

Community Health Movement Uganda (CHMU)

Title: Scaling up “Sugar Daddy Awareness” Classes in Mukono District, Uganda.

Background: Despite progress in HIV epidemic control in Uganda over the last five years, adolescent’s girls (age 10-19) continue to bear a disproportionate share of the HIV burden with 362 HIV new infections reported among girls and young women on a weekly basis¹. With a 1,300,000 people living with HIV in Uganda and approximately 52,000 new infections, adolescents and young girls are disproportionately affected². There are 45,000 new HIV infection among adults aged 15 years of which 22% are adolescent and young girls aged 15-24 years.³ In Uganda, approximately 35% of girls dropout of school because of early marriage and 23% (aged 15-19years) due to early pregnancy⁴.

Problem statement: With a population of 700,000 people, Mukono District’s HIV prevalence stands at 9% beyond the national prevalence of 6% and central Uganda 1 prevalence of 8%⁵. Teenage pregnancy stands at 24%. The key drivers of early pregnancy and new HIV infections among girls in Mukono district include; low comprehensive knowledge about SRH/HIV or pregnancy which result into low risk perception and poor uptake of prevention interventions, high risky sexual behaviors including; early sexual debut, transactional sex occasioned by ‘sugar daddies to offset financial needs. We are seeking \$20,000 towards “sugar daddy awareness” classes for girls aged 12-19years in 20 upper primary and lower secondary schools in Mukono district. This pilot project is aligned to National HIV/AIDS Strategic Plan 2015-2020 prevention thematic goal of *‘reducing the number of new youth and adult infections by 70% by 2020’*.

Goal: To contribute to the HIV epidemic control through “sugar daddy awareness” classes to reduce new HIV infections, Teenage Pregnancy and early school dropout among girls.

Project objectives

- To increase comprehensive knowledge about HIV infection, teenage pregnancy and early school dropout among 5,000 girls (12-19 years) in schools in Mukono districts by 2020
- To strengthen advocacy and build capacity of 5,000 girls in HIV prevention and teenage pregnancy through edutainment activities such as videos and plays in 20 schools of Mukono District by 2020.
- To scale up “Sugar daddy awareness” class to target 250,000 girls in Uganda by 2021.

Project strategy: This project will utilize the “**Sugar Daddy Awareness**” class – (1 hour classes composed of 25 girls per class). ‘The sugar daddy awareness classes’ have been selected because studies have showed that Uganda is one of the Countries where cross-generational sex occasioned with ‘sugar daddy’ is widespread with increasing rates of HIV infections, teenage pregnancy and school dropout⁶. We will target 5,000 girls in 20 schools in Mukono district to tailor a core message that *‘sexually partnering with older men is risky behavior’*.

¹ The Uganda AIDS indicator survey, MOH, 2011.

² UNAIDS, 2016

³ WHO, 2017

⁴ UNICEF, 2015.

⁵ UPHIA, 2016.

⁶ JPAL, 2013.

Implementation: To successfully deliver i) ‘sugar daddy awareness’ classes, 10 schools will be selected in the upper primary section and 10 in the lower secondary schools in Mukono for classes. We will target 250 girls per school. To reach 5,000 girls, each of the 20 schools will be expected to conduct 10 classes per week with average of 3-4 classes. Classes will be organized in joint collaboration with School senior woman teachers for 1 hour at most preferred time and day of the school to avoid conflict with school programs. The classes will be facilitated by female field workers. Possibly this intervention will reduce on new HIV infection, teenage pregnancy and school drop outs among girls in Mukono district.

Video Plays: To successfully use communication to inform or persuade the girls to change behaviors, we will use video plays in a participatory way to target girls with 20 minutes of videos, plays and other activities with a core message that *‘sexually partnering with older men is risky behavior’* accompanied by discussions without judgement. The discussions will be facilitated by experienced field worker.

Drama Performance: We will work with the school senior women teachers and girls to design drama activities with a theme *‘sexually partnering with older men is risky behavior’* as part of music dance and drama in the selected schools. Working with the senior women teachers, we will build capacity of girl groups to integrate a core message into routine school activities and organize monthly 1-hour inter-class competitions amongst girls themselves at school level.

Project Impact: In the pilot phase, we will directly reach **5,000** girls and **250,000** girls in 2 years with “sugar daddy awareness classes and indirectly reach approximately **35,000** people in 3 months and **1,750,000** people in 2 years respectively with a core message that *‘sexually partnering with older men is risky behavior’*.

Scale up: We will roll out Sugar daddy awareness classes initially to **5,000** girls in 20 schools in Mukono District with \$20,000 grant. To reach **250,000** girls, we will leverage on experience, success and results from the pilot phase to scale up “sugar daddy awareness” classes in 160 schools of three regions of Uganda including; central1, central 2 and South Western Uganda with highest HIV prevalence of 8%, 7.4% and 7.7% respectively⁷. In 2 years, we intend to raise \$ 100,000 through grant writing to donors and other local resource mobilization drives. We are passionate and are flexible to change if the ‘sugar daddy awareness’ classes suggest new approaches. In 5 years, we plan to go beyond prevention to empowering at risk girls by way of scholarship and financial empowerment of their families.

Work Plan

Activity Description	CHMU- Work Plan 2019/20			
	QTR1	QTR2	QTR3	QTR4
Conducting project introductory meeting				
Conduct weekly Awareness Classes				
Conduct Inter-class debate competitions				

⁷ UPHIA, 2016

Conduct monthly data collection at targeted schools				
Conduct monthly Inter-class competitions				
Conduct quarterly Inter-school drama competitions				
Conduct school monthly review meetings				
Train 20 female field workers				
Stipend of female field workers				
Conduct monthly debrief meetings				
Production & Disseminate IEC materials on early pregnancy, HIV and school drop out				
Production & reproduction of videos				
Conduct baseline survey				
Conduct Inter-school exchange visits				
Documentation of success stories				
Conduct performance Review Meetings				

Budget

Revenue	3 Months (USD)	1 YEAR (USD)	2 YEARS (USD)
Revenue	\$20,000		
Grants & Donations		\$40,000	\$100,000
Total Revenue	\$20,000	\$40,000	\$100,000
Expenses			
Conducting project introductory meeting	200	560	1,500
Sub-total	200	560	1,500
Conduct weekly Awareness Classes	300	650	3200
Conduct Inter-class debate competitions	203	500	2900
Conduct monthly data collection at targeted schools	270	400	4010
Conduct monthly Inter-class competitions	300	500	4000

Conduct quarterly Inter-school drama competitions	12500	12500	50000
Conduct school monthly review meetings	250	400	2400
Sub-total	14,023	15,510	68,010
Training of female field workers			
Train 20 female field workers	389	310	3000
Stipend of female field workers	220	700	4500
Conduct monthly debrief meetings	200	500	2009
Production & Disseminate IEC materials on early pregnancy, HIV and school drop out	175	500	3400
Production & reproduction of videos	183	800	3600
Sub-total	1167	2810	16509
Monitoring, Evaluation and Learning Activities			
Conduct baseline survey	100	400	4021
Conduct Inter-school exchange visits	300	500	3090
Documentation of success stories	210	310	3540
Conduct performance Review Meetings	100	310	4500
Administrative costs	300	100	1920
Sub-total	710	1120	13981
Grand Total	16,100	20,000	100,000