

Community Defibrillator and CPR Training Programme



Every year in the UK, 100,000 people die of Sudden Cardiac Arrest (SCA) making it the nation's biggest killer. There are more than 30,000 out-of-hospital cardiac arrests (OHCAs) in the UK each year. Anyone can suffer from SCA regardless of age or fitness level anywhere, at any time. When your heart has stopped beating, every second counts and that's when access to a defibrillator and knowledge of CPR is essential.

This project will provide people in the local community with Public Access Defibrillators (PADs) and training in CPR. This means that more people will know what to do when someone has a cardiac arrest and with less than 1 in 10 people in the UK surviving an out-of-hospital cardiac arrest, having a PAD really does save lives. Tailored packages to meet community needs will include a defibrillator and CPR training manikin, a cabinet with all the necessary accessories, training and ongoing support.

Activity	Focus
1. Identifying all locations where defibrillators are installed, ensuring all PADs are registered with West Midlands Ambulance Service	Covering the Borough of Redditch
2. Publicise locations	Within the locality, at GP surgeries, Dentists, Local Authority offices and other meeting places
3. Identifying gaps in the provision or access issues.	Plan to meet the needs identified and support the supply of Defibrillators
4. Training people to use CPR techniques and defibrillators	Raise awareness in Schools, Colleges and Community (public access) areas and deliver training programmes
5. Widen reach through active partnership with other agencies and groups	The NHS Ambulance Service, St John Ambulance, First Responders, Health Service Staff, Colleges, Schools, Community Groups and the Local Authorities

Funding to support this project will be multi-strand through crowdfunding (Global Giving), Lottery Funding, Charitable Trust donations and The Rotary Foundation (District Grants, District DDF and potentially a TRF Global grant).

Awareness sessions will be arranged within community meeting places such as clubs, societies, shopping centres or individual shops and other places of employment particularly connecting with the corporate sector.

The impact is significant: Saving Lives and raising First Aid Skills within the community

