**SEX EDUCATION CAMPAIGN 2019 PROJECT CONCEPT**

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**ORGANISATIONAL BACKGROUND**

Young Visionary Leaders Ghana is a Youth Led Non – Governmental Organisation which was established on 6th March, 2015 in Ghana.

It is legally registered with the government of Ghana under the company act 1963 (Act 179) with registration number CG027002016 and Tin number C0006516955. It was also registered with the Department of social welfare with the registration number D.S.D/700. The YVL Ghana work to inspire young people and children to become future leaders through leadership capacity building and education across Ghana, Africa and the world at large.

The work of organisation is operational, meaning we plan and carry out boots – on – the ground projects to accomplish our objectives. This requires a great deal of careful planning, communication and local involvement for each project.

**OUR VISION**

To raise and inspire selfless young future leaders for peaceful and sustainable better world.

**OUR MISSION STATEMENT**

We inspire young people and children to become future leaders through leadership capacity building and education across Ghana, Africa and the world at large.

**EXECUTIVE SUMMARY/ PROBLEM STATEMENT**

For the past 10 years, there has been a high rate of teenage pregnancy, school dropout infection of STIs among adolescent in Ghana, which has resulted in low socio – economic development of our country, according to SRH Educational Policy and Program Environment. According to the survey conducted by the team of the Young Visionary Leaders Ghana 90% of these adolescents who fall victim of these circumstances do not have inadequate knowledge about sexual education.

Per our survey as an organisation we have realised that 60% of adolescents between the ages of 13 to 17 years who are in basic schools engaged in sexual activities, which they do not have any idea about, get pregnant, which finally takes them out of school, which most of them never fulfil their dreams. This phenomenon affects both girls and boys, which renders the victims more often than not homeless, aimless, and hopeless where in some cases adolescent boys are forced to work and look after the pregnancy. There are several occasions in which adolescent boys are not having any skill or knowledge about jobs, they engage in social vices such as stealing, contract killing, internet fraud and rubbering. This has caused economic loss to our communities and country as whole, since the government has to spend money on securing social security meanwhile these money and other resources could be channel to other productive and economic activities, which can boost development in our country. On the side of the adolescent girls who curiously engaged in premarital sexual activities get pregnant at early stage of their basic education, are finally dropout of school, and become a burden to their families, communities and the country as a whole. Sometimes teenagers who dropped out of schools because of pregnancy attempt to abort it. This has caused premature death of about 40% of teenagers, who get pregnant prematurely.

Adolescent girls on average note do not go back to school again, what then should they do for survival after delivering, some are also abandon by their families without hope, they engage in social vices such as robbery, killing, prostitution, which most at times lead to premature deaths. This brings to mind that saying which goes “The devil finds work for idle hands.” These are the circumstances curious adolescents go through because of inadequate knowledge about their reproductive system and sex education.

One may ask how can these cankers, which are taking adolescents from school at their early stage and denying them right to Adolescent Reproductive Health be ameliorated in order to keep both adolescent girls and boys in school? These findings suggest the need for effective sex education for the young ones.

These call for the need to embark on massive sexual education campaign in various basic schools in Ghana.

This campaign is aimed at promoting adequate education on Adolescent Reproductive Health, reducing the high rate of teenage pregnancy, keeping adolescents in school across Ghana. Sex education according to World Health Organisation is the learning about the cognitive, emotional, social, interactive and physical aspects of sexuality. Sexual education starts early in childhood and progresses through adolescence and adulthood. It aims at supporting and protecting sexual development. It gradually equips and empowers children and young people with information, skills and positive values to understand and enjoy their sexuality, have safe and fulfilling relationships and take responsibility for their own and other peoples sexual health and well-being.

United Nations Sustainable Development Goal 3, which is to ensure healthy lives and promote well-being for all ages.

Target 3.7 of the SDG 3 is to ensure universal access to sexual and reproductive health-care services including for family planning information and education and the integration of reproductive health international strategies and programmes.

It is based on the catalysts that the Young Visionary Leaders Ghana and its partners are embarking on a nation wide sexual education campaign in basic schools in Ghana.

**PROJECT GOAL**

Sexual Education Campaign (SEC) is aimed at promoting Adolescence Reproductive Health, reduce teenage pregnancy to keep adolescents in school and provide adequate information on the STIs.

**PROJECT TARGET**

The target beneficiaries of the Sex Education Project (SEC) would be pupils in Junior High Schools between the ages of 13 – 17 years.

It is expected to benefit over ten thousand students (5000) Junior High School pupils in the Ga West and North Municipality.

**SELECTIONS OF THE BENEFICIARY SCHOOLS**

Schools would be selected based on their geographical location and the current situation on school dropout as results of Sexually Transmitted Infections (STIs) and teenage pregnancy.

**PROJECT AREA**

Sex Education Campaign (SEC) would start in Junior High Schools in Ga West and North Municipality in the Greater Accra Region and gradually move to the other regions in the subsequent years.

**PROJECT DURATION**

The project is proposed to last for 1 year, but would be organised every year. It would start from February 2019 and end in February 2020.

**PROJECT OBJECTIVES**

* To provide face-to-face interaction with adolescence child on Adolescence Reproductive Health.
* To engage adolescence into peer-to-peer discussion for better understanding of the changes that occurs in the body during puberty.
* To create a common platform for adolescence to constantly interact with health personnel and school guiding and counselling committee on any adolescent related issues.

**PROJECT SUSTAINABILITY**

* After every outreach, there would be establishment of Sexual Education Campaign Club (SEC Club) in every selected school.
* Club members would be trained to be activist of Adolescence Reproductive Health in their various schools and communities

**PROJECT METHODOLOGY**

Pupils would be gathered in the school’s Assembly Hall on the day of the project.

There would be a presentation on Adolescence Reproductive Health by the Project Organizers.

Questions and answers section and group interaction based on gender with facilitators.

**LOGISTICS**

* **SEC customized banner to be mounted during the awareness program in schools.**
* **Adolescent Reproductive Health flyers to be distributed to the participants during the event.**
* **Projector**
* **Customised T-Shirt and Badge for the organisers and volunteers of the project, which will foster easy awareness creation**
* **Transportation for organisers and volunteers to the project.**
* **Food / refreshment for the organisers and the volunteers of the project.**
* **Adolescent Reproductive Health Officials.**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **PROPOSED BUDGET FOR SEX EDUCATION CAMPAIGN FOR 50 SCHOOLS** | | | | | | | | |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| **EXPENDITURE** | |  |  |  | **UNIT / $** |  |  | **COST $** |
|  |  |  |  |  |  |  |  |  |
| Printing of branded T-Shirts | | |  |  | 1500×8 |  |  | 12,000 |
|  |  |  |  |  |  |  |  |  |
| Printing Branded learning materials | | | |  | 700×1 |  |  | 700 |
|  |  |  |  |  |  |  |  |  |
| Printing of advertising materials | | | |  |  |  |  | 250 |
|  |  |  |  |  |  |  |  |  |
| Transportation | |  |  |  | (20×10)\*50 | |  | 10,000 |
|  |  |  |  |  |  |  |  |  |
| Refreshments for facilitators | | | |  | (20×10)\*50 | |  | 10,000 |
|  |  |  |  |  |  |  |  |  |
| Administrative Expense | | |  |  |  |  |  | 700 |
|  |  |  |  |  |  |  |  |  |
| **Total** |  |  |  |  |  |  |  | **33,650** |