológica.

Projetor Sans Frontières - 2018

## Series of workshops in the Casa Agroecológica

In October 2018, we have invited clients from Sembrando Confianza agroecological markets to participate in a series of workshops on various topics in collaboration with three other organizations. In our office, was conducting a workshop on urban agriculture for 15 participants, during which we explained how to start growing their own plants in their homes. It was an opportunity to meet and discuss the impacts of agroecology, share our knowledge and spread seeds.

### Activities

- 🌱 Planting seedlings
- 🌱 Development of a biorepellent (garlic, pepper and onion)
- 🌱 Delivery of seeds
- 🌱 Delivering a manual of urban agriculture

# “El patrimonio está en la olla”

From the Grants and incentives program "Memorias Transformadoras para la Vida y la Paz" of the Mayor of Bogota, we have developed the project "El patrimonio está en la Olla" (The heritage is in the pot).

This project was developed in Moralba and Santa Rosa, neighborhoods well-known to welcome demobilized and displaced populations. The project aims to foster links and strengthen the social fabric between the victimized population of the armed conflict and other populations. Through the exchange of knowledge on culinary practices of the colombian cuisine, a better atmosphere for dialogue is created to encourage the recognition of experiences around food sovereignty.

Through this project, we have succeeded to involve 13 local women in those cooking workshops, but also in gastronomic events aimed at rescuing the memory of colombian culinary.

13  
Participants



5  
Gastronomic  
workshops



5  
Meetings



2  
Gastronomic  
events



This project is  
supported by



ALCALDÍA MAYOR  
DE BOGOTÁ D.C.



# Olingo

## Marca Social



Projet Sans Frontières - 2018

Olingo was born in 2016 resulting from the implementation of textile manufacturing classes in the neighborhood of Santa Rosa in 2013.

Textile manufacturing in the form of satellite or “maquila” has historically been the main occupation of a large number of women in low-income neighborhoods, representing for them and their families a means of survival. Most of these women, being single mothers and at the same time being heads of the household, obtain from working by satellite the ability to generate income without neglecting their own housework.

The satellite working model is very common in the textile sector and is often synonymous of precarious work conditions because the pay is low and does not remunerate other fixed and variable production costs

Textile manufacturing courses allowed us to approach these women and learn more about their daily life. Alongside with some of which have participated in classes, we have decided to create a brand that allows them to generate decent working conditions. Olingo has grown with social responsibility values to which components of environmental responsibility and artistic approach were quickly added.

This project is supported by



Microprojects  
agency/  
La Guilde

# Economy, environment and solidarity

Olingo has become a triple brand impact integrating economic, environmental and social dimensions. First, we seek to generate decent income for women who make the accessories for the brand; the marketing of products under the principles of fair trade allows us to achieve this impact.

For the preparation of the products, we use fabrics made with recycled materials (waste clothes and plastics), and prints are made with water-based and non-polluting inks.

The workshops, trainings, meetings and other social work spaces for Olingo's women have generated ties of solidarity and support among participants and foster a dynamic of women's empowerment.

Finally, to strengthen the products' aesthetics, we stamp designs highly recognized by artists in the colombian street-art scene, who also share the values of the brand and wanted to support our project.

Olingo is a project that communicates stories of strong, empowered and independent women. Olingo participates in the generation of a change in attitudes about the role of women in society and promotes the independence of colombian women through entrepreneurship.

Thanks to the printed arts in our textile accessories, we promote messages of peace, gender equality and respect for the environment.

**24**  
Indirect beneficiaries

**200**  
Production of bags for the  
French Development  
Agency (AFD).

**420**  
Products with the  
corporate image of the  
AFD and Olingo



**6 Female  
participants**



**2 Collections**



**240 processed  
products**



*Leila Vidal, Olingo participant.*

**decent income**  
On average, Olingo and his satellite working form generates an income 3.75 times higher than the income generated by the conventional textile industry. By improving the quality and because of the designs of our products, we have changed our pricing policy and increase the pay of women by 35%.



# Projects and Activities

## Textile manufacturing training



Number of participants .....	15
Classes issued with a professional in haute couture .....	25h

## Collective work meetings



Participants in each meeting .....	5
Collective work meetings among the women involved in the project .....	10
Workshops animated by students of industrial and graphic design Politécnico GranColombiano University .....	6h

## Partnerships



Urban artists involved in the project by donating their arts creating value-added products .....	7
Universities that have developed projects with Olingo .....	3
Cultural spaces allied with Olingo for events' organization .....	2

## Events



Organized social entrepreneurship events .....	3
Olingo at entrepreneurship fairs .....	7
Stamping days and live murals .....	1

*We received support from the Microprojects Agency in France for the development and the financing of our project.*

# Financial report 2018

## Active

### 1- CURRENT ASSETS AVAILABLE

Cash	12.656.367
Banks	3.002.461
Accounts receivable	
Trade receivables	4.949.534
Partners claims	2.078.207
Advances and down payments	0
Anticipated tax receivables and contributions	818.269
Other receivables	94.177.026
<i>Subtotal</i>	117.681.864

### 2- FIXED ASSETS

Property and Equipment	40.022.470
Accumulated depreciation	-22.184.900
<i>Subtotal</i>	17.837.570

<b>TOTAL</b>	<b>135.519.434</b>
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# Financial report 2018

## Liability and equity

### 1- PASSIVE

Withholding tax	1.116.000
Holdback ICA	261.691
Various creditors	7.008.750
Sales taxes	15.933.464
Taxes on Industry and Trade	1.492.000
Other Liabilities	714.354
<i>Subtotal</i>	<i>26.526.259</i>

### 2- ACTIVE

Social Capital	1.102.000
Donations	95.699.973
Surplus to run	1.813.528
Result of the financial year	10.377.674
<i>Subtotal</i>	<i>108.993.175</i>

**TOTAL** **\$135.519.434**

# Financial report 2018

## Income

### 1- OPERATING INCOME

Market Sales	184.828.037
Environmental Education Sales	15.905.210
Olingo sales	11.590.038
<i>Subtotal</i>	<i>212.323.285</i>

### 2- NON OPERATING INCOME

Financial Recoveries	7.414
	23.002.936
<i>Subtotal</i>	<i>23.010.350</i>

### 3- DONATIONS

Individual donations	2.500.000
La Guilde	126.656.068
Global giving	2.115.209
Fondation Raja	75.835.664
Association Accueil Bogota	970.000
Asociación de Conyuges ACDAC	20.000.000
<i>Subtotal</i>	<i>228.076.941</i>

**TOTAL** **\$ 463.410.576**



# Financial report 2018

## Expenses

### 1- OPERATING EXPENSES

Rent	35.137.138
Insurance	71.400
Services & Technical Assistance	263.383.111
Legal expenses	849.900
Maintenance and repairs	633.913
Travel expenses	8.400
Depreciations	4.623.660
Miscellaneous expenses for project execution	15.454.269
Share materials	4.943.047
Markets equipment	118.473.791
Training materials	7.266.569
<i>Subtotal</i>	<i>\$ 451.003.698</i>

### 2- NON-OPERATING COSTS

Financial	237.757
Extraordinary expenses	1.794.935
<i>Sub-total</i>	<i>2.029.692</i>

**TOTAL** **\$ 453. 033.390**

# Acknowledgments

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We thank all our allies, partners, producers and collaborators for their support.



## **SPECIAL MENTION HUMAN RIGHTS IN FRANCE**

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Project Without Borders received a special mention for human rights prize from the French Republic awarded from the Ambassador of France in Colombia.



## **PRIZE OF THE FOUNDATION EL NOGAL**

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The center COMParte received the award “Young and reconciliation” from the Foundation El Nopal (Colombia) in the category of young people between 24 and 28 years old.



## **RECOGNITION OF BOTANICAL GARDEN OF BOGOTA**

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The Botanical Garden of Bogota José Celestino Mutis acknowledged the community gardens of Santa Rosa as urban spaces in favor of food security.



## **RECOGNITION OF THE ANSPE**

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Sembrando Confianza project has been selected by the National Agency to Overcome Extreme Poverty (ANSPE) as part of the 18 social initiatives the most innovative in the country.



## **SAP SOCIAL SABBATICAL COLOMBIA**

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Three expert SAP consultants have worked with PSF for a month on a complete diagnosis of the organization and the formulation of recommendations improving project management.



## **HIGH COUNCIL FOR THE RIGHTS OF VICTIMS, PEACE AND RECONCILIATION**

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Project Without Borders received recognition for the project developed with the Pepaso Foundation for strengthening the social fabric and coexistence in Santa Rosa.





### **VENTURES CONTEST FINALIST**



The project Sembrando Confianza was finalist of the Ventures contest which recognizes the best social business in Bogota.



### **LATINO AMERICA VERDE AWARD**



Sembrando Confianza project was selected to be part of the 500 best socio-environmental projects in Latin America.



### **VIVA STEPHAN SCHMIDHEINY AWARD FINALIST**



Our project Sembrando Confianza was selected from 663 projects for its positive impact on Latin America.



### **CIVIC COLOMBIA AWARD FINALIST**



Project Without Borders was recognized for strengthening the social fabric and living in Santa Rosa.



### **INTERNATIONAL SOLIDARITY PRIZE 2018:**



The Agroecological Network of Rural Women project was selected by the Association of Accredited Diplomatic Brides of Colombia, ACDAC, in the category of "Women in vulnerable situations" for the effort of the project in the economic inclusion of the participants and adaptation to climate change.



### **OPERATION "SHARED PRODUCTS" FROM THE WOMEN AND ENVIRONMENT PROGRAM**



The Raja Daniéle Marcovici Foundation has selected the Agroecological Network of Rural Women project to support the role of women in favor of environmental protection in developing countries.

# Partnership and Gratitude



Universidad Politécnica  
Grancolombiano



Universidad Minuto de Dios



Universidad Militar  
Nueva Granada



Fundación universitaria  
San Mateo



La Asociación de Cónyuges de los Diplomáticos  
Acreditados en Colombia  
(ACDAC)



Instituto Distrital de la Participación  
y Acción Comunal



Fundación VIVA



Bogota Accueil



Air Liquide



Université  
Clermont Auvergne



CERDI  
Clermont Ferrand



Lycée Français  
Louis Pasteur



La Guilde



Fondation RAJA-  
Danièle Marcovici.



Initiative Teilen



SAP



# Our Team

Luis Salamanca (President)  
Juan Forero (Vicepresident)  
Diego Cárdenas (Project manager)  
Ana Gómez (Coordinator)  
Louise Daunizeau (Coordinator)  
Coline Roizenberg (Responsible)  
Mathilde Rosette (Responsible)  
Roman Duret (Responsible)  
Etienne Chaudeurge (Responsible)  
Elodie Llopis (Responsible)  
Apolline de Lavarde (Responsible)  
Sebastian Niño (Responsible)  
Chloé Monteiro (Responsible)  
Sandra Ipuz (Responsible)  
Laure Fouhecourt (Fundraising)  
Wendy Torres (Administrative assistant)  
Ruby Ramírez (Logistic assistant)  
Paola Galindo (Communication)  
Pierre Baron (Intern)  
Alice Predal (Intern)  
Juan Jacobo Arias (Intern)  
Vanesa Romero (Volunteer)  
Nathan Mergy (Volunteer)  
Violaine Prior (Volunteer)



[www.sembrandoconfianza.com](http://www.sembrandoconfianza.com)  
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