



A REASON TO SMILE

ARTS

# FACTSHEET

Our vision is a world in which all people have reliable access to the treatment, knowledge, and supplies required to maintain dental health.

## Mission

- “The mission of A Reason To Smile (**ARTS**) is to empower African communities without access to dental professionals to achieve and maintain a higher level of oral health by providing hygiene education, direct treatment, and dental supplies.”
- ARTS was founded as a non-sectarian organization, 501(c)(3) in 2014 by **Dr. Gunther Heyder**.

## Numbers at a Glance

The need for dental care in African countries is unquestionable:

- **80%** of Africans receive their primary healthcare from traditional healers, and access to dental care is very low.
- The average dentist-to-population ratio across the continent is **1:150,000**, compared to approximately **1:1,667** in the United States (WHO).
- **43.1** deaths per **1000** live births in Senegal due to Periodontal Disease.



Completed **8** international trips, **OVER 3,000** patients treated, and **30** communities educated.

# Organization Goals:

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- **June 2019:** Form sponsor relationships with five U.S. dental offices and other health/aid organizations.
- **June 2019:** Develop relationships with dental and hygiene schools to enhance our visibility among young potential volunteers.
- **June 2019:** Develop a third location for annual service trips.
- **January 2020:** Establish a reliable annual budget of \$75,000, supporting three service trips. Desired breakdown of approximately 30% grant income, 35% sponsor income, and 35% individual donor income (including volunteer contribution). Create formal shadowing opportunities for local health officials in Senegal and Uganda to work alongside ARTS, learning more about proper dental care.

## Our Locations:

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We Work in the  
North Podor region  
of Senegal and in  
Southern Uganda.



For more information visit

[www.ARTSMILE.org](http://www.ARTSMILE.org)