IMPACT PLATFORM

campfire innovation
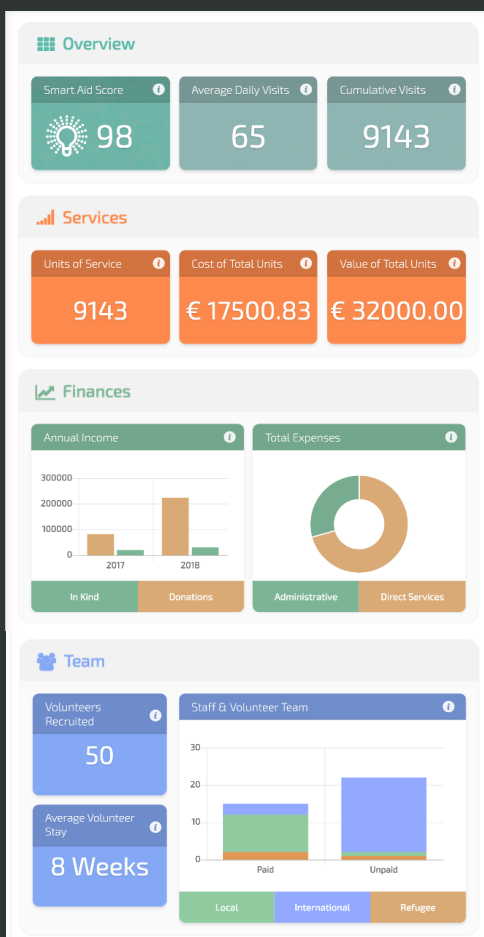
WHAT IS IT?

The Impact Platform is an online tool to help small & smart refugee aid organisations track their performance and impact easily on a consistent basis. If your organisation is looking for a way to efficiently and simply communicate your impact and work this tool does exactly that.

The Impact Platform is made up of an **online dashboard** created specifically for your organisation that includes

PERSONALIZED BRANDING: designs with your organization's name, logo, and details

EASY TO READ METRICS: number of beneficiaries, fundraising achievements, team etc.

SIMPLE DATA INPUT: two (2) online surveys are filled-in by someone in your organization to populate the data/info that will appear on the dashboard

EFFORTLESS SHARING: share your dashboard with people within your org, with your supporters, or anyone you wish through sharing password- protected credentials.

ONLINE/OFFLINE CAPABILITIES: The platform can be viewed on any screen (e.g., laptop, mobile phone, etc.) and the data is downloadable so you can share the information offline as well.

CAMPFIRE INNOVATION SUPPORT: we dedicate Campfire time and resources to help you through the entire process

Am i eligible?

Your organisation **MUST**…
(checking ALL are requirements for consideration for the Impact Platform)

- ☑ be consistently tracking the following metrics for at least 6 months
    - Past Volunteer Information
    - Recruitment Lists
    - Finance Trackers
    - Fundraising Reports
    - Activity Reports
- ☑ be operating for at least 6 months
- ☑ have a dedicated position to own the Impact Platform

Your organisation **MAY**…
(checking ONE or MORE of these will give you higher consideration for the Impact Platform)

- ☐ have spoken at a Smart Aid Gathering
- ☐ have been visited by Campfire Innovation in the past 6 months
- ☐ have been tracking required metrics digitally for at least 6 months

How do I get started?

STEP 1

INTRODUCTION

A demo will give you a better sense of the platform - how it looks and feels, as well as what will be required to use and update

STEP 2

ONBOARD

You will tell us your story - what metrics are measured and how you track them. Historical data will also be collected at this stage for platform setup

STEP 3

MONTHLY UPDATE

We will walk you through the first set of two (2) surveys needed to make platform updates

Interested? email us!

Once you have checked the eligibility checklist, email our Impact Platform Team at **impact@campfireinnovation.org**. One of our team members will schedule a demo and take it from there. We are excited that you are ready to take the next steps to using the Impact Platform!