

IMPACT REPORT 2018

One World Media's mission is to support strong, vibrant and independent media coverage on developing countries that empowers citizens, promotes justice and creates social impact.

INTRODUCTION

This past year we have marked three decades of championing excellence in media coverage of developing countries. From hosting our 30th annual Awards Ceremony and launching the first ever Global Short Docs Forum, to welcoming 30 new grantees into our Production Fund programme, 2018 has seen One World Media's reach continue to grow.

Every day at One World Media we see the impact of powerful media coverage on developing countries, going above and beyond to bring us underreported stories. Untold stories such as International Journalist of the Year Award winners Wa Lone and Kyaw Soe Oo's hard-hitting investigations, which provided some of the earliest accounts of abuses against the Rohingyas, or emerging filmmakers like Arij Al-Soltan, a Production Fund grantee whose film follows a young Iraqi woman obsessed with all things Korean. Through all of our programmes we support journalists and filmmakers that open up the world and challenge our perspectives through their storytelling.

"At a time when media around the world is being undermined, we're proud to be able to celebrate and champion these filmmakers and journalists to enable them to continue breaking down prejudices and connecting cultures through their stories."

Gemma Bradshaw, One World Media Director

AWARDS

ENTRIES FROM

42

COUNTRIES

FORUM

LOI

APPLICANTS FROM

56

COUNTRIES

FUND

30

GRANTEES REPORTING FROM

25

COUNTRIES

In 2018, One World Media supported media coverage from 44 developing countries

£30,000

GRANTED TO NEW TALENT BY THE PRODUCTION FUND

644

ATTENDED OUR EVENTS, WORKSHOPS + SHOWCASES 18,000+

ENGAGED SOCIAL MEDIA FOLLOWERS



WE CHAMPION

We seek out and champion aspiring filmmakers and journalists covering underreported stories.

AIM: Build the capacity of emerging filmmakers and journalists covering stories from and about developing countries on their path to establishing themselves in the media industry.

Our **Production Fund** is a springboard for new talent covering the developing world with integrity and creativity. Our grantees have an opportunity to experiment and learn, with mentorship that will set them on their career path. As part of our 30th Anniversary, we expanded the programme to match 30 mentors with 30 filmmakers.

CASE STUDY:

Dan Faber - Production Fund Grantee

"I'm delighted with everything One World Media has done for me. This project has become bigger than I could have imagined and provided me with a really solid entry point into the industry. And if OWM hadn't taken the chance and provided me with the grant, none of it would have happened."

Dan's story was broadcast as a news piece on Channel 4 and distributed internationally by Journeyman Pictures.









From interactive sessions on the skills of international reporting to panel debates on priorities such as environmental reporting and women in conflict zones, our year-round programme of workshops and events inspire and enable the next generation of documentary filmmakers and journalists as well as bring together the industry's decision-makers to debate and discuss current issues and topics.

"[The workshop] was really inspiring and couldn't have been led by a better person in terms of where my career interests and aspirations lie."

International Reporting Workshop Attendee



WE CONNECT

Through all of our programmes we are building connections between emerging and established players in the media and international development sector.

AIM: Bring together a global network of filmmakers, journalists, commissioners and NGOs that support one another to produce media that empowers citizens, promotes justice and fosters social change.

The **Global Short Docs Forum** is a new initiative specifically designed to connect emerging filmmakers of documentary shorts with digital platforms. We give filmmakers the space to learn to navigate the new marketplace. Commissioners gain access to storytellers they might not otherwise reach, as well as a chance to share their own perspectives and expertise. The first-ever Forum took place in May 2018 at the Frontline Club in London, with 16 participants from 14 countries.





CASE STUDY: Mohamed Shalaby - Global Short Docs Forum Participant

"Meeting this number of people who are all interested in or who want to make great films about great stories, it's been amazing"

Whilst at GSDF 2018, Mohamed pitched his documentary, *51K*, to a number of digital platforms and secured a commission from BBC Arabic. His film is currently in the late post-production stage, and will be released early this year on the BBC Arabic channel as well as numerous digital platforms.







WE CELEBRATE

We shine a light on the best media coverage of developing countries - stories that are underreported, that break down prejudice and connect cultures.

AIM: Encourage and recognise excellence in media coverage of developing countries that reinforces the importance of authentic and accurate narratives from and about developing countries.

The annual **One World Media Awards** recognise the best global media coverage of the developing world. In 2018 we celebrated the 30th Anniversary of the Awards, highlighting the unique role of journalists and filmmakers in bridging the divide between cultures worldwide, raising awareness of underreported issues and recognising the role of the media in creating social impact.





"At a time when shrinking newsroom budgets often preclude in-depth coverage of stories beyond our borders, the role of organisations like One World Media in recognizing and supporting journalism from across the Global South is more vital than ever before."

Roopa Gogineni - Short Film Award Winner

THANK YOU TO OUR PARTNERS

One World Media's work is made possible by the support of a growing network of filmmakers, journalists, commissioners and supporters worldwide.



















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