Annual Report



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Our Mission

Support youth to create positive change towards more inclusive, fair and sustainable communities.





2022 at a glance

10,762

youth trained

18

youth-led projects funded

119,330

people positively impacted 195

countries reached

2022 Highlights

January

Launch of Cycle 7 of the Mentorship Programme Global webinar in collaboration with UNESCO

March

May

Launch of the call for applications for the North America Grants in collaboration with the Shawn Mendes Foundation

July

September

Youth Engagement workshop for Price Waterhouse Cooper Zurich

November

Global Launch of Ecology for Changemakers at the 17th UNFCCC Conference of the Youth Workshop in collaboration with YouthLead



April

Virtual Youth Summit Latin America

June

Awareness and resources campaign celebrating PRIDE

August

International Youth Day Twitter Chat and the release of Season 4 of the podcast

October

December

Giving Season Fundraising campaign





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2022In review



Looking back to a year that held so many changes in our organization gives us the opportunity to reflect on one of the words in our name, CHANGE.

While we are all finding our way into the post lockdowns reality, we have seen with positive eyes how this has allowed for reinventing the way we work with each other making international partnerships and collaborations more common and fruitful. Although we have always worked with young people from all over the world, it is nowadays much more common to work inter-organizationally with entities from different countries, co-hosting online events, running workshops and skill-building training, or coming together to develop strategies to better serve the young people we work with.

Throughout the year we have seen the enrolment in our courses steadily grow and with the Ecology Course for Changemakers we were able to expand our portfolio of online resources devoted to educating and building the motivated by changemakers' interest in the topic and the alarming trends presented by the UN's Intergovernmental Panel on Climate Change in 2021. Ecology for Changemakers is a comprehensive and intersectional course, its curriculum was designed by 18 alumni from diverse backgrounds, who have relevant experience leading ecological projects. This joins our portfolio of courses that is now comprised of Project Management, Facilitation and Menstruation, and Sexual and Reproductive Health. We are proud to have over 3 thousand six hundred people enrolled in our courses and look forward to welcoming many more in the future.



Our Podcast released its fourth season, my personal favorite so far. The stories shared in the season go from young journalists covering the most relevant news of our days and reflecting on the effect media has and trying to switch the narrative to less toxic and divisive reporting to young people providing support and resources on mental health to their peers, refugees changing narratives and making success stories a reality against all odds, among many others. We were thrilled to learn our Podcast was in the top 20% of most internationally shared on Spotify with listeners in 116 countries.

A regular highlight of our work is the impact in communities all over the world that the projects we support are having. We were proud to release 26 projects this year all led by young people, all doing great contributions to tackling the most pressing issues of our time. You will be able to read more about this incredible work in the pages to follow, but despite my work to support youth-led projects coming to its 15th year, I can say with total honesty that the work young people can do never seizes to impress and inspire me.

Sincere thanks, **Gabriela Jaeger** *Co-Founder and Programs Director*

Global Reach in 2022



social media reach

77,502

unique website visitors

183,837

social media followers

20,171

newsletter subscribers

119,330

people positively impacted



countries reached





Our Programmes

Grants Programme

Changemakers School

Mentorship Programme

Grants – Programme

We are a global pioneer in supporting youth-led sustainable development. Our approach is to train, fund and trust young people to develop and execute their own solutions to the challenges they experience in their communities.

Since 2007, our grant programme has allowed young people who have been trained by Global Changemakers to apply for funding to implement or scale their own initiatives. We have funded over 460 youth-led projects which have had a combined impact on over 15,1 million people.



18 grants awarded in 2022

119,330 people positively impacted

Seven projects in 7 countries

\$27,962

invested in youth-led projects

2,027,599 people reached online

24,040,867

people reached through the media

Celebrating funding projects in over 100 countries

Since 2007, we have funded over 460 youth-led projects in more than 100 countries which have had a combined impact on over 15,1 million people.



SPOTLIGHT:

HER Pakistan is working to overcome the challenges to women's health created by the stigma and misinformation about menstruation in rural Pakistan through informational workshops and providing menstrual hygiene products to women and girls in remote areas.





Environment

Rooted Market Biogas Energy Empowerment PERMACULTURE IN SCHOOLS ITFL - Insects & Trees For Life

Education

Girls on Top College Prep Iniciativa Wanderlust Pathways to Success

Youth Empowerment

Youth Leadership Dev Rebels for Peace Youth Leadership

Women's Rights and MSRH

Dzidziso Kuwa Girls initiative Title HER Pakistan - Puberty Education Program Atumbuka

Health

Mental Health Awareness Tikambe (Lets talk) Project Off the Pedestal

Democracy

Social Justice Fellowship

Grantee Spotlight

Food Waste and Climate Change





Insects and Trees for Life

Each person in Kenya throws away an average of 99 kilograms of food every year, Kevin is on a mission to make his community more food secure by making their food system more circular. By utilizing food waste as a resource to make more food, Kevin is able to upcycle food waste that would have otherwise ended up in landfills into high-value agricultural inputs. He is now working to empower other farmers to do the same through training and action.

Targeting a total of 100 young farmers and youth in his community directly, Kevin works to share his knowledge and experience to promote a more a circular food production system.

Market Biogas Energy Empowerment

90% of Zambian households rely on wood energy for cooking. This is a large contributor to deforestation as over 300,000 hectares of trees are lost annually. The rate of deforestation in Zambia is one of the highest in sub-Saharan Africa. With 60% of the Zambian population living below the poverty line, major consumers of wood energy are low-income households as charcoal is the cheapest form of cooking energy on the market. Food waste is also another major problem. Zambia produces one of the highest food waste statistics in comparison to other African countries.

Changemaker Niza sought to address these challenges. She recived a grant from Global Changemakers to implement a project to teach market goers how to use organic waste to produce biogas for use in

cooking.





Wonder Grants

After successfully releasing 14 Wonder Grants in collaboration with The Shawn Mendes Foundation in 2021, we continued our work to support young changemakers through the Wonder Grants programme in 2022.

During the first quarter of 2023 we will be awarding grants to changemakers in North America working on pressing challenges in their communities.



THE SHAWN MENDES FOUNDATION



Wonder Grant Spotlight: Project Trishna by Footsteps

Thousands of children in Bangladesh are exposed daily to the dangers of drinking contaminated water as most schools in rural areas lack proper drinking water points. This not only affects their health but also their school attendance and in the long run limits their access to education, a tremendous barrier to overcome poverty.

Thanks to the Wonder Grant, Project Trishna implemented safe water stations in two primary schools in Sylhet, Bangladesh which now ensures 472 children along with their teachers enjoy reliable access to safe drinking water. Additionally, Trishna conducted awareness and training sessions to build value for safe water so that these communities can technically and financially maintain the water stations without further donor support.

"Our team had to travel almost 100kms every day to execute this operation. All the effort was so worthwhile to see we could bring smiles to these kids' faces."



Changemakers School

3,646 students

61% increase from 2021

127+ countries

419

students enrolled since the global launch on 2 November 2022





New to Changemakers School in 2022







by Global Changemakers

A free online course to help you root your activism in nature.

We have been working with changemakers and environmental leaders from around the world since 2021 to create a course designed to support youth to have a deeper, more lasting impact by grounding their work in the connections that sustain life.

Ecology for Changemakers has over 20 lessons designed to be immediately implemented. It follows a systems approach and makes every effort to be intersectional and comprehensive exploring ecology from historical and social perspectives.

To celebrate the global launch of the course, we hosted an expert panel as part of the 17th annual UNFCCC Conference of the Youth.

Project Management for Changemakers

1,416 students up 31% from 2021





Project Management for Changemakers provides learning tools that allow youth to effectively learn the skills required to implement their own sustainable projects and learn about the 2030 Agenda. Students who effectively complete the course can submit their proposals for grant funding to implement their initiatives.

Through the Project Management Course, we have been able to expand our grants programme. We have provide grants to over 25 youth-led projects on 3 continents that were created and scaled through the course since 2020.

Through our continued collaboration with the Lotte & Adolf Hotz-Sprenger Foundation, the Menstruation, Sexual and Reproductive Health Course (MSRH) provided essential, fact based information to **730 more young people from a round the world in 2022**.

The free course continues to support young people in their journey to discover their bodies, take care of themselves and learn about their sexual and reproductive rights. This is a platform that informs, educates, and breaks taboos on menstruation and sexuality from a global and peer-to-peer perspective, and we have some exciting new additions coming in the new ear! Menstruation, Sexual and Reproductive Health Course

1,372 students up 61% from 2021

739 listeners 208 new listeners since 2021



Mentorship Programme





The Global Changemakers Mentorship Program is a peer-topeer mentoring initiative designed to give young people a set of tools to identify and create a positive change in their communities on an issue they care about. **Since the launch of the pilot program in early 2019 we have had 160+ mentees from over 50 countries.**

Throughout the mentorship journey, participants are equipped with tools, skills and knowledge to "be the change [they] wish to see". They are provided with curated supporting materials and have the opportunity to participate in regular meet ups with other participants.

"Fun and impactful, meeting passionate youth from all over the world and being able to develop an idea for a project was exciting and life changing"

Volunteers Programme



112

volunteers

32 countries



This year, our volunteer program changed to allow more young people to get involved in different ways. The main purpose of the program is to reach more young people in every corner of the world and to engage them in changemaking in their own communities. All 112 volunteers (from 32 countries and all continents) worked remotely for at least 2 hours a week and benefited from becoming part of an international, multicultural and diverse network, gained communication skills and an innovative perspective of world issues from diverse points of view. They were also trained on different topics such as facilitation, social media for social impact and translations.







Virtual Youth Summit Latin America El Virtual Youth Summit LATAM 2022 (VYS LATAM 2022) fue el primer evento virtual organizado por Global Changemakers enfocado en jóvenes agentes de cambio de América Latina. El evento se llevó a cabo durante el fin de semana del 2 al 3 de abril de 2022, de manera virtual a través de la plataforma Zoom Events. Las sesiones se llevaron a cabo en los dos idiomas principales que se hablan en la región: español y portugués. As conexoes sao importantissimas para a transformacao do mundo e para atingir objetivos! A conexao que esse evento possibilitou entre agentes de mudancas e aspirantes a se-los e fundamental. Obrigada GGCM <3 - Isabella

/ (PEOPLE) Alisha Dy (PROSPERITY) Jimson Ross Sa VIRTUAL 🚀 (PARTNERSHIP) Jan Codee O. B... 2 (PEACE (PEOPLE) Migui Santia 🚀 (PLANET) Hannah Jhanylle C. Po lezreel Marza (PARTNERSHIP) Jarred Ken A. 🤾 (PLA (PLANET) Miles Patrice Ville OSPERITY) Patrice Be () 40

sessions **39**

28

speakers

261 participants

> 21 countries

GCMx



26 events since 2020

53 countries reached

725+ people trained



The GCMx Programme was launched in 2020 and has grown steadily since then. GCMx events are created in the spirit of our mission to support youth to create positive change and are organised by passionate people who believe that young people have the power to make a difference.

GCMx Events are organized in partnership with local youth organisations and youth groups to provide training in design thinking and social impact to their communities.

Global Changemakers trains those local partners, who then replicate our methodology in their context.

Since 2020, we have hosted 26 GCMx Events, which were organized by local youth representatives and impacted over 725 paticipants from 53 countries.

Our Resources

Tool Kits

Webinars

Podcast

Blog



Webinars & ToolKits



1,586 tool kit downloads up 15% from 2021



Our <u>tool kits</u> are **free** downloadable resources on project management, fundraising, design thinking, monitoring and evaluation and digital media strategy. They have been translated into **11 languages** and used by organizations such as the US Peace Corps, World Vision, the World Bank Institute and UNAIDS Brazil.

Our <u>webinar library</u> contains **over 50** free "lecture style" videos from changemakers and experts from around the world on topics and skills relevant to young changemakers.



In the top 20% of podcasts shared on Spotify in 2022.



Young Changemakers. podcast

Season 4 was proudly sponsored by

🔮 Galactic Fed

We had 2,698

listeners from

116 countries

2022 Saw the release of the fourth season of our podcast.

The Young Changemakers Podcast shares the stories of fearless young people working to create lasting change in their communities. In each episode we interview a young changemaker about their story, impact and lessons learned on their journey to make a difference.

We said goodbye to host George Chapman this season and welcomed Vinuri Dissenyake to the podcast team. **Together, hosts Vinuri and Sara interviewed 12 young changemakers from around the world in both Spanish and English.**



#WeAreGCM Blog

Stories from young changemakers around the world.



6,607 blog readers

In 2020, we launched our blog 'We are Global Changemakers' where young people from around the world can contribute to the discussion around sustainable development, impact and social entrepreneurship. The blog, hosted as a publication on Medium, also serves to celebrate the role and contribution of young people in this space.



Our Collaborations

Our Collaborations

"Alone we can do so little; together we can do so much." – Helen Keller





Shawn Mendes Foundation Lotte und Adolf Hotz Sprenger Stiftun Earth Rising UNESCO The Possibilists #GenGeo GalacticFed YouthLead

GIOBAS Changemakers

Our Financials





Thank you!

This year we went through a lot of changes, we saw many of our dear team members move on to pursue postgraduate degrees or go through big personal changes. We are welcoming new team members who will surely bring new energy and ideas and who are all in with us in our mission to work for fair and sustainable communities worldwide. In that, we hope to count on you as always, and thank you for your support.







With a very special thanks to our team members Sara Botero and Yasmin Morais for their years of dedication to GCM.

We cannot wait to see what this next chapter has in store for you both!

www.global-changemakers.net

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