



#### GENERAL INFORMATION

<b>Name of organisation</b>	<b>Pronatura Sur A.C.</b>
<b>Legal Status of Organisation</b>	<i>NGO</i>
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<b>Activity</b>	Operations Coordinator

In 1989, Pronatura Chiapas A.C was established, with actions in the state that were scaled at the regional and state levels. For this reason the organization changed its name to Pronatura Sur and in 1993 acquired its legal personality. Pronatura Sur implement actions in three states: Chiapas, Oaxaca and Guerrero; and since 2013 coordinates the [GCF Task Force](#) in Mexico, whose members are the States of Jalisco, Chiapas, Oaxaca, Tabasco, Quintana Roo, Yucatán and Campeche.

The organization focuses its activities under the following criteria and priorities:

- Regions that because of their high biological relevance require a conservation effort.
- Regions where there is no presence of organizations with a mission similar to that of Pronatura Sur.
- Regions where the pressure of using natural resources means a risk to the conservation of biodiversity.
- Regions where the collaboration of Pronatura Sur will result in the advancement of conservation strategies.

Mission: the conservation of ecosystems and their processes, while promoting diverse and equitable societies in harmony with Earth. "Priority to the People who have as priority the Earth".

Strategic objectives:

1. To catalyze regional strategies for appropriation, sustainable management and conservation of ecosystems, promoting their functionality over time.
2. To contribute in the identification and development of regional experiences for mitigation and adaptation to climate change, based on ecosystems, guaranteeing the participation of local and / or social actors.
3. To focus on public policies to improve their inter-sectorial relevance and their coordination at the regional and state levels; particularly those that impact on changes of land use and social development.
4. To strategically strengthen grassroots organizations, networks and local institutions as to improve their technical, governance and organizational capacities for advocacy on conservation and sustainability.
5. To communicate, build capacities and promote social participation around the topics of sustainable development and conservation.
6. To generate economic and social development alternatives, based on sustainable management of natural resources and the promotion of fair and green markets.

Our strategy focuses on strengthening local grassroots organizations, management of natural resources, conservation of biodiversity, and diversification of income opportunities under a multi-sector, bottom-up, land-use approach. Our regional processes are based on the empowerment of local communities and local organizations, with whom we develop innovative models of biodiversity conservation and sustainable management of natural resources, improving their capacity to adapt to climate change.

Our organization is recognized for its contribution to the conservation of areas of high ecological value in the south of Mexico. The regions in the State of Chiapas in which we have been focusing our work in the last 20 years, are: The Selva Zoque Region (including El Ocote biosphere Reserve and its area of influence); The Sierra Madre of Chiapas (working in three Biosphere Reserves: El Triunfo La Sepultura, Volcán Tacaná); The Coastal Plains (mangroves and wetlands including Encrucijada Biosphere Reserve); and The Highlands of Chiapas.



**“Our priority *People* who have as a priority the *Earth*”**



A central aspect of Pronatura Sur’s strategy is to develop conservation models that promote alternative uses and management of natural resources that will benefit local populations. Thus, we work promoting the participation of society, hand-in-hand with communities, organizations (governmental and non-governmental) and landowners.

For the past 10 years, Pronatura Sur has focused on Chiapas’ forest sectors, developing methodologies, supporting communities and improving the value chain. Pronatura Sur has significant experience in capacity-building on REDD+ and related topics for mid-level governmental and private-sector decision-makers. We have expanded our impact through joint wills and collaborative networks that guide public policies, and through training and capacity building to meet the challenges of conservation and development.

The organization has 6 thematic áreas: Forestry, Conservation, Sustainable Production, Climate Change, Social Management, and Capacity Building.



**PRIORIDAD:** la Gente (QUE TIENE COMO) **PRIORIDAD:** la Tierra



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