



**EDUCATION, ART AND
CULTURE ARE WINGS.
IORM OFFERS OPPORTUNITIES
FOR THE FIRST FLIGHT.**



ABOUT US

We are the



Founded by social entrepreneur
Josimara Ribeiro de Mendonça on
August 6, 2005.



OUR PURPOSE

**Our mission is to guarantee the
defense of the rights of children
and adolescents**

By protecting childhood and adolescence
from violence, sexual abuse, drug addiction
and early motherhood and fatherhood

OUR PURPOSE

We work hand in hand with schools and families to promote knowledge, self-esteem, social inclusion, art, culture and citizenship.



OUR IMPACT ON THE WORLD

We have already served **more than 11 thousand**

Children

Adolescents

Young adults and their families

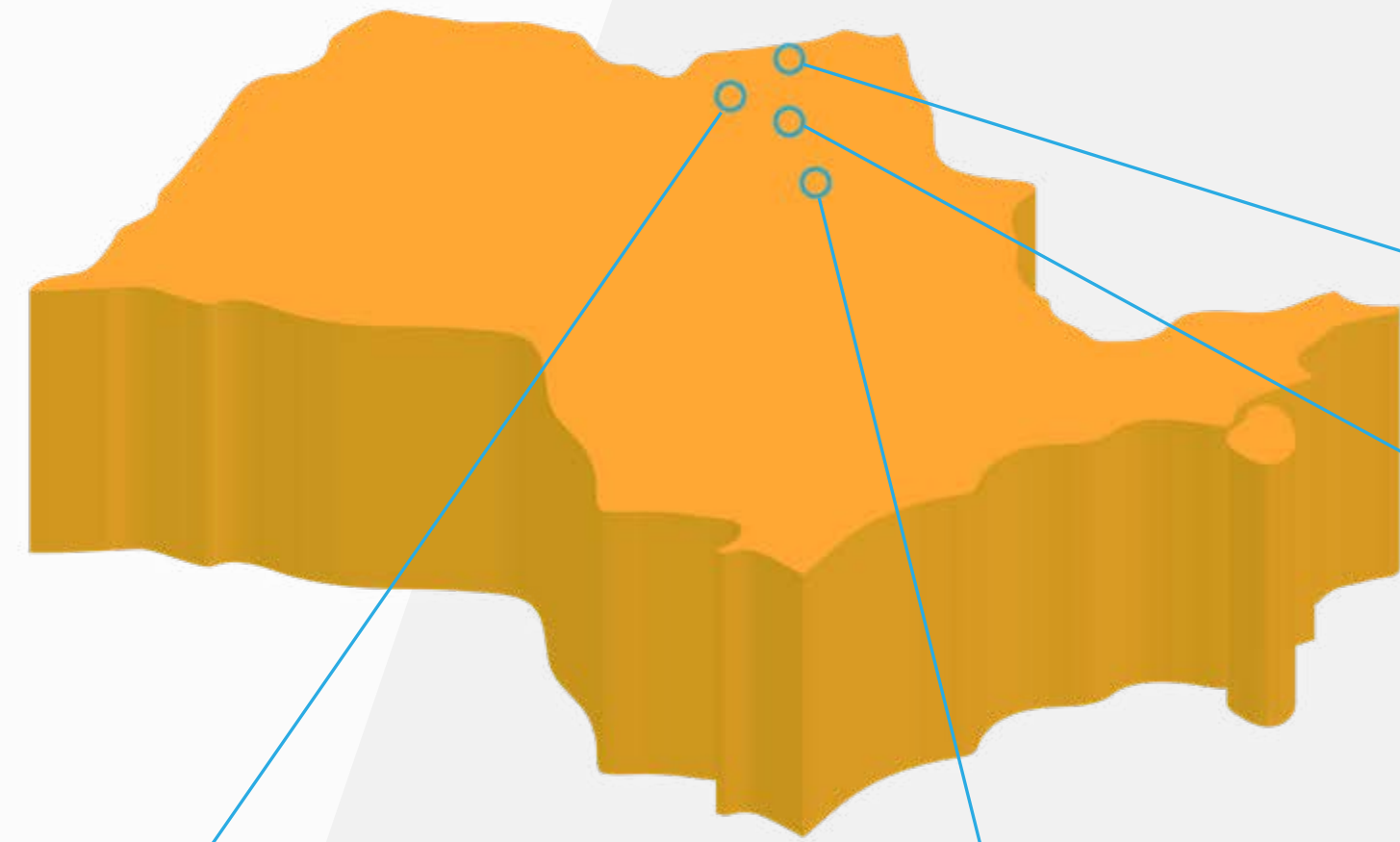
In 2021, children and adolescents represented 33% of the Brazilian population!

WE DEVELOP SOCIAL TECHNOLOGY AND SHARE IT WITH TERTIARY SECTOR ORGANIZATIONS AND PUBLIC AUTHORITIES, THUS STRENGTHENING THE CAPACITY TO ADDRESS THE MAIN ISSUES IN OUR COMMUNITIES.





OUR CENTERS



GUAÍRA

ORLÂNDIA

IPUÃ

MIGUELÓPOLIS





OUR WORK



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123

100

81

100

125

103

125

103

126

DANCE WORKSHOP

In addition to technique, our students express emotions and creativity in classes of ballet, jazz and contemporary dance, music and group sharing, thus developing their concentration, confidence, discipline and memory;

Even during the Pandemic, we kept connected via our online learning platform and strengthened our bonds.

There are more than

6.895

classes available on our
online platforms.

6.066

classes offered in
person.

SHOWS

Seen by an audience of

14.529

people

3.100

At in-person
performances

11.429

At online performances



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OUR STUDENTS TAKE THE STAGE

The shows are the result of a year of extensive research and are developed by the students themselves. Among them was the show **Colors that heal: hybrid**.



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INCLUSION AND ACCESSIBILITY

IORM pioneered in bringing audio description to regional stages. The show was described in real time, so that blind and visually impaired people could follow the movement of the dancers.



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CINEMA AND ACCESSIBILITY

We screened important national cinema works to our students. The 21 sessions had audio description, a fundamental resource for blind or visually impaired people to be able to follow the works.

21

film sessions held

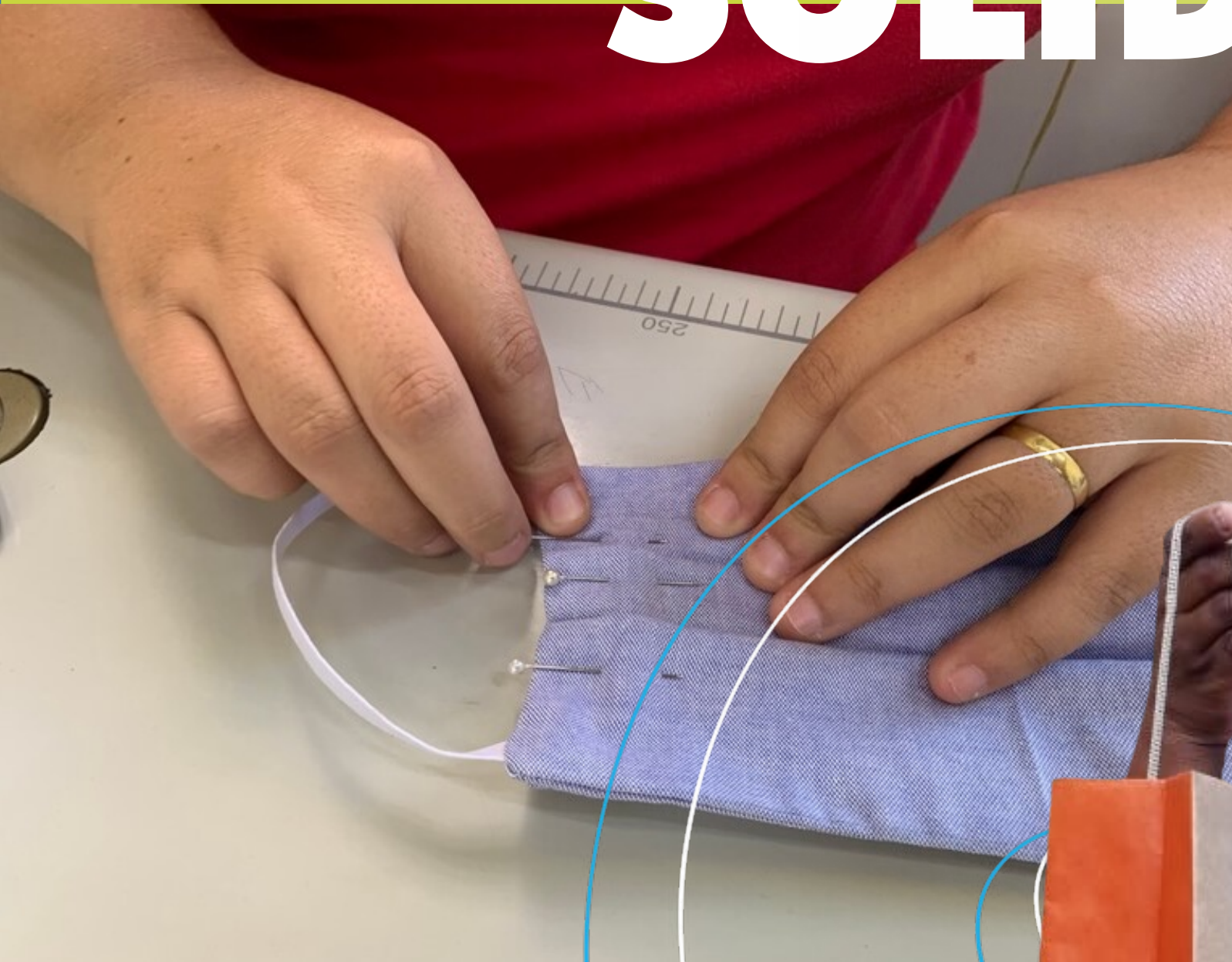
1.529

people reached



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SOLIDARITY, EDUCATION AND CULTURE TO FIGHT COVID-19



Supporting one another during the Pandemic
We mobilized a network of people
Volunteers, donors, collaborators

We produced and donated 40,000 protective face masks against Covid-19

The masks were distributed regionally to the community, charity hospitals, free clinics, public agencies, homeless people, long-term care facilities for the elderly, churches, rural population



SOLIDARITY, EDUCATION AND CULTURE TO FIGHT COVID-19



Social distancing interrupted IORM's in-person classes.

We created a platform for online classes for our children to learn and maintain bonds.

SOLIDARITY, EDUCATION AND CULTURE TO FIGHT COVID-19

We produced the first online show in the middle of the Pandemic

PÉS que Ouvem
MÃOS que Falam

The scenes were recorded by students in their homes

There were eleven online shows

Our students also translated their angst about the pandemic into color

In the show Colors that heal

They danced with face masks on, a record of the impact of Covid on our daily lives.





IN MANY OF OUR STUDENTS' HOMES THERE WERE NO COMPUTERS

Many households had only one cell phone, used mainly by their adult members for work.



Our students couldn't take part in regular school and IORM classes



SOLIDARITY, EDUCATION AND CULTURE TO FIGHT COVID-19

With the support of companies and volunteers
We donated 257 computers and provided
internet access to all Dance Workshop
students in four cities

A kit consisting of a CPU, monitor, microphone and
camera with computer software and the educational
game-based platform Minecraft Education.

In each household, the IORM team installs the
equipment and guides each student through their
first access.



ART, CULTURE AND EDUCATION EVERYWHERE:

CULTURAL DISSEMINATION



EDUCATING ONESELF TO EDUCATE OTHERS

We work hand in hand with schools and educators. We are focused on working closely together with teachers from the public school system to explain the process of development of our shows and the significant role of art in knowledge construction. School and IORM working hand in hand!



A WORLD OF NEW READERS



Reading and storytelling activities and a large collection of books of all genres for all ages are offered by the Knowledge Energy Community Library to students and the entire community.



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A WORLD OF NEW READERS




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The Library is maintained by IORM and in 2021:

2.237

books were loaned to the community, IORM employees and students

The Library has a collection of:

5.733

accessible titles, audiobooks and DVDs available for borrowing by readers.

GURI PROJECT

The classes of Guri Project, the largest social and cultural program focused on music education in Latin America, take place in our centers.



SPORTS FACTORY



PROFESSIONAL TRAINING COURSES

1.144

students
have
graduated
since 2010.

79

courses
have been
held.



THE STRENGTH OF OUR TEAMS



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OUR RESOURCE SOURCES

Incentive Laws
Donations
Events
Feijoada do Bem
Prize Shows
Rummage Sales

HOW TO SUPPORT US

1

Allocation of Tax Incentive Laws for people and companies

2

Direct donation

3

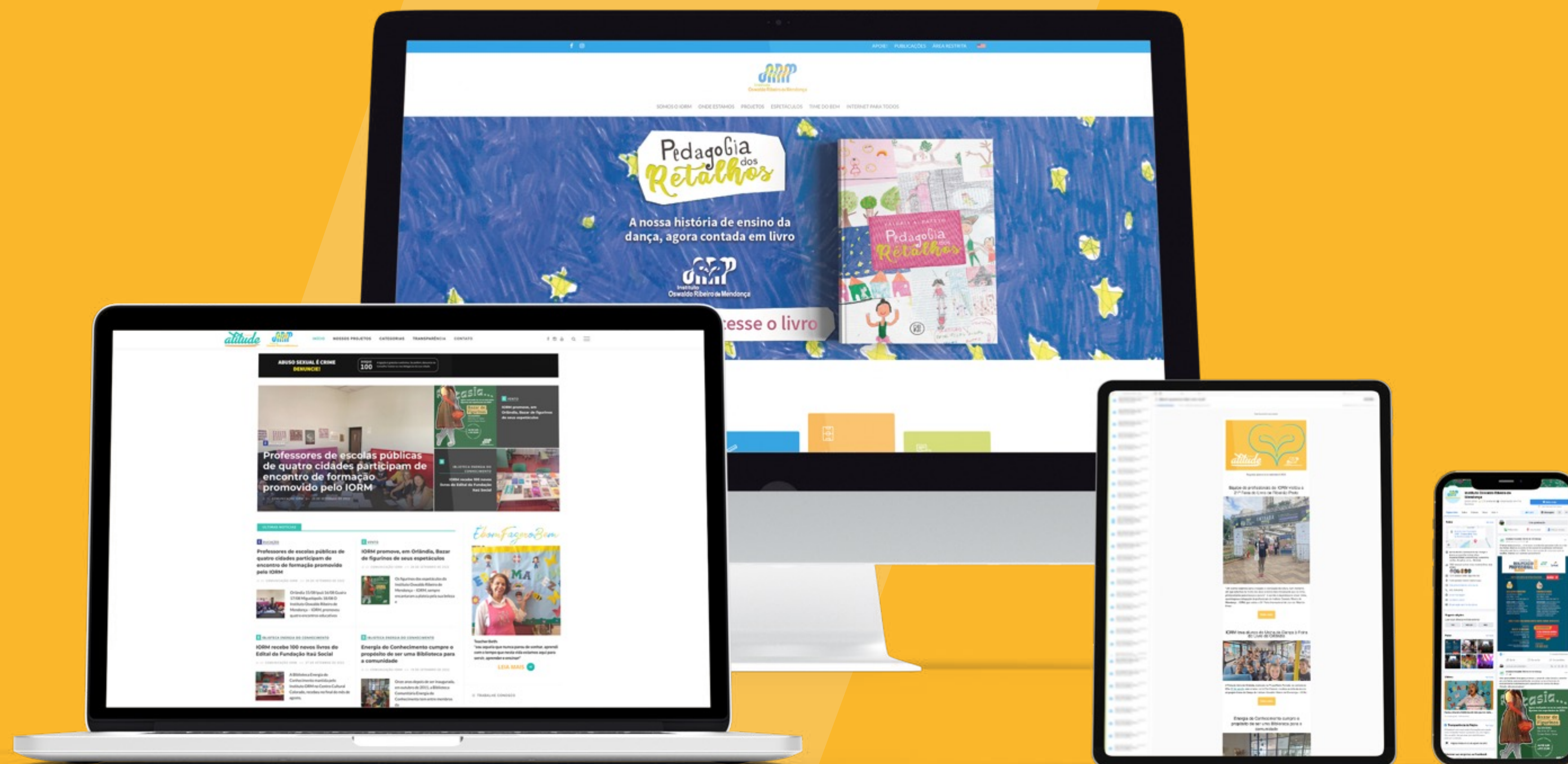
Sponsorship of our events

4

Participation in our promotions and campaigns



OUR COMMUNICATION CHANNELS



Website: www.iorm.org.br

Blog: boletimatitudo.iorm.org.br

Social Media facebook.com/iorm.official
instagram.com/iorm_oficial

E-Letters