

United Way Ghana's Literacy Project Document

About United Way Ghana

United Way Ghana is a member of the United Way Worldwide network, the largest privately-funded non-profit in the world with nearly 1800 communities across more than 40 countries and territories worldwide. United Way fights for the health, education and financial stability of every person in every community. We win by forging unlikely partnerships, finding new solutions to existing problems, mobilizing the best resources and by inspiring individuals to join the fight against their community's daunting challenges.

United Way Ghana is devoted to making real social impact within underserved communities in three focus areas: education, health and income generation- the key building blocks for a good quality of life in a thriving community. As an organization, United Way Ghana envisions a society where every person is empowered to lead an informed, healthy and productive life.

With its overarching theme, The Improving Basic Education (IBE) program, United Way Ghana brings all stakeholders and organizations of like mind around the issue of education. The objective of building this coalition is to find sustainable community solutions for the challenges that impede access to and delivery of quality education, especially in underserved communities. The Literacy Project is one of the implementing strategies for the IBE program

Project overview

Illiteracy is an area of major concern as 89 in 100 Ghanaian children cannot read appreciably below a 3rd grade level. The literacy project seeks to promote childhood literacy by inculcating reading habits amongst children. The project empowers teachers to provide quality education for each child. It also gives individuals from corporate companies and tertiary institutions the opportunity to give back to society by engaging the pupils in an hourly after school literacy activity. Reading festivals and competitions will be held during single day events like World Literacy Day, Day of Caring and World Book Day. The project also entails holding a literacy boot camp to keep the pupils engaged during their vacation.

The project begins with an assessment of the literacy level of the pupils. After the assessment is carried out, a framework or curriculum is designed in an effort to solve the issues identified from the assessment.

Another component of the project is the provision of culturally relevant storybooks. If the school has a library space it is renovated and stocked with books. However, if the

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school does not have a library space or any suitable space that can be used as a library, each grade is given a library in a box under the care of the teacher.

Weekly Reading and Writing Activities:

Reading activities

Pupils are grouped based on their reading abilities from the assessment conducted. The first group will be that of readers, the second group will be that of readers with low reading skills and the third group will be those that have little to no reading skills. Once a week after school the pupils are to engage in literacy activities and reading clinics with volunteers or teachers.

The reading clinics done by United Way Ghana volunteers will consist of teaching pupils how to put words together, exposing them to reading materials and piquing their interest enough to build a reading culture.

Reading and writing festivals

The World Literacy Day, World Book Day and Day of Caring is marked by United Way Ghana with a reading and writing festival where children are engaged in fun inculcated reading activities, competitions and entertainment. This serves as a platform for all stakeholders to observe and assess the impact.

Monitoring and Evaluation:

A major part of this project is for all the stakeholder to monitor and evaluate the progress of the pupils. The pupils are assessed quarterly to measure the level of progress made. A general survey is carried out to determine how the project is impacting the social and educational lives of the pupils and them documented.

BUDGET SUMMARY

Item Description	Qty	Freq	Unit Cost		Total Cost	
			USD	GHC	USD	GHC
Assessment	2	2	200.00	1,000.00	800.00	4,000.00
Stakeholders Meeting	1	2	200.00	1,000.00	400.00	2,000.00
Libraries in Boxes	12	1	54.00	270.00	648.00	3,240.00
Allowance for Project Coordinator	2	12	160.00	800.00	3,840.00	19,200.00
Media and publicity	1	1	400.00	2,000.00	400.00	2,000.00
Monitoring & Evaluation	1	3	200.00	1,000.00	600.00	3,000.00
Sub Total				-	6,688.00	30,440.00
Admin					1,003.20	4,566.00
Total					7,691.20	35,006.00

DETAILED BUDGET

Activity	Item Description	Qty	Freq	Unit Cost		Total C
				USD	GHC	USD
Library in a Box	Boxes	12	1	20.00	100.00	240.00
	Signing up for Story Books IN the Boxes	1	3	80.00	400.00	240.00
	Dictionaries for the Boxes	24	1	6.00	30.00	144.00
	Branding of the Box	12	1	2.00	10.00	24.00
Total						648.00

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