**SAMPARC-SOCIAL ACTION FOR MANPOWER CREATION**

Founded Year-1990 | States-Maharashtra, Uttar Pradesh, Rajasthan, West Bengal

Website: [www.samparc.org](http://www.samparc.org) | INR 9.17 Cr ( 2019-20)

**PROJECT AIM**

“To provide Skill trainings to 1200 rural youths and bring change in their lifestyle in coming three years to get better Opportunities for sustainable livelihood to overcome poverty in Varanasi Uttar Pradesh”

**PROJECT LOCATION**

SAMPARC Skill Development Training Center

At/post-Village Badagaon, Tehsil- Pindra, Dist-Varansi, Uttar Pradesh 221204. Mob: 8874309578

**OVERVIEW**

Social Action for Manpower Creation - SAMPARC is a non-profit making secular charitable Trust & Society established in 1990. It started its journey working for welfare of children and now taking care of 650 Orphan, needy and financially weaker community children referred by District Child Welfare Committee. SAMPARC completed its 28 years in community service. SAMPARC was recognized - in 1998 by receiving the **“National Child Welfare Award”** by hands of President of India Hon. Shri.K.R. Narayanan.

SAMPARC is involved in various development Projects like education, Youth Development through Vocational Training, Health, Women Empowerment, Livelihood, Tribal support program etc.

**PROBLEMS**

India the second largest Populated country of the world covering 1.25 billion. And is expanding fast at a rate of 17% and integrating rapidly into the global economy. India is among the ‘young’ countries in the world, with the proportion of the work force in the age group of 15-59 years, increasing steadily. However, presently only 5% of the total workforce in India have undergone skills training. Research states every year 1.3 million youths needs opportunities and majority of them lack skills to make their earnings so the problem of unemployment remains unsolved. We have to work on providing skill development initiatives for such youths to bring change in existing condition and overcome poverty.

Through this project, specific problem addressed by SAMPARC is unemployment and poor financial condition i.e. (poverty). The skill development training will enable 1200 rural youths to develop their own skills to make themselves self-reliant in coming 3 years which will change their existing lifestyle and living condition status.

**SOLUTION**

* Imparting skill based courses which in demand like Advanced Fashion Designing with Jari Making, Field & Retail Sales, Hotel & Housekeeping and Electrical home appliances cum home maintenance courses for youths and will provide them opportunities in nearby locations and markets.
* SAMPARC extend additional support for youth to remain in flow of the competitive circumstances by teaching English for communication, Computer literacy and life skill to upgrade their potentials.
* Providing need based courses which will transform skilled manpower of rural location and create better job opportunities to make them self-employed and independent.
* SAMPARC believes that acquired skills with practical and theoretical knowledge and 100% placements after completing their courses will inspire income generation to support their domestic needs.

**PROGRAM DETAILS**

Skill development training course will transform the social life of 1200 youths with stable & sustainable life in future.

* Identify interested youth from nearby 18 villages of Badagaon area of Varanasi and will Provide quality training to them.
* Develop confidence among students and youth to combat situations and guide them by imparting additional knowledge on English communication, computer proficiency, basic management, personality development and soft skills.
* Ensure 100% placements of the successful cleared students and give guidance for students to start their own business and as per their interest and capacity and link them with the bank under Mudra scheme.

**KEY ACHIEVEMENTS**

* SAMPARC have 24 years of vast experience in skill development sector in India.
* Provided skills to 11680 students who are employed and some having their own business to support the family income and fulfill their domestic needs.
* The skill development courses are recognized by Government of Maharashtra and India.
* SAMPARC is one of the model institute of ITC/VTC/ VTP course in rural area in India.
* Received the award and recognized by Chairman, Mr. Kumar Mangalam Birla and Mrs. Neerja Birla, Chairperson Aditya Birla Group, Education Projects, for the NGOs committed to vocational training/skills development of the underprivileged.

SAMPARC added one more feather in its crown by starting Skill Development Training Center for girls at village Khajoroul, tehsil-Chunar, Dist-Mirzapur, 24 kms from Varanasi, Uttar Pradesh. This training center has received an encouraging response with more than **508** girls who successfully completed their training on Basic Fashion Designing, Beautician course and Zari Making. Most of the cleared girl’s students have started their own business to get additional income to support their financial family necessities.

**WHAT NEXT 2019-22**

SAMPARC is planning to expand its activities and add some more demanded courses for rural youths in Varanasi. SAMPARC have its good infrastructure available near Varanasi Airport for skill development courses. We now are able to introduced four new need based courses like Advanced Fashion Designing with Jari Making, Field & Retail Sales, Hotel & Housekeeping and Electrical home appliances cum home maintenance courses to cater the skill development needs of the area.

SAMPARC will apply for the government recognition for these courses and will ensure job placements or link them with various Govt schemes to every successful student. We have plan to trained 400 students every year through four different courses in coming period of three years.

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| --- | --- | --- | --- | --- | --- | --- |
| Sr. No. | COURSE NAME | DURATION | 1st Year | 2nd Year | 3rd Year | Total |
| 1 | Advanced Fashion Designing with Jari Making | 3 months | 100 | 100 | 100 | 300 |
| 2 | Field & Retail Sales | 3 months | 100 | 100 | 100 | 300 |
| 3 | Hotel & Housekeeping, | 3 Months | 100 | 100 | 100 | 300 |
| 4 | Electrical home appliances cum home maintenance | 3 months | 100 | 100 | 100 | 300 |
| Total | |  | **400** | **400** | **400** | **1200** |

Spoken English, Computer training & Life Skill class will be Compulsory Additional Course along with all other courses to enhance communication skills of Youths – so that they can compete and generate good income in job market.

**LEADERSHIP**

* Mr. Amit Banerjee, Founder Director/Secretary-SAMPARC

M. A. In Rural Development from XISS Ranchi 1978 Batch

M.Phil in Social Work vast experience in Social Work he started his organisation named SAMPARC in 1990.

* Anuj Singh, Chief Operating Officer-SAMPARC

MBA in Rural Management, M.Phil in Social Work with 14 years’ experience in Development sector.

* Mr. Digvijay Singh, Project Manager-SAMPARC

He has completed his MSW from Indore School of Social Work and having 4 years’ experience in development sector he is associated with us form the beginning of this Varanasi project.

**PARTNERSHIP**

* IPSOS Foundation, Italy

**ASK**

SAMPARC is looking for a partner agency who can support SAMPARC at least minimum three years to meet the recurring expenses of the projects. After three years SAMPARC will govern the project with its own resources and will lead project towards self-sustainability. We believe this initiative to be a model training center for rural youths.

**BUDGET TO MEET NEXT THREE YEARS EXPENSES**

The proposed cost of the project for next three years is Rs. 48.18 lacs which will transform the social life of 1200 youths with stable & sustainable life.

**VOICE FROM THE GROUND**

**Name:** Mr. Kiran Damu Dalvi.

**Address:** A/P Bhaje Malavali, Block Maval, Dist. Pune.

**Gender:** Male DOB: 19/08/1998

**Name of the Course:** Welder ITI One Year

**Religion:** Hindu – Hindu Maratha (Open)

**Background:** Family comprising of 5 members Father working as a security guard in Pvt agency; mother is House wife; brother working in Pvt Firm, Kiran says – “I came to know about SAMPARC VTC from my neighbors. I took admission in Welder Course. After completion, on the base of welder course certificate, I could get opportunity to work as Welder at Malpani Group at Takawe. They are paying me Rs 10000/- per month. This is because of SAMPARC initiative of such short courses that I could develop special skill and got employed. Now I am taking responsibility of my family.”