
MAP International
4700 Glynco Parkway
Brunswick, GA 31522



2019

Life-Changing Prenatal Vitamins

“...whatever you did for one of the least of these brothers and sisters of mine, you did for me.”
Matthew 25:40

PROGRAM NEED

Of the thousands of types of medicines and health supplies MAP International provides each year, there is one that can have the most profound impact on lives for generations.

Prenatal vitamins could be the most critically-needed medicine in resource-poor communities, saving the lives of not only pregnant women, but also their babies.

Consider these facts:

When many women in developing countries become pregnant they are already malnourished. Their bodies are ill-equipped to provide the nutrients a growing baby needs. Expectant mothers often suffer from conditions like malnutrition and anemia as well as undiagnosed diseases like malaria.

More than 500,000 women die every year during pregnancy or childbirth, the vast majority in developing countries. That's 57 women every hour of every day!

Mortality rates for babies are even more shocking with 99 percent of infant deaths occurring in developing countries. Many of these deaths are preventable if pregnant women have access to prenatal vitamins.

In Africa alone, one in five children will die before their fifth birthday from a disease that is treatable and curable if a basic medicine was available. Many children are born sickly and unable to deal with even simple diseases that ravage their already compromised immune systems.

This is why MAP exists—to bring medicine and medical supplies to the world. And that's why we are so grateful for your support and commitment to helping the world's most vulnerable.

PROGRAM SCOPE

MAP International is working with local partners to ship lifesaving medicines and health supplies to more than 10 countries. A total of 10 large sea cargo containers will be shipped. Within these containers, MAP will provide millions of dollars worth of medicines that will treat people in need. And each container must include an abundant supply of prenatal vitamins, as urgently requested by local health workers and clinics.

Without MAP International's life-changing medicines, many of these clinics have no access to safe, affordable medicine and health supplies. We've selected our partners, hospitals and clinics where we know the need is urgent. Areas where the healthcare structure has been decimated, such as Ghana, Liberia and Haiti are special priorities.

EXPECTED IMPACT

MAP International-supplied medicines are trusted by health care providers in the developing world because they are known to be both safe and effective. By shipping medicines where they are needed most, MAP International is able to save countless lives and alleviate suffering.

We received this report from one of our medical mission partners that truly underscores the need:

"When examining the mother, it was apparent that she was having signs of infection associated with the delivery, likely due to a skin infection after giving birth. We were able to give her antibiotics and pain relievers that were safe while she was nursing along with vitamins. Our efforts were met with such gratitude and huge smiles as we gave these supplies and advised this young mother. Thank you so much for helping our team make a difference in such a remote part of our globe!"

Last year, the prenatal vitamins we supplied provided the equivalent of a daily dose for 16,000 expecting mothers and their babies. We are praying that we will be able to double the number of women we reach in 2019.

YOUR PARTNERSHIP

Between now and March 30, MAP International needs your help to raise money to help ship 10 containers of life-changing medicines and health supplies. Each container can hold, on average, five tons of medicines and medical supplies and provide treatment for up to 250,000 people.

We have a special need to raise \$50,000 for prenatal vitamins alone. This is to meet the needs of clinics that are urgently requesting our help and to reach 32,000 pregnant women this year. To achieve this goal, we are looking for contributions of any amount. Because of your extraordinary passion for those in need, we are reaching out to you with this special proposal.

ACCOUNTIBILITY

For 64 years, we have put stewardship at the forefront of our mission and valued transparency and integrity in our finances. Since our founding we have been known as an organization that delivers quality medicines to those in need with remarkably low overhead. For donors like you, this means we do the most good with each dollar you give.

In 2018, we helped 13.6 million people by providing millions of healing doses of medicines. We did this all with a staff of fewer than 50 people in our U.S offices and warehouse.

"The work of MAP International flies under the radar because they put a whopping 99.3% of donations directly into their good work—and not into glossy marketing materials. Founded in 1954, they provide humanitarian assistance and medicines to those in need in more than 100 countries."

- Fast Company magazine

MAP earned a perfect score of 100 percent in fundraising efficiency (percent of private donations remaining after fundraising expenses) and a 100 percent rating for its charitable commitment (charitable services as a percent of total expenses).

- Forbes magazine
