

Hearts of Hope Project

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Who We are

Hearts of Hope is a Non-Profit Organisation (NPO) and Non Profit Company (NPC) that strives to enhance the lives of orphaned, abandoned and vulnerable children in our care through quality individual care and development, allowing them to have a childhood.

Hearts of Hope has been in operation since 2003, having begun as a group of volunteers in 1997. We pride ourselves in our strong governance procedures and operating systems. Our core project is our children's home in Wendywood, Johannesburg where we care for 34 children at any one time.

Since 2008, 148 children have lived in the home. The last 3 years have seen 15-18 children leave annually to be reunited with family or to be adopted, impacting on 50 children per annum.





Our Vision Mission and Values



Our primary and guiding mandate is to give orphaned, abandoned and vulnerable children an opportunity for a childhood and life.

Vision:

To provide a platform of 'family based' care for vulnerable children, from all backgrounds and health circumstances, particularly those who are affected and/or infected by HIV/AIDS.

Enhancing the lives of vulnerable children through developmental and educational care, enabling them to have a childhood.

Mission: Our platform delivers via:

Home: Our Children's home for 34 children that provides a loving and caring residential home to vulnerable children.

Education: Provision of our own Early Childhood Development (ECD) Centre and programme for our children aged 0-6 years old. Targeted education through schools that can meet the needs of our older children. Support of disadvantaged schools through the provision of resources and feeding scheme programmes.

Support: Caring for vulnerable people in the broader community through the provision of food and clothing.

Values:

Our philosophy is : Train up a child in the way they should go, and when they are old they will not depart from it. (Proverbs 22:6) For Hearts of Hope, this means a focus on self worth, the role you play in society, developing good morals and ethics within each child.

Our care of the children from a physical, mental, spiritual and emotional perspective is guided by the following values:

- * Respect for each other * Humility * Honesty * Integrity * Morally Accountable
*Forgiveness * Generosity

Our history at a glance

Having begun as a home in 2003 with six children, Hearts of Hope (NPO) has grown to a home of 34 children.

The first 1000 days in the life of a child are crucial for building the foundation blocks of all learning and development. As such, a focus on the provision of educational and development services and support to our children in these early years is essential.





Our children are our legacy



As a child-centred organisation, our firm belief is that our children are our legacy. Since 2003, we have cared for 148 children. These children however, have not just been 'fed and watered', but given the best possible care, development input and support that we could provide. We focus on depth of care, not width, and we are well recognised to be an organisation of excellence, providing superior care for our children. However, what we currently do, limited by insufficient resources, is not enough.....

"Our children are the rock on which our future will be built, our greatest asset as a nation. They will be the leaders of our country, the creators of our national wealth who care for and protect our people"

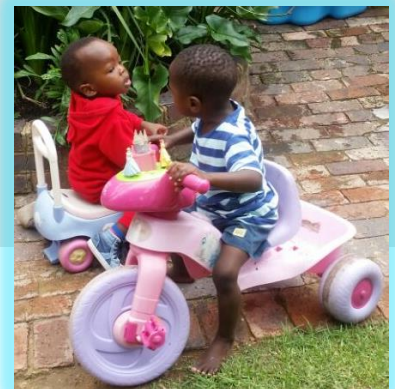
Nelson Mandela via SA Children's Villages South Africa

"Carve your name on hearts, not tombstones. A legacy is etched into the minds of others and the stories they share about you."

Shannon I Alder



Our budget



BUDGET 2019

<u>Projected Budget (2019)</u>		
<u>Projected Income</u>	<u>USD</u>	<u>Local Currency (ZAR)</u>
Individual Donations	USD 73 114,75	ZAR 1 070 400,00
Corporate Donations : Value Logistics	USD 34 153,01	ZAR 500 000,00
Events and Fundraising	USD 8 196,72	ZAR 120 000,00
Global Giving Project	USD 49 289,62	ZAR 721 600,00
Interest Earned	USD 4 942,62	ZAR 72 360,00
Total Projected Income	USD 169 696,72	ZAR 2 484 360,00
<u>Projected Expenses</u>	<u>USD</u>	<u>Local Currency (ZAR)</u>
<u>Programmatic Activities</u>	USD 117 995,90	ZAR 1 727 460,00
Teaching staff (4 Teachers and 1 Principal)	USD 70 081,97	ZAR 1 026 000,00
Speech Therapy	USD 15 368,85	ZAR 225 000,00
Play therapy	USD 9 672,13	ZAR 141 600,00
Occupational Therapy	USD 5 409,84	ZAR 79 200,00
Physiotherapy	USD 2 299,18	ZAR 33 660,00
Social worker	USD 15 163,93	ZAR 222 000,00
<u>Fundraising Activities</u>		
Events and Fundraising	USD 9 521,86	ZAR 139 400,00
Website	USD 2 827,87	ZAR 41 400,00
Marketing communications and fundraising	USD 4 098,36	ZAR 60 000,00
Event venue rentals	USD 2 595,63	ZAR 38 000,00
<u>Overhead Expenses</u>	USD 40 895,49	ZAR 598 710,00
Security	USD 1 366,12	ZAR 20 000,00
Cleaning Materials	USD 2 049,18	ZAR 30 000,00
Electricity	USD 6 557,38	ZAR 96 000,00
Food	USD 4 098,36	ZAR 60 000,00
Rates and Taxes	USD 827,87	ZAR 12 120,00
Recreational activities	USD 1 516,39	ZAR 22 200,00
Telephone	USD 1 366,12	ZAR 20 000,00
Internet	USD 778,69	ZAR 11 400,00
Water	USD 5 327,87	ZAR 78 000,00
Repairs and Maintenance	USD 1 639,34	ZAR 24 000,00
Cleaning services	USD 4 098,36	ZAR 60 000,00
Garden services	USD 983,61	ZAR 14 400,00
Bookkeeper & Auditor	USD 4 098,36	ZAR 60 000,00
Fuel	USD 1 803,28	ZAR 26 400,00
Licences	USD 39,62	ZAR 580,00
Repairs and Maintenance	USD 409,84	ZAR 6 000,00
Bank Charges	USD 491,80	ZAR 7 200,00
Bond service fee	USD 94,95	ZAR 1 390,00
Printing & Stationery	USD 3 348,36	ZAR 49 020,00
Total Projected Expenses	USD 168 413,25	ZAR 2 465 570,00

PROGRAMMES

Beyond HIV treatment, there is still a significant need in South Africa to care for orphaned and vulnerable children.

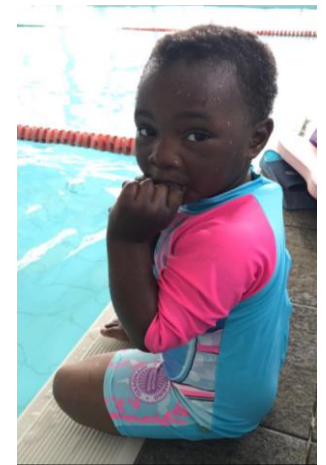
In situations of abuse or dire poverty, the State may choose to remove certain children from their current living conditions. It is really the last move the State will make after exploring every possible solution.

Some of these babies and children come to Hearts of Hope Children's Home. They arrive with both emotional and developmental gaps in addition to their basic physical and health needs.

Custom designed educational and development programmes and interventions are required for these children to "catch up". Some do, but most will battle to cope in school learning programmes without a great deal of out of school interventions.

Without such interventions these children would truly be "left behind" and would remain a burden to their communities and to the State for the rest of their lives.

Having been victims at a young age it is our belief that these children deserve the best possible interventions as soon as possible. As such, we are particularly focused on the first 1000 days of their lives where we can have maximum impact on their forever future.



Therapeutic Programmes

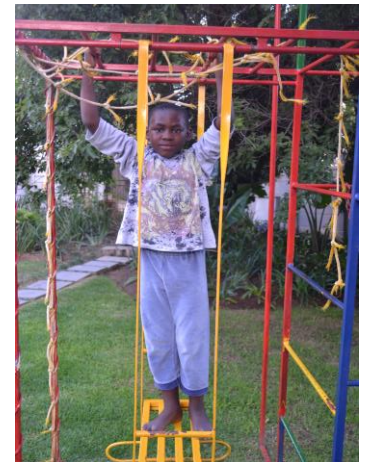
Logistics costs such as fuel and time, prohibit us from taking children to external specialist therapies, even though their participation in various therapeutic programmes would be invaluable to their development. It is more cost effective to retain the services of specialist therapists. Unfortunately, although these services are purported to be available at state and some NGO facilities, the reality is that therapists often don't arrive for booked appointments. Additionally, the turn around time is 3 hours for every 1 hour session of therapy as they are far from our location. This is inefficient as each session requires a driver, and a caregiver. An on-site therapist results in no logistical costs and 3 children receiving therapy in 3 hours, not only 1 child. The following therapists are required :

a) Occupational Therapist. Most of our children have severe sensory issues and require OT for them to function in their environments, helping them to reach their full potential.

b) Physiotherapist. Our children have often spent months in hospital, either ill or abandoned, and as such have developmental delays of varying degrees. Intensive physio results in a marked improvement in their strength and mobility. As our children have compromised immune systems they are prone to chest and bronchial infections resulting in bronchitis and pneumonia. Continuous treatment from a physio would speed up their recovery if they were able to receive daily or twice daily physiotherapy when they are ill.

c) Counsellor and play therapist. Currently we are able to afford a play therapist once a week. This is an invaluable position for the support of the children.

The counsellor debriefs the children who arrive and leave the home and runs play therapy sessions with them, assisting them in dealing with their traumatic past. The burdens of our young children are immense and this support is essential to freeing them up to be the children they were born to be. Once a week is insufficient capacity to see all the children and they all need trauma therapy and counselling without which educational and development interventions are severely hampered.



Infant and Toddler Development Programme

Children born into circumstances that result in them having to be placed in a children's home always have intervention requirements in terms of the physical and educational development. It is widely acknowledged that the first 1000 days of a child's life are the most crucial for their all-round development. As such, we need an infant and toddler development programme.

This programme would involve :

- Stimulation programme for all age groups – 0-3 months; 3-6 months; 6-12 months; 12-18 months and 18-24 months.
- Each age group has their own specific needs and requirements in terms of resources and input.
- Purchase of stimulation and educational resources that are age appropriate for the different age groups
- Implementation of a baby massage programme.
- Training of volunteers on the programme.
- This programme requires the involvement of various specialists, depending on the needs of the children at any one time. We try to secure pro-bono services as much as possible.
- This age group of children are the most 'adoptable'. However if their development needs are not met, and they don't reach the required milestones, this hampers their chance of being adopted and being placed with forever families.



We are
agents of
social change

**We believe we are not “Doing good work” but are
“Making a real difference”**

- Charity addresses Symptoms, Social Change addresses Systems
- Charity requires Spare Change, Social Change requires Significant Investment
- Charity employs Volunteers, Social Change employs Experts
- Charity Apologises, Social Change Demands

On this premise, we have a vision for the future that allows us to make a significant impact on the children in our care as well as to the staff we employ and the communities they come from.

Our Commitment to you

- We focus on giving children back their childhood, enabling them to be children.
- We add immense value to every child in our care, we make a relevant difference to them
- We honour our commitments, including full compliance with regulatory requirements and reporting
- We deliver a superior level of service, love and care to our children
- We value our team of employees
- We lead
- We take on challenges
- We stand up for what is right
- We do the right thing first time
- We break boundaries
- We challenge what is possible today
- We constantly look for way to do things better and instituting improvement
- We do small things well, repeatedly
- We are advocates for what giving children back their childhood can mean for them



Thank you for
your time in
considering
Hearts of Hope

