

PBBB activities carried out between July to September 2023

During the period covered by this report, coordination, training and logistics actions were carried out for the LEGO Braille Bricks Project. The actions were attended by the project's management team and its strategic partners. The following are the main activities:

- Finalization of the partnership process with the Municipal Departments of Education
- Start of the training course for educators in the use of LEGO® Braille Bricks
- Going to TeamWork – Separation and packaging of kits
- Delivery of the kits to the Municipal Departments of Education
- Actions– LEGO Braille Bricks
- Clipping

Development of actions:

- **Articulation actions: Finalization of the partnership process with the Municipal Departments of Education**

Contacts were made, meetings were held and the partnership processes were finalized with the Municipal Education Departments of 26 municipalities in 10 states:

- ✓ ES: Vitória
- ✓ MG: Contagem
- ✓ PA: Altamira, Cametá
- ✓ PE: Cabo de Santo Agostinho
- ✓ PR: Francisco Beltrão, Guarapuava, São José dos Pinhais
- ✓ RJ: Angra dos Reis, São João do Meriti
- ✓ RS: Alvorada, Passo Fundo, Porto Alegre
- ✓ SC: Chapecó
- ✓ SE: Aracajú
- ✓ SP: Arujá, Cotia, Embu das Artes, Francisco Morato, Mairiporã, Pirapora do Bom Jesus, Rio Grande da Serra, Santa Isabel, Santana de Parnaíba, Taboão da Serra, Tatuí

In addition to the Municipal Education Departments, the project has also partnered with 3 social institutions specializing in visual impairment:

- ✓ Associação Passofundense de Cegos – APACE/Passo Fundo-RS
- ✓ Associação Regional dos Amigos do Centro de Apoio Pedagógico para Atendimento as Pessoas com Deficiência Visual – ARACAP/Francisco Beltrão-PR
- ✓ Associação dos Deficientes Visuais de Ribeirão Preto – ADEVIRP/SP



Partnerships with municipalities and social institutions were established through Cooperation Agreements, signed by their respective legal representatives. After all parties signed the partnership terms, the educators registered by the municipal secretariats began the training course on August 11, 2023.

- **Start of the training course for educators in the use of LEGO® Braille Bricks:**

The first stage of the training course began on August 11, 2023, with the enrollment of 1,642 educators from the project's various municipalities and partner institutions. In the months covered by this report, 7 web conferences were held, the titles and number of views of which are described in the table:

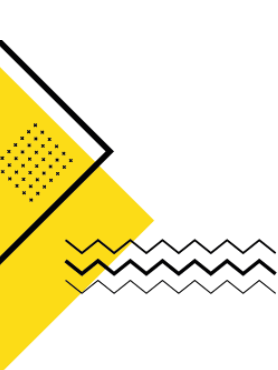
The Training Course will run until November 13, 2023.

Views - Training Course	Date	Views
Webconference 1 History and perspectives of the LEGO Braille Bricks Program Introduction to the Virtual Learning Environment	08/15/2023	3.8 thousand
Webconference 2 Getting to know your tutor and colleagues	08/22/2023	
Webconference 3 Reflecting on the role of the educator in inclusion; CCS approach Clarification of the Intervention Plan	08/29/2023	3.7 thousand
Webconference 4 Getting to know the visual impairment Early Stimulation Process of Visually Impaired Children	09/05/2023	3.4 thousand
Webconference 5 The fundamentals of the Braille system	09/12/2023	2.7 thousand
Webconference 6 History and importance of the Braille System	09/19/2023	3 thousand
Webconference 7 Adaptation of materials for children with Visual Impairment	09/26/2023	2.3 thousand
Total views until 10/05/2023		18.9 thousand

- **Going to TeamWork – Separation and packaging of kits (15 e 16/08)**

The sorting and labeling of the LEGO® Braille Bricks kits for the partner municipalities in the second half of the year took place between August 15 and 16, 2023. During this action, the management team responsible for the





project at the Dorina Nowill Foundation for the Blind was present at TeamWork, supervising all stages of the process.

Deliveries of the kits began after a freight quote and choice of carrier, which picked up the kits at TeamWork on September 1, with delivery to the Municipal Education Departments expected to begin on September 6.

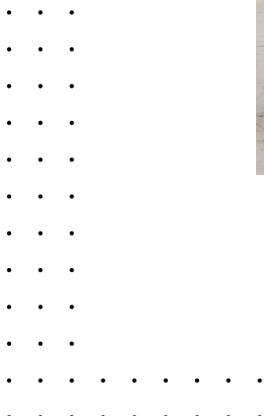
Below are some photos of the kits separated onto pallets to be picked up by the carrier in our warehouse for delivery to the Municipal Education Department.



Angra dos
Reis/RJ
Cametá/PA



Porto Alegre/RS



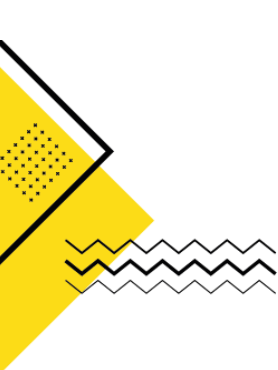
Braille Bricks Project in numbers	
Start of Course:	08/11/2023
Registered participants:	1.642
Web conference views:	Updated until 05/10/2023: 18.9 thousand views
Preparing the kits for delivery:	August 15th and 16th
Collecting the kits from TeamWork:	09/01/2023
Estimated delivery date:	From 06/09/2023
Number of manuals delivered:	1.004 manuals
Number of kits delivered 2nd semester 2023:	1.890 kits
Kilometers driven:	23.187,6 km

- **Delivery of the kits to the Municipal Departments of Educacion**

The delivery of the kits to the Municipal Education Departments is celebrated, marking the beginning of the LEGO Braille Bricks Project partnership.

- ❖ **Pirapora do Bom Jesus – 09/25/2023**





❖ **Francisco Beltrão – 09/26/2023**



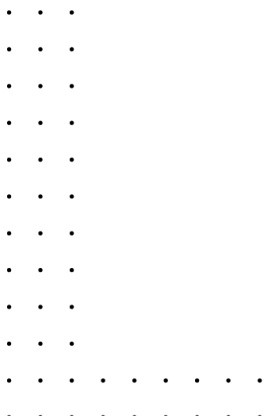
- **Actions– LEGO Braille Bricks**

The LEGO Braille Bricks Program has carried out other activities relating to the project's methodology and its impact on teaching proposals for the literacy of students with and without visual impairments.

❖ **Meeting at the Dorina Foundation with the São Paulo Municipal Secretary of EducationSP (SME) – 07/18/2023**

Objectives: To present the monitoring results of the LEGO Braille Bricks Program related to the use of the LBB Kit and the results achieved with educators, students with and without Visual Impairment.

Recommendation: Proposals to improve the targeting of the questionnaires answered by the SME.



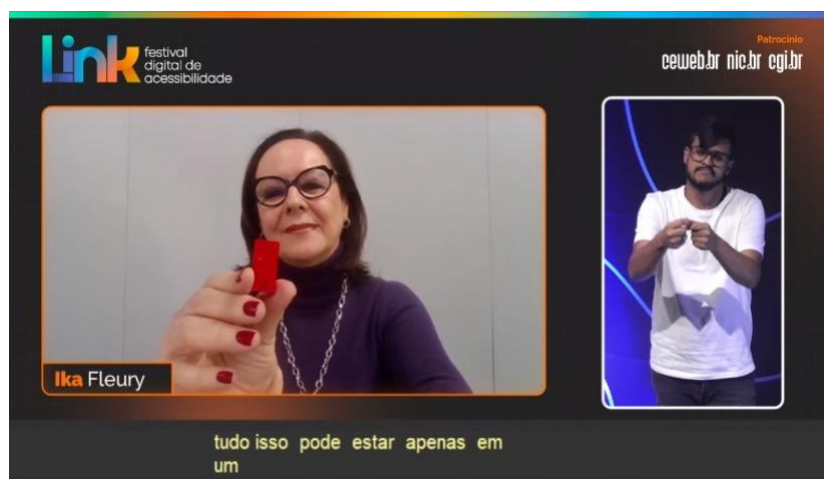


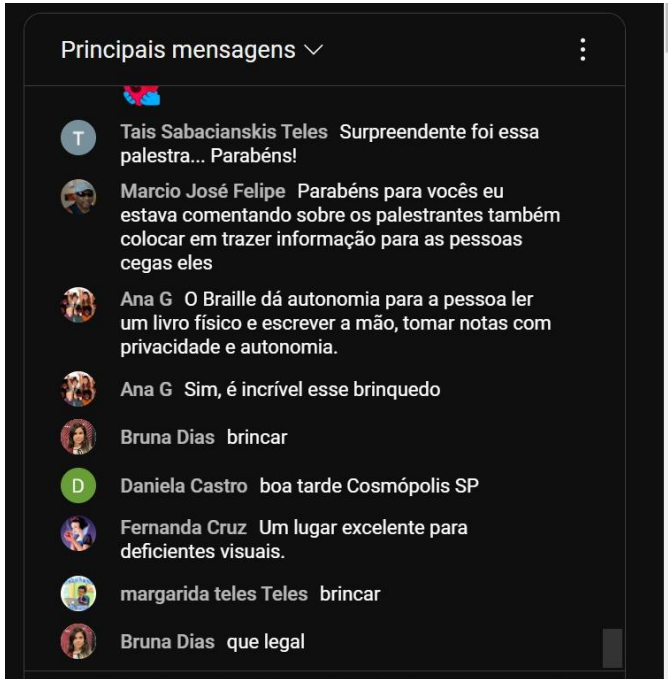
Alexandre Munck (FNDC), Maria Regina (FDNC), Ika Fleury (FDNC), Prof. Claudia D'Alevedo dos Reis (Director of the Special Education Division - SME/SP), Roseli de Brito Cabral (Technical Operational Service Pedagogical Coordination of the Special Education Division - SME/SP). Daniela Jordão, Coordinator of the Training Course Tutors, and Regina Fátima Caldeira de Oliveira, Member of the LEGO Braille Bricks Program Team, took part in the meeting virtually.

❖ **Recording for participation in Hand Talk's "Link Festival 2023" event - 20/07/2023**

Lecture: "How to include LEGO Braille Bricks in the learning and communication process"

Lecture aired on 08/08/2023.





Messages about the lecture



Graça Oliveira e Ika Fleury (FDNC)

❖ **Meeting with the LEGO Foundation – 08/14/2023**

Meeting at the LEGO Foundation headquarters with Mrs. Sidsel Marie Kristensen (Chief Executive Officer) Mrs. Stine Storm, for the Dorina Foundation Anne Olesen and Alexandre Munk



Anne Olesen, Stine Storm (Senior Programme Specialist Well-Being), Alexandre Munk





LEGO Foundation installations - Alexandre Munck, Stine Storm and Anne Olesen

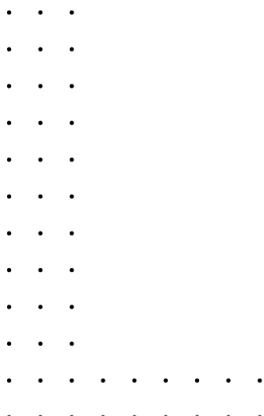
❖ **1st LEGO Braille Bricks Award – 08/23/2023**

The competition was attended by educators who are certified in the Braille Bricks course and promote inclusive education in their classes using the teaching resource.

The main requirements for the projects entered were innovation, practical application and improving the literacy process for blind and low-vision students.

In addition, there was a presentation of figures and data showing the positive impact the material has had on accessibility in the country, and interactions between the event's participants, who visited the Foundation's facilities and were able to see how LEGO® Braille Bricks work in practice in some activities. On the occasion, the supporters of the LEGO Braille Bricks Program in Brazil were honored: the João and Belinha Ometto Institute, the LEW LARA advertising agency, Bandeirantes Radio and TV and the Olesen family. The event was attended by educators, advisors, authorities and partners.

The event took place at the FDNC headquarters.





The event was attended by educators, counselors, authorities and partners.

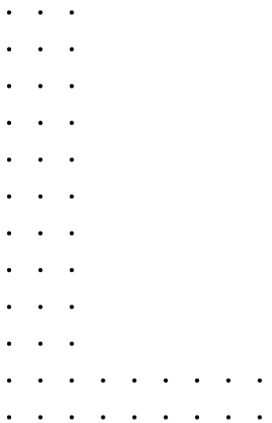
Honoring Partners



João and Belinha Ometto Institute
Dulce Barbosa



Olesen family
Anne Olesen





LewLara

Elise Passamani and Raquel Messias

Finalists



1st place: R\$10,000.00

Prof. Michelle Felipe Barthazar
Prof. Natália Fernandes Flores Pereira

Municipality: Campinas/SP

School: EMEF Ângela Cury Zakia

Sponsor:

Faber Castell



2nd place: R\$5,000.00

Prof. Maria Cícera Ferreira

Municipality: Campo Grande/MS

School: E.M. Profª Arlene Marques Almeida

Sponsor:

Dorina Foundation Handicraft Group





3rd place: R\$3,000.00
 Prof. Márcia Cristina Pedroso
Municipality: Osasco/SP
School: EMEIF Zuleika Gonçalves Mendes
Sponsor
 Dr. José Claudio da Rocha e Silva

LEGO Braille Bricks in practice

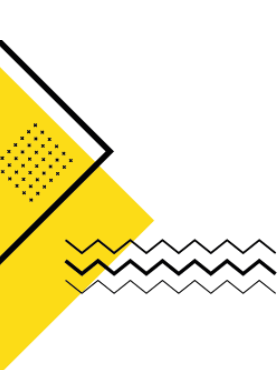


LEGO Braille Bricks Presentation



FDNC clientes playing with LEGO Braille Bricks





❖ **3rd Inclusive Education Seminar: playing to learn – 08/24/2023**

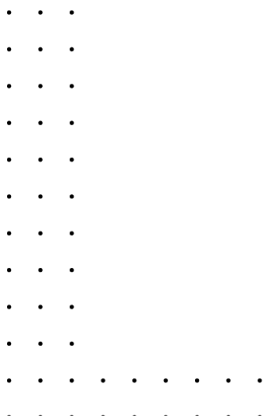
The event, which took place at FIESP's headquarters, was attended by several renowned education professionals and specialists in visual impairment, who shared important content and addressed the impact of playfulness and educational inclusion on the learning process of blind and low-vision children in the country. The format of the event was hybrid (online and face-to-face) with accessibility (audio description and LIBRAS translator).

Lecture by Prof. Mario Sérgio Cortella at the end of the event.



Elisa Schlünzen and Klaus Schlünzen (UNESP), Alexandre Munck, Ika Fleury and Francisco Della Manna, Raul Cutait (President of the Superior Council for Social Responsibility - FIESP), Decio Guimarães (Director of Special Education Policies from an Inclusive Perspective - DIPEPI SECADI/MEC), Janaína Lima (Councillor/SP, author of the Legal Framework for Early Childhood and President of the International Relations Commission).

Lecture: Introducing the LEGO Braille Bricks Program - Prof. Ika Fleury





Round table "Play without barriers for children with visual impairments" - Secretary Silvia Grecco (Municipal Secretary for People with Disabilities/SP), Prof. Roseli de Brito (Special Education Division of the São Paulo Municipal Secretary of Education), Prof. Dr. Joana Berlamino, Speaker: Prof. Dr. Marilda Garcia Bruno and Moderator: Prof. Regina Fátima.



Round table "School inclusion for children with visual impairments" - Bianca Chaló (FNDC Pedagogue), Danielle Freitas (FDNC Technical Supervisor), Luciane Molina Barbosa (PhD student in Special Education at USP - online), Speaker: Prof. Dr. Maria Teresa Mantoan and Moderator Prof. Dr. Elisa Schlünzen.



Lecture: "School Inclusion: background issues and educational proposals - Prof. Dr. Maria Teresa Eglér Mantoan



"From opportunity to success!"
Lecture by Prof. Mario Sérgio Cortella



3rd Inclusive Education Seminar: playing to learn
FIESP headquarters

❖ **Monitoring visit to Prof. Ezequiel Ramos Municipal School - São José do Rio Preto – 09/13/2023**

On September 13, 2023, Mrs. Ika Fleury visited the Prof. Ezequiel Ramos Municipal School in São José do Rio Preto. Felipe, a 2nd year elementary school student, carried out activities with the LBB. He uses the LBB in the common room and in the resource room. One of Fernanda's comments was "the LBB helped a lot in the classroom, the children interact a lot with it. I was able to learn to teach" and teacher Anelise from the resource room said "I took the course in 2021, I really enjoyed it. I use the resource with students with VI and with students who have other disabilities". She lent Felipe's family the LBB and they loved it. Felipe said he likes playing tic-tac-toe with the LBB. The municipality has 28 students with VI.

During her visit, she was welcomed by Mayor Edinho Araújo, Education Secretary Fabiana Zanquetta, SME Special Education Manager Carla Cristina Job, Daniela Honório and AEE teachers Maria Fernanda Rui and Anelisa Zola Peres Veraldi.



- **Clipping**

Vehicle: São Paulo State University “Júlio de Mesquita Filho” - UNESP

Date: 06/22/2023

Access: <https://www.fct.unesp.br/#!/noticia/1406/premio-lego-braille-bricks-brasil-recebe-inscricoes-ate-23-06>

Vehicle: Replicated on the following social media: Instagram, Facebook, LinkedIn, and Facebook Group

Date: 07/28/2023

Access: https://www.instagram.com/p/CvPzk_eNnKA/

Vehicle: Pelotas City Hall/RS

Date: 08/11/2023

Access: <https://www.pelotas.com.br/noticia/atendimento-itinerante-amplia-acesso-a-educacao-especializada>

Vehicle: Replicated on the following social media: Instagram, Facebook, LinkedIn, and Facebook Group

Date: 08/23/2023

Access: https://www.instagram.com/p/CwTH_rBvSE7/

Vehicle: Replicated on the following social media: Instagram, Facebook, LinkedIn, and Facebook Group

Date: 08/25/2023

Access: <https://www.instagram.com/p/CwX62paNj1Z/>

Vehicle: Osasco City Hall/SP

Date: 08/29/2023

Access: <https://osasco.sp.gov.br/educadora-e-premiada-pela-fundacao-dorina-nowill-por-projeto-de-alfabetizacao-de-aluno-com-deficiencia-visual/>

Vehicle: Pelotas City Hall/RS

Date: 08/30/2023

Access: <https://www.pelotas.com.br/noticia/alunos-cegos-capacitam-professores-da-rede-municipal>

Vehicle: Replicated on the following social media: Instagram, Facebook, LinkedIn, and Facebook Group

Date: 08/31/2023

Access: <https://www.instagram.com/p/CwnLO2CsZxc/>

Vehicle: São Paulo Secretariat for People with Disabilities

Date: August/2023

Access: <https://www.pessoacomdeficiencia.sp.gov.br/secretaria-participa-da-entrega-do-i-premio-lego-braille-bricks-da-fundacao-dorina-nowill-para-cegos/>

• • • Vehicle: São José do Rio Preto City Hall/SP

• • • Date: 09/19/2023

• • • Access: <https://www.riopreto.sp.gov.br/educacao-recebe-a-visita-de-uma-das-autoras-do-lego-braille-bricks/>

• • • Vehicle: Francisco Beltrão City Hall/PR

• • • Date: 09/26/2023



Access: <https://www.franciscobeltrao.pr.gov.br/noticias/educacao/educacao-municipal-adota-o-programa-braille-bricks-brasil/>

Vehicle: Instagram SEMEDFB – Francisco Beltrão

Date: 09/26/2023

Access: https://www.instagram.com/p/Cxp5slisX0b/?img_index=1

Vehicle: Instagram SEMEDFB – Francisco Beltrão

Date: 09/26/2023

Access: https://www.instagram.com/p/CxqaKoFO-Oa/?img_index=3

Vehicle: São João do Meriti City Hall/RJ

Date: 09/26/2023

Access: <http://meriti.rj.gov.br/home/secretaria-municipal-de-educacao-realiza-entrega-de-kit-pedagogico-lego-braille-brinks-em-meriti/>

