Enhancing Rural Livelihoods
Harsha Trust - Overview

Mission - “To ensure livelihood security and to improve the quality of life of rural poor”

Started more than 16 years ago on Jan 29, 2002 and built considerable trust among communities in Southern Orissa, one of the poorest regions in the country. Registered under Indian Trust Act 1882.

Outreach as on 31st December 2018:
8 Districts
( koraput,malkangiri,nawrangpur,kalahandi,rayagada, kandhamal, ganjam ,nuapada)
16 Blocks
1148 Villages
75467 Households

Human Capital: 103 Professionals
(Agriculture, Veterinary science, Marketing, Civil Engg. and Social Science)
<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Designation</th>
<th>Full name</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Trustee &amp; Chairman</td>
<td>Kalyan Kumar Banerjee</td>
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<tr>
<td>2</td>
<td>Managing Trustee</td>
<td>Haribandhu Panda</td>
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<td>3</td>
<td>Trustee</td>
<td>Sujit Mahapatra</td>
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<td>4</td>
<td>Trustee</td>
<td>Annapurna Devi Pandey</td>
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<td>5</td>
<td>Trustee</td>
<td>Nisha Jamwal</td>
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<td>6</td>
<td>Trustee</td>
<td>D.V.RAMANA</td>
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Programmes
Institution Building (SHGs & SHG Clusters)

- Vision building of SHGs on increased regular savings & internal lending
- Promotion of SHGs clusters
- Capacity building of SHGs & Cluster leaders
- Livelihood planning through SHG clusters
- Promotion of paid services of the PRPs
- 4092 SHGs
- 264 SHGs Clusters
Addressing food & nutrition security

35000 HHs covered

- Improved Paddy, Millet and Maize Cultivation
- Intensification of Pulses
Commercial Vegetable Cultivation

15000 HHs covered
Integrated Agriculture (50 Cent)

- Round the year crop
- Pointed Gourd, Banana, Trellis & Leafy Vegetables
- Bore well, fencing & Solar lifting device
- Annual return – Rs. 70000-75000
- 452 hhs covered
Programmes – NRM based Sustainable Agriculture

- Fruit tree cluster development
- Irrigation through ring wells, dug wells
- Intercropping vegetables & turmeric
- 0.5 - 1 acre/farmer
- 3900 hhs covered
Irrigation Infrastructure creation

- 285 Solar based irrigation infrastructure
- 75 Diversion based irrigation
- 228 Ring Well
- 259 Bore well
- 366 Farm Fond
Off – Farm Activities

5000 HHs covered

- Broiler Poultry farming
- Backyard poultry farming
- Cooperatives Development
- Market Linkages
- Backward integration with hatchery
Improved Goat rearing

7000 HHs covered

- Regular vaccination through CSP
- Improved shed, feeding and health care
- Mortality reduce by 25-30%
Education Initiatives

In Collaboration with Klorofeel Foundation:

Objective: Joyful learning - exploring fun, effective and affordable ways of learning.

Activities:

● Creation and Collection of Teaching Materials

● Involving Communities & Saathis

● Improving Grade specific competencies of students

Achievements: 46% growth in Learning Outcomes among the students who continued with us all the year.

80% parents contribute for the Learning Centres in some way or in some form.

Teachers in other schools appreciate the efforts of our Saathis on witnessing the learning abilities of our students.

<table>
<thead>
<tr>
<th>Nos of KLCs Started</th>
<th>10</th>
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<tbody>
<tr>
<td>Nos of KLCs Currently Running</td>
<td>7</td>
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<tr>
<td>Nos of Saathis</td>
<td>11</td>
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<tr>
<td>Nos of Students engaged</td>
<td>217</td>
</tr>
<tr>
<td>Nos of Training Program conducted for Saathis</td>
<td>15</td>
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<tr>
<td>Nos of Exposure conducted for Saathis</td>
<td>2</td>
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<tr>
<td>Nos of Exposure conducted for Students</td>
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</tr>
<tr>
<td>Nos of Assessment done</td>
<td>7</td>
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<tr>
<td>Nos of Parents meeting conducted</td>
<td>7</td>
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<tr>
<td>Nos of education committees formed</td>
<td>6</td>
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</table>
Summer chilies – 11 hhs, 3 cent @Rs.6000 profit

Hybrid Paddy – 27P32, 20% more yield, 250 hhs

Yam cultivation in patches – 2 Acre

Kala zeera, lal basmati rice – 706 hhs

SUDHA Paddy, 20% more yield, 890 hhs

Battery Sprayer reduce time and drudgery
Seed Transplanter reduce labour and seed requirements

Bush Cutter reduce time and drudgery

Power weeder takes 3.2 hrs per acre than 18.5 hrs

Fast growth Goat – 20 kg within 4 months, 114 hhs

Green Market, 13 nos, direct selling by farmers

Seedling Transplanter – Reduce labour & time
ORGANIC MANURE

Preparation and uses of Handi khata, Jeeva Mruta by 250 hhs
Extension Services

Mo Jami Mo Chasa, 92 villages, 3112 hhs

Audio-video show on Mo Jami Mo Surakhsa, 22 villages

Message & video service to farmers – 450 farmers registered
Tools developed for planning & monitoring

- Well being Ranking
- SHGs Gradation
- Livelihoods Concept Sharing
- Livelihoods Planning
- Team Planning
- SHGs CLF monthly planning
Tools developed for Capacity building

- Balloon Game – Visioning
- Ring Game – coordination within the group
- SWOT Matrix – Strategic Planning
- Rope Game – Believe System
- Leg binding Game – Team Performance
- Chain Game – Cooperation
Brick Game – Responsibility sharing

Umbrella Game – good & bad

Glass Game – Leadership

Game -Sub committees Formation

Bottle Game –Service charge concept

Leadership Selection
Solar Cold Storage

- Collaboration with SELCO Foundation
- 5 tone Capacity
- Vegetables & Flowers
- Operation through FPOs
Training Resource Center

- At Bissam Cattack
- Capacity - 60 Person / Day
Major Challenges

- Fund Mobilization from large Donors – Dedicated staff required for fund mobilization
- Staff Retention
- Capacity Building of Staff - Limited fund & resources
- Bank linkages for replication of successful model - Working Capital Loan for FPOs & SHGs
- Convergence - From Government
AWARDS

PROCESS EXCELLENCE - AXISBANK FOUNDATION, 2016

Best Eastern Region NGO – Livelihoods: Americares – Spirit of Humanity Awards, 2017

Women skilled Development: ASSOCHAM AWARDS, 2017

Empowered Shelf Help Groups - AXISBANK FOUNDATION, 2018
## OUR PARTNER

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<tr>
<th>Indian Funding Agencies</th>
<th>Foreign Funding Agencies</th>
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<td>Dept. of Govt. of India</td>
<td>Programme/Bilateral/Multilateral Agencies</td>
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<tr>
<td>Ministry of Rural Development</td>
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<td>National Bank for Agriculture &amp; Rural Development</td>
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<td><strong>State Govt. Agencies</strong></td>
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<td>Odisha SC &amp; ST Department</td>
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<td>District Rural Development Agency</td>
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<td>Integrated Tribal Development Agency</td>
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<td>Odisha Livelihoods Mission</td>
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<td>Department of Agriculture</td>
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<td>Animal Resource Department</td>
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<td>TATA TRUST</td>
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<td>AXIS BANK FOUNDATION</td>
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<td>ERNST &amp; YOUNG FOUNDATION</td>
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<td>ITC</td>
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<td>Azim Premji Philanthropic Initiatives</td>
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<td>INTERNATIONAL RICE RESEARCH INSTITUTE</td>
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<td>KLOROFEEL FOUNDATION</td>
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A smile in the face of women brings happiness in the Family........