

What a start of the 25/26 school year! More than 400 schools enrolled for Buki.bg!






[Buki.bg](#) – the educational platform on the road to transforming Bulgarian public-school education – enters its second school year. We are proud to report that 400+ schools from 150+ locations around Bulgaria subscribed to use 900+ programs on the platform during the new school year. Data for the real usage will be available towards the end of the calendar year.

30 programs

Currently, there are 30 fully developed programs on the platform suited for students from grades 1 to 12. The topics cover a wide range of domains - from digital literacy, coding, green technologies, to AI, social emotional learning, financial literacy and other essential career skills for success on the labor market. The average duration per program is 36 learning hours. All programs are based on practical tasks that engage students' attention and build skills. A full list, as divided by age groups, is [available on our website](#).

Thanks to you - our donors and supporters - during the current school year we were again able to offer free subscriptions to several programs on the platform so that no Bulgarian public school is impeded from getting access. In addition, there are 8 programs available for any Bulgarian teacher.

We collected feedback from the teachers and students using the platform during the current school year. After sending a survey to all 450 teachers actively using the platform in the 24/25 school year, 99 teachers and 579 students responded. The data shows:

				
8,4/10	8/10	28%	65%	86%
Satisfaction with the program	Likelihood of recommending the program to a friend	NPS % promoters - % detractors	% students who improved their knowledge	% students who believe their knowledge improvement is primarily due to participation in the program

Recap of the Massive Public Campaign for the 25/26 School Year

Our team put a lot of effort into the public campaign for the new school year. After 12,000+ emails sent to schools and 600+ individual phone calls with principals and teachers, we are proud to report that we ended up with the following numbers of teachers and schools who enrolled for the Buki.bg platform:



400+
schools



150+
locations



1 000+
teachers

Most of the schools requested free access provided thanks to the support of our individual and corporate donors. Still, we are proud to report we have the first 6 paying schools who allocated modest budgets to get fuller access to the platform.

While the € 3,550 received from these schools is way below our initial expectations and our organization's operational budget needs, it is validated that this path is possible in the longer term. However, it also proved that there will be at least two-three more years in which we will rely mostly on individual and corporate donations for the organization's existence.

We sincerely thank you for supporting us in our mission! Together we can make a difference in the public school system in Bulgaria and hope to continue relying on your support!