

SAVE

A VICTIM ASSISTANCE PROGRAM
OF THE CALIFORNIA FIRE FOUNDATION



CALIFORNIA
FIRE
FOUNDATION

“We were just numb. We had two garbage bags and nowhere to go.”

- Erika Crooks, SAVE recipient



“The firefighters were extinguishing the fire as soon as we got there. Then, afterwards, the SAVE card and the support they gave us was incredible.”

-Rafael Rodriguez, SAVE recipient

Rafael and Maria Rodriguez and their daughters Isabella and Esther lost their home Thanksgiving, 2015.

Fire and natural disasters leave more than just smoke and rubble. They leave their victims emotionally and financially devastated. Often, they have left in a panic with nothing but the clothes on their backs ... no money, no clothes and nowhere to sleep.

Supplying Aid to Victims of Emergency (SAVE) brings emergency financial aid to fire and natural disaster victims year-round. Funded by the **California Fire Foundation** – a non-profit 501(c)(3) organization –

firefighters throughout California deliver gift cards directly to eligible victims at their time of need. The \$100 SAVE Mastercard gift cards make it possible to instantly buy basic necessities – food, clothing or medicine – within the critical first 24 hours.

Whether it’s a large-scale incident or a single tragic event, the Foundation’s SAVE program makes it possible for firefighters to help victims take the first step to getting back on their feet.

THERE WHEREVER TRAGEDY STRIKES



Fire forced Semarita Lomax from her home in January 2016. LAFD Fire Captain Steve Marotta was there with a SAVE card, helping her back on her feet.

Modesto Fire Department added 3 new photos. 10 hrs

Late Saturday night, #Modesto and #Ceres fire were dispatched to the 1100 block of Sncad for a structure fire. First arriving crews found heavy fire from one corner of a single-story home. All occupants were out of the home and accounted for. The fire had moved into the attic and was spreading fast. Crews were able to gain access to the attic and keep the fire from extending over the entire length of the home. The fire was controlled within 20 minutes. American Red Cross responded to assist 4 adults and a California Fire Foundation SAVE Card was issued to the occupants. The fire appears to be accidental and damage is estimated at \$60,000.



Oscar Ward and his family narrowly escaped a fire that destroyed almost all of their belongings. A SAVE card helped them buy basics at a desperate time.

Pasadena Fire Dept. @PasadenaFD · May 28
Apt. Fire update: 2400 blk. E. Del Mar. \$250k structure, \$75k contents. \$100 SAVE card issued to resident for immediate needs @CAFireFound



“At this point, we are flying solo to make sure we have a roof over our heads somewhere. The SAVE card truly is a blessing and we thank you from the bottom of our hearts.”

- Mike and Debbie DeVore, SAVE recipients.

“The additional layer of assistance that we can provide to our citizens, sometimes in their darkest hour, has been a blessing to all involved.”

- Isaac Buller, Captain, Hanford Fire Dept.

“... when major disasters strike, SAVE offers a helping hand to those in need.”

- Brian K. Rice, California Fire Foundation

2017 - THE NORTH BAY & SOUTHERN CALIFORNIA WILDFIRES



Marin Professional Firefighters, Local 1775 and Santa Rosa Firefighters, Local 1401 work together to aid North Bay Fire victims at an evacuation center.

In 2017, the deadliest wildfires in California history swept through the Napa and Sonoma area, and Southern California, killing dozens and leveling thousands of homes. Through the SAVE program, CPF local affiliates and their fire departments were on site in Los Angeles, Ventura, and San Diego Counties, as well as Napa and Santa Rosa, with thousands of SAVE Mastercard gift cards. The \$100 SAVE gift cards provided those suffering substantial property loss with immediate on-site assistance. Over 2,700 SAVE gift cards were provided to victims impacted by the 2017 wildfires.



Vista Fire Fighters Association, Local 4107 hands out SAVE cards to aid Lilac Fire victims.

THE 2014 NAPA EARTHQUAKE



When the 2014 Napa Earthquake struck, the California Fire Foundation immediately worked with Napa City Firefighters, Local 3124 and Napa City Fire to dispatch SAVE cards to aid earthquake victims.

THE ERSKINE FIRE



The Erskine Fire in June, 2016 destroyed 280 homes and claimed two lives. The California Fire Foundation worked with Kern County Fire Fighters, Local 1301 to provide more than 120 SAVE cards to those touched by the blaze.

“... an unexpected surprise and appreciated beyond words. I will never forget it.”

- Lenora Mahin, SAVE recipient

THANKS FROM THOSE HELPED BY SAVE



Dear Sir,
My husband and I wish to thank the Fire Foundation for the \$100 Mastercard we were given after losing our home in the Lilac Fire. We so appreciate the dedication and heart of our tireless firefighters. Our grandson is one of your number and it makes us proud to know he is saving homes and lives. Thank you,
Les & Marsha Higby
(Mamers)

thank you

We are blessed to be surrounded by such a loving community, near and far. Thank you for being a part of the outpouring of support. We are learning so much about kindness, generosity, and resiliency. With love and gratitude,
Chris, Nicole, & Marlo

EYEWITNESS NEWS abc 7

FAMILY OF 4 HOMELESS AFTER SOUTH LOS ANGELES FIRE

CBS Los Angeles

South LA Family Displaced From Home Due To Extensive Fire Damage

December 24, 2015 5:12 AM

SOUTH LOS ANGELES (CBSLA.com) — Authorities were working to relocate a South Los Angeles family Thursday after heavy flames damaged their home.

News from: Oakland Fire Department

FOR IMMEDIATE RELEASE

August 9, 2016

Oakland Fire Department Partners with California Fire Foundation to Supply Aid to Victims of Emergency

My family and I lost our home and all of our belongings in the Nunns Fire last month. I heard about the SAVE gift card the California Fire Foundation was offering, and wanted to thank you for your generosity. It is gut-wrenching to lose everything we have worked hard for over the course of our lives. We are getting through this by relying on the kindness and generosity of friends, family and strangers alike. Thank you so much for the \$100.00 gift card. We really appreciate it and will put it to very good use.

With gratitude,
Elysa, Michael and Samantha Perry

Please accept our sincere thanks to the California Fire Foundation for the \$100 SAVE gift card. We truly appreciate the generosity of the Foundation. We are overwhelmed by the outpouring of generous support and compassion from so many! Your gift is most definitely part of the network of support upon which we will depend as we embark upon this long and difficult journey to rebuild after the NorCal wild fires.

We also want to express our gratitude to all of the first responders who worked so tirelessly to help us fight this fire.

From the bottom of our hearts, thank you!
Susan and Steve Crotty



Photo: Roy Pena

BECOME A PART OF THE SAVE PROGRAM

SAVE is fully funded by the California Fire Foundation through donations. It is implemented in dozens of local partnerships between fire departments and firefighter associations large and small.

SAVE is available to any officially organized fire department or district. In order to participate in the program, a Memorandum of Understanding must be signed by both a Fire Chief and President (or Lead Representative) for the Respective Bargaining Unit(s) or Association(s) for Firefighters.

Please visit cafirefoundation.org/save to sign up and learn more about the objectives, responsibilities and procedures for implementing SAVE within a fire agency.

“To be able to hand that card to someone and see their reaction ... you can’t put a price on it. It completes that circle of support for the community.”

- Asst. Chief Matthew Brock, Ventura City FD

A HELPING HAND WHEN NEEDED THE MOST

Some 130,000 Californians are displaced each year by fire or natural disaster. Since 2014, SAVE has provided approximately \$500,000 in immediate aid to victims.



Since 2014, over **20,000 meals** have been purchased with SAVE cards

This is a **\$100 SAVE card**
ONE card aids approx.
3 victims per fire/disaster



Since 2014, over **55,000 emergency/basic supply purchases** have been made with SAVE cards

Since 2014, over **15,000 victims** have been assisted through SAVE



SAVE serves over **28 million residents**, with participation from over 80 California fire departments and local unions

HELP GIVE A HAND UP TO RECOVERY

With your help, we can bring instant aid through SAVE to more Californians to help them recover from fire and disaster. Increasing the value of the card will help smooth the path to recovery even more.

Visit cafirefoundation.org/save to donate, or participate, and get more information.

All numbers are approximations

Cover Photo: Brett Snow



The California Fire Foundation is a 501(c)(3) non-profit organization serving fallen firefighters, their families and the communities they protect.