



2017

Impact Report





Near East Foundation

2017 IMPACT REPORT



With your support, NEF is building knowledge, strengthening voices,
and creating economic opportunity for those who need it most.

THANK YOU

Letter from the President

TO OUR SUPPORTERS:

Last year, I had the opportunity to travel extensively to visit with people whose lives have been impacted by NEF. I listened to their unique dreams and ambitions for their futures, many of which have been derailed by war, oppression, climate extremes and other obstacles most of us cannot fathom. However, because of your support, we've been able to help them develop the skills and access the tools they need to improve their lives while preserving their dignity and most importantly, their hope.

Recently, in Darfur's Nuba Mountains, I was overwhelmed and uplifted to see firsthand the depth of need and the impact of NEF's work in some of the most isolated, war-torn communities imaginable. Simple yet effective interventions such as new wells, pumps, water storage, and basic latrines are saving countless lives and improving the quality of life for so many. NEF's work in Darfur which is made possible because of donors like you, exemplifies our ability to mobilize

communities to address their most basic needs in the midst and in the wake of crisis.

While encouraged by the progress we are making, I know that our work is far from done. In 2018, NEF will continue to help people develop skills and access resources to rebuild their lives. We cannot do it alone. To increase our ability to independently deliver responsive services in the changing landscape of humanitarian assistance, we have launched a Recovery and Resilience Fund. With your support we can create a long-term and flexible foundation to deliver life-saving programs and life-affirming assistance. It is my hope that the impact demonstrated in this report once again proves NEF to be an effective and worthy partner for your own efforts to make a positive change in the world.

With sincere gratitude,



Charles Benjamin

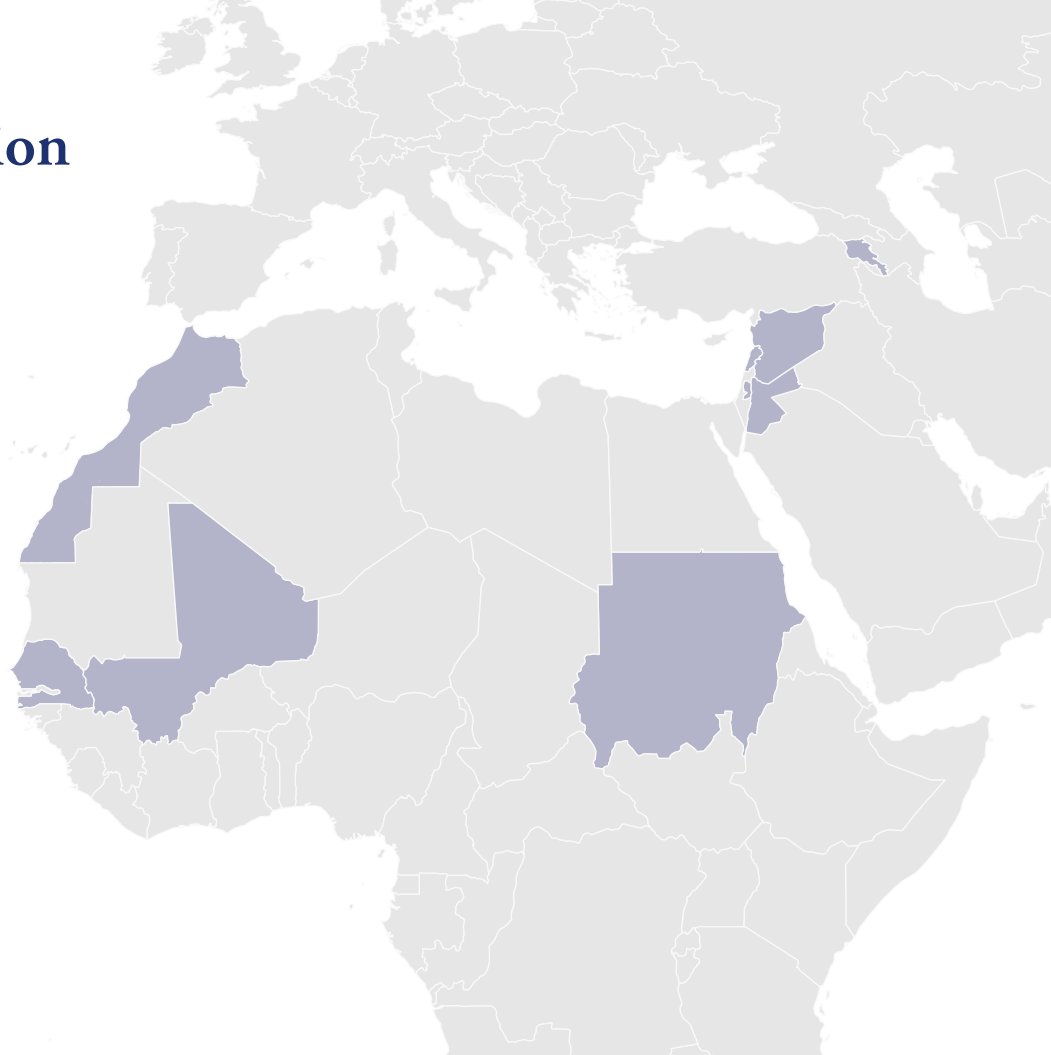


Near East Foundation

The Near East Foundation helps build more sustainable, prosperous, and inclusive communities in the Middle East and Africa through education, community organizing, and economic development.

WE WORK WHERE THE WORLD NEEDS US MOST

- Armenia
- Jordan
- Lebanon
- Mali
- Morocco
- Palestine
- Senegal
- Sudan
- Syria



NEF's Recovery and Resilience Fund

INVEST IN IMPACT

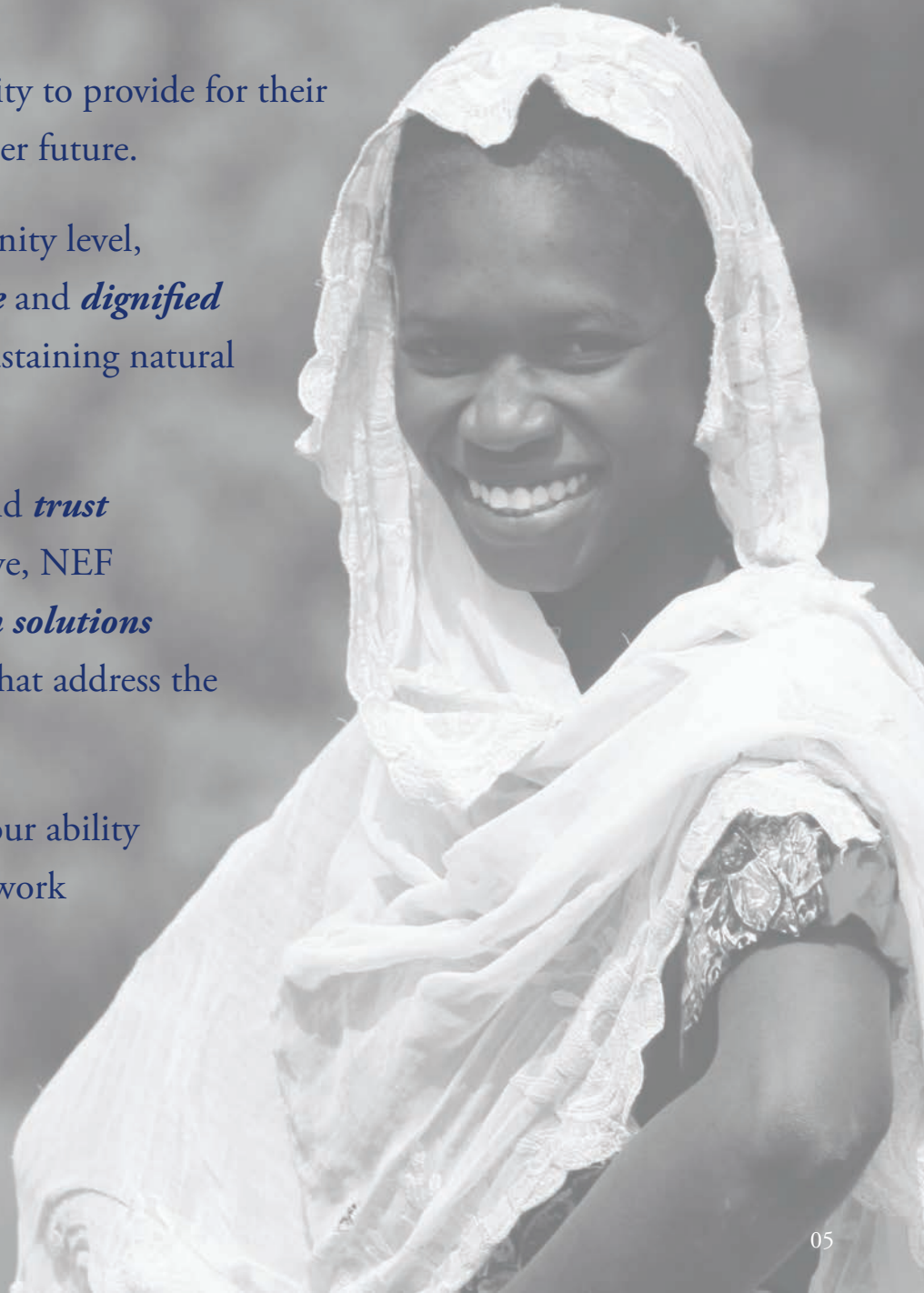
Everyone deserves an opportunity to provide for their families and work toward a better future.

NEF works at the local community level, providing opportunities for *safe* and *dignified* livelihoods, and access to life-sustaining natural resources.

By establishing *partnerships* and *trust* within the communities we serve, NEF implements *community-driven solutions* through *innovative* programs that address the underlying causes of poverty.

Please support and strengthen our ability to reach more people with our work by donating to NEF's *Recovery and Resilience Fund*.

Together, let's make an impact.





Our vision is to help people and communities move beyond survival by providing them with resources to achieve a better future. Here's how:

BUILDING ECONOMIC AND SOCIAL RESILIENCE THROUGH SUSTAINABLE LIVELIHOODS

NEF promotes the economic independence and social resilience of vulnerable populations with a focus on women, refugees, and youth through entrepreneurship, microfinance, and peer networks that provide business mentoring and social support.

IMPROVING FOOD SECURITY THROUGH NATURAL RESOURCE MANAGEMENT

NEF supports smallholder farmers and other natural resource-dependent populations through initiatives that improve food security, increase income, and facilitate adaptation in order to develop local capacity and infrastructure that ensures communities have tools necessary to manage agricultural and natural resources sustainably in the long-term.

PEACEBUILDING THROUGH ECONOMIC DEVELOPMENT

NEF implements highly effective initiatives that help reduce poverty and promote sustainable economic development in conflict and post-conflict areas. Focusing on core livelihood issues, NEF helps populations find mutual interests and benefit through economic cooperation.

Our Impact

In 2017, NEF directly
benefited the lives of over
1,600,000 people

2017 IMPACTS



682

people participated in peacebuilding activities



1,078

youth participated in activities on life skills, financial saving, and positive coping strategies



2,102

businesses launched or expanded



2,432

people trained in financial literacy, business management, and vocational trades



790,424

people became more resilient to climate change



1,081,509

people have benefited from improved access to safe water

Investing in Community Resilience

In the unpredictable environment of the Sahel, Malian and Senegalese communities are facing increasingly critical challenges due to recurring climate extremes—including prolonged droughts and devastating flooding. The negative impacts on crops and livestock have left entire communities struggling to recover. In 2017, NEF and its partners continued to increase food security and economic growth in the region through locally-led interventions. These include

establishing cereal banks and water basins for grain and water storage, building wells, improving irrigation systems, planting water efficient crops, and teaching techniques for soil and water conservation. By linking communities most in need with locally-controlled investment funds, NEF is helping to embed inclusive planning and finance mechanisms into local and national government.

“Our village has been here for 72 years, and we have always had to walk to access water. Now we have easy access to it right in our village.”

Arama, Sama Village Chief





Photo Credit: IED Afrique, Lancelot Soumelong Ehode

VILLAGE OF SAMA, MALI

Sama Village Chief, Garçon Arama, needed sustainable solutions to address the harsh conditions his people were facing due to the lack of an adequate water source in the village. To gather water needed for their crops, livestock, and homes, villagers—often women and children—had to embark on a long and dangerous journey daily to the nearest water source miles away. To make matters worse, the time spent gathering water was time spent away from tending to crops, gardens, and livestock—worsening the conditions and livelihoods of the people of Sama.

To address the situation, NEF worked with the community to install a natural water collection basin with a filter system that flows into secondary basins for watering crops and livestock as well as to a public standpipe for drinking water. Because the whole community was committed to this investment, the people of Sama are now safer, healthier, and generating more food and income through gardening and healthy livestock.



181,231

people in Mali and Senegal are more food secure, *thanks to your support.*

Restoring Livelihoods in Times of Crisis

Over 13 million people are now displaced from their homes due to the ongoing war in Syria, including over 5 million displaced outside of Syria in neighboring countries. In 2017, NEF responded to the growing needs of families who have been affected by this ongoing crisis in Jordan and Lebanon. For Syrian and Iraqi refugees, the struggle to gain their

footing and rebuild their life begins the minute they enter their host country and continues for many years after. It is in this complex landscape that NEF is working to provide both vulnerable host community families and refugee families with safe and sustainable opportunities to adapt, recover, and earn an income in order to achieve economic stability.

Over three-quarters of Syrian refugees in Lebanon now live on less than \$4 per day, and nearly 90% of refugee households are in debt.





IMAN, LEBANON

Like so many Syrian families whose homes have been destroyed, Iman and her husband, Ahmed, were forced to leave their home in Syria and flee to Lebanon with their four children. Their fifth child, a beautiful little girl named Joumana, was born in the informal settlement where they now reside. It is the only life she has ever known.

Iman and Ahmed found themselves in a country they did not know, reeling from the trauma of watching their home become a war zone, racking up debt, and relying solely on humanitarian assistance to care for their family. Neither could find work, Ahmed was badly injured due to enduring shrapnel in his leg from a bomb, and Iman had severe back problems that temporarily disabled her mobility.

To help Iman and her family get back on their feet, NEF provided her with business development training and a small start-up grant to open a falafel stand, which she and her husband now run together. This small kiosk within the settlement community has become a hub for more than just food but also of friendship, laughter, and healing.

Iman and Ahmed are now financially stable. Since starting their stand, they have paid down their debt and are working to save in order to expand their business. They are able to provide for their children who Iman says are, “smiling for the first time in a long time. They have hope.”



1,878

women in Lebanon and Jordan received business development training,
thanks to your support.

Building Brighter Futures

NEF works with young people whose options are limited by lack of schooling, high unemployment rates, lack of credit, and in some cases refugee status. In Morocco, where young people account for 44 percent of the working age population, over half are out of school and out of work. Entrepreneurship is rarely encouraged, and risks are high for those that pursue their own businesses. The result is unemployed and

disenfranchised youth who feel that the system has let them down. To address this, NEF has been working to foster a spirit of entrepreneurship among Moroccan youth, providing training, coaching, and mentoring, creating support networks, and awarding grants to youth with viable business plans.

“The project has had a big impact on me, not just financially, but also on my family.”

Jalal, Morocco





JALAL, MOROCCO

Only a few years ago, Jalal was a young man selling his art to tourists and making barely enough to get by. After getting married and the arrival of his first child, he knew that he had to make something more of his talents. He met with NEF's Empowering Youth Through Entrepreneurship project staff and says, "That was the meeting that changed my life."

Like many young people in Morocco, Jalal did not know how to start his own business, especially in the non-traditional field of metal art sculpture. He had no money to invest and needed guidance on how to manage a small business. With training, coaching, connection to business

networks, and a grant through NEF and its partners, Jalal now runs a successful shop where he produces and sells his art. He has been invited to display his work at regional and national exhibitions.

For Jalal and many others, the opportunity to start a business and build a future is also cultivating young leaders in Morocco. Sharing that the project inspired him to become an activist for youth causes, Jalal now leads a local entrepreneurship association and is an active member of an equal opportunity advocacy organization.



3,000

youth have been reached by activities that support the spirit of entrepreneurship, *thanks to your support.*

Turning Empowerment into Progress

In dire times, women in rural Sudan are looked to as a source of hope and resilience, within the community. Despite this, their efforts to contribute financially are not prioritized or supported. This leaves them struggling to earn a steady income and to provide food for their families. While women make up the majority of those working in the non-wood forest product sector in Sudan, their lack of access,

knowledge, and formal organization has meant they receive far less than the market price for their products. By providing training on new techniques for production and harvesting, NEF not only helps women increase their income but also avoid degradation of natural resources. Progress for women is leading to progress for entire communities, emphasizing the crucial role women play in local economies.

In Sudan, women make up 72% of those involved with non-wood forest products but earn 80% less than men in the sector.





FATIMA, SUDAN

Fatima is the chairperson of her village's women's association. "I realized that the only economic resource exclusively under the control of women in the village was non-wood forest products," says Fatima. These include gum arabic, desert dates, honey, sider, baobab, and other local fruits. She added, "I thought that, if the women of my village managed to unite, they could increase their income and gain respect from their husbands and other men."

NEF has helped Fatima and the women's association upgrade their non-wood forest products through screening, sorting, improving storage and packing, and taking measures to prevent insect infestations. Along with formal packaging and

branding, these measures have resulted in a higher price for their goods. By assisting the association to establish improved linkages with wholesalers, NEF has given them access to a wider market to sell their produce.

"Today, every woman from the association says they derive substantial revenues from it," explains Fatima. She has also seen attitudes and behaviors related to deforestation change. Moreover, the men in her village support the association by providing additional areas for planting. The village chief has said, "The future of the community is now in the hands of the women."



5,573

people have benefited from the activities of 13 women's associations established, *thanks to your support.*

Building Peace Through Partnerships

Conflict is a significant cause of poverty in many of the communities where NEF works. Whether it is active warfare or competition over resources and land, the consequences can be devastating and recovery can take years. From Sudan to Palestine, where conflict can flare up at a moments notice, NEF continues to promote dialogue and reconciliation among groups in conflict by presenting opportunities for shared economic benefit.

To establish an environment that promotes peace, NEF identifies opportunities for interaction between opposing groups that focus on common concerns and mutual benefits. NEF facilitates this type of grassroots economic cooperation through value chain development, collaborative natural resource management, and economic reintegration of internally displaced people.

“I saw this as a real opportunity to make my dream come true.”

Sulaiman, Palestine





SULAIMAN, WEST BANK

Sulaiman, a Palestinian husband and father, worked for years on various farms in the Jordan Valley where he was raised. “I didn’t have access to the knowledge or resources to do what I actually wanted to do when I finished school,” he says. His dream was to create and run his own agribusiness.

In the West Bank, NEF works with young Palestinian and Israeli women and men to start joint cross-border agricultural businesses. The aim is to provide opportunities for market expansion, knowledge sharing, and ultimately, mutual understanding between the two groups.

“I saw this as a real opportunity to make my dream come true,” says Sulaiman. Despite skepticism from friends and family, he decided to participate in NEF’s cross-border business development training inside Israel.

There, he met a young Israeli farmer named Walid who also wanted to launch his own agribusiness. Sulaiman and Walid joined forces to invest in a date processing plant in the West Bank with plans to access markets in both Israel and Palestine. By the end of the first training, Sulaiman felt he had benefited greatly saying, “I learned what I needed to start my business.”

Together, Sulaiman and Walid submitted a business plan, which was approved and selected to receive a start-up grant. They used the grant to build a drying facility, a warehouse, and to purchase equipment. When Sulaiman’s friends and family come to visit the business, he describes the pride he feels, saying, “they can’t hide their admiration for what we have built together.”



30

cross-border businesses have launched, *thanks to your support.*

A Trusted Vehicle for your Philanthropy for over 100 Years

COST EFFECTIVE PROGRAMS

NEF delivers high impact programs while keeping our overhead costs low, making the most of your donation.

In 2017, **94%** of our resources went directly to NEF programs to improve the lives of those who need our help most.

CHARITY NAVIGATOR

NEF's commitment to accountability and transparency has earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator.



GLOBAL GIVING

In 2017, NEF was recognized as a vetted member of the GlobalGiving community for being a trusted partner and change-maker in the world.



BETTER BUSINESS BUREAU

NEF is an accredited member of the Better Business Bureau meeting the highest standards for ethics and accountability to ensure confident charitable giving.



What if you had the power to change a life?

Ending poverty starts with an opportunity.

Donate to NEF today.

neareast.org



Financial Summary

FINANCIAL REPORT—FISCAL YEAR 2017 (July 2016 - June 2017)

Statement of Financial Position at June 30, 2017

ASSETS

Cash and Equivalents	2,641,258
Grants and Contracts Receivable	541,675
Accounts and Loans Receivable	1,434,511
Investments (at fair value)	5,480,311
Prepaid Expenses	52,796
Property and Equipment (net)	139,497
Total	\$10,290,048

LIABILITIES AND NET ASSETS

Accounts Payable & Accrued Expenses	925,334
Deferred Revenue	3,260,000
Total Net Assets	\$4,185,334
Unrestricted	2,455,140
Temporarily Restricted	37,785
Permanently Restricted	3,611,789
Total Net Assets	\$6,104,714
Total	\$10,290,048

Statement of Activities Year ended June 30, 2017

REVENUES AND OTHER SUPPORT

Contributions	857,068
Government	12,994,961
Private Grants	226,171
In Kind Contributions	201,260
Investment Income	516,882
Other Income	404,975
Total	\$15,201,317

EXPENSES

Program Services	13,921,393
Management and General	719,275
Fundraising	147,752
Non Operating Expenses	231,793
	\$15,020,213
Net Surplus/(Deficit)	\$181,104

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USAID Office of Foreign
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al Hadatha Association
Al Qadesyeh Female Youth Center
alAmana Microfinance
Arcenciel
AMAPPE
Association d'Appui de Developpement Intégré
Buisra Youth Center
Ein Al-Bida Female Youth Center
Galilee International Management Institute
Gegharkunik Chamber of Commerce/Industry

Gharandal Youth Center
Halima Association for Women
Hand in Hand for Development and Peace, Sudan
Innovations Environnement Developpment Afrique
International Institute for Environment and Dev.
Jordanian Ministry for Youth
Jordanian National Forum for Women
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Org. for Voluntary Humanitarian Assistance Program
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Sudanese Organization for Humanitarian Aid
Sudanese Red Crescent Society
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Tafila Female Youth Center
Tichka Association
Women's Support Centre (Armenia)
Working Women Society
Youth Society for Self-Development

Thank you to the community of generous donors that allow NEF to make our mark on the world.

This year we received gifts from nearly 400 foundations and people from all walks of life, a wide array of ethnic and religious backgrounds, and far-reaching geographies. We are grateful for each and every donation received, and hope that you will continue to support NEF long into the future.

To see the complete list of donors for the July 1, 2016–June 30, 2017 fiscal year, please go to:
www.neareast.org/2017-impact-report



A special thank you to Syracuse University for enabling NEF to draw upon the talent and creative energy of the academic community to help address critical challenges while training a new generation of leaders who will guide the future of social and economic development worldwide.



@NearEastFdn



Near East Foundation



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