

## Project Document / Business Plan for Just4You Program

### About Global Woman P.E.A.C.E. Foundation (GWPF)

**History:** Global Woman P.E.A.C.E. Foundation is a 501c3 non-profit organization, founded in 2010 on the principles of ending violence and injustices against women and girls. The acronym, P.E.A.C.E. in the organization's name means People Everywhere All Created Equal. The mission of the organization is to empower women and girls through education to help eradicate gender based violence, with focus on female genital mutilation (FGM). Female genital mutilation (FGM) is the intentional removal of either all or part of the external female genitalia for no medical reasons. External genitalia include the clitoris, labia minora, labia majora, pubis, urethral and vaginal openings.

**Structure:** The Executive Committee serves as the Policy-Making Body of the organization, and is comprised of the Executive Director, Vice President, Treasurer, Secretary and Financial Secretary. The Board of Directors serves as the Governing Body of the organization. The Board of Advisors serves as the Advisory Body of the organization. There are Task Groups, such as the Event Planning & Program Development; the Finance & Fundraising; Education & Training; Health & Welfare; International Affairs; Awards Nominating. Each Task Group is chaired by a Director from the Board, but other members of the Task Groups are not required to serve on the Board. There are also volunteers and university interns included in the daily operation of the organization.

**Programs:** The programs of the organization are categorized in two components. The first component category is Rehabilitation, and the second component category is Prevention. The Rehabilitation Program comprises of the Survivor Resettlement, and the Wholesome Organic Relief. The Prevention Program includes the Kids Reach Shield, and the Just4You.

**Advocacy:** In 2017, Global Woman P.E.A.C.E. Foundation (GWPF) was instrumental in helping get legislation passed in Virginia to have FGM criminalized, but as a misdemeanor. Then in 2018, GWPF returned to Richmond to testify and get legislation passed to have the FGM misdemeanor law amended to a Class 2 Felony in Virginia. In 2019, GWPF was again instrumental in getting legislation passed in Virginia to have FGM included in the Family Life Education Curriculum for all Middle and High Schools in the Commonwealth.

### About the Project

**Description:** As part of our prevention service, the Just4You Program is designed to service young girls in Africa. This program comprises of the scholarship fund and the sanitary pads distribution. The purpose of this program is to encourage parents to refrain from having their little girls undergo female genital mutilation (FGM), and to avoid girls missing school during their periods, due to the lack of sanitary pads. The Lisa C. Bruch Scholarship Fund is especially for girls in Africa who are at risk of undergoing FGM, to help give their parents incentive not to have them mutilated, in exchange for a free education. The program enables girls to make that

choice between education and genital excision. GWPF has a special appointed Task Group, Chaired by a Board Member, Dr. Wallicia Gill.

**Disposable Sanitary Napkins:** At least 50 to 100 girls in certain African countries do not have access to sanitary napkins, or if they do, their parents cannot afford to purchase them. As a result, those girls miss school every month when they have their periods. Therefore GWPF seeks donated sanitary pads and funds to purchase them, including the cost of shipping them to the African countries. GWPF partners with the Rotary Club in Liberia and two Rotary Clubs in Northern Virginia to help collect donated sanitary pads and have them distributed to the girls in need of them in Liberia, Sierra Leone, Guinea, and Nigeria. GWPF is committed to shipping 3000 napkins to each listed country annually. The specific contacts in the respective countries are Dr. Rose Macauley, a Pediatrician of the Rotary Club in Liberia; F.A. Cole, a survivor of FGM and advocate of Sierra Leone; the organization, Inter-African Committee in Guinea; and Ms. Lola Ibrahim, a survivor of FGM and advocate in Nigeria. Those partner-contacts are responsible to receive the shipments of sanitary pads and distribute them to the girls in need of them. The contacts are also responsible for ensuring that only the girls in need of the pads receive them, and that the pads are not to be sold for the exchange of money or any other exchange goods. These contacts have signed an agreement with such stipulations in it. No girl should have to miss school for several days each month only because she cannot afford sanitary napkins.

**Reusable Sanitary Napkins:** Dr. Wallicia Gill and her Task Group initiated a plan for reusable sanitary napkins. There are prepared kits with instructions on how to sew the reusable napkins. GWPF sees the opportunity for a continuing sustainable project for the young girls and their mothers, and other members of their community to make a living for themselves. They can be taught how to make the reusable napkins, how to use them, and how to care for and maintain them. In other countries where this has been tested, such as Ethiopia and Uganda in East Africa, the girls and their mothers have been able to make enough napkins to take the surplus to the local market and sell them to help sustain them. This program believes in teaching them independence and sustainability as opposed to keeping them dependent on donors. This component of the program requires the provision of sewing machines and sewing materials, including the special kits. As opposed to the disposable napkins component where we seek donors of napkins, we seek donated sewing machines and other sewing materials for this segment. The pads are made from washable waterproof bamboo cloth. The bamboo fabric stays odor-free, fresh-smelling, sweat absorbent, dry and cooler. To date, Liberia, Guinea, and Nigeria are fully interested in applying this component in their countries. However our contact in Sierra Leone has expressed concern about easy availability of water to wash the reusable napkins.

**Lisa C. Bruch Memorial Scholarship Fund:** This component of the program enables African girls to choose between education and female genital mutilation (FGM). This program is designed especially for girls in the specified African countries who are at risk of undergoing FGM. Providing a free education through our scholarship is an incentive to their parents to not

have them leave school and subject them to the Sande and Bondo secret society bush, where FGM is carried out on them, as well as other traditional harmful practices. In the Sande and Bondo schools, the girls are only taught how to clean, cook and be submissive wives and devoted mothers. GWPF has no problem with a girl learning how to cook, clean and be a devoted mother; however the girls need academic education, which will provide them independence and sustainability for their future. This is why GWPF provides the opportunity for the girls to remain in school by removing obstacles that would deprive them of an education. The program enables girls to make that choice between their education and female genital mutilation. GWPF offers this scholarship in the name of the late Lisa C. Bruch, who was a dedicated donor to the organization until her untimely death in December 2018. Lisa Bruch donated an annual deduction from her salary to GWPF for the support of the organization for several years until her death. It was her contribution as an Advisor to the Board of Directors, and her hope that girls would benefit from her donation.

#### **The Requirements of Lisa C. Bruch Scholarship:**

- The girl must reside in an African country that practices FGM
- The girl must maintain a GPA of no less than 85%
- She must be a primary, middle or secondary school student
- Her parents must sign an agreement not to have her undergo FGM
- She must remain in school and complete each school term to continue the scholarship

The funds shall be dispersed to the contact for that country with a certificate made out in the student's name. The parents of the student shall be notified and shall sign the agreement, promising not to put their daughter through FGM, and shall keep her in school. The contact in each country shall be responsible to report quarterly to GWPF on the student's grades and attendance.

#### **Budget of the Project**

35 boxes disposable napkins each country @ \$37 per each 88 count box  
1 Roll each country of Bamboo fabric @ \$200 90"x20 Yard Roll  
2 spools thread to each country @ \$28.00 each spool (500 yards per spool)  
4 sewing machines to each country @ \$50.00 per machine (12 machines total)  
1 Lisa C. Bruch Scholarship to each country @ \$500 annually (4 scholarships total)  
1 shipment of container per each country @ \$250 per container

Total cost of items \_\_\_\_\_ \$8,464

Total cost of shipment \_\_\_\_\_ \$1,750

Grand Total of Budget \_\_\_\_\_ \$10,214