

## Project: Beautician Skills Training for Unemployed Girls and Women from the Slums, Squatter Camps and Pavements of Kolkata

### Project Summary

Tiljala SHED runs a Training Skills Centre which trains 60+ girls per year in basic beautician skills. Whilst the maintenance costs for the newly refurbished building are covered, this project covers the cost of training, certification and the consumables required for training. **Project Requires 3 Lakh in 2018 to train 60 girls**

### Project Objective

Over 3 years to empower 180 vulnerable unemployed women and girls by providing them with vocational skills through 500 hours hairdressing and beautician training over 24 weeks each.

### About the beneficiaries

Early marriage, domestic violence, drudgery, poverty, illiteracy, poor health, multiple pregnancies and childbirth remain the chief risks to girls born into the most deprived and patriarchal communities in Kolkata. Through training girls can be empowered to become economically active, to make decisions about their own lives and to delay marriage. The trainees are aged 17 and above. They are no longer in education having dropped out through poverty or through low attainment. Coming from a culturally conservative community their options for work are limited. Vocational training in hair and beauty offers these girls a source of income for life.



**Fatma** is 21 years old. She lives in a single room with her grandmother in the Dara Para slum, within Tiljala SHED's target area. She knows about Tiljala SHED because she is a member of the Gyan Azar library run in the slum by TShed. She wants to better herself. Fatma's father is dead: he committed suicide a few years ago. Fatma's mother works as a maidservant for just Rs3000 a month. Because of financial hardship Fatma dropped out of school in class V and now sometimes has to help her mother. Fatma is very happy to have this opportunity to learn a skill which will enable her to support herself, her mother and grandmother.

## **Project Activities**

### **Training and Development**

1. To deliver 4 x 500 hour training courses per year over 3 years to 180+ girls. Each batch will have 4 hours training a day over 24 weeks. Two batches will run concurrently – one in the morning and one in the afternoon.
2. Courses Delivered
  - i. Examination and certification
  - ii. Certificate in Hairdressing
  - iii. Certificate in Hairdressing (Emerging Stylist)
  - iv. Certificate in Make-Up Art
  - v. Certificate in Beauty Specialist (Facial, Treading)
  - vi. Certificate in Body Therapy (Massage)
  - vii. Certificate in Manicure & Pedicure
  - viii. Certificate in Hair Colour & SPA
  - ix. Certificate in Hena & Design
3. Placement for graduates after training is completed and/or support to build up a private client list

## **Monitoring Indicators**

Attendance records

External Evaluator and examination by Ishrat's Hair, Skin & Make-up Studio (approved and accredited for this project by SBTET)

Skill uptake

Level of earnings post-graduation

## **Outcomes**

Completion of the Beauty Salon/Training Centre fully furnished and equipped

Training completed as per schedule

Number of girls completing and passing training course

Number of girls generating income post training as a result of the training

## First Batch Monthly Earnings

Name of the Students working	Earnings (INR)
Madhu Shaw	5000-7000
Jyoti Shaw	3000
Roshni Begum	2500
Ummi Habiba	3500
Shabnam Parveen	3000
Pooja Rajat	2000
Sonia Shaw	3500
Mehjabeen	4500
Nazneen	5500
Anam Nadeem	4000
Arshi Ali	5000
Kayenat Khan	4500

## Impact

Beneficiaries will:

- ✓ be financially self-sufficient
- ✓ take on family responsibilities
- ✓ will become more confident

## Budget



**MADHU PASSED TOP OUT OF THE FIRST BATCH  
AND IS NOW EARNING UP TO 7000 PER MONTH**



**THE SALON ENTRANCE**



**TRAINING SESSION**



**THE FIRST BATCH - GRADUATED NOV 2017**

The Training Salon opened in April 2017 with 19 girls completing the course and sitting the exams. 17 of the girls passed. Of those girls 12 are now earning a living with their new skills. There is very good demand for future courses, but Tiljala SHED needs to find the funding for the trainer, the certification and evaluation and for the consumables.

**The current shortfall in funding is Rs 3 lakh per annum which we urgently need to be able to continue the programme.**

**Interested partners are encouraged to visit the site and to meet the beneficiaries and project staff.**

**Please contact:**

**SHAFKAT ALAM**

[shafkatstar@yahoo.co.in](mailto:shafkatstar@yahoo.co.in)

**98314 13187**

**89810 82998**



## The Trainees - Case Studies



Chandni is 16 years old. She lives in the Dara Para slum in a tiny 80 sq ft room with her parents, two sisters and brother. Chandni's father is a rickshaw puller earning just Rs 200 a day. The family are too poor to be able to keep the children in school and so they had to drop out. Chandni is looking forward to making the most of this opportunity to gain a qualification and help to support her family.



Sana Saba is 19 years old. She lives in her grandmother's house with her family of six. Her father is unwell and can no longer work. He used to sell vegetables in the market. Her mother is a maidservant. Whilst Sana's younger siblings remain in school Sana has had to stop studying because of financial pressure. She is now the hope for her family.