



Domestic work with dignity,
a tool to build prosperity

Domestic Workers' Situation in Peru



+500K DW



Extreme
poverty



Discrimination



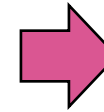
Violent
environment



Informality



Basic / None
education level



Survival Mode

Our Proposal



+5K Student
DW



Disrupt cycle of
poverty



Women
Empowered



High self-esteem



Formal Jobs



Higher
education level



Thriving mode!!!

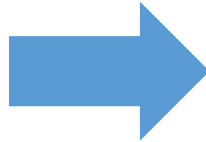
Our Team

Women who have listened first-hand Peruvian domestic workers stories and firmly decided to work together to improve their situation.



Our Mission

Promote domestic work with dignity as a powerful tool to build prosperity.



What We Do

Empower domestic workers to have the capacity to choose, to dream big and to go for those dreams.



Workshops

Offer domestic workers life skills workshops: improve self-esteem, teach them how to plan their future, domestic workers' rights & duties, sexual & reproductive health, and how to prevent domestic violence.



Taller de Autoestima
Octubre 2015
CEBA San Francisco de Borja
ONG Emprendedoras del Hogar

Coaching

Coaching sessions for senior high school students to empower and encourage them to go for professional opportunities.



Vocational Orientation Fairs

We connect night high school students (mainly young female domestic workers) with career opportunities and scholarships at universities & technical institutions, engaging personalities and authorities.



2015



2016

2017



Student Domestic Worker

We are working in a cultural change to promote a new concept: the Student Domestic Worker, to transform domestic work into a temporary platform to keep scaling into the education ladder.



Dream, Plan, Act

We are working with at-risk teenage girls in Peru, encouraging them to dream big, develop a plan, and go for their dreams. They are ex forced labor children who are doing a big effort as young adults working during the day and studying at high-schools at night.



Sonar, Planear, Actuar
CEBA Juana Alarco de Dammert
Agosto 2018.
ONG Emprendedoras del Hogar

Community Meetings

We have meetings on Sundays, offering domestic workers spare time activities and a space to share and learn.



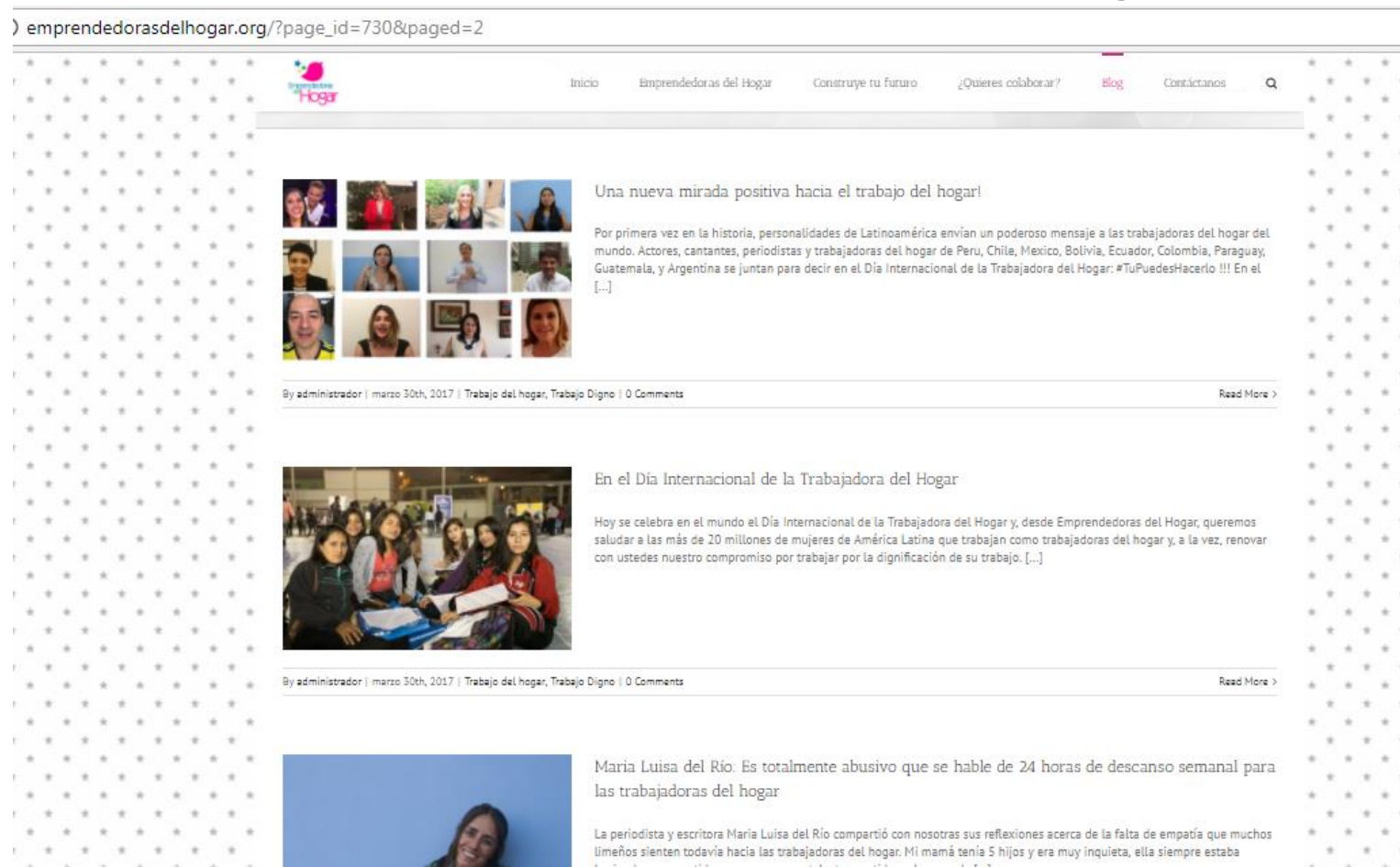
Communication Platforms

Advocacy and awareness campaigns via our Social Media platforms: Facebook and Twitter (+30K followers).



Spread The Word

Interview domestic workers, employers and personalities to talk about domestic workers situation and opportunities, share their point of view in our website blog.



Strong Network

We have developed an important network with people from civil society and media to government.



TV Journalist Sol Carreño



Domestic Workers Union
Representatives



Congress Woman Leyla
Chihuan

Awareness Campaigns

Participate in official events to promote the respect of Domestic Workers' Rights.



Participating at the Ministry of Labour Domestic Workers Rights's Fair (2017)

Domestic Workers' Day

Videos with the participation of representative Latin American leaders and civil society organizations giving a positive message on International Domestic Workers' Day (<https://www.youtube.com/watch?v=UwojiB6GTBQ> English version).



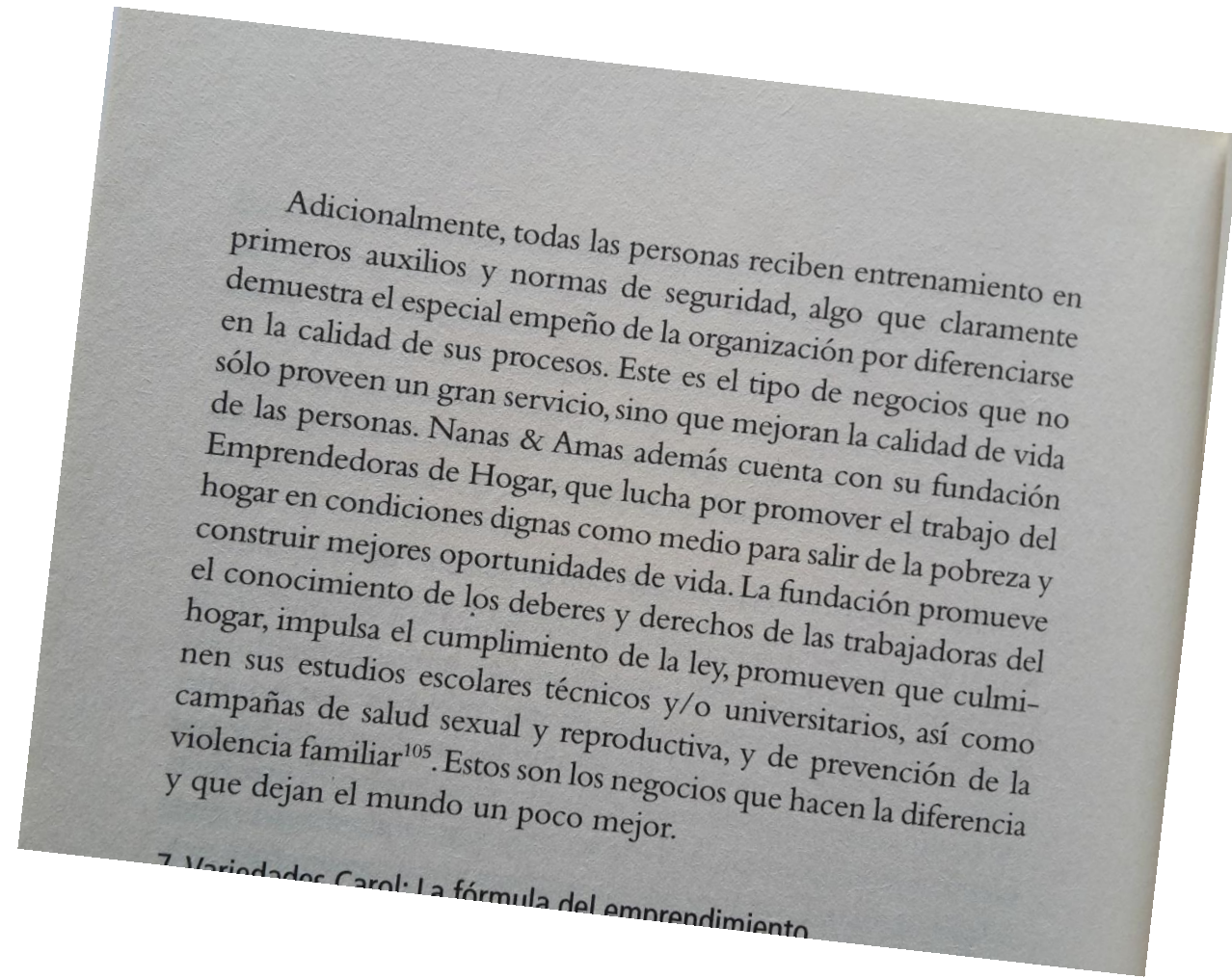
Media Presence

Communication leaders engaged with our proposal and promote it through their communication platforms.



Mention In A Book

The international conference person, David Gomez Gomez, mentioned our work in his book “Bueno, bonito y carito” (Colombia, 2016).



Trust Based Relationships

Commitment and strong relations with the partners and founders of similar civil associations in Peru, Chile and Mexico.



Chilean Domestic Workers
Union Representatives



La Casa de Panchita from
Peru

Founder of Hogar Justo
Hogar from Mexico



USAID – FHI360

We were invited to share our proposal to give a different look to domestic work as the new tool to fight poverty, and be part of the main panel at the Strategic Workshop of Economic Empowerment for Women (Washington DC, 2016)



VV100 Leadership Team

Vital Voices selected us to be part of their strategic VV100 Leadership Team, composed with 100 female leaders (from their network of more than 15,000 women from all over the world) to help each other promote our proposals worldwide.



Modification of Domestic Workers' Law

We developed a Proposal to modify actual Domestic Worker's Law according to ILO 189 Convention recommendations. It has been presented by Congress Women Leyla Chihuan, and is about to be presented in this coming Legislation period.



Historical Meeting at the Parliament Offices with the participation of every Peruvian Domestic Workers Union Representative (October, 2017)

GlobalGiving

We are a Peruvian NGO member of GlobalGiving since 2018.
We have recently received the following badges:



Contact Us

We would love to hear from you!



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