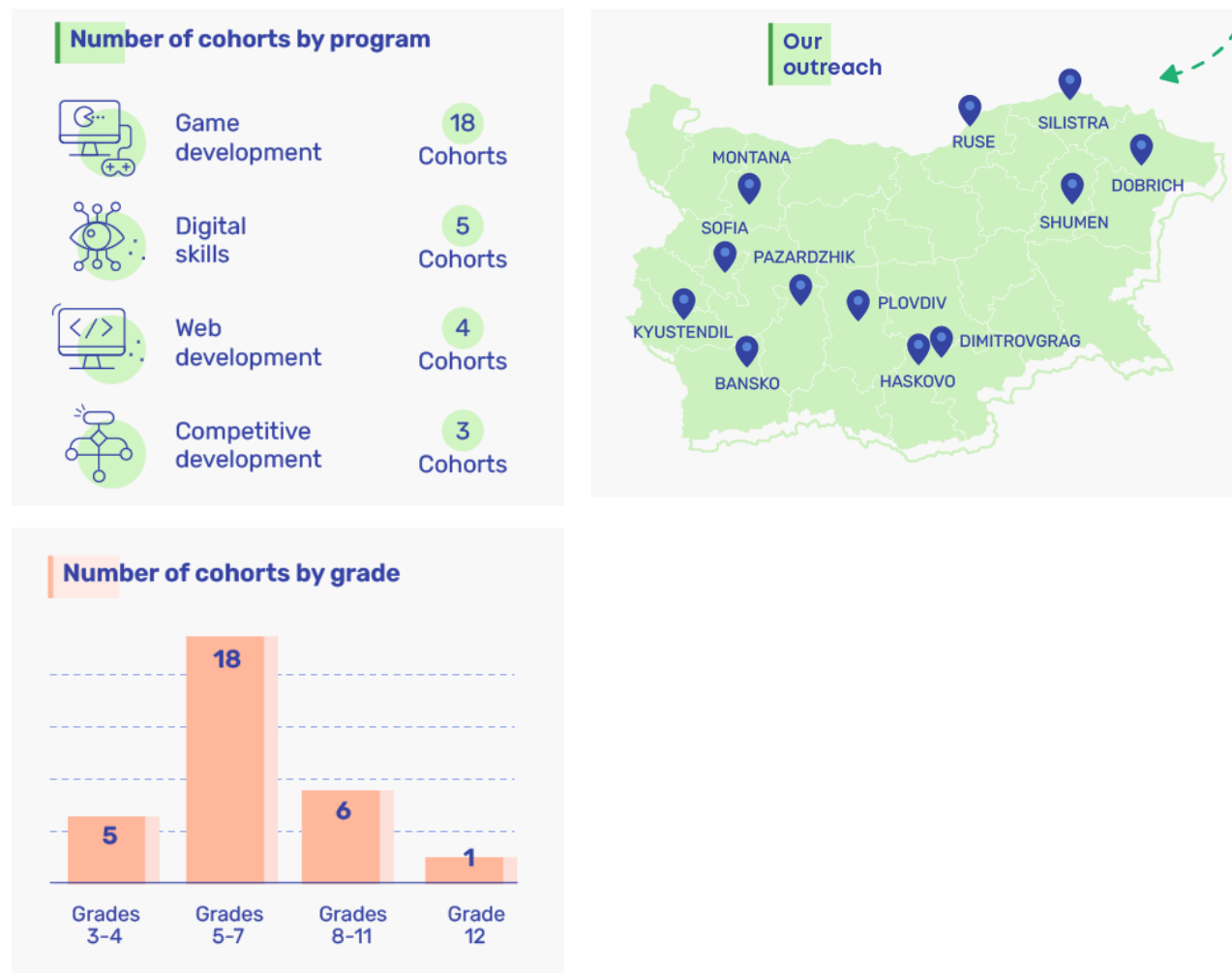


The 24/25 school year is coming to an end and here is what we achieved

I. The 30 free cohorts in 12 locations are nearly completed

28 out of the 30 free cohorts on digital and computer skills are successfully completed. More than 640 kids graduated. The remaining two are scheduled to be completed in mid-June, adding another 30 to the number of graduates.

Below is a snapshot of the distribution of the 24/25 school year's cohorts:



II. Buki.bg – the educational platform on the road to transforming Bulgarian public-school education

Our new and fully functional educational platform - [Buki.bg](https://buki.bg) continues to be our major focus. Our goal with this scalable new model is to raise the national average level of digital and career skills of Bulgarian students and make our effective and proven content accessible to every Bulgarian school. The platform offers fully developed, tested and classroom-ready educational programs on different topics.

14 New programs

We started the school year offering 15 programs in digital literacy, coding, green technologies, and essential career skills for success on the labor market for 3rd to 12th-graders with an average duration of

35 learning hours. In the past 4-5 months, half of our team has been working full steam on developing 14 new programs for the next school year, starting from 1st to 12th grade. We are adding 3 STEAM programs, 4 programs on social emotional skills, a basic digital literacy program, introduction to AI program, computer and IT technologies for 8th grade, financial literacy for 8th to 12th grade (in partnership with Junior Achievement Bulgaria), as well as three new programs for the so called “Hour of the class” in the Bulgarian educational system.

All programs are based on practical tasks that engage students’ attention and build skills. A full list, as divided by age groups, is [available on our website](#).

Thanks to you all - our donors and supporters - during the current school year the programs were offered to schools with a free subscription. More than 170 schools from 90 locations used the Buki platform, reaching 15,000+ Bulgarian students. Below are more details of the outreach achieved in the 24/25 school year:



We started collecting feedback from the current school year and the results will be reported in the next interim report.

Massive Public Campaign for the 25/26 School Year

In addition to working on the new programs, our key focus in the past quarter was on the massive public campaign we launched in March for the new school year. A highlight in it was a special roadshow initiative for free training of teachers on how to use AI tools to improve their work, combined with demonstrating the benefits of the platform.

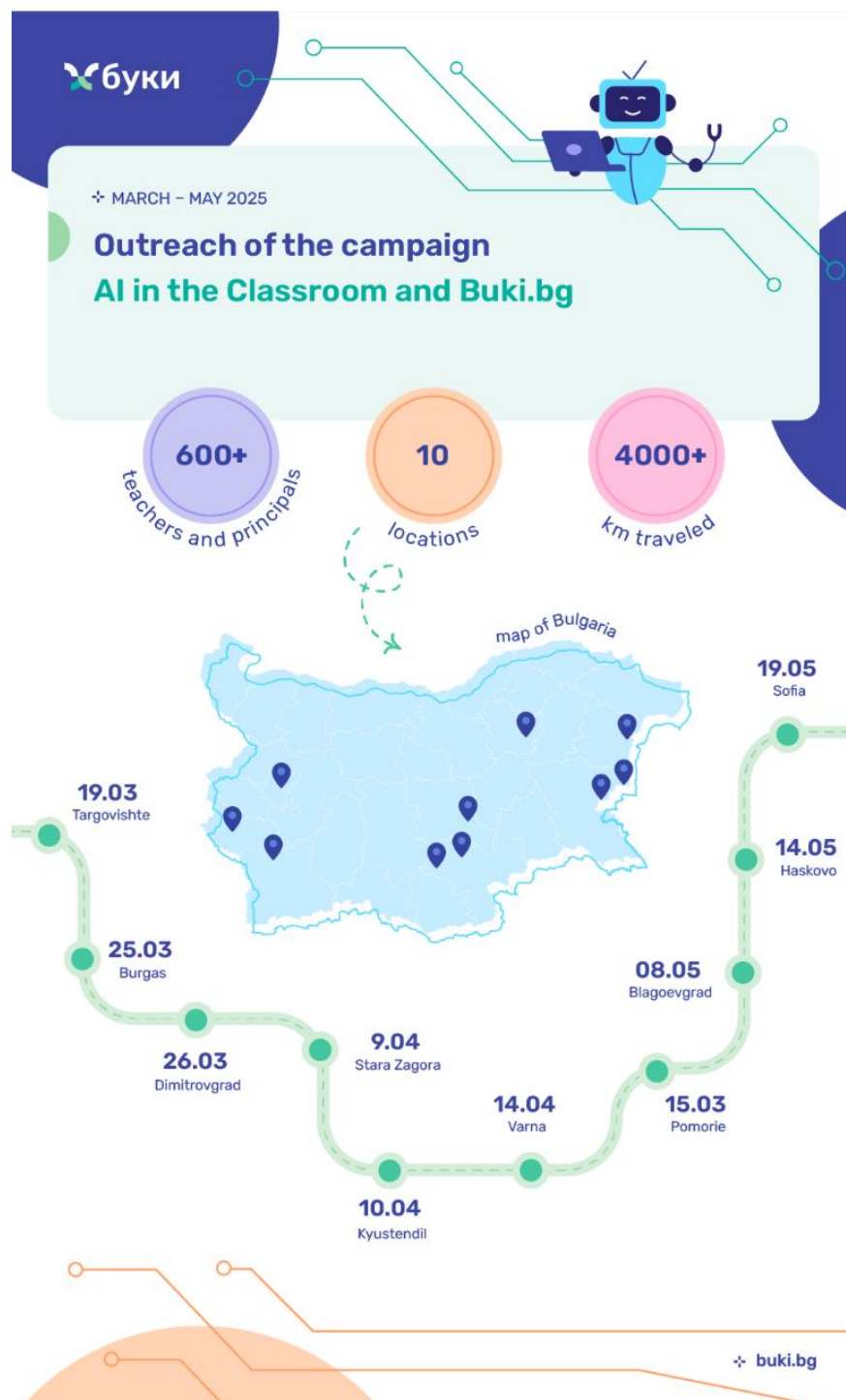
We have sent 10,000+ emails to schools inviting them to enroll for the platform and programs and more than 250 individual phone calls with teachers and principals. Thanks to you and all our donors and supporters, 8 of our new programs will be offered entirely for free, alongside the opportunity for every public school in Bulgaria to subscribe and get a free access to 2 additional programs (out of the other 21).

In the process we also had to regularly update both our website and the platform, which consumed significant manpower but was successfully maintained and kept up to date.

Roadshow – free AI training for 600+ teachers

In the period March – May 2025, we made an exhaustive roadshow campaign aiming on the one hand – to train for free a significant number of Bulgarian teachers on how AI tools can increase the efficiency of

their work, and on the other – to demonstrate the Buki platform in action. Below is a snapshot of the campaign and the outreach achieved:



Interviews with Teachers

Further, in the period March – April we made a series of interviews with teachers to gather feedback for the programs. 46 teachers were interviewed. The feedback was highly positive, and the value proposition of the platform was verified – we save teachers' time for preparation of lessons and provide engaging,

ready and tested content on actual topics for the 21st century. It retains students' attention and helps them build adequate skills for employment for the changing needs of the labor market.

First End-of-Year Buki Fest

On April 26 the first end-of-year national Buki Fest "On the wave of knowledge" took place in Burgas. More than 350 participants (of which 200 students) from 14 locations around Bulgaria exhibited more than 90 students' projects. The event was buzzing with energy and enthusiasm, and the students, led by their teachers, proudly presented the projects they have been developing throughout the school year. Burgas Municipality was our host and key partner, along with 12 other corporate supporters who provided awards for the best projects. A total of **100 prizes** were awarded to student teams who developed digital and physical projects - smart city models, posters, games, websites, etc. The feedback we got from teachers and students is extremely positive. Check out the video of the event to feel the energy and enthusiasm: <https://fb.watch/zZrouuzKOK/>

Plans for the next quarter

We are working hard on:

- ✓ Adding new functionalities to the Buki.bg platform
- ✓ Finishing the work on all 14 new programs for the next school year
- ✓ Finishing the massive campaign for the 25/26 school year and enrolling as many schools as possible in the Buki.bg platform
- ✓ Fundraising – to secure the budget needed for the next school year
- ✓ Testing school readiness to pay for subscriptions to Buki.bg – to start working towards increased financial sustainability of the Telerik Academy Foundation and reducing dependency solely on donors' funding.

Thank you for supporting us in our mission <3 ! Together we make a difference in the public school system in Bulgaria!