



**Enhancing Rural Livelihoods** 

### Harsha Trust - Overview

Mission - "To ensure livelihood security and to improve the quality of life of rural poor"

Started more than 16 years ago on Jan 29, 2002 and built considerable trust among communities in Southern Orissa, one of the poorest regions in the country. Registered under Indian Trust Act 1882.

Outreach as on 31st December 2018:

8 Districts

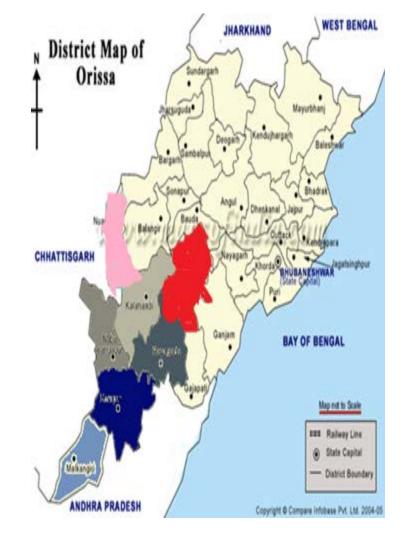
( koraput,malkangiri,nawrangpur,kalahandi,rayagada, kandhamal, ganjam ,nuapada)

16 Blocks

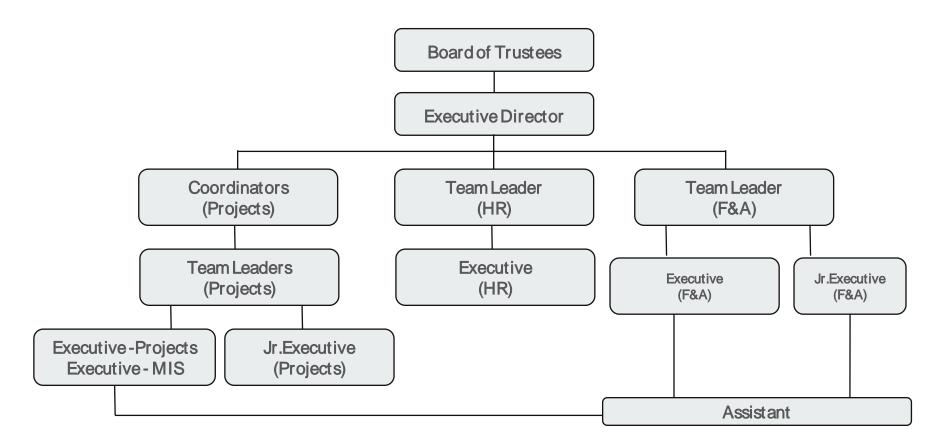
1148 Villages

75467 Households

Human Capital: 103 Professionals (Agriculture, Veterinary science, Marketing, Civil Engg. and Social Science)



### Organization Structure



### **BOARD OF TRUSTEES**

Sr. No.	Designation	Full name
1	Trustee &	Kalyan Kumar
	Chairman	Banerjee
2	Managing	Haribandhu Panda
	Trustee	
3	Trustee	Sujit Mahapatra
4	Trustee	Annapurna Devi
		Pandey
5	Trustee	Nisha Jamwal
6	Trustee	D.V.RAMANA

## Programmes

### Institution Building (SHGs & SHG Clusters)

- Vision building of SHGs on Increased regular savings & internal lending
- Promotion of SHGs clusters
- Capacity buildings of SHGs & Cluster leaders
- Livelihood planningthrough SHG clusters
- Promotion of paid services of the PRPs
- •4092 SHGs
- •264 SHGs Clusters



### Addressing food & nutrition security

#### 35000 HHs covered

➤ Improved Paddy, Millet and Maize Cultivation

➤Intensification of Pulses



### **Commercial Vegetable Cultivation**

15000 HHs covered



### Integrated Agriculture (50 Cent)

- > Round the year crop
- Pointed Gourd, Banana, Trellis&Leafy Vegetables
- ➤ Bore well, fencing & Solar lifting device
- ➤ Annual return Rs.70000-75000
- > 452 hhs covered



### **Programmes** — NRM based Sustainable Agriculture

- •Fruit tree cluster development
- Irrigation through ring wells, dug wells
- •Intercropping vegetables & turmeric
- •0.5 1 acre/farmer
- 3900 hhs covered





### Irrigation Infrastructure creation

- >285 Solar based irrigation infrastructure
- ▶75 Diversion based irrigation
- > 228 Ring Well
- > 259 Bore well
- > 366 Farm Fond



### **Off – Farm Activities**

#### 5000 HHs covered

- Broiler Poultry farming
- Backyard poultry farming
- Cooperatives Development
- Market Linkages
- Backward integration with hatchery



Improved Goat rearing

#### 7000 HHs covered

- Regular vaccination through CSP
- Improved shed, feeding and health care
- Mortality reduce by 25-30%



### **Education Initiatives**

#### In Collaboration with Klorofeel Foundation:

Objective: Joyful learning - exploring fun, effective and affordable ways of learning.

#### **Activities:**

- Creation and Collection of Teaching Materials
- Involving Communities & Saathis
- Improving Grade specific competencies of students

Achievements: 46% growth in Learning Outcomes among the students who continued with us all the year.

80% parents contribute for the Learning Centres in some way or in some form.

Teachers in other schools appreciate the efforts of our Saathis on witnessing the learning abilities of our students

Nos of KLCs Started	10
Nos of KLCs Currently Running	7
Nos of Saathis	11
Nos of Students engaged	217
Nos of Training Program conducted for Saathis	15
Nos of Exposure conducted for Saathis	2
Nos of Exposure conducted for	
Students	1
Nos of Assessment done	7
Nos of Parents meeting conducted	7
Nos of education committees formed	6

# INNOVATIONs



@Rs.6000 profit

hhs



Hybrid Paddy – 27P32 , 20% more yield, 250 hhs



Kala zeera ,lal basmati rice – 706

SUDHA Paddy , 20% more yield , 890 hhs

Yam cultivation in a patches - 2 Acre



**Battery Sprayer reduce time and drudgery** 

### **SUDHA PADDY**













NON SUDHA 25 CM 45 DAYS

SUDHA 45 CM

NON SUDHA 2 TILLERS 55 DAYS

SUDHA 19 TILLERS



Seed Transplanter reduce labour and seed requirements



Fast growth Goat – 20 kg within 4 months, 114 hhs



**Bush Cutter reduce time and drudgery** 



Green Market , 13 nos , direct selling by farmers



Power weeder takes 3.2 hrs per acre than 18.5 hrs



Seedling Transplanter – Reduce labour & time

### **ORGANIC MANURE**











### **Extension Services**



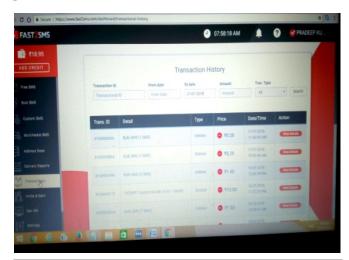
### Mo Jami Mo Chasa, 92 villages, 3112 hhs





Audio-video show on Mo Jami Mo Surakhsa , 22 villages





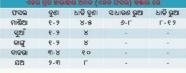
Message & video service to farmers – 450 farmers registered



ଫସଲ ଅମଳ ଓ ସରଂକ୍ଷଣ॥



ଧାତିକୁଥା ଓ ଧାତି ରୁଆ କଲେ ଅଧିକ ଅମଳ ମିଳିପାରିବ। ଦାନାକୁ ଉଲ ଭାବରେ ଥୁଖାଇ ସାଇତି ରଖିବା ଦରକାର। ଓଦା ରହିଲେ ରୋଗପୋକ ହେବାର ଆଣଙ୍କା ବୃଦ୍ଧିପାଏ। ସମ୍ପାସୁକୁରା ଓ ଶୁଖିଲା ସାନରେ ସାଇତି ରଖିଲେ ରୋଗପୋକ ହେବାର ଅଶଙ୍କା ରହେ ନାହିଁ । ଓଳିଆ, ଘୁମ ବା ଅଖାବଥାରେ ଶସ୍ୟକୁ ସାଇତି ରଖିଲେ ଏହାର ଗଳା ଶନ୍ତି ଅକ୍ଷତ ରହେ ।







ଅନ୍ତଃଫସଲ ଓ ମିଶ୍ରିତ ଫସଲ ଦିଅଇ ଅଧିକ ଲାଇ । ଆକାରଣେ ଗୋଟେ ଫସଲ ନହେଲେ ଆରଟି ନିଈୟ ହବ ॥

### Tools developed for planning & monitoring





**Livelihoods Planning** 

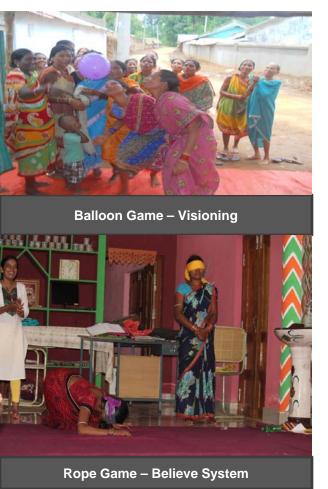








### Tools developed for Capacity building









Brick Game – Responsibility sharing



Umbrella Game – good & bad



Glass Game – Leadership



Game -Sub committees Formation



Bottle Game –Service charge concept



Leadership Selection

### Solar Cold Storage

- Collaboration with SELCO
  Foundation
- 5 tone Capacity
- Vegetables & Flowers
- Operation through FPOs



### **Training Resource Center**

- At Bissam Cattack
- Capacity 60 Person / Day



### Major Challenges

- Fund Mobilization from large Donors Dedicated staff required for fund mobilization
- Staff Retention
- Capacity Building of Staff Limited fund & resources
- Bank linkages for replication of successful model Working Capital Loan for FPOs & SHGs
- Convergence From Government

### **AWARDs**

PROCESS EXCELLENCE- AXISBANK FOUNDATION, 2016

Best Eastern Region NGO - Livelihoods: Americares - Spirit of Humanity Awards, 2017

Women skilled Development: ASSOCHAM AWARDS, 2017

Empowered Shelf Help Groups - AXISBANK FOUNDATION, 2018

### **OUR PARTNER**

Indian Funding Agencies	Foreign Funding Agencies
Dept. of Govt. of India	Programme/Bilateral/Multilateral Agencies
Ministry of Rural Development	
National Bank for Agriculture & Rural Development	
State Govt. Agencies	
Odisha SC & ST Department	
District Rural Development Agency	
Integrated Tribal Development Agency	
Odisha Livelihoods Mission	
Department of Agriculture	
Animal Resource Department	
Corporate	Corporate
TATA TRUST	
AXIS BANK FOUNDATION	SYNGENTA FOUNDATION
ERNST & YOUNG FOUNDATION	
PI FOUNDATION INDIA	
ITC	Schneider Electrical India Foundation
Azim Premji Philanthropic Initiatives	
NGO/Trust	NGO/Trust
INTERNATIONAL RICE RESEARCH INSTITUTE	
KLOROFEEL FOUNDATION	





A smile in the face of women brings happiness in the Family......