

Report

Pathways to autonomy: tzotzil women's empowerment

During the past 3 months, the Binational Network of Artisan Women has focused its efforts on continuing with the training and accompaniment programs, with strictly taking care of the security measures established in the Sanitary Security Protocol.



For this, the artisans who participate in the Business Training Program began a training process in their communities, specifically in tailoring, training a total of 14 artisans in the use of the sewing machine and the use of patterns to standardize the sizes of the blouses that they make in order to grow the productive capacities in their companies.

In order to mitigate the risks of contagion of SARS-COV-2 in the communities, the following measures are taken: use of face masks, healthy distance, cleanliness and distinction of sewing machines and other training tools.

In June, the Binational Network of Artisan Women signed a Collaboration Agreement with the Institute for Training and Technological Linkage of the State of Chiapas ICATECH, to establish a tailoring program at the Artisan Development Center located in San Cristóbal de Las Casas, in which 14 artisans participate, at the end of the program will receive an official certification that endorses the knowledge and skills developed.



On the other hand, the strategy of economic reactivation due to COVID-19 has continued. As part of the Binational Network system, the production of new collections has been promoted, integrating aspects of fashion and total quality to continue the generation of income for the women artisans, from their homes and therefore their economic empowerment processes.

The artisan collections are available in the online store of the Binational Network www.matat.org

