



CONCEPT NOTE TO Global-Giving LIMITED

REQUEST FOR PARTNERSHIP AND FUNDING 2019-2020

"DECIDES - Demystifying Cancer Infection- Do early Screening "

For further information about the VESH FOUNDATION,
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1.0 Introduction

VESH FOUNDATION exists to provide Comprehensive Cancer integrated and coordinated approach to reducing cancer incidence, morbidity, and mortality through prevention, early detection, treatment, rehabilitation, and palliation. VESH FOUNDATION was created in 2017 and registered as a foundation No. R50723 to be involved in all aspects of cancer prevention, control, and care.

The mission of the is to reduce the burden of cancer in Kenya poor women by working collaboratively to optimize to prevention, early detection, treatment, rehabilitation, survivor-ship, palliative care and quality of life. The Vesh Foundation seeks to:-

- a) Increase National wide integration, coordination, and provision of quality prevention, treatment, palliative, and end of life care services. The Project shall promote Corporates CSR to adopting public hospitals Cancer management Units.
- b) Increase access to high quality cancer prevention, treatment, palliative, and end of life care information and services for all residents regardless of geographic, financial and other demographic factors.
- c) Increase the proportion of residents who appropriately utilize screening, follow-up, treatment, rehabilitation, survivor-ship, hospice and palliative care services.
- d) Improve the quality and coordination of cancer surveillance and other data systems and the extent to which these and other evaluation data are used for comprehensive cancer control programming and management.
- e) Increase and lobby for support from policy, corporates and grant makers for comprehensive cancer control.

2.0 DECIDES project

VESH Foundation conducts FREE medical clinics targeting women In Poor settlements. The Medical camps provide an opportunity for the under-privileged women to access free treatment. During the medical camp the participants are education on cancer effects and encouraged to undergo screening (***Demystifying Cancer Infection- Do early Screening***). Early diagnosis is particularly relevant for cancers of the breast, cervix, ovarian, mouth, larynx, colon and rectum, and skin.

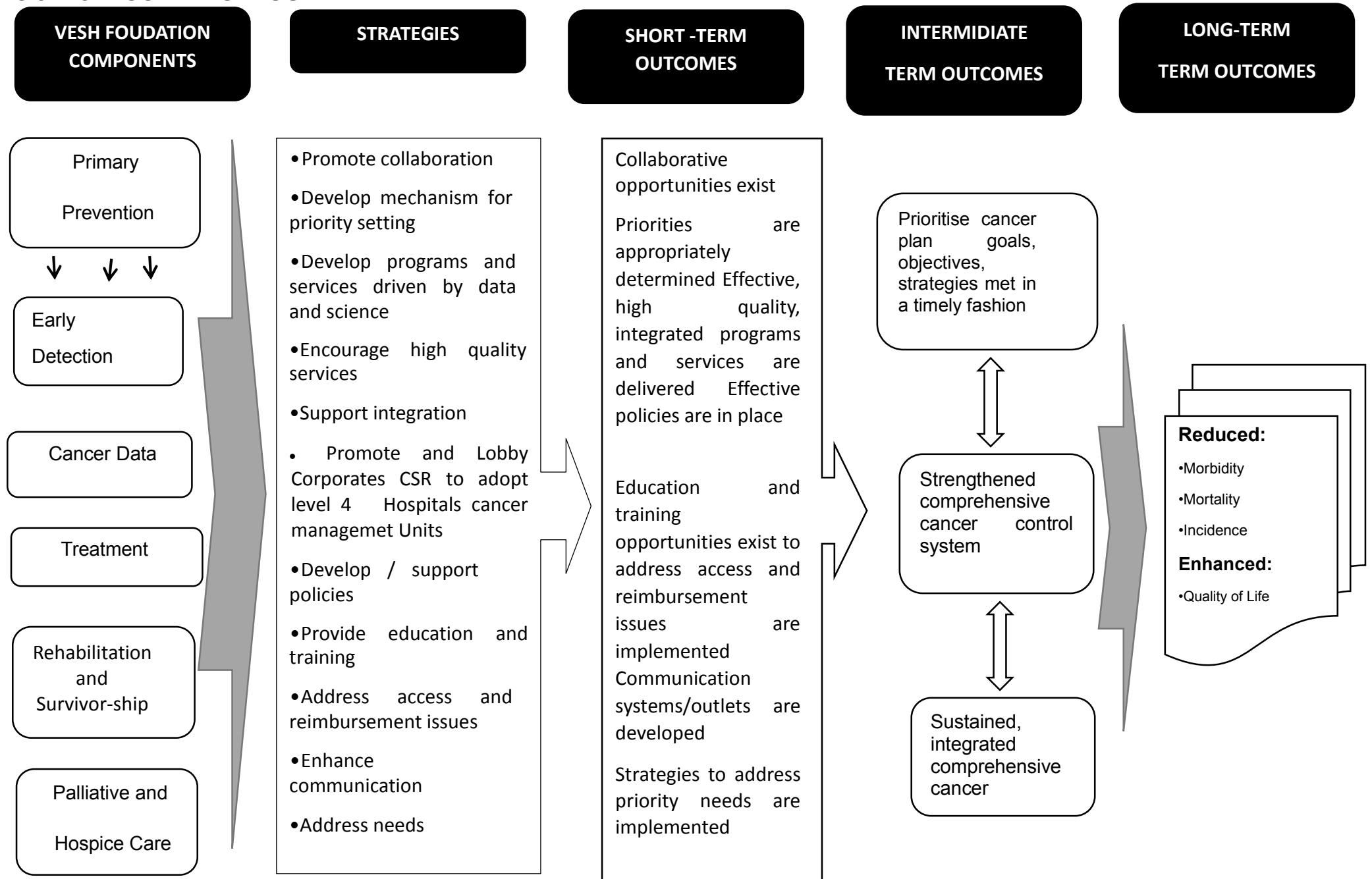
VESH Foundation has put In place systems and enviroments to cushion survivors from Stigma, high cost and helping families cope Survivors members are facilitated to join the NATIONAL HOSPITAL INSUARANCE FUND (NHIF). Vesh foundation Enlist them to support groups to access:-

- Counselling services
- Nutrition education
- Link for specialised medical support
- Family support

When a member of the family develops cancer, the household's risk of significant financial hardship becomes startlingly high: In Kenya 80% of cancer survivors exhaust the entire lifelong savings and investments, they then have to rely on handouts from freinds for care and family survival. 90 % of this families end up In extreeme poverty and Bankruptcy.

In Kenya, many people believe cancer is a punishment for a sin or the result of witchcraft or a curse. Most instances, a cancer diagnosis is far more stigmatizing than a diagnosis of HIV.

3.0 VESH FOUNDATION LOG FRAME



4.0 PROJECT PROPOSED TO GLOBAL-GIVING INC

Vesh Foundation Is seeking partnership with Global-Giving Inc in helping us raise awareness and conduct early screening of cancer. We desperately need the help of Global-Giving Inc as our partners to raising funds. The funds shall assist to awareness about cancer and the enormous toll this disease takes on our community. With the help of Global-Giving, we hope to grow the visibility, understanding, and appreciation of the Vesh Foundation mission. We will be helping families facing cancer challenges be encouraged to know that they are not alone, give them strength to stand up-to the the long-term side effects of this dread disease.

VESH FOUNDATION has developed a 12 month program to be implemented in Limuru Sub- County in Kiambu Couny. VESH has discussed and agreed with the Kiambu County as a partner, one of the benefits is waiver of banner advertisement costs.

The proposed program for 12 months from July 2019 to June 2020.

5.0 Description of Main Activities

5.1 Free Medical camp -“DECIDES - Demystifying Cancer Infection- Do early Screening”

a) Monthly medical camps

i) Vesh Foundation shall hold a one week multiple event. Vesh Foundatio intends to involve the community to create and maintain the conditions under which members of the society can be healthy. The Medical Camp is an important engagement with members of the community. Vesh Foundation has a partnership with the Aga Khan University Hospital team of specialist doctors in conjunction with their colleagues from Kiambu County Hospital and Mt Kenya University will offer the following services for free to the general public, students, alumni and staff. However Vesh shall e resposile In providing Cancer Screening Kits.

- Nutrition assessment and Health education on lifestyle diseases.
- Cervical cancer screening
- Ovarian Cancer Screeing
- Breast cancer screening
- Prostate Cancer Screening
- Counseling services

6.0 About Project

Cervical and Breast cancers are most common type of cancer in Kenya among women. Currently, most patients are diagnosed at advanced stages of the disease, which reduces their chances of survival. They have several misconceptions and often misinformed of cancers. This program will be implemented in slums of 17 counties.

Poor slum women majority of cancer victims are particularly unable to access to awareness and screening services. There is immediate need for community screening and education to prevent and control cancers.

Cervical Cancer: 80% of the new cervical cancer cases occur in Kenya, which reports approximately one fourth of the world's cases of cervical cancer each year. Women or men aged between 15-50 years and those with multiple sexual partners stands at the risk of developing cervical cancer.In urban areas, cervical cancer account for over 40% of cancers.

Ovarian Cancer: Ovarian cancer does have symptoms, but they are often very subtle and easily mistaken for other, more common problems. In some rare cases, early stage ovarian cancers may produce symptoms, but in the majority of women these don't show up until the cancer has advanced (when the growth of the tumor triggers symptoms). Several studies show that ovarian cancer can produce these symptoms:

- Bloating
- Pelvic or abdominal pain
- Difficulty eating or feeling full quickly
- Urinary symptoms (urgency or frequency)

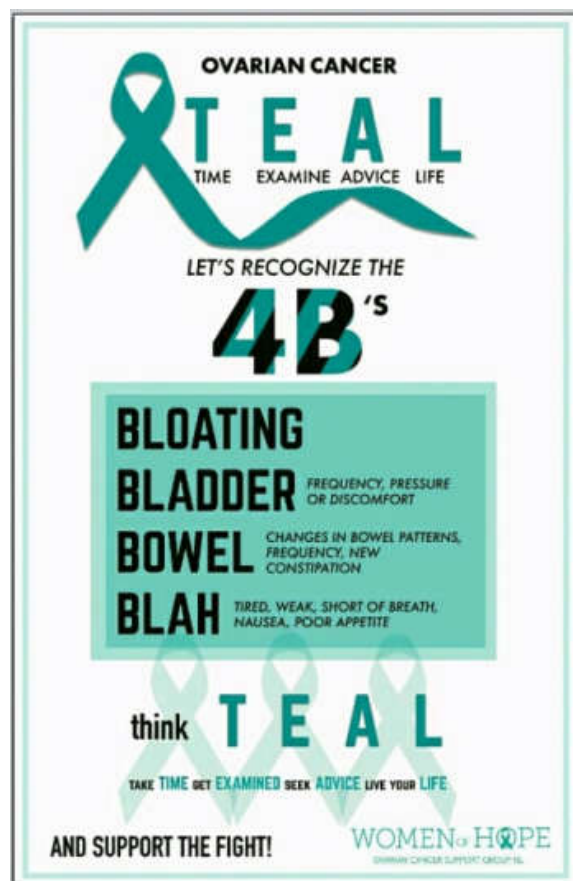
Women with ovarian cancer report that symptoms are persistent and represent a change from normal for their bodies. The frequency and/or number of such symptoms are key factors in the diagnosis of ovarian cancer. See your doctor, preferably a gynecologist, if you have these symptoms for more than two weeks, and the symptoms are new or unusual for you.

While knowing the symptoms is important, inasmuch as it may hasten a diagnosis, research has shown that symptom recognition alone is not useful in detecting ovarian cancer early, and that earlier symptom recognition may not alter the course of the disease or outcome. More research is needed to find better ways to identify ovarian cancer, and to treat it more successfully.

Breast Cancer: The majority of breast cancer patients are diagnosed with the later stages of the disease. In these stages, patients do not usually respond well to treatments, leading to high mortality rates. So, early detection is associated with better prognosis and higher survival rates, and is therefore considered the key to cancer control. Women do not have knowledge of breast cancer often have several misconceptions. Women at greatest risk are over the age of 50.

Poverty: Poverty is an important issue that has worsened the health situation of. About 60% of the Kenyan people are poor and 30% are very poor. The cancer mostly affects middle- aged women (between 40 and 55 years), especially those from the lower economic status who fail to carry out regular health check-ups due to financial inadequacy.

Among the slum population, more than 40% of them lives below poverty line where less than half of the population is literate and unemployed. Socioeconomic causes, illiteracy, sexual factors, dietary, hormonal, hereditary factors are playing very dominant role. This project will enable us to deliver clinical services and enable all women to have a maximum access to cancer screening and awareness services. Vesh-Foundation will work with the local government, community health workers and establish working systems at the grassroots level for purposes of sustainability, increasing awareness and provision of support at the community level. Limited treatment capacity: Breast cancer and Cervical cancer is largely preventable but women need to be screened to halt the deadly disease. Limited access to information on the disease available to women in the slums Program for awareness and screening the disease in early stage is done. Otherwise it will continue to go undiagnosed and untreated.



7.0 Proposed strategy

Building capacities for cancer screening & referral: Trainings will be organized to Project staff, community health workers and SHG leaders by Gynaecologist. Staff will be taken through the history of cancer, signs, screening methods, prevention and control of the disease.

Cervical, ovarian and Breast cancer screening and awareness: Organising Community awareness activities to increase knowledge, awareness on cancers and its prevention. These activities will target all women (20-50 years). Before screening, women will be counselled about cancers, risk factors and prevention. Screening will be done by a team of community health volunteers who will be specifically trained on issues of cancers and referral. Women will be offered adequate information on the screening test, how it will be done.

8.0 Budget requirement

Honorarium for Community Health Educators to motivate community to involve in program activities in slums. Cost of organizing the Health awareness camps, Organizing the rallies to create awareness about health, Organizing the cultural programs in slums to create awareness about health in every implementing slum.

Travel cost to staff to organize program activities in slums.