

Annual Report 2018

# The Geography of Land Rights



For the one billion people around the world who live without secure rights to the land they depend on, there is no one-size-fits-all solution. The keys to stronger land rights are as varied as the geographies themselves.

No one knows this better than Landesa. We work with governments and civil society to change laws and policies, and to overcome persistent social barriers to strengthen land rights. From the rubber farms in Liberia to the paddy fields in Myanmar and China, Landesa's programs are securing futures for families who depend on land to survive.

Every context requires a localized approach, and Landesa has established offices around the globe with local staff and partners rooted in their communities, buoyed by Landesa's fifty years of experience, research, and knowledge.

This year alone, across three continents, we have strengthened the land rights for 76 million people.

We realize that partnering with local groups and governments is not enough. We are also advocating at the UN and working with companies to include land rights in their agendas. And importantly, Landesa is helping to launch a global campaign to close the gap between policy and practice – a gap that prevents women around the world from realizing their legal rights to own land.

This is only possible because we have dedicated partners, donors, staff, volunteers, and friends who believe when people have rights to the land they depend on to survive, powerful things happen: families benefit, communities thrive, and individuals have the opportunity to invest in their futures.

Thank you for your partnership in this important work.

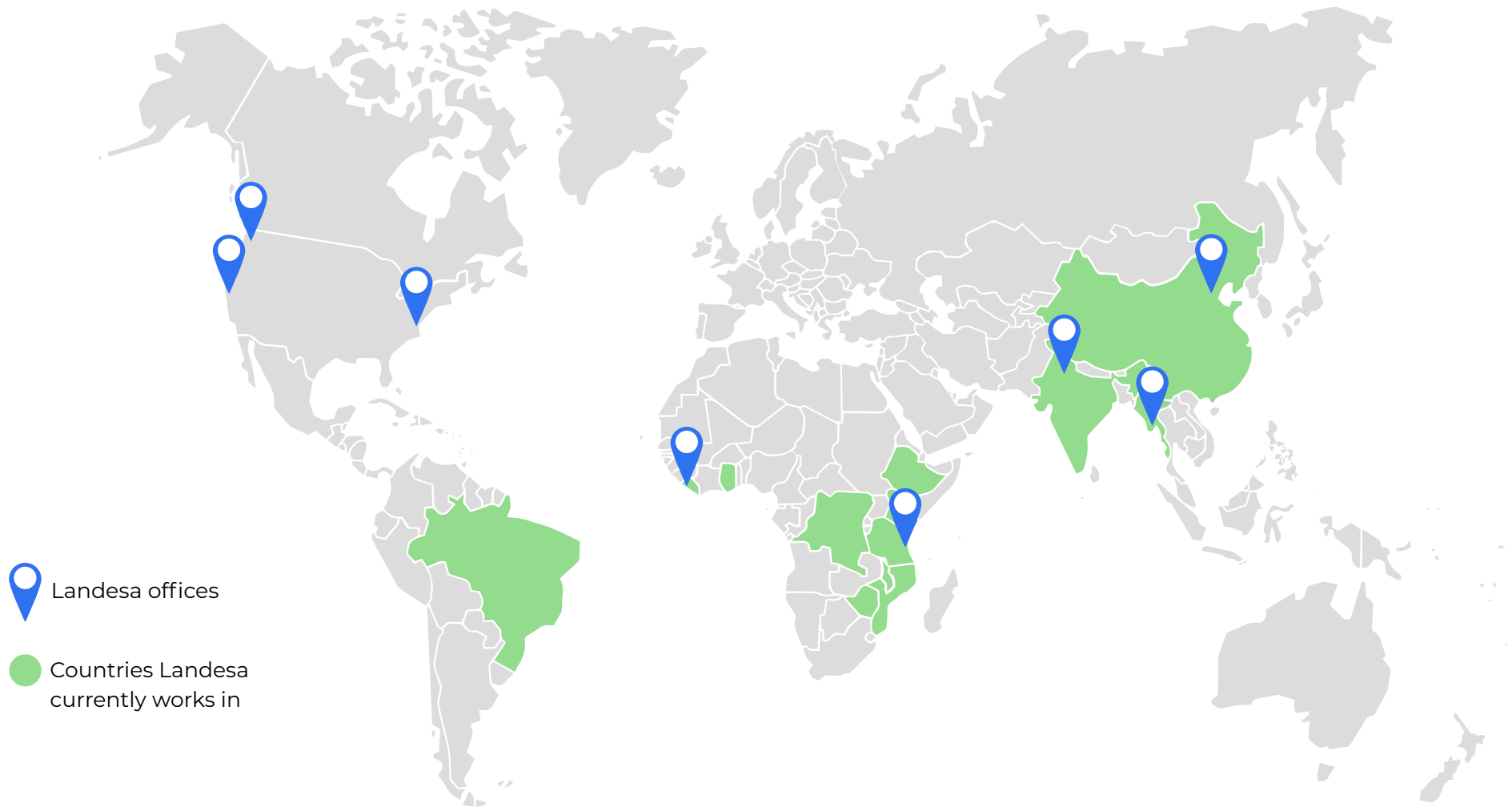


Chris Jochnick  
President & CEO



# Our Global Reach

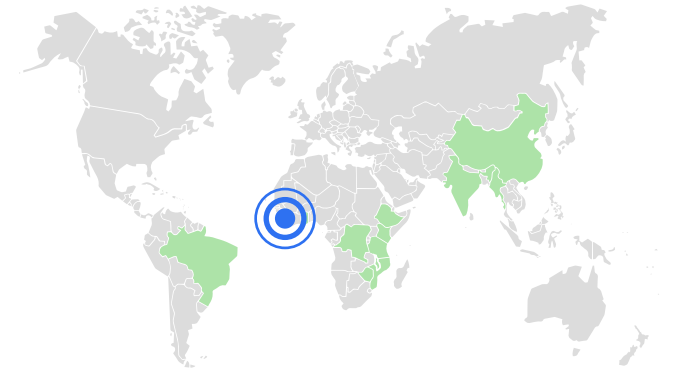
Scroll through the map to learn more about a few of the places where we've worked in the past year.



# Our Global Reach



After her father died, Kou Berpa was driven off of her land and her rubber trees were burned. Overcoming these obstacles, Kou now rents a small parcel of land to grow maize and uses the income to help pay her grandchildren's school fees.



## Liberia

In Liberia, the government passed a historic land reform bill, which for the first time will recognize, protect, and guarantee the land rights of rural Liberians. Landesa has supported Liberia's land reform process with technical inputs on the government's Land Rights Policy and subsequent Land Rights Act, which members of Liberian civil society have hailed as one of the "most progressive" land reform laws on the African Continent.



# Our Global Reach



Landesa Land Tenure Specialist Tizai Mauto interviews a small-scale commercial farmer in Zimbabwe.



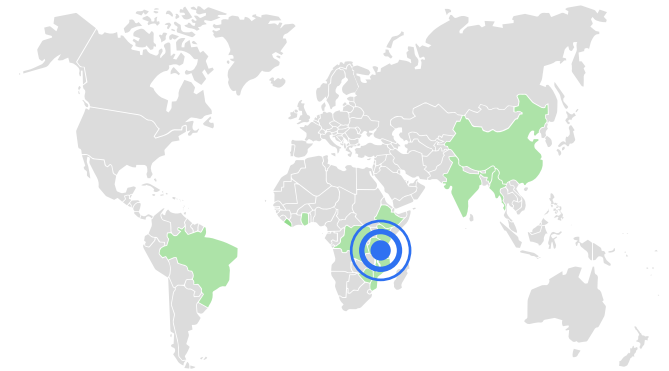
## Zimbabwe

Propelled by a new administration, Zimbabwe is embracing progressive land reform to support all Zimbabweans. Addressing land rights is critical to building inclusive prosperity in Zimbabwe, particularly given that two-thirds of its citizens reside in rural areas – including the vast majority of the poorest people. At the invitation of the government, Landesa is advising land officials on best practices to deliver pro-poor, democratic land reform.

# Our Global Reach



In Kisarawe district, Zuhura depends on her plot of land for to feed herself and her three grandchildren.



## Tanzania

Landesa begins a new chapter in our history with the opening of a new program office in Dar es Salaam, Tanzania. The office serves as a hub for Landesa's Africa Program and gives us a local presence to support the work of the Tanzanian government in strengthening women's land rights.



# Our Global Reach



In Odisha, Indira leveraged a modest loan into a flourishing goat herding venture to boost her family's income.



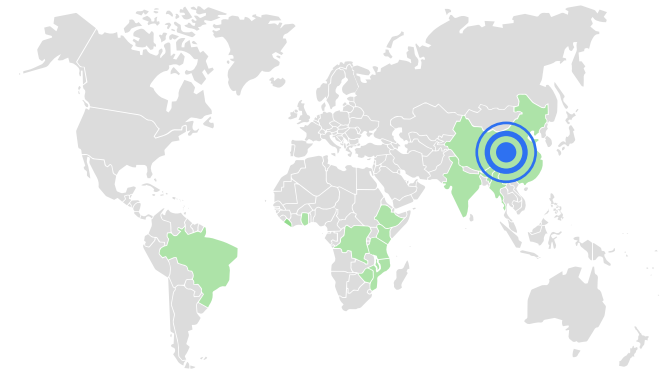
## India

The journey for new landholders doesn't end once a household has secure rights to land. In India, Landesa has piloted land livelihoods programs in multiple states that connect rural women and men with tools and resources to improve their use of land. These resources can include access to seeds or fertilizer, microloans or credit for investment, and poultry and livestock to encourage animal husbandry.

# Our Global Reach



A farmer in China's Fujian province tends to rice paddy against an urban backdrop.



## China

In China, urbanization is transforming the landscape of rural villages and propelling many to move to cities, and strong legal protections for rural land rights are critical to sustainably manage such shifts. In the past year, Landesa land tenure experts provided recommendations to the Chinese central government for draft legislation that would strengthen the land tenure rights of China's rural farmers.



# Our Global Reach



In Ta Myar village, nearly all families were landless laborers. These 140 new smallholders are holding up cards indicating which 1-acre plot belongs to them.



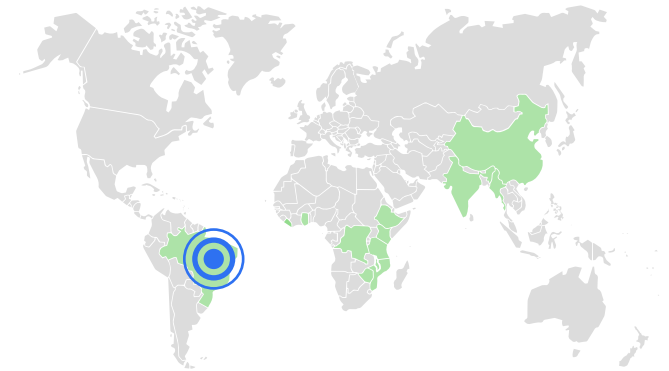
## Myanmar

Myanmar's civilian government, with guidance from Landesa, is distributing land to rural families. Many have never before had land of their own. Since the government program began, approximately 22,000 families have received secure land rights through allocations supported by Landesa.

# Our Global Reach



DoCarmo, Elvira and Talyta are surveyors from local social movements conducting interviews for Espaço Feminista's quantitative survey. Photo courtesy of Espaço Feminista.



## Brazil

In Brazil, Landesa's Research, Evaluation and Learning team reviewed a grassroots effort to strengthen women's land rights within the UN Sustainable Development Goals framework. Created by Espaço Feminista, the innovative model engages communities, local government, and civil society to identify and address gender-based inequalities experienced by women living in northeastern Brazil. Our findings suggest the model is an effective tool for organizations working to empower women and influence sustainable public policy, with potential to be replicated around the world.

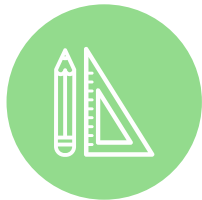


# Focus on Gender

Through our decades of work in more than 50 countries, Landesa has learned that men and women often use land differently, and experience different barriers and benefits when it comes to secure land rights. Research shows that strengthening women's rights to land and productive assets has powerful continued ripple effects, including:



**Better nutrition  
and food security  
for families**



**Educational  
gains for  
children**



**Improved access  
to markets and  
public spaces**



**Improved  
family health**



**Stronger voice and  
decision-making  
opportunities within  
households**



# The **Audacity** of Opportunity



Watch the video online at <https://www.youtube.com/watch?v=udILpLgvmIM>



# By the **Numbers**

**67,477** women  
and men

received documented land rights through  
government programs supported by Landesa  
in the past year



When women and men have documented land rights, they feel more secure and have the confidence to make investments that boost productivity and improve their lives.

# By the Numbers

In the past year, Landesa contributed to land-related training and legal literacy programs that reached

**489,900** women



Around the world, rural women encounter gender-based discrimination and related barriers that undermine their rights to land. Legal literacy and agriculture training programs equip rural women with the skills, resources, and know-how to exercise their rights and maximize the benefits from their most important asset: the land beneath their feet.



# By the Numbers

In the past year, Landesa contributed to policy changes in India and Myanmar that could strengthen land rights for an estimated

**76,000,000** men and women



Landesa works alongside national and state governments to advocate for law and policy reforms that can benefit millions of rural women and men.

# Financials

## Total Revenue

\$13,202,766\*

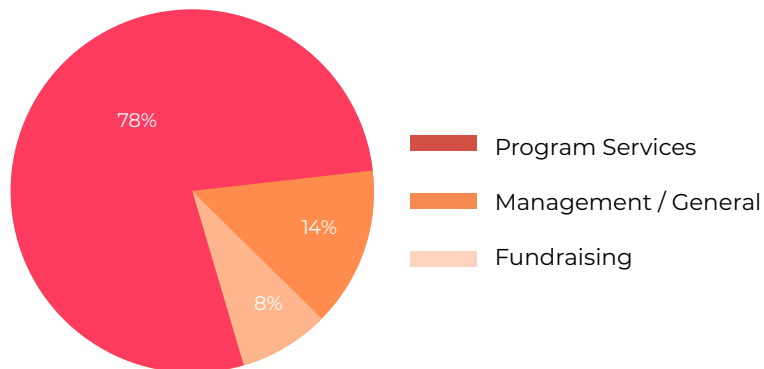
Revenue Sources (As a Percentage)



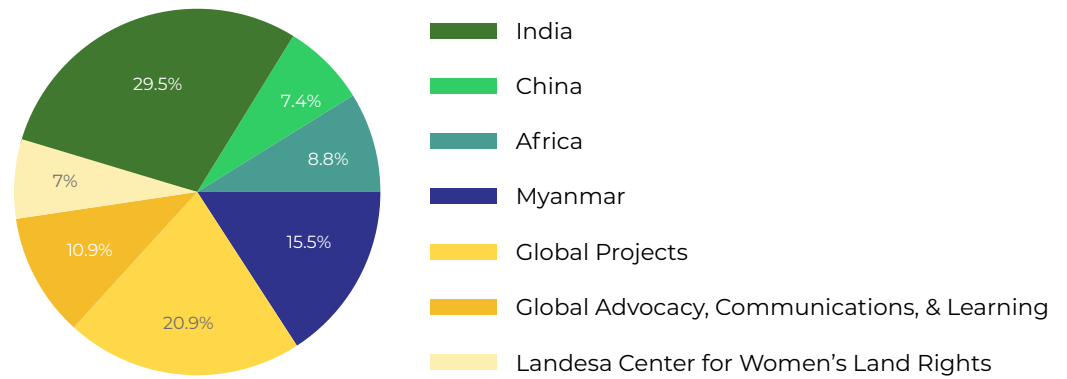
## Total Expenses

\$14,130,026\*

Functional Allocation of Expenses (As a Percentage)



By Program Area (As a Percentage)



\*Accounting principles generally accepted in the United States require Landesa to recognize the full amount of unconditional multi-year grants in the year in which they are awarded. Expenses, however, are recorded in the year they are incurred. In FY 2018, expenses exceeded new grant awards, resulting in the deficit reported here.





“After working together for over a decade, I am more convinced of the need for an organization like Landesa. It’s rare for an organization to work at the issue of property rights from both the top down and the bottom up, and that’s exactly what Landesa does, partnering with governments, foreign aid agencies, and local legal resources to directly help marginalized populations in developing countries to help secure their property rights. The more than \$20 million USD Omidyar Network has granted to Landesa continues to be a rewarding investment in helping the world’s rural poor achieve greater security, stability, and wealth through property rights.

**Peter Rabley, Landesa board member and Venture Partner at Omidyar Network**

# Our Supporters

Thank you to all of the individual donors, foundations, corporations, and partners who made contributions in Fiscal Year 2018 (July 1, 2017–June 30, 2018). Your support makes our work possible.

## Over \$1 Million

Ford Foundation

Bill & Melinda Gates Foundation

Google Foundation

IKEA Foundation

King Philanthropies

NoVo Foundation

Omidyar Network

River Star Foundation

## \$100,000 – \$999,999

David and Araceli Barclay

Chandler Foundation

Lucille Foundation

Saroj and Sreedhar Menon Family Foundation

Moccasin Lake Foundation

Open Society Foundations

The David and Lucile Packard Foundation

The Rockefeller Foundation

Ronald B. Rankin

Stewardship Foundation

Swedish Postcode Foundation

David Weekley Family Foundation

Wellspring Philanthropic Fund

\* Denotes Gardeners for Growth monthly donor



## \$25,000 – \$99,999

Anonymous (1)

The Capital Group Companies Charitable Foundation

Matt and Ann Nimetz

Doug and Emilie Ogden/The North Ridge Foundation

PACCAR Inc

Propel Capital

Jill and Bill Ruckelshaus

Darshana Shanbhag and Dilip Wagle

## \$10,000 – \$24,999

Anonymous (2)

Catherine Bertini Trust Fund for Girls' Education

Brad Fresia

Laura Lee Grace

Lenore Hanauer Foundation

Kiran and Vikesh Mahendroo

\*George and Beverly Martin

Sally and Bill Neukom

Lawrence Wilkinson



“

It has been my privilege to work for FORTY years to help spread the democratic land tenure laws formulated by Dr. Roy Prosterman to developing countries.

From its inception as The Rural Development Institute (RDI), up to its brilliant present-day incarnation as Landesa, Roy's ideas, leadership and tireless hard work have resulted in the NGO which today is ranked ninth in the world in its effectiveness.

It is very rare to find a cause so completely worthy and exciting as Landesa has been for me and for others.

**Laura Lee Grace, former board member and Landesa donor for four decades**



## \$5,000 – \$9,999

Jim Cardillo and Patricia Kern-Cardillo

---

Maren Christensen

---

Clif Bar Family Foundation

---

Karen and Michael Herman

---

Janet W. Ketcham

---

Sara and Andrew Litt

---

Rosemarie Havranek and Nathan Myhrvold

---

Margaret Niles and Stephen Garratt

---

Kathleen Pierce (in memory of Douglas P. Beighle)

---

Jennifer Potter and John Winton

---

Deepak and Neera Raj

---

Suri and Mala Raman

---

Ann P. Wyckoff

## \$2,500 – \$4,999

Mike and Lisa Anderson

---

Leslie Decker

---

Lisa Ellis

---

\*Nancy and Earl Grout

---

Chris Jochnick and Paulina Garzón

---

Andrea Lairson and Bob Gomulkiewicz

---

Mina Titi Liu and Eric Rosenblum

---

Donna M. Moniz

---

Roy L. Prosterman

---

\*Jeffrey M. Riedinger

---

Nelson and Amy Rockefeller

## \$1,000 – \$2,499

Anonymous (2)

John Baldwin

Beverly Barnett

Arnold and Judith Bendich

Alison M. Bettles

Rangita de Silva de Alwis

Chris and Christine J. Drape

Jeremy Dwyer

Ellen Ferguson

Hadi Ghaemi

Christine Grumm

Doug Hanafin

Chitra and Tim Hanstad

Hayes Family Fund

Joan Hsiao and Jim Bromley

Randi Hedin

Susanne Keller and Alan Williams

Marty Krasney

Murli Buluswar and Ruchi Kumar

Li Ping

Posner-Wallace Foundation

\*Julie and Paul Pottinger

Shanker and Supriya Ramamurthy

Ben Rohrbaugh

Mark Ruffo and Jared Baeten

Sarah E. Street

Maggie Walker

Marissa Wesely

Melinda Williams



## \$500 – \$999

Anonymous (3)

Scott Andersen

Anne Anderson

Megan Bowman

Devin Bruckner

Bruce and Margrit Elliot

Barbara Fiorito

Alice Forsythe

Tracy Garland

Rebecca Gerber

Larisa Hauser

Sam Herring

Michael Hirschhorn

Musimbi Kanyoro

Shirley and Ping Kiang

Andrew Langham

Carol Lewis and Tom Byers

Brendan Mangan

\*Jordan Masao

Jill Walzer and Robert Mitchell

Drs. Donald and Pamela Mitchell

Deepti Mittal

Christian Murck

Eric Nelson

Donna L. Walzer and Peter Ormiston

Llewelyn Pritchard

Terry and Kathy Proctor

Judy and Don Robinson

Leonard and Christine Rolfes

Jolyne Sanjak

William Shaw

Sandra E. Taylor

Nate Wall

Kristen Weise

Lowell Weiss

Steven Wick

\* Denotes Gardeners for Growth monthly donor





“

I support Landesa because they're making real sustainable change! I like to give monthly because I know that my consistency will help Landesa focus on their mission.”

**Jordan Masao, Gardeners for Growth monthly donor**



## \$250 – \$499

Anonymous (4)

Alice K. Adams

Susan Albert

\*Shamaprasad Bangalore

Judith Bevington

David Brewster

Amy Burton

Alexa Carver

Yvonne Chan

Benjamin Chotzen

Samuel Clark

Susi Collins

Sandra Conner

\*Erika Croxton and Sean Mulligan

Patricia Davis

Jennifer Duncan

Emily Eagle

Kathie Falcone

Diana Fletschner

Suzanne Gooding

John Hardwig

Tina Hixson

Manish Jain

Nihal Chand Jain

Maryellen Johnson

Kaplan Charitable Fund

Anna Knox

Amy Kosterlitz

Kelly Kowalski

Melissa and Charlie Malley

Gavin McFarland

Kippy Messett

\*Mary Noble

Robin Pasquarella

Wanda Pedraza

Scott A. Peterson

Mila Rosenthal

David Rothschild and Serena Warner

Su-Zette Sparks

Stephen Walker

Nancy Ward

## \$100 – \$249

Anonymous (1)

\*Adesuwa Agbonile

Mito Alfieri

Anneal, Inc.

Bhawna Bhatia

Paul Bucciaglia

Canadian Bar Association

Jane Cox Clark

Lauren Cutright

Kristen Dailey

Barb Espejo

Sherry Fountain

Radha Friedman

Grow Further

Ruth Gerberding

Maria Giammona

Slade Gorton

\*Jeff Gregory

Libby Hart

Ken Hastings

Ailey Hughes

Immanuel Presbyterian Church

C. Jambotkar

Peter Kelly

Kelly Sunrose Yoga

Whitney Keyes

Janet King

Pat Kozu

Connie Krause

Anne Lewis

Annie Liu

Ellen Marson and Chris McCall

\*Judith M. Maurer

Debbie McCoy

Christopher Megargee

Dr. Monica Elias Mhoja

Lincoln Miller

Monica Moline

Georgina Murphy

Amolo N'gweno

\*Peter Nichols

Michael Paisner

Peter Rabley

Elizabeth Roberts

Tyler Roush

Scott Schang

Kenneth Scott

Mary Beth Seifert

Hilary Severin

Geeta Sood

Dipa Suri

Ann Veneman

Darryl Vhugen

Mark West

\* Denotes Gardeners for Growth monthly donor



# Up to \$99

Anonymous (15)

Des A

\*Jennifer Abrahamson

Luis Alonso

Eswara Rao Ambati

Katherine Andrews

June Andrews

Jason Arias

Yvon Beauvais

Marichelle Bickford

Jiang Bojie

Michelle Brennan

Eileen Brennan

Clementine Briand

David Brinzo

Tia Brooks

Phyllis Brown

Ana Castillo

Annisha Charles

Harsh Chaurasia

Mei Chen

Uchendu Chigbu

Chang Chinfan

Adam M Christopher

James Cissell

Kay Clark

Gilbert Contreras

Timothy Curtis

\*George Daniels

Robert Delph

Shutao Deng

Dalpo Deng

Dianne J. Diamond

Elena Dymitrova

Dream Forever Records

George Eck

Ronald Edwards

Josue Egwake

Undram Enkhbold

Stuart Epstein

Erica Ernst

Oniel Espino

Teresita Eulogio

Bossard Evelyne

Jan Everman

Jennifer Faber

Brian Flowers

Lashown Ford

Michelle Ford

Pierre Francois

Alicia Gainey

Jalisa Galloway

Miguel J Garcia

Dee Gillen

Greer Glass

Steve Glen

Lana (Linda) Golden

Destiny Gomez

Steve Gonyea

Diana Gruszczynski

Liqui Gu

Rommel Guerra

Andre Halal

Jessica Hallberg

Fei Han

Nathan Harris

Kathleen Hart

Jaime Harvey

Reno Hechtman

Carole Henry

Chase Hensley

Saul Hernandez

Benjamin Hill

Kimberly Hillis

Jeremy Ho

Robert Hopper

Trent Huebner

Yu-hsun Hung

Morgan Isabella

Didina Ivan

\*James Janning and Megan Hall

Xu Jiabin

Edwina Jones

Linda Jones

Gary Juarez

Amy Karas

Hayk Karchyan

Dawn Kile

Yezi King

Katarina Krueger

Taneisha LaGrant

Anna Laskaris

Lam Le

Cavin Le

Estella B. Leopold

John Letts

Ray Lewis

Randolph Lewis

Li Li

Sherina Li

Samantha Lieberfarb

Lynn Lippold

Chanyapak Luangin

\*Carlo Magnesi

Hannah Malloy

Anthony Malm

Orelia Mancillas

Jeff Martelli

Jaquay Martines

Miguel Martinez

Alec Masalaysay

Elizabeth Maynard

Vivian Mckenzie

Tarun Mehta

Justin Meier

Elling Mellem

Ernesto Mendoza

Samuel Mercedes

Jason Miller

Albert Miller

Jodi Mills

Eeshan Mishra

Kristen Mitchell

Lowell Mitchem

Mario Mollo

Jenny Montecillo

Phylander Moon

Yannick Kolela Mpunga

Abdulrahman Nasser

Gregory Nielsen

Nicole Nunez

Bereyan Nzapa

Colleen O'Holleran

Omar Omima

Phillip Oswald

Amanda Owen

Margaret Owens

Beatriz Paulina P.

Mark Parets

Rahul Parmar

Darshit Patel

Nate Peters

Sherry Peters

Tai Phan

Repoli Piero

Elizabeth Puello

Christina Purdy

Mateo Quintero

Kirk Raglin

Angela Randolph

Graham Redinger

Kevin Reed

TJ Rogers

Gary Rogers

Lalit Kumar Sagar

Alondra Salinas

Diane Schmitt

Herman Schroeder

Elijah Seabrian

Ada Sheppard

Ann Sheridan

Frances Sherr-Davino

Daniel Shively

Wes Showalter

Mark Shutts

Peter Sloan

Gerald A. Smith

Michael Smith

Danny Sowell

\*Maggie D. Sparkman-Kurdy

Splinter Splinter

Kelly Stellrecht & Justin Knabb

Jennifer Stewart

Yolanda Stoll

Carol Stout

Harish Sundaram

Sonya Sutherland

Gheorghe Tanase

Sean Tartaglia

Abdurahim Tatta

Tina Taylor

Radu Teodorescu

Melodie Thompson

Ann Thompson

Kaleisha Tisdale

Dylan Toombs

Manuel Torres

Pamela Toyser

Susan Ullman

Isaac Uzeta

Dave Wagers

Steve Walker

Wenhong Wang

Kevin Ward

Lee Watts

Elizabeth Weber

Brian Weil

Gabriella Welch

Kristian Werling

Chrisite Wilson

Beza Woldeyahan

Cody Wood

Michelle Yeung

Sonya Zapata

Margaret Zee

Rongxiao Zhang

Gavin Zhao

Melissa Zox





1424 Fourth Avenue  
Seattle, WA 98101

[info@landesa.org](mailto:info@landesa.org)

© 2018 Landesa. Landesa is a 501(c)(3) charitable organization registered with the WA Secretary of State. Tax ID 91-1158970. Your gift is tax-deductible as allowed by U.S. law. Landesa does not sell, trade, or share your information with anyone else.

You can view this report online at [www.landesa.org/annual-report-2018/](http://www.landesa.org/annual-report-2018/)