



The New Life Charitable Trust

No.31/50, "Sai Park", Periyalwar Street, Sundaram Colony , East Tambaram ,

Chennai - 600 059.

Phone No: 091-44- 2239 9551 / 22392424.

Mobile No: 9500168455/9884171172

Whatsapp No: 8056244435

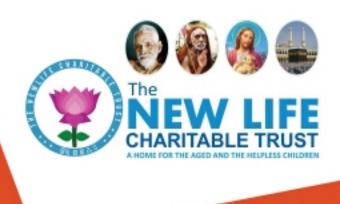
http://www.newlifecharitabletrust.org / Mail: office@newlifecharitabletrust.org

http://www.fb.com/newlifetrust

HOME ADDRESS:

Eraiyur Village, Mathur Post (Near Vallakottai Murugan Temple), Sriperumbudur Taluk,

Kanchipuram District : Pin: 602 105 Mobile No: 9176698455/9500135675



REFLECTIONS

- A JOURNEY OF 27 YEARS



ABOUT NEW LIFE



Now in existence for over 27 years, **The New Life Charitable Trust** (NLCT) continues to strive to expand its programs and offerings to the community in fields like Elder Care, Child Care, Village community, Protection of Animals and other service areas.

NLCT is devoted to the service of the destitute community and preservation of sacred cows.

Currently, NLCT runs an unpaid home with 120 residents which includes old destitute, helpless children and workers. We also have a Ghosala with 63 cows and work towards the development of Eraiyur village community and skill development of children of the village and Panchayat union middle school.







FOUNDERS DESK



How NLCT started

We, Mr. A. A. Swamy and I were government employed couples. We always wanted to help out the needy and destitute people. We started our service at the government hospital in our own little way. During one such visit in the year 1991, we came across two helpless adults, who had just been discharged from a Government Hospital and had nowhere to go and, we wanted to house them. With not much finance but lot of good intentions, we decided to house these 2 helpless people in a small hutment in our ancestral property. This small hut with 2 grew up to 34 by the year 1997. This growth led to the registration of a Trust as "The New Life Charitable Trust" in the year 1997. Mr. A. A. Swamy took voluntary retirement from this job at TNEB and donated 5 acres of his ancestral land at Eraiyur to The New Life Charitable Trust.

Gradually, over the years, our appeals to various individuals, associations and corporate houses resulted in generous contributions enabling us to put up a full-fledged structure that now houses 80 adults, 15 children, 25 working staff and 63 cows at Goshala and also helps us serve the entire Eraiyur village.

Looking back at the 27 years of our journey with NLCT, we feel happy at the growth and improvement in the facilities for the destitute persons and the young abandoned and orphaned children and cattle. Though we continue to serve with a smile on our lips but with a tear in our eye we hope that such old age or children's homes do not grow in numbers as the residents long for their own families. This growth in number of old age homes serves as a lesson to be learnt by the younger generations to shelter their parents.

We are forced to run such shelters as there are many helpless senior citizens or children who do not have families and have nowhere to go. To quote Late Mr.P.N.Devarajan, our Board member, a veteran social worker and businessman "It is a pity that we lack social work professionals and that social work is not considered a serious profession. The burnout rate is faster in professions with a market wage while social workers are entitled to a living wage, which more than meets their demands at the same time bringing tremendous job satisfaction. But most of the time even a living wage is not there. These people are driven by a desire to give back to society but it helps if they also possess skills."

We at NLCT are in search of such people who can take up social work as their profession in the right sense to take our work forward in coming years.

BOARD MEMBERS / AUDITOR / ADMIN / STAFF

BOARD MEMBERS (Present)



Founder Trustee

MRS.G.LALITHA

Vol.Retd. Sr. Accountant, AGS Office



Chairperson
MR.A A SWAMY
Vol. Retd. Store Custodian, TNEB



President

Mr.SETHURAMAN SIVARAMA KRISHNAN

Business Head, (3W) TVS Motor

TRUSTEES



Dr S SIVABALAMURUGAN Consultant Diabetologist



Mr N NAGARAJAN PNB Manager (Retd)



Mr.ANAND SUBRAMANIAN Founder Director, Bestir Software Services Pvt. Ltd.

ADVISORY COMMITTEE MEMBERS



Mr.A P Kumar , Chartered Accountant



Mr. T R Rajagopalan, Senior Advocate



Mr. G Balachandar, Asst Editor, Business, The Hindu Chennai



Mr.Ramachandran Kannan Entrepreneur



Mr.Sridhar Mahalingam Business consultant



Ms.S.Sudha, Management Consultant







Mr.N.R.Govindarajan Auditor



Mr.N.Rajagopalan Auditor

OFFICE ADMIN AND HOME STAFF

HOME STAFF

Mr. Shankar Dutt Joshi

Mr. Rajendran N

Mr. Thirumangai

Ms.Selvi M

Ms.Amirthavalli D

Ms.Muruvammal M

Ms.Vasanthi E

Mr. Settu S

Mr. Vembu I

Ms.Mary G

Mr. Krishnan N

Mr. Murugan. U

Mr. Subramani R

Mr. Arputham

Mr. V Dakshinamoorthy

Mr. Prakash Chandra

Mr. Senthil Kumar

ADMIN STAFF

Mrs. R. Renuka

Mrs. Meenakshi Rathnaganapathy

Mrs. Selvarani Manickam

Mr. Leo Michael Rai

Mrs. J. Meena

Ms. R. Karpagam

Mrs. K. Chitra

Mrs. R. Deepa

PEOPLE WHO TRAVEL WITH US





















FORMER TRUSTEES & ADVISORY MEMBERS

TRUSTEE

Dr. M. Gopalaswamy

Mr. Devadoss Alan

Mr. Sankaran Annaswamy

Mr. R. Natarajan

Mr. Aravindh Ramani

Ms. S. Banu

Mr. N. Maran

Mr. K . Sethuraman

Mrs. G. Swarnalakshmi

Mrs. N. Krishnaveni

Mr. Seshan Ramaswamy

Ms. S. Rajeshwari

Mr. N. Prabhu

Mrs. Lalitha Siyakumar

Mrs. Parvathi Ravishankar

Mr. Sanjeevarayan

ADVISORY MEMBERS

Mrs. Latha Srinivasan

Mr. T. R. Lakshmi Narayanan

Late Mr. P. N. Devarajan

Dr. Ramakrishanan Shankara

Mr. N. Sridhar

VISION / MISSION / VALUES

VISION

"Selfless service and charity cares to the poor to make them self-sustainable".

MISSION

"Ensuring a life of dignity for abandoned elderly persons and destitutes, helpless children and caring for cattle".

VALUES

- Respect for All
- Transparency
- Inclusion
- Equality (Equal treatment to all)
- Compassion

ORGANISATIONAL OBJECTIVES

Objective 1: To provide care and support for the elderly and the destitute –

Saranagathi (sr Citizen's home) & Danvanthri (Nursing care Unit – 24 hrs individual and special nursing care for sick patients

Annapoorna – kitchen cum dining hall – with a capacity to serve 150 residents and visitors.

Activities:

- Running a home for the elderly and the destitute.
- Reaching out to the elderly and the destitute in Eraiyur Village.
- 3. Performing the last rites of the elderly and the destitute.
- Networking with other NGO's.

Objective 2: To foster a holistic development of the children -

Gokulam & Mottukal & Kalaikovil (Residence of children) & Maduravani koodam – study hall for resident and community children

Activities:

- Operating a residential care centre for the abandoned children.
- 2. Providing educational aid and medical support for the children in the community.
- 3. Networking with other NGO's.

Objective 3: To engage in overall development of Eraiyur village and its community members – New Life Medical centre / 24 x 7 x 365 Ambulance service for residents and community Activities:

Facilitating and strengthening existing community level infrastructure.

Objective 4: To rear and care for animals within the community

Activities:

Lakshmi Nivas - Goshala – protective shelter for cows housing 63 cows. We also protect cows that have outlived their period of utility.

- Building and maintaining a Goshala in the premises for the protection of cows and calves.
- Caring for stray animals in the community.

Objective 5 : Other areas of service

Programs for educational skill development of school children and youth.

To carry out the last rites of residents with dignity and also of unclaimed bodies as and when referred.

To ensure proper infrastructure facilities like road and water for the village community.

Promote paddy cultivation and tree planting programs.

Empower village women folks to start their own small / cottage industry.

To make Eraiyur Village as a Model Village.

PROFILE OF THE RESIDENTS AND IMPACT STORIES

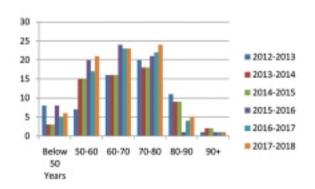
From 2 residents in 1991 when the genesis of the Home occurred to 34 by 1997 at the time of formalization of the home, the number of destitute senior citizens increased significantly by 2010. Today the number of senior citizens of NLCT has increased to 80. Available records indicate that about 638 elderly senior citizens have been benefitted from the services offered by NLCT since inception.

On an average, the residents living at NLCT are a little over 68 years and 1/5 of them above 80 years. NLCT has several super seniors citizens (85+) living in NLCT. A larger part of the senior citizen nearly 2/3 that is 40% is women. Except for a few, most of them were married and later widowed or separated. Some of them were issueless, some were deserted by their children and some were physical or mentally challenged or had such children and were admitted along with them.

NLCT admits people of all religion and sex. Its multi religious secular profile is evident in the fact that NLCT set up Sarva Samaya Sanidhi with idols of all religion.

In terms of health of the senior citizen residents and health status, between 64% to 67 % ie about 2/3 of the residents are active senior citizens while the rest are persons with disabilities like hearing, visual impairment, physical handicap, bed ridden and mentally challenged.

Age	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Below 50 Years	8	3	3	8	5	6
50-60	7	15	15	20	17	21
60-70	16	16	16	24	23	23
70-80	20	18	18	21	22	24
80-90	11	9	9	1	4	5
90+	1	2	2	1	1	1
Total	66	63	63	75	72	80



IMPACT STORIES





Case Studies: Senior Active Senior Citizens

Sivakami, aged 85 years came to this home about 9 years ago with her 43 year old mentally challenged daughter, She says "After my husband passed away, and I grew older, I could not take care of her alone, despite having 3 other children. So we came to this home. I help the staff here in their routine work and sometimes help the children with their studies also. I would like to live here as long as I am alive."

Nilavathy, wife of Murugan is the first senior resident who joined New Life as early as January 1992. After the demise of her husband, a carpenter and her son, she lived with her daughter for short span, after which she was deserted by her daughter and there after joined New Life Home.

Radha hails from Kozhikode, Kerala. She joined NLCT home at the age of 42 and has been living here since 1997. Married at sixteen, she got separated from her husband after a fewyears. Having no children to take care of her, she lived with her elder sister Ms. Thangam for few years, and then was admitted to NLCT home by her sister.



Nagalakshmi, aged 82 yrs. and completely blind.



V. Vijayaraghavan with his wife Seetha



Parameswaren

Impact stories: Senior Citizens with disabilities

"I came to this home in 2003, from Chennai, with my son, Ganesan, aged 56, who is physically handicapped and mentally challenged. His father was missing. We were admitted by my other son. There is no problem here. We get our food and all our needs are met on time, whatever it may be and however busy the Home may be with visitors. We have all the basic needs, clothes to wear and we have no further requirements". Nagalakshmi.

"We are natives of Madurai. My wife Seetha and I moved out of our children's home about 16 years ago as my son used to mistreat us. We were earlier at a home in Tiruchannur in Andhra pradesh. We were not happy with the food and services. The food was too spicy and that Home did not care for our well being. We had language problem. One of our friends suggested New Life and we moved immediately. We are looked after even better than our family members. We have no worries about anything. They care for us like anything. We get lots of love and affection from Appa (Swamy) and Amma(Lalitha). We want to live here peacefully as long as we are alive". Vijayaraghavan (His wife, passed away after aserious ailment.)

K. Parameswaren is a bedridden patient, having suffered a paralytic stroke. In an accident, he had suffered multiple fractures at his backbone and was under the care of his sister. After her demise, he was admitted to NLCT by a friend when he was 67 years old.

"Sunita was suffering from psyciatric problems earlier and since her recovery, has been staying at NLCT Home with her father, who expired few years ago. The place is found to be safe. She is involved in work and other recreational activities. She also is encouraged to teach the students. She is provided positive atmosphere that made her confident to carry on her life with dignity". Sowmya, cousin of Sunita.

Impact stories: Senior Citizens who have left the Home

"My mother Kumuda was blind, deaf and diabetic. We are all working and were not able to take care of her. We found the area conducive and serene with many other old aged persons there and hence admitted her at the home. However due to her medical condition, she was scared and was not cooperative with the staff there. She would tear off the diapers and would keep complaining over the phone. She lived there for a short span of a month or so. There were no charges for her stay, food and medicines. We paid for the attendant who used to take care of her specially and other miscellaneous expenses, like diapers. However once during our visit, we felt she was not comfortable there and that the staff was not equipped enough to take care of her, and we admitted her into another home. She passed away 6 months ago". Ravikumar, son of Kumuda.

"My aunt was admitted at the home as her sons were not able to take care of her. She was nearly a terminally ill patient, only partially mobile. She would argue and fight a lot with other inmates. We felt given her existing condition, she was well taken care of. She never indicated during her stay of 9 months that she was in need of anything like medicines etc. The co-residents would bring her food as she could not walk. She used to drag herself. Since she was not able to adjust there, she had to leave the home. Her stay was free and we used to donate whatever was possible from our end. After she left New Life, she was admitted at another home through the Police Commissioner's Office. We heard of her demise about 9 months ago". Satyamurthy, nephew of Saraswathi.

Story of Sundari & Sakthi

Sundari came to the home as 5 days old baby. The baby was very weak and needed breast feeding badly. A worker nearby fed the baby along with her baby. Today, Sundari is in 12th standard and Sakthi is doing her degree, both of them are living with their guardian.

MILESTONE

Year 1991 :Big Things have small beginnings - A Story of New Life Charitable Trust

Our Founder Ms. G.Lalitha & Mr. A.A Swamy used to visit government hospitals, to help the unattended patients.

In the year 1991, there were two underprivileged, physically challenged elders discharged from hospital and didn't have anyone to take care of them. The Couple Mrs & Mr. Swamy, with no prior plan to setting up a home brought two unattended elders to Eraiyur village and provided them the basic requirements – A shed and food. The seed for the New Life was sown from then.





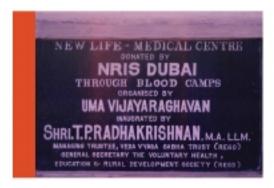
Year 1992:Road to Village- A Path to Humanity

27 Years back, Eraiyur Village did not have any transportation facility. Through constant efforts with Public Welfare Department, We were able to get a good road and Public Transport (bus) Facility for Eraiyur.

1997 - Registration as a Trust - The New Life Charitable Trust.

New Life was formally registered on February 2, 1997 as a Trust. This was a feeling of joy that a small step led to a giant leap.





Year 2001: New Life Medical Centre & Water Facility

Eraiyur is around 30 KM away from Tambaram, which was the nearest place then to get the medical facilities. New Life had started a medical centre, around 2300 sq.ft with an intent of offer basic medical requirements to the villagers.

Water Supply In the village

With no good water available, the trust members worked with the Panchayat Board and VHERDS (Voluntary Health Education and Rural Development Society) who donated 5 HP Motor and brought drinking water to the village.



Year 2001 - First Vehicle

First Vehicle- A fish cart was donated to NLCT by Madras Christian College, Tambaram, and Chennai

Year 2004: Adoption of New Life Medical Centre

Indian Medical Association (IMA) adopted the Medical Centre and started giving free treatment to around 1700 villagers and conducted regular weekly camps.



Year 2005: Our First Building Sharanagathi

Basic housing facility with thatched sheds and mud changed to a 5000 sq.ft. concrete building – Saranagathi, after 13 long years with the borewell water and overhead tank facility.

Year 2006: Ambulance, Gokulam & Sarva Samaya Sannidhi

New Omni Van Ambulance was donated by Indian Overseas Bank. Gokulam - A Separate New Building for Boys and Male residents was constructed above medical Centre.

First borewell was dug at 450sq ft and 2Hp motor was installed at Gokulam.

Sarva Samaya Sanidhi - A Secular prayer Hall was constructed with all religious idols.





Year 2007: - First Generator

First Generator was donated to NLCT by State Bank of Hyderabad, West Tambaram branch, Chennai.

Year 2009: - Annapoorna, Lakshmi Nivas, Kalai Kovil

Annapoorna - A well equipped and hygienic kitchen cum Dinning Facility was constructed

Lakshmi Nivas (Gosala) was constructed for taking care of about 54 cows and was equipped with bore well and 3 Hp motor.

Kalai Kovil - An vocational training Centre of 2500 sq ft intended for vocational based skills like tailoring, computer, Yoga, garland making, crafts etc was built for children of NLCT as well to accommodate children from Eraiyur and surrounding villages was constructed.







Year 2011: Vocational training Units, First Motor Vehicle, New TVS 50, Second bore well at Goshala, RO Plant, Solar Plant and Water Heater, Tata Ace.

Two units for conducting computer Training & Stitching were started. Vocational Training classes like Computer, Yoga, Sewing, Garland making was inaugurated.

First Motor Vehicle - New TVS 50 XI was purchased from Sathya Motors, Chennai.

Second bore well at Goshala was dug 450ft with 2HP motor and later replace in 2014 with a new motor.

RO Plant

Installed RO Plant Purifier Machine with Board, Panels & Motor & Purified Water Storage Stainless steel Tank (1000 Liters) to provide pure and Hygienic drinking water to residents and visitors.

Solar Plant and Water Heater

With aid of a German Grant project and The Rotary Club of Chennai two Solar Power plant 1.5KWA Solar Water Heater was installed.

M/s. E.I Dupont India Pvt.Ltd installed 1 KWA solar Power plant. Tata Ace, a Mini Truck was donated to NLCT by VST motors to enable purchase and transportation of essential commodities.

2012 - Madhuravani Koodam & Dhanvanthiri, Third bore well, construction of Toilets & Bathrooms, additional Solar panel

Madhuravani Koodam, A 900 Sq.Ft hall for Medition, yoga, Chanting mantras and study hall was constructed

Dhanvanthiri, A Separate Building around 5000 sq.ft with basic essential medical facilities and accommodation for the sick and others who needed special care or isolation with a sperate wing for men and women was constructed. The donation for this Building was received from NRI's and collections through music programs.

Third bore well was of 700 ft with 3 HP motor was dug at Goshala as there was ground water reduction.

Toilets & Bathrooms for Girls separately constructed at Saranagathi Building

Another Solar Panel 500Wwith Battery 150AH/12V HBL & Charge Controller 12V/24V 20A PHOCOS was installed by M/s. E.I.Dupont IndiaPvt Ltd., Chennai



2013 – SAIL CSR project - Toilets, Bathroom and Septic tank at Ghosala.

As part of SAIL CSR Project Toilets, Bathroom and Septic tank were constructed at Ghosala.





2014 – Goshala Compound wall, Cultivation, completion of all infrastructural work

To safeguard cows and calves and to prevent rain water entering into the goshala premises during rainy season a Compound Wall was built.

Cultivation of vegetables, flowers and fruits were done.

All the infrastructural, renovation, installation of fire extinguisher, installation of CCTV cameras were completed.

2015 - PT sargam Music Program, Social Audit, ISO certification

PT Sargam – Residence of Prime Terrace, Chennai with deep passion for music conduct a yearly musical fund raising program "PT Sargam" from the year 2015 till date.

To assess the performance and transparency of the working of the organization a social audit was conducted by CSIM, Chennai partnering with SAN INDIA, UK in October 2015.

NLCT received ISO Certification ISO-9001 in the year 2015.







"One word of encouragement when someone is first starting to pursue their dream is worth more than a million words of appreciation when they have achieved it and already become successful"

- Doe Zantamata

BUILDING AND INFRASTRUCTURE



SARANAGATHI BUILDING

YEAR OF CONSTRUCTION: 2005

AREA: 5000 SQ.FT

PURPOSE : GIRLS &WOMEN STAY ROOM

GOKULAM BUILDING

• YEAR OF CONSTRUCTION: 2006

AREA: 2300 SQ.FT

• PURPOSE : BOYS & MEN STAY ROOM





SARVA SAMAYA SANNIDHI

A SECULAR PRAYER HALL WITH ALL RELIGIOUS IDOLS

ANNAPOORNA HALL

• YEAR OF CONSTRUCTION: 2009

AREA: 2500 SQ.FT

PURPOSE: KITCHEN CUM DINING HALL





LAKSHMI NIVAS BUILDING

YEAR OF CONSTRUCTION: 2009

AREA: 2500 SQ.FT

PURPOSE : COW SHELTER

KALAI KOVIL BUILDING

YEAR OF CONSTRUCTION: 2009

AREA: 2500 SQ.FT

• PURPOSE : STAY ROOM & VOCATIONAL

TRAINING CENTRE





MADURAVANI KOODAM

YEAR OF CONSTRUCTION: 2012

AREA: 900 SQ.FT

PURPOSE: YOGA, STUDY, MEDITATION AND

PRAYER

DHANVANTHIRI BUILDING

• YEAR OF CONSTRUCTION: 2012

AREA: 2500 SQ.FT

PURPOSE: SENIOR CITIZENS STAY ROOMS



GRATITUDE AND TRIBUTES

"Feeling gratitude and not expressing it is like wrapping a present and not giving it".

Here we take an opportunity to express our heartfelt gratitude to all the people who are with us as a pillar of support during this journey of 27 years. "Kodi Namaskaram" for the great souls who are associated with us.

Each and every one who have stepped in, to help is "God Like" for us and we thank all of them from the bottom of our hearts. We have mentioned a few names with no offence to all others who have been a part of our journey. We hold the same reverence to all whose name have not been mentioned in this column too.

In the Year 1991

When we began our journey, we just had 2 residents to care and some community people to help around. We started the "Pidi Arsi thitam" set by "Sri Maha Periyava" where every households sets apart a handful of rice everyday which would be collected by us to feed the destitute.

Many good hearted people who had great trust and belief in us had contributed, to mention some passionate people like Mr. S. Ravikumar, Mrs. Padma Muthukrishan, Mr. N Nagarajan who started with us then and continue their passion and serve us till date.



1991 – AGS office staff, colleagues of Mrs. Lalitha have played a very vital role in building a strong foundation to NLCT. They collectively contributed to NLCT, right from the inception till date supporting in all possible ways and some have passed on the baton to their children in this yeomen service.



1997 - Financial discipline is the hallmark of any organization,. This is made possible by our Auditor Mr. N.R.Govindarajan from the year 1991 till date, who does honorary service till date with great dedication. Our Auditors resort to accurate accounting of our financial transactions which not only bestow credibility and integrity but ensure transparency and clarity. We stand apart as a credible NGO only because of the strict monetary discipline followed by our auditor.



1998 – 2010 - Doctors are like God, especially to Senior citizens home like ours, Dr. Gopal Swamy- DCH- served as a camp doctor from 1998 till 2010 and later on stepped in as a trustee too. He was a true doctor who worked with passion and brought in many doctors form IMA and conducted weekly camps for our residents and the community of Eariyur. Dr. Saradha, Dr. Yosadha, Dr. Rangarajan, Dr. Ramamurthy were all associated under his leadership and continue their service till date.



In 1998 – Mr. A.P. Kumar and Mrs. Geetha Kumar, who are both Auditors by profession visited us as a donor during a program "Dine with Divine" and were very impressed by our service, Mr.A.P.Kumar, joined NLCT as an advisory member. They guided us in all our financial discipline, ethical account practices and coordinate with our Auditors and guide us in our office accounting matters with their professional accounting acumen.



1998 – 2005 - "Saranagathi" – A Building for senior female residents was constructed in 1999. Mrs. Uma Vijayaraghavan and Mr. Vijayaraghavan were instrumental in raising funds for this building through blood camps conducted in Dubai, UAE. Almost 50% of the funds for this building were raised by them. It literally speaks, this building was built out of blood camp. NLCT feels blessed by the gesture of the couples for this initiative which has paved way for us to house more destitute senior citizens with comfort.



2000 –Mr. Sankaran Annaswami, was our trustee from 2000 – 2006. He was the first donor for "Go Dhanam" for Lakshmi Nivas, of NLCT. Presently he is the Senior Vice President of Standard Chartered Bank and Trustee of Freedom Trust.



2000 —Mr. N.Nagarajan, employee of PNB, was our trustee, passionate about social service, joined our team as a Trustee in the year 2000. He worked in getting the goodwill of the people, passing the good word, fundraising and helping in administrative activities and actively participated in "pidi arisi thitham". Presently he has re-joined as a Trustee.



2001 - Mr. TL Chandran, was the first donor for our 1st building "Sarnagathi", who magnanimously donated to this building with immense trust.



2001 - till date Dr.Sivabalamurugan (Diabetologist) & Dr.Varalakshmi-SivabalaMurugan (Dermatologist) of ESI Government Hospital joined as Trustee. They are supporting us at all time for medical emergencies and medical advice. They monitor our health records and give our medical staff guidance



2002 — Mrs. Sita Rajagopalan & Mr. T. R Rajagopalan — SeniorAdvocate, High court, Chennai, a dedicated and Ethical Lawyer visited us as a donor and became an advisory member of NLCT. They played a major role in creating the corpus fund, construction of buildings and meeting the monthly recurring expenditure of the home. They helps NLCT to sustain its services and helps us to take a step forward. Till date the couples are a great pillar of support to NLCT.



2003 - There was lot of hurdles during the construction of our first building Saranagathi and the construction took 5 years to complete. The Construction was stopped in the middle due to some labour issue and we got struck. Mr. Pon Perumal, of Hyundai came has a rescuer during that critical hour. He laid the ceiling with the help of his friends and colleges. He also donated 100 bags of cement. Mr. Pon Perumal is not with us today but the memories he left with us will be there forever.



2003 – We owe our gratitude to Rajasthan Youth Association (RYA). They have been donating food grains like rice, wheat and also sugar on monthly basis without any interruptions from 2003 till date.



2005 - Surang, a digital and audio production, company run by Mrs. Sushma Ranganathan and Mr. TS Ranganathan, Director of Giri Trading. Filmed a Documentary on NLCT, for fund raising. The documentary had a Tamil lyrics translation copyright of the title song "Dekho" inhein yeh hain oas ki boodein" from the movie Tare Zameen Per.



The documentary did all work for raising funds for completion of Annapoorna & kalai kovil- girls home. This documentary portrays the reality of the residents who seek empathy and not sympathy. They share more happiness of the place they live. This video pulls the strings of everyone's hearts and no one would ever leave without a contributing towards the cause after seeing it.



2005 till date – NLCT does not have many corporate donors except a few Like Flextronics who are more a family to us. They have been rendering financial support to NLCT on certain monthly expenses and also donated to some of our projects from 2005 till date. They have involved their staff in regular volunteer visit to New Life.



2005 – Mrs. Vasanthi Parthasarathy – Is a compassionate donor of NLCT who has been diligently donating monthly grocery needs from 2005 to till date.

2005 – G.N Srividya & Friends – Has been a benevolent donor who coordinates with all her friends and donates monthly groceries to NLCT from the past 20 years without any interruption. She coordinates with our office and takes the list on time and takes care to see that we are stocked well in advance with all groceries on time.

2006 NLCT awarded "Ganannda Satguru National Award" initiated by CSIM, Whose Founder was Mr. P.N.Devarajan, aptly called as a social activist with a corporate muscle. He was impressed by NLCT's work and ethics and voluntarily accepted to become an advisory member. We call it as a blessed day to have Mr. P.N.Devarajan, a person endowed with Divine qualities like Kindness, Compassion, Forgiveness in short a Karmayogi in our midst.

We pay our tribute to this great soul who left us in for his heavenly abode in 2018. NLCT was a beneficiary of the DOS(DAL OIL SUGAR scheme) from 2003 till date which was initiated by Mr. P N Devarajan. He was instrumental in bringing in 35AC & Social audit for New Life.



2007 – 2012 – Kaar Technology, through "kaar arakatalai" their CSR, was associated with NLCT and had extended great contributions. Initially they started contributing financially to our monthly recurring expense shortfalls. They also released a full page article in Times of India through which NLCT received great mileage. Dhanvantri (building for the bed ridden) and Madhuravani Koodam (study hall for children) were completed with their support. They also helped us in computerizing our administrative systems. NLCT owes a lot of gratitude to Mr.N.Maran, Chairman and other board members for their support. NLCT wishes them more such CSR activities for social cause.



2010-2017 Impressed by NLCT service Mr. K Sethuraman joined as Trustee. Through a Matching grant from Rotary Club of KK Nagar he brought Green Energy (solar) to NLCT..



2010 – Till date – Dr. S. Yegnasubramanian, philanthropist, was supporting for educational expenses of NLCT children up to 2014 and thereafter till date supporting our monthly expenses for goshala for 63 cows. This support helps us to take great care of our cattle. 2010- Ms.Prema Sankar is associated with us for the past 8 years. A passionate communication trainer who is much capable of working in leading corporates has choose to work with NGO's. She contributes to Ngo's like, NLCT, Ramakrishna Mission, St. Louis College for the Deaf, CSR of HUL and others. Worked with us on Project Bodhi- an education project and few more assignments.

2011 - Dr. Malini Chandrashekar has been associated with New Life from 2011. She has always been a great support to us by way of magnanimous donations and connecting us to likeminded donors in India and abroad. She has donated a vehicle TATA ACE to NLCT through the income from her business proceeds. This vehicle helps New life collection of goods, groceries, and other donations locally.



2012 SRI SRI MURALIDHARA SWAMIGAL a philosopher and spiritual preceptor who practices and propagates the practical aspects of Indian spirituality, inaugurated our buildings – "Dhanvanthari" & "Madhuravani Koodam" and NLCT is blessed and hounored by his visit.



2012-Till Date - Dr.M.K.Rajagopalan and Dr. Gowri Rajagopalan, Chairman, Shri Sathya Sai Medical College & Research Institute, Ammapettai are supporting NLCT for all medical emergency. NLCT residents are given free treatment and admission for all medical requirements at their hospital, AmmaPettai.



2013-Till date - Sai Samithi of Velachery and Medavakkam, are diligently contributing their donation for feeding the residents with Narayana Seva on every 3rd Sunday of the month.

2015-Till Date – Students from various departments of St.Joseph College of Engineering visit every 3rd Saturday of the month with deliciousfood and feed our residents and also entertain and interact with them.

2015-Till date- Volunteers from Mind Tree Limited, visit NLCT every 2nd Saturday with Healthy & Delicious food for our residents and entertain and interact with our residents

2015 – till date - A Music group of Working professionals, businessmen, executives, with deep passion for music who are residence of Prime Terrace, Chennai conduct a musical fund raising program "PT Sargam" from the year 2015 till date. We are filled with gratitude as it has given NLCT a platform to showcase our service and serves as an avenue to connect with many like minded people to serve for a cause.



2015 – till date - Medicines are vital part of life especially for senior citizens. Apollo Hospital, has been donating all medicines to all the residence on monthly basis through their CSR project.



2016 – 2017 New Life Kindergarten and Evening Academic Support centre was incepted on June 9th 2016 at NLCT, Eraiyur. We initially had an enrolment of 15 children which later increased to 20 in the kindergarten, which aimed in activity based education for toddlers in the age group of 2.5 to 5 years. This project was funded by Mrs. Usha and Mr. Subramanian (Singapore) initially funded and later supported by CAF (GAYE) and Flextronics.



2017 – Arut Jothi Foundation, functioning under the leadership and guidance of DR. S. Kumar popularly known as Siva Anna of Tiruvanamalai. Siva Anna is a well wisher of NLCT contributed his services, volunteers and services. The deity of Shiridi Saibaba along with Dhathathraiyar was gifted by them and Installed (praistai) on the occasion of 25th anniversary of NLCT on October 2nd 2017 in our Meditation hall



2017- Construction of a Meditation hall with Shiridi Baba idol installed. Our senior citizens wished for such a medictation hall for peaceful dhyanam. This wish was fulfilled by magnanimous donation by Mrs. Maya Natarjan.



2017- Hitachi Solutions India Private Limited, donated a vehicle "Bolero Mahindra" for Collecting the various materials like groceries, vegetables, clothing, medicines etc., from different locations in chennai for NLCT.



2017 – 2018 – Momentive PerformancePvt Ltd, Orgadam donated ICU - intensive care unit ambulance which serves 24hrs. This facility is extended to the residents and neighboring 15 villages and all general public. Recurring expenditure of the ambulance along with 2 drivers and 2 para medical staff has been taken up by them.



2018 July till date Mr.Ramachandran Kannan, Entrepreneur, has voluntarily initiated a skill development program on Computer education& Spoken English classes every Saturday for the resident and the village community children.

Based on the immense support and also initiating programs on education, we have requested him to join the Advisory Board and he has magnanimously accepted to be a part of the Advisory Board.



Our gratitude to all our NRI donors

Mr. T L Chandran - Singapore

Mrs. Uma Vijayaraghavan - Dubai

Mr. Jayamala Gopalan - Doha

Dr. Malini Chandrasekaran - Doha

Mr.Palangat Velayudham - USA

Mr. Sunil Talwar - Doha

Mr. Thirumeni - Doha

Mr. Prakash Iyer - Doha

Mr. B. Venugopal - Sharjah

Mr. Sathya Praskash Chinku- Dubai

Mr. & Mrs. Subramanian - Singapore

Mr. B.Vaidyanathan - USA

Mr. Suresh Kalanyaraman - USA

Mrs. Jayashree Warrior - USA

Mr. Bhavani G Shankar - USA

All of them are passionate NRI donor and patrons of NLCT. They have been regular donors and advisors too. They have connected us with few corpus donors and have spread the good word about NLCT among their friends and relatives. They are all instrumental in bringing in all projects and infrastructural changes in NLCT after the kumbakonam fire tragedy. All the thatched huts in NLCT were turned into concrete structures because of their initiatives.



TESTIMONIALS

சிவ சிவ ஐய ஐய சங்கர

தர்மோ ரக்ஷ்கீ ரக்ஷித் :



ஹர் ஹர் சங்கர் ஆப்தபாத்தவு - சரணாகத் ரக்ஷக! நாடு நாடு

ளீ ககப்போ நம:

நற்பளி













ளி சங்கு பகவத்பாதாசார்ய பரம்பராகத முலாம்னாய சர்வக்கு பீடம் ஸ்ரீ காமகோடி பீடம் ஸ்ரீ காஞ்சி சங்கர மடத்தின் ஹிந்து சமய மன்றம் (1972)

ஜன கல்யாண் (1988) [மாடம்பாக்கம் சேவைப் பிரிவு Jana Kalyan (Kanchi Sankara Mutt's Socio - Spiritual Seva Unit)

மனை 150, 6வது தெரு. மல்லீஸ்வரி நகர், சேலையூர் வழி, மாடம்பாக்கம் அஞ்சல், சென்னை – 600 126. 2229 1459 / 9840 588593 (ராம் ராம் **A**. சுந்தர ராம்) 2229 1858 / 9677 239848 (ராம் ராம் **R**. சாய் ராம்)

Ref: HSM / JK

Gpd:...

MESSAGE OF GREETINGS

12.09.2018

We, Kanchi Sri Sankara Mutt's Seva Organ, Madambakkam Jana Kalyan(1988), have been associated with NLCT for over 15 years. We started with the scheme of Pidiarasi, a handful of rice every day for the poor initiated by Sri Maha períava. This was the rice collected for NLCT to feed the underprivileged and helpless. Thus we were touched by their dedicated service and stepped into be of a little help to them and till date, we are continuing our support. To mention, even after 27 years of growth, NLCT displays the same humbleness, dignity and dedicated service to the society.

We are touched by the service to the cows, (yielding and non yielding) at Lakshmi Nivas. New life is a home better than their own to the residents who are helpless and are given free service with great dignity while living and during death. NLCT has been displaying highest level of dedication in their noble service of providing food, shelter and clothing to the helpless old destitute, children and also playing a vital role in uplifting the Eraiyur Village Community which virtually has made a significant difference in every one's life.

We wish them best for their 27 years of dedicated service and by God's Grace, we hope to be with them in years to come and continue to contribute our best in their selfless service to the Society.

RAM RAM A SUNDARARAMAN

FOUNDER PRESIDENT

கில அங்கிய (அதங்கிணைப்பு) கற்பணிகள் ; கல்வியில் உதவி (விற்பா விருகவும்), புராதன திருக்கோயில் திறப்பணி -திருவிழாவில் சேவை - திருக்கோயில் உழவாரப்பணி, ரத்ததானம் – கண்தானம் முகாம்கள்-பிரச்சாரம், தியற்கை பேரிடரின் போது Dear Madam,

I am writing this to you on behalf of flex Chennai, on how pleased we are, partnering with your Trust for more than 10 years.

Flex as a company do not just believe in writing cheques for charity. We do more than that in offering services, engaging our volunteers on different CSER projects. One such initiative which gives us immense satisfaction and happiness is by giving our personal time and shoulders for your Inmates.

We have kept it as an unofficial rule that we will have our employees visit your trust once in a quarter and spend time with them listening to their stories, conducting games and have lunch together. It is with deep pain and emotion we leave your place, listening to different stories of your old inmates and that teaches a big lesson for our generation on how to take care of our elders.

In a way, we would like to thank your Trust for giving us this opportunity to help the needy. We value our association and let us hope for a generation with no old age homes in future.

Thank you

Maheshwar C Information Technology Flex

21-09-2008 Mr.Rajesh

"This is my first visit iam so glad to see that was taken to old age people & children .

All THE BEST FOR FUTURE PROSPERITY".

21.09.2008 Mr. Gopalan

"A day in my life which I would thank god and I will be fathi full to him for this".

02.03.2009 Mrs. Lakshmi Kannan

"It was great pleasure to visiting 'New life charitable Trust' on 02/03/2009 Great job is BEING DONE. Please continue your efforts .Best wishes from entire team".

11.04.2013 S.R.M.University

"It was Great spending time here, please let us know. If we can help you in any way. we would do our best (with love)".

12.04.2013 Mr .L. Gopi Krishnan

"Caring to the needy is a great act. May Almighty God shower his mercy & guindance on this home. Insha Allaah, God willing excellent job from swamy & team".

REGISTRATIONS

- Registered under the Indian Trust Act, 1982 vide No :115 dated 5.2.1997
- Pan Number : AAAAN0136F
- Registration Number: 2039/205/96-97-U/Sec.12A(a) of Income Tax Act, 1961 dated 25.7.1997
- Registration under FCRA;11/21022/67(138)/2002 dated 5.7.2002
- Recognized by office of collectorate of kanchipuram district vide no: 02/2007 dated 7.2.2007
- Registered U/Sec .80G of Income Tax Act,1961,Vide Order No.Dit(E) No.1(106)/2001-02 dated 30/05/2008 valid from 1.4.2008(Life Time).
- Registered under Animal Welfare Board of the Government of India, 2010 via TN188/2010 dated 01.10.2009
- Registered U/Sec.35AC of Income Tax Act, 1961 under Notification No. S.O.1649(E) dated 12.7.2010 valid till 31.3.2013.Amendment Notification S.O 3168(E) dated 17.10.2013 valid till 31.3.2016 ISO
- Social Audit Certification done by CSIM, partnering with SAN India, UK in October 2015 for Social Service

" WE RISE BY LIFTING OTHERS CHARITY IS NOT A DUTY BUT A JOY"

"WE MAKE A LIVING BY WHAT WE GET,
BUT WE MAKE A LIFE BY WHATWE GIVE"

-WINSTON CHURCHIL

AWARDS & ACCOLADES







- 2000 Mrs. G. LALITHA was awarded WOMAN OF THE YEAR by Women's Welfare Organization, AG's office (A&E);
- 2003 KARUNAI KAVALAR AWARD by Karunai Karangal Seva Sangam
- 2004 ANUBHOOTI AWARD Lions Club of Tambaram.
- 2004 SEVAI CHUDAR AWARD by Social Magazine Makkal Santhippu.
- 2005 SADGURU GNANANDA NATIONAL AWARDS FOR WOMEN SOCIAL ENTREPRENEUR 2005by Manava Seva Dharma Samvardhini
- 2007 SADHANAIYALAR VIRUDHU by South India Social & Cultural Academy
- 2008 IMAYAM AWARD -by Makkal Santhippu (A Monthly Magazine recognized by the UNO)
- 2009 PARTNER'S PATRONAGE AWARD by INDIA SUDAR during 5th Anniversary Celebration for working closely to achieve a common vision 'Educate Elevate'
- 2010 IMAYAM AWARD by Makkal Santhippu (A Monthly Magazine recognized by The UNO)
- 2011 MOTHER TERESA EXCELLENCE AWARD by GEPRA (Global Economic Progress and Research Association)
- 2011 SHIVAJI AWARD by All India Shivaji Fine Arts Club Society and Marumalarchi Arts Academy.
- 2011 –STAR ACHIEVERS AWARD –by National Integrity Cultural Academy (The Peaks)
- 2011 CHANDAR AWARD –by Annai Varahi Arrakattalai for social service
- 2013 SAADHANAI PENGAL –by Raindrops, Women Achievers Award in the field of social work
- 2013 DOCTORS DAY AWARD –by Indian Medical Association (IMA) was awarded for Social Service
- 2015 EXCELLENT SELFLESS SERVICE TO THE LESS FORTUNATE AND UNDERPRIVILEGED by Sugal Group
- 2016 SEVA BHARATHI AWARD For outstanding relief work during Chennai Floods, 2015
- 2016 URATHA SINTHANAI AWARD, by Vasaga Ezhuthalargal Sangam for best relief work to the community during Chennai Floods, 2015.

DEYA DHARMA

COPRUS FUND RAISING INITIATIVE - AN APPEAL

The New Life Charitable Trust (NLCT) is a secular non profitable non government organization formed in 1991 for providing succor to destitute elderly persons, helpless children and the village community.

Today NLCT is in its 3rd decade of successful journey with all your help and support. NLCT service spreads to areas like care of 80 senior citizen, support for 15 helpless children. We support village community in education, health and last rites. 24x7 ambulance and emergency services is provided for Eraiyur village, surrounding 14 villages and general public. The Goshala provides milk for the consumption of the residents of the home and infants of the village. NLCT has adopted 62 widows from the community of Eraiyur village, we provide all groceries and medical support to these widows on par with our Home residents.

Although we are into our 3rd decade, we still operate in absence of a Comfortable Corpus Fund Reserve. Corpus fund is the need of the hour for NLCT to sustain itself in the future and continue its services.

We appeal to you to join our mission to serve the deprived community and help us make a difference in the lives of destitute Old and Young.

SMALL STEPS CAN BRING BIG CHANGES

DEYA DHARMA DONATION SCHEME

Donation of an amount of Rs. 1,50,000/- or in multiples as ONE TIME PAYMENT which would be deposited under Endowment Donation Account under 80G Income Tax Act 1961. We look forward to enlist support from kind hearted donors for 365 days of the year.

- Each donor will be allotted a day in the year as a special day, on which all
 the residents will be provided feeding for the whole day including coffee,
 breakfast, lunch, evening tea, snacks and dinner. Exclusive prayers will be
 offered for the donor and their family.
- The day(s) of the donor's choice could be commemorative day for any occasion like: birthday of someone in the family, wedding anniversary, Remembrance Day, Founders day (for corporate) or any other.
- Donors will be recognized as Special Benevolent Donors
- Donors are requested to book for 1 or more such days in a year, as we hope to enlist support from donors for each single day of the year.



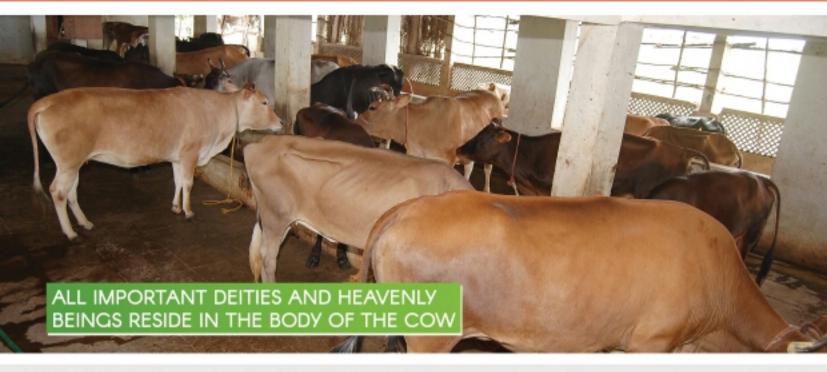


GENERAL CORPUS DONATION

Our monthly expense ranges approx.

10.25 to 10.50 lakhs. To meet this recurring expenses, NLCT needs a sound corpus of 15 crores out of which we have till now raised 2.2 crores and are in need of almost 13 crores for which we appeal to you to donate generously and lend a helping hand for a noble cause.

GOSHALA



A 'Moo'sage from my shed

"Free at last. Free to graze, breathe, rest, feed and nurse- as I please. In my goshala, I thrive. As I live in peace, I see the milk I give glow with health and abundance. My caretaker is kind and my patrons are generous. Some of us have had challenging lives, but in our new abode, we all are joyous.

I invite you to my home, "Lakshmi Nivas Goshala". Your donation of time, money or resources will help our home in more ways than one."

-Kamatchi- (A 4 years cow at the shed)

About New Life:

Established in 1991, New Life Charitable Trust is a registered NGO working towards caring for destitute in Tamil Nadu. We also run a cow shelter and care for 63 cows.

Our organization thrives on the charity and blessings of those who have seen us earnestly work towards the under-privileged for almost 30 years.

How can you help?

For Ghosala	Amount
Adopt one cow and Calf	Rs.2500 PM

We wish to construct an Overhead Tank at the Lakshmi Nivas Goshala. Your contribution towards raising the estimated Rs 9,00,000/- will be much appreciated.

AN ARTICLE THAT INSPIRED ME

The present days are such that many aged persons have become homeless and many children have become destitute. It is the responsibility of the more fortunate ones to find ways and means to look after those old and young ones, taking care of their physical needs and providing the necessary nourishment for their souls and thus make them feel that life is holy, it has a purpose and therefore it is worth living.

The old, unwanted and destitute men and women must have a shelter, security and peace and plenty of opportunity to turn their mind once for all from the transitory drama of life to the reality and work hard to return to their source, putting an end to the painful and torturous cycle of birth and death. The young ones who are yet to see life should grow up in this most congenial and Satwik atmosphere into useful citizens, making their life useful and happy by serving and giving happiness to others.

The well placed ones should therefore serve the less fortunate ones in all possible ways through body, mind and money (tan-man-dhan) and thus earn the grace of God, who Himself is seated in the hearts of all those young ones and old who need such service. By serving them, looking after them as different forms of God Himself, they are doing the real worship. New Life is confident that this is a comprehensive Sadhana.

Hence those who are contributing towards the service of the old and young ones should remember, the God Himself comes in the form of poor and destitute and is giving a chance is serve Him and get maximum blessings from their services which will help them progress in their Sadhana and ultimately realize that everything lies only giving love, sharing giving which is the real sadhana to attain the Gods feet.

G.Lalitha

"Gratitude can transform common days into thanksgiving, turn routine jobs into joy, and change ordinary opportunities into blessings" - William Arthur Ward

SPONSORSHIP

For the sustenance of residents (Senior Citizens & Children)	In Indian Rs.
Breakfast	3,000
Lunch	4,000
Dinner	3,000
One Day Meal (Whole Day)	10,000
Special Lunch	6,500
One day Special Meal (Whole Day)	12,000
Tea and Biscuit (2 Times a Day)	1,000
Medical	Any Amount
Anthima Kriya (Last Rites)	7,000
Gosamraksana(For Cow & Calf)	2,500
For Goshala (Total 63 Cows)	
Feed One Cow per Month	2,500
Feed all Cows Every Month (Maintenance, Hay & Fodder Purchase)	1,57,500
Care Takers Salary (5 Persons)	50,000
Goshala Expenditure per Month	2,07,500
Goshala Expenditure per Year	24,90,000
Create a Corpus of Rs.25,000/-& above	
Creation of Permanent Endowment	Amount in INR
u de saire (et e tratación e dutación e en	(& Approx USD Equiv)
Creation of Endowment for educational	
Expenses of one student per year	50,000 (\$750)
Total Expenses for a Child per Year(Food & Education)	15,000 (\$230)
Adoption Scheme for one student till completion	
of education (Academic / Technical)	1,50,000 (\$2300)
Creation of Endowment (For all Inmates once in year)	
Breakfast	50,000 (\$750)
Lunch	90,000 (\$1350)
Dinner 50000 (\$750)	
Whole Day Meals	2,00,000 (\$3000)
Adopting a granny / Grandpa for life time	1,00,000 (\$1500)
Creation of Endowment for providing salary of 2 nursing staff	2,40,000 (\$3650)
Sponsor a Child (Food & Education , Yearly	15,000
Sponsor a Salary for Nursing staff(Monthly)	20,000
Sponsor a Granny / Grandpa (Yearly)	30,000

OUR BANK DETAILS

CHEQUES / DD/ NEFT TO BE DRAWN IN THE FAVOUR OF THE NEW LIFE CHARITABLE TRUST.

ACCOUNT NO: 520101010598517 CORPORATION BANK, TAMBARAM SANATORIUM BRANCH, CHENNAI- 600 047.

ACCOUNT TYPE: SB ACCOUNT RTGS/ IFSC CODE: CORP0000469 ACCOUNT NO: 500101010797410 CITY UNION BANK, EAST TAMBARAM BRANCH, CHENNAI- 600 059.

ACCOUNT TYPE : SB ACCOUNT RTGS/ IFSC CODE: CIUB0000431 MICR CODE: 600054082 DONORS OUTSIDE INDIA (FCRA ACCOUNT)
ACCOUNT NO: 510101000580340
ACCOUNT TYPE: CURRENT ACCOUNT

BENEFICIARY NAME -

THE NEW LIFE CHARITABLE TRUST CORPORATION BANK, TAMBARAM SANATORIUM BRANCH, CHENNAI-600 047.

IFSC CODE: CORP0000469 MICR NO: 600017008 P. CODE: 005974