



**EL PODER DE LAS M**  
MUJERES MISIONERAS MADRES



THANK  
YOU

# Donor Report



**PUERTO RICO RISES**  
FOREVER **PRECIOSA**

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# A LITTLE BIT ABOUT US



Puerto Rico Rises, Corp. (PRR) is a nonprofit organization, composed 98% by women, that was born to address the immediacy of the survival needs of families as a result of the disaster caused by Hurricanes Irma and Maria, who were left without access to water, food, medication and/or shelter. We have been operating continuously for 1 1/2 years from our own 60,000 square foot warehouse located in Aguadillia (north-west area in Puerto Rico).

Thanks to the support of hundreds of volunteers who provide a labor equivalent of over \$500,000 volunteer hours, since 2017, we have been able to develop and implement the variety and breadth of offers and opportunities offered by our programs that cover all phases of disaster:

**Prevention** - Classes, workshops, and seminars that cover all stages of a disaster; radio-communications, first aid, rescue, food handling, emergency delivery, CPR, and survival, among others.

**Mitigation** - Collection of key and specific information through a house-by-house survey whose data will allow the creation of a concurrent action plan with specific needs by sectors.

**Preparedness**- Alliance with sister organizations that will receive the necessary training and preparation to execute this plan of action, becoming Relief Centers around the Island and whose activation will be immediate with the National Alert System.

**Response** - Delivery of basic hand-to-hand supplies in house-to-house missions, ensuring that the necessary help arrives where it has to arrive.

**Rehabilitation** - Providing equipment to families or communities, as a loan, that provide their immediate needs while basic services are restored.

**Reconstruction** - Construction materials and assistance in the workforce for the repair of damaged homes during a disaster. In addition, support, training, and skills that encourage the development of small businesses for women entrepreneurs. We will also create spaces and projects that foster Puerto Rican's agriculture and industry.



# EVALUATIONS & METRICS

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To qualify these achievements and their direct impact, we use empirical indicators that can demonstrate the factor of our Organizational Capacity in eight (8) indispensable areas to measure how effective the organization has been in the first phases of Response. Among them we highlight our intervention and organizational capacity through the following indicators:

Summoning capacity of call:

- 55 city coordinators in the US registered in 72 hours
- 3,000 PR volunteers registered and activated in the first 14 days
- In 2018 in volunteer hours we will have the equivalent of over \$ 350,000 in labor force including experts in areas such as: sustainability, finance, law, medicine, construction, administration, marketing, "first responders", and community leaders.

Community mobilization capacity:

- Figures like Orlando "El Gato" Merced (first native Puerto Rican accepted in the Globe Trotters Team) and Pedro Capó (well known celebrity & singer) have supported our achievements since our inception
- Team work with a total of 127 community leaders, churches and non-profit organizations from all over the Island, which allows us a direct, immediate and more far-reaching response by impacted sector
- Recognized community organizations, schools, institutes, and universities in over 30 states have collaborated and / or collaborate with PRR in collection and / or transportation of supplies, referrals of cases, and contribution in voluntary hours

Fiscal Transparency:

- Platinum transparency stamp from GuideStar.
- Accepted as partners of GlobalGiving™
- Supported by International organizations like Brother Brothers Foundation and SILAMP



#### Fundraising capacity:

- During the first three (3) months immediately following Hurricane Maria, PRR raised a total of \$ 1.068 million for the calendar year of 2017; that is, in a record period of three (3) months.
- We held a simultaneous event in 35 cities of EU- National Drive for PR broadcast LIVE on social networks, where we collected an additional 3 million pounds of first aid supplies
- All the donations collected came to PR without losing a single box of any load
- We established partnerships with companies in India, Detroit, Massachusetts and Pittsburgh
- Organizations and recognized companies such as Jet Blue, Hispanic Federation, Industrias Feliciano & Target Rent a Car have provided grants, sponsorships or partially funded our projects.

#### Ability to manage funds and resources:

- In only 18 months PRR has managed more than \$2.4M in revenues.
- In the Rehabilitation phase, approximately \$245,000 in construction materials, over \$ 150,000 in medical equipment and supplies, and \$ 1,000,000 in commodities

#### Capacity to distribute supplies:

- By creating a liaison with community leaders and organizations in every single city of Puerto Rico, we managed to distribute over two (2) million pounds of water, food, hygiene items, medical items, infant, and pet products by December 2017
- We closed 2018 with over six (6) million pounds distributed
- Thanks to groups of volunteers coming on a monthly basis, from different areas like: Rhode Island, Pennsylvania, Florida, Ohio & Mexico

#### Direct Impact:

- By December 2017 - Impact of approximately 45,000 people.
- By April 2018 - As a result of our missions, close to 65,000 people have already received some service from PRR
- We closed December 2018 with an impact of over 100,000 people

#### Innovation

- PRR is the first and still the only organization in PR providing Solar Shelters Kits thanks to our Partnership with Visible Good & SEAREI.
- By Partnering with LOVELAND, we are the only organization with its own interactive mobile application for a better and accurate response

# EMPOWERED WOMEN

**MONEY MANAGEMENT WORKSHOP  
AGUADILLA PR**



**MARINY VAZQUEZ  
NAGUABO SOMOS TODOS  
NAGUABO, PR**



**WOMEN ENJOYING THEMSELVES  
WHILE LEARNING**



**PRR VOLUNTEERS  
AGUADILLA, PR**



**YANIRA OCASO  
FOR SUCH A TIME AS THIS  
AÑASCO, PR**



**MEXICO SUPPORTING PR  
TRAVELING WITH CAUSE  
WOMEN BUILDING HOUSES  
IN PUERTO RICO**



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SOON

