



GLOBALGIRL MEDIA IS COMING TO NEW YORK CITY!

Changing the face of media by putting girls behind the camera and at the center of the story

MISSION STATEMENT

GlobalGirl Media (GGM) promotes the voice and leadership capacity of teenage girls in under-served communities by teaching them media literacy and digital journalism to affect social change. Through online workshops, mentoring, on-site, project-based learning and access to a worldwide network of media partners, we prepare marginalized young women to be the change leaders they are capable of. We use media training to build girls confidence and capacity, teaching them to be competitive in an increasingly tech and media-driven world. By turning up the volume of girl's voices globally, we also challenge existing media structures to better represent girls and women's issues, which sparks advocacy and policy reform in media and society as a whole. GGM is based in California-- Los Angeles and Oakland, but we work globally.

We are looking for partners to help us launch our newest chapter in New York City in 2019!

BACKGROUND/SUMMARY

Since launching in 2010, GGM has trained 500 young women in five countries—U.S., Morocco, South Africa, Kosovo and the U.K in the following cities: Johannesburg, Rabat/Casablanca, Prishtina, London, Chicago, Los Angeles and Oakland. We have produced over 400 videos and 300 blogs, and partnered with over 50 multimedia companies. By turning up the volume of girl's voices globally, **GlobalGirl Media** seeks to promote freedom of expression and strengthen substantive journalism that addresses historically marginalized voices. We cover issues that are overlooked and share stories of the under-represented through broadband and broadcast, social media and live screenings.

HOW DOES THE PROGRAM SERVE GIRLS AND WOMEN?

GGM believes training young, diverse women in digital media journalism is important to developing strong, healthy communities. For marginalized young women, education, feelings of self-worth, and expression are all key to changing the entrenched stereotypes and values that hold them back, and keep them from succeeding in media and technology fields. GGM programming intentionally works exclusively with girls to provide a safe, nurturing environment where they can lead, speak their minds, and learn how to close the gender/technology divide. We do this through carefully-constructed 4-8 week intensive training sessions, which we call the **GLOBALGIRL MEDIA ACADEMY**, where girls meet, develop story ideas, write and edit blogs, do research on their chosen topics, work together in teams, and learn digital camera, sound and editing. Our curriculum is based on the STEAM-driven connected learning models, developed and taught by award-winning media professionals. Our finished videos and blogs report through a gender lens, i.e.: education and careers, poverty and social justice, violence against women and dating violence, sexual and reproductive health, health and wellness, financial literacy, the environment, girls and STEAM, etc.

We partner with community-based, grassroots media and education organizations to launch and build our media academies. Each location is run independently and guided by the girls themselves and local stakeholders. **We are currently seeking partners, advisors, board members and leaders to help us bring GlobalGirl Media to New York City!**

For more information, please contact: amie@globalgirlmedia.org