



Evolve 2019 **Program Report**

A Youth Program under
Anti-Addiction Awareness & Value Empowerment Project
A CSR Project of ISKCON Kanpur



The Honourable Prime Minister of India Mr. Narendra Modi in his address to the Nation – Man Ki Baat, December 14, 2014 shares his thoughts -

“I shall discuss the grave threat this country faces because of the growing menace of drug addiction” and goes on to appeal to the Youths of Nation to give up Drug – Addiction pointing out that it is neither a “style statement” nor is it “cool” rather it is a “psycho-social-medical problem” that needs to be treated and handled like one.



युवा कार्यक्रम और खेल मंत्रालय

MINISTRY OF

YOUTH AFFAIRS AND SPORTS

“In order to create a generation of young Indians equipped to take on future challenges and achieve their full potential, it is necessary that the youth are in good health and make healthy and balanced lifestyle choices. Youth specific health issues must be addressed through targeted programmes. Balanced nutrition and healthy lifestyle information must be provided to the youth. There is also need to create awareness among the youth about ill-effects of drug/ substance abuse. It is also important to develop inner values like compassion, kindness, sympathy and empathy. There is also a serious need to inculcate the spirit of integrity and truthfulness in the youth.”

National Youth Policy (Current Policies & Future Imperatives – Priority Areas 4 & 6)

About Anti-Addiction Awareness & Value Empowerment Project

Vision

*A stress-free, addiction – free student community
with high competence and wellness.*

Mission

To Educate & Inspire the Student Community to AVOID and
OVERCOME ADDICTION within the Culture of Care and Love To
Empower youths with Values and Skills to –

- Make a Healthy and Stress Free Lifestyle
- Bright Academics and Profession

“Anti-Addiction Awareness and Value Empowerment Project” of ISKCON Kanpur is a project to serve the Youth Community by Empowering them with Values to overcome self-destructive practices like Addiction and facilitating their overall personality development by helping them in Career, Egoistic, Emotional, Intellectual and Physiological Needs. Started in 2011 this project has served over 30,000 students from educational institutes in major cities across Uttar Pradesh through Preventive Anti-Addiction, Facilitating Education and Skill Development Programs. These programs are open to all students irrespective of their economic status, caste, creed, ethics and religious backgrounds.

About Anti-Addiction Awareness & Value Empowerment Project

Activities Undertaken

Preventive Anti-Addiction - The Project provides PROACTIVE PREVENTIVE measures for

- Drug Anti-Addiction, alcoholism,
- Pornography and Illicit Affairs
- Gambling

Promoting Education - To promote and facilitate quality education by providing a healthy, encouraging, caring and supportive infrastructure for needy students.

Includes –

- Academic Sponsorships
- Career Guidance and Counselling
- In House Facilities

Vocational Training & Workshops –

Professional and Soft Skill Development Programs.

Includes –

- Software Training
- Personality Development
- Soft Skills Training

Promoting Preventive Healthcare - Anti-Addiction

Proactive Anti – Addiction Training

- ✓ Workshops and Training Sessions
- ✓ Practical Executive Training Programs
- ✓ Conducting Value Education in Schools
- ✓ Conducting Value Empowerment Contests
- ✓ Exchange Programs
- ✓ Anti-Addiction related Material Distribution etc.
- ✓ Introducing and maintaining In-House Hostel like facilities to ensure good physical, mental, emotional and educative environment for addicted or prone to addiction youth for their preventive as well curative benefits
- ✓ Counselling and Mentoring

Promoting Education

Facilitating Education

Financial

- ✓ Hostel and Scholarships
- ✓ Highly subsidized nutritional food

Academics and Profession

- ✓ Arranging Training and Guidance for
 - ✓ Academics – Senior Guidance
 - ✓ Effective Planning and Time Management – Regular Studies and Semester Planning
 - ✓ Presentation Skills and Computer Skills
 - ✓ Placement Training
 - ✓ English Speaking
 - ✓ Training in Group Discussions
- ✓ Arranging Internships and Industrial Visits

Personal

- ✓ Providing Medical Support
- ✓ Arranging Counselling for overcoming
 - ✓ Stress
 - ✓ Depression
 - ✓ Peer Pressure
 - ✓ Inferiority Complex

Promoting Vocational Training Workshops & Certified Courses

Soft Computing Training Skills

- ✓ Office Tools
- ✓ Programming Skills
- ✓ Designing Tools
- ✓ Photo and Video Editing Tools
- ✓ Website Designing

Personality Development Skills

- ✓ Management & Leadership Skills
- ✓ Time Management Skills
- ✓ Public Speaking Skills
- ✓ Communication Skills
- ✓ Team Work and Team Building Skills
- ✓ Proactive Leadership Skills

Inter and Intra Personal Behavioral Skills

Includes Training, Facilitation and Counselling in -

- ✓ Anger Management
- ✓ Overcoming Inferiority Complex
- ✓ Dealing with Peer Pressure
- ✓ Improving Relationships
- ✓ Overcoming Stress and Depression
- ✓ Positive Thinking
- ✓ Self Management
- ✓ Transforming Habits

About Evolve 2019

Program Details

Date	: March 31 st , 2019
Venue	: ISKCON Kanpur
No. of	: Around 1,000
Participants	: From Schools and Colleges across U.P. especially Kanpur, Varanasi
Objective	: To create Awareness & Motivate Youths Program for Anti-Addiction through Cultural Performances, Motivational Speeches, Drama
Celebrities	: HH Gopal Krishna Goswami, GBC ISKCON HH Bhakti Vigna Vinashak Narshimha Swami, Worldwide Proponent of Bhakti Yoga
Performances	: Drama on Mind Concentration & Anti - Addiction, IIT BHU Students
Other	: Free Transportation to Participants,
Highlights	: Free Dinner to All Participants and Guests

A Massive Gathering of 1,000 + youths



Deep Prajwalan by Distinguished Guests – HH Gopal Krishna Goswami, Mr. Mahendra Agrawal Ji, Mr. SK Paliwal Ji, HG Devakinandan Das (from left)



Participating Institutions

COLLEGE

IIT KANPUR

IIT BHU

AMBEDAKAR INSTITUTE OF TECHNOLOGY FOR HANDICAPPED

RAMA UNIVERSITY – MEDICAL / MBA / ENGINEERING

KRISHNA INSTITUTE OF TECHNOLOGY

AXIS COLLEGE

CSJM UNIVERSITY

GSVM MEDICAL COLLEGE

GCTI COLLEGE

NARAYANA INSTITUTE

MAHARANA PRATAP INSTITUTE – ENGINEERING / MBA /

PHARMACY

DAMS COLLEGE

NATIONAL SUGAR INSTITUTE

BHABHA COLLEGE

KANPUR INSTITUTE OF TECHNOLOGY

PSIT COLLEGE

HBTI UNIVERSITY

SCHOOLS & COACHING CENTRES

UKUL COACHING

CMS

AND MANY MORE INSTITUTES...

Drama on Mind Concentration & Anti Addiction by IIT BHU Students



The drama starts with a young boy in Kanpur entering in college for his studies and then leads to a situation where his life face challenge due to disturb mind. The expert narrates his life experience of how he got into Addiction due to Uncontrolled mind in his college days. Pulled by his college friends he got into Drug Addiction and falls deep into depression and madness. Eventually shaken by backs in his exams, he starts to consider to transform his life.

His life takes a bright turn when he comes across ISKCON devotees and Bhagawad Gita which transforms him of his addiction and motivates him to lead a life of service to others. And how today he has himself become a Youth Counsellor on Anti – Addiction.



**HH Gopal Krishna
Goswami**
GBC

"Peer pressure will always be there. Peer pressure will always be there but we should be intelligent enough to see what is good for me ,there are so many devotees who are studying and it same time cultivating spiritual life. So pressure doesn't mean we should keep drinking poison, if nectar is being offered we should take advantage of it ,by associating with the Saintly people ,we will arise knowledge

This festival is to convey the importance of spirituality. We need very much strong character and it is only possible if we also follow spiritual principles. It is possible ,we can show people we can't be happy without spirituality ,if you want peace of mind we must take to spirituality.

Peer pressure will always be there therefore we have to take advantage of spiritual associations, holy names, books. Material Association tries to take us away from God. Spiritual association does the opposite and Lord has given us full proof system. Krishna says ... to overcome this Illusionary energy, it is very difficult, but if you surrender unto me then you can. Surrender to Krishna means - getting devotees to associate with , chanting the holy names reading book being in mode of humility."

HG Devakinandan Das

ISKCON

Zonal Secretary



आज के युग में युवाओं को जो सबसे बड़ी समस्या है वो है मन की अशांति, अगर कोई भी मन पर विजय प्राप्त करने में सक्षम है तो वह पूरी दुनिया को जीत सकता है और जीवन के हर चरण में सफलता प्राप्त कर सकता है।

लेकिन आज की पीढ़ी में यह केवल सबसे बड़ी समस्या है क्योंकि अनियंत्रित दिमाग के कारण वर्तमान युवा विभिन्न क्षेत्रों में विचलित हो रहे हैं। इस्कॉन इस प्रकार के युवा उत्सव बनाकर हर युवा को मन की कठिनाइयों को नियंत्रित करने और अपने जीवन में सफलता की दिशा में एक नया कदम उठाने का अवसर प्रदान कर रहा है। हमें अपने जीवन में अच्छे चरित्र का निर्माण करके और अपने जीवन में अच्छी संस्कृति प्राप्त करके अपने जीवन में अच्छाई का पालन करना होगा और तभी हम अपने जीवन में सफलता को धारण कर पाएंगे।



Mr. S K Paliwal

Owner,
Vinayak Shree Pvt. Ltd.

आज का इवेंट स्पेशल हो रहा है यूथ को लेकर, हमारे युथ को हम एक सन्देश देना चाहते हैं, राधा माधव के मंदिर में हमेशा पॉजिटिव सोचे पॉजिटिव करें जीवन में सफल हों। सकारात्मक सोच मनुष्य को ऊपर ले जाती है, यहाँ पर यूथ का बहुत बड़ा आयोजन हुआ है हम युथ का स्वागत करते हैं। और उम्मीद करते हैं हम आगे इसी तरह प्रोग्राम करते रहेंगे।



Mr. Mahendra Agrawal

Owner, KTL Pvt. Ltd.

आज के समय में जो अपना यूथ है उसको सही रास्ते पर चलें और वह आगे देश को उन्नति करें वही सबसे बड़ी बात है। आपने देखा होगा कि कितनी गलत चीजों पर वह लोग जाते हैं और वो रास्ता भटक रहे हैं अगर उनको सही रास्ता दिखाया जाएगा तो एक बहुत अच्छा नेशन क्रिएट करेंगे, इस्कॉन इसी बारे में काफी मेहनत कर रहा है और मेरे को उम्मीद है कि आगे भविष्य में लोग इसी तरह के इस्कॉन से जुड़ते रहेंगे।

रॉक बैंड से नशे से दूर रहने का संदेश

जासं, कानपुर : नशा युवाओं को उनके सपनों से दूर कर जीवन को बर्बादी के पथ पर ले जाता है। युवा वर्ग आधुनिकता के फेर में फंसकर जीवन को बर्बाद कर रहा है। ये बातें रविवार को मैनावती मार्ग स्थित इस्कान मंदिर में इस्कान यूथ फोरम द्वारा आयोजित इवाल्फ कार्यक्रम में कही गईं। युवाओं को रॉक बैंड, ड्रामा व कीर्तन के जरिये जीवन में सही मार्ग पर चलने के लिए प्रेरित किया गया।

इस्कान मंदिर में 'हरे कृष्ण हरे कृष्ण रामा रामा हरे हरे...' की धुन पर युवा जमकर झुमे। इस्कान इवाल्फ के जरिये भटके युवाओं को सही मार्ग दिखाने

की पहल की गई। बीएचयू के छात्रों ने युवाओं को नशे व गलत संगत से बचाने के लिए नाटक का मंचन किया। एक हजार युवाओं को श्रीमद्भागवत गीता व प्रसादम दिया गया। रॉक बैंड की धुन पर युवाओं के साथ महिलाओं व पुरुषों ने नृत्य किया। भटके युवाओं को इस्कान यूथ फोरम सही मार्ग दिखाता है। इस्कान के राष्ट्रीय अध्यक्ष गोपाल कृष्ण गोस्वामी महाराज, जोनल सेक्रेटरी देवकी नंदन महाराज, यूपी के प्रमुख रामकृष्ण नित्यादास, मंदिर अध्यक्ष प्रेम हरिनाम महाराज, कूर्मावतार दास, एके पालीवाल, महेंद्र अग्रवाल व मुकेश पालीवाल रहे।

गरण



मैनावती मार्ग स्थित इस्कान मंदिर हुए इवाल्फ कार्यक्रम में रॉक बैंड पर हरे रामा हरे कृष्ण धुन पर झूमती युवतियां • जागरण

Posters and Banners

31st MARCH 2019 (Sunday)

5PM to 8PM

VENUE-ISKCON KANPUR



His Divine Grace A.C. Bhaktivedanta Swami Prabhupada
Founder Acharya of International Society for Krishna Consciousness

ISKCON Kanpur
Presents

evolve

Exploring the Path of True Joy

An
Eye-Opener
Festival
For Youths

Special Guest:
Devakinandan Das

Star TV & Colours TV Speaker
Zonal GBC-ISKCON

**A Youth Festival of
ISKCON Kanpur**

For Youths-15 to 30 Yrs Age

A lively, eventful and
fraternal gathering
of **100s** of
youths to
joyously
celebrate.

Free Transportation
from : Mainawati Marg
& Gurudev

ORGANIZED BY:

STUDENTS OF IIT KANPUR
IIT BHU, MNIT ALLAHABAD,
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Motivational Talk
BY RENOWNED SPEAKER



MOVIE SHOW



MUSICAL DRAMA



Mantra ROCK



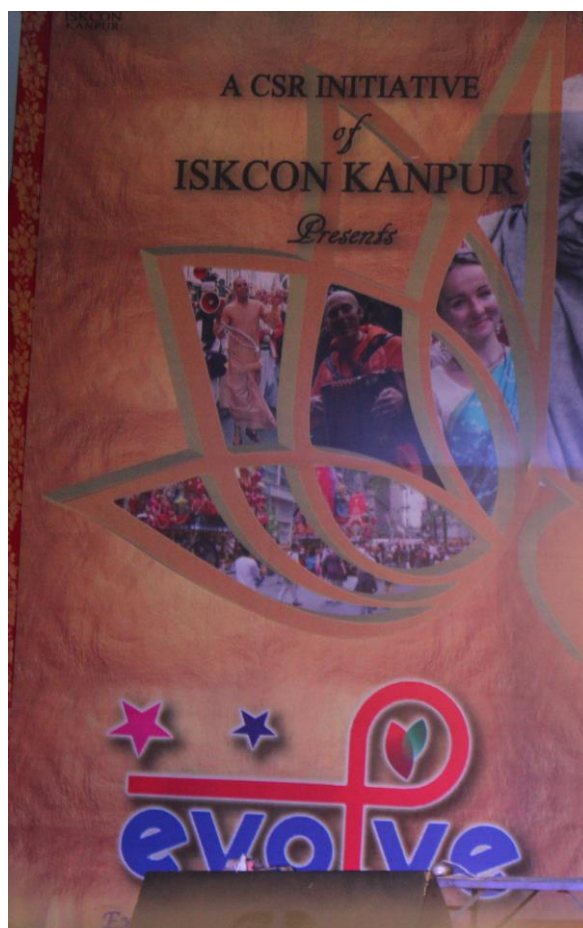
DELICIOUS DINNER

*...Through the anxiety,
stress & confusion of life,
come and seek the road map
to peace and tranquility...*

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