

# ANNUAL REPORT 2019

**Global**   
Changemakers



A group of young people, mostly seen from behind, are outdoors with their arms raised in a celebratory gesture. The scene is bright and sunny, with trees in the background. A pink horizontal bar is positioned behind the first line of text.

## OUR UNSHAKEABLE MISSION:

**Support youth to create positive  
change towards more inclusive,  
fair and sustainable communities.**

**Global**  
Changemakers



# 2019 at a Glance

young people trained

3,515

youth-led projects funded

36

people positively impacted

2,019,820





# Our Programmes

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**global youth summit**  
**mentorship programme**  
**webinars and tool kits**  
**young changemakers**  
**podcast**  
**grants programme**

2019 Has been one of the most impactful years we have ever had. We launched three new programmes and brought on two core team members and four programme contributors. We were able to reach and train more young people, and award more grants to youth-led projects than ever before.

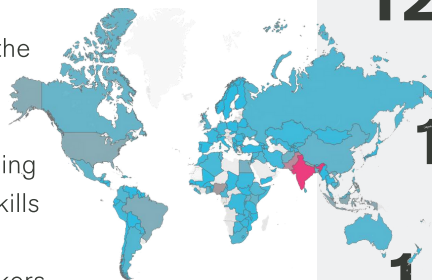


# Global Youth Summit



The Global Youth Summit is a fully funded week of training, skills development, capacity building, interactive workshops and networking. The 2019 Summit, the eleventh to date, took place from 13 -19 July in Aarau, Switzerland under the theme of **Solutions for Change.**

At the summit, participants participated in and lead training sessions, networking and workshops to enhance their skills such as campaigning, fundraising, project management, leadership, public relations and pitching. The changemakers also had the opportunity to pitch their ideas to an enabling panel. After the summit, participants become eligible to apply for grant funding to scale existing initiatives or create new projects.



## Participant Selection

1,5M

### social media outreach

1,49 Million people reached  
118% Increase from 2018

120K

### website visits

119,500 Unique website visits  
128% Increase from 2018

197

### countries reached

Website visits: 197 countries  
Applications: 123 countries

1,3K

### applications received

Total of 1,294 applications  
66% Increase from 2018

60

### participants

60 Participants & 9 Facilitators  
From 46 Countries

# Mentorship Programme



This year we launched a virtual mentorship programme that was created by two of our changemakers, Kathia Salazar and Yasmin Morais, who run the programme. It takes place online over 12 weeks and is open to 15-22 year olds from across the world who are mentored by one of our Global Changemakers\*.

Over the course of the five-part mentorship journey, participants are equipped with tools, skills and knowledge to "be the change [they] wish to see". They are provided with curated supporting materials and have the opportunity to participate in regular meet ups with other participants.

**299 applications**

Mentors: 81  
Mentees: 218

**80 participants**

Mentors: 40  
Mentees: 40

**65 countries**

Mentors: 35  
Mentees: 30

Each session lights a fire in me to build, create and make an impact and makes me fiercely excited for the next session.

- Bushra Hussein, Mentee 2019

This program has inspired me to boldly face my fears and think outside of the box.

- Lilya Chakhoyan Mentee 2019

I learnt that mentorship can really push me that extra mile. The relationship with my mentor also adds so much value to what I do.

- Disha Shah, Mentee 2019

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# Webinars

Our webinar series was created to develop key skills and provide useful information to young people without the barrier of geography or cost. We invite expert guests and changemakers to record a 20–60 minute lecture style webinar which is made available on our website and YouTube channel and is freely accessible to all.

**webinar views**

89% Increase from 2018

**2,692**



**683**

**tool kit downloads**

32% Increase from 2018

Our tool kits are downloadable resources on project management, fundraising and digital media strategy. They have been translated into 8 languages and used by organizations such as the US Peace Corps, World Vision, the World Bank Institute and UNAIDS Brazil.

# Tool Kits



# Our Podcast

In November this year we launched a podcast which was created by three of our changemakers George Chapman, Sophie Staheyeff and William Reyes, who also host the show.

The aim of the podcast is share the stories of fearless young people working to create lasting change in their communities. We interview young changemakers from across the world about their motivations, ambitions and lessons learned along the way. The podcast aims to show you the incredible impact of youth and that you too can make a difference.

**651** listeners\*

**72** countries\*

\*Numbers as of 30 November 2019, with more listeners each week.



## Introducing the **YOUNG** changemakers podcast

[listen now](#)





# Youth-led Projects Supported

**Afghanistan**  
**Australia**  
**Armenia**  
**Argentina**  
**Bangladesh**  
**Brazil**  
**Canada**  
**Chile**  
**Ethiopia**  
**Ghana**

**Greece**  
**Guatemala**  
**Holland**  
**India**  
**Kenya**  
**Malaysia**  
**Mongolia**  
**Nigeria**  
**Pakistan**  
**Portugal**

**Philippines**  
**Russia**  
**Scotland**  
**Sierra Leone**  
**Switzerland**  
**Togo**  
**Uganda**  
**Vietnam**  
**Zambia**



Mobilization for Land Rights | Zanjì  
Educating women about their rights and engaging with traditional Chiefs in rural areas to help vulnerable women purchase land in Zambia

Free Helper | Gabriel  
A platform connecting professionals with volunteer opportunities at non-profits in Brazil



#KendaTogether | Jaiksana  
Establishing a library and promoting a culture of quality education at Rhino Refugee Camp in Uganda



DOCTOR | Gayane  
A rehabilitation skills training campaign for 150 paramedics and citizens living or working with people with disabilities in 5 regions in Armenia.



**We are a pioneer in supporting youth-led projects. Our approach is to train, support and trust young people to develop their own solutions to the challenges they experience. Our grant programme allows people who have attended our training at a Global Youth Summit to apply for funding to implement or scale their own initiatives.**

Eagle Life II | Mortaza

Summer camp for high school students focusing on leadership, networking, communication, arts, creative writing and other skills not taught at high schools in Afghanistan.



Tule Vyema II | Maureen  
Swahili for 'LET'S EAT RIGHT', Tule Vyema hosts nutritional health talks, teaches sack farming and deworms children, having impacted 150 households and deworming over 300 children in Kenya.



[see them all](#)



**Good Data Institute | Charlie**  
Connecting volunteer data professionals to mission-driven organisations to give non-profits access to data analytics support and tools by in Australia.

see them all



**RefED | Yasmin**

An educational application designed to reduce the gap of access to education among refugee children in Greece.

**Be Dragons | Anna**  
Disrupting the cycle of neglect and isolation of orphans in Russia



**Menos II | Joao**  
Simplifying the creation of micro-business through providing a whole eco-system of support in Portugal



**Her Story | Mishal**  
Sharing the stories of, and providing income generating skills training to marginalised domestic helpers in Pakistan

**Young African Girls Empowerment | Oumou**  
A vocational training programme on tailoring and hairdressing for vulnerable young women in Togo

**36** projects funded

**29** countries

**2,019,820** people impacted

# Looking Ahead

2020 Is looking like it is going to be another big year for us and there will be some big changes. With the record number of applications to our annual Global Youth Summit and the huge growth in our outreach numbers, it is clear that the demand for the support we provide is only growing. To answer this demand, we are developing an online school that will provide skills, knowledge and tools to any person who would like to create a positive change in their community.

We will also be launching GCMx, a combination of an independent and a 'train the trainer' model, where young people will be able to host skills training events for other young people in their own communities with support and resources provided by Global Changemakers.



# Thank you!

Our record-breaking year would not have been possible if not for the generous support of donors like yourself. Words seem inadequate to express our gratitude. Thank you.





[www.global-changemakers.net](http://www.global-changemakers.net)



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