

明日中国基金会

机构简介

上海明日公益事业发展中心（明日中国）是在上海市社团管理局注册，由上海市民政局监管，专门服务和培养创新型公益人才、服务与协助慈善公益项目、组织志愿者活动的公益慈善类社会组织。

明日发源于 2012 年明日中国基金会（英国）和中国青少年发展基金会合作发起的明日公益计划，在运行“明日伙伴”项目三年后，于 2016 年初在上海市民政局独立注册。注册之后，明日中国不断发展，又发起了明日执行长（伙伴 / 创变者）等新的人才支持项目，也成为明日醒醒（发作性睡病互助）、Youth Spotlight（留守儿童教育）、倾音（唇腭裂儿童语音矫正）、无境深蓝（海洋环保）等数个青年社会创新项目的管理机构。数年来，我们不断演变、不断进化，已经成为中国公益慈善领域支持和发展创新型公益领导人的领先组织之一。

我们的愿景是：

一个生机勃勃、卓有成效的创新公益生态在中国蓬勃生长；大量可信、可靠的公益组织在中国社会的角角落落做出贡献；每一个普通公民能通过有益、有趣的项目参与解决社会问题。

为了这样一个愿景，我们选择这个使命：

打造卓有成效的现代公益领导人

我们通过我们服务和支持的明日执行长（明日伙伴 / 明日创变者）来实现我们的公益理想。我们通过服务和支持使命清晰、执行有力、财务透明、传播有效，又极富创新力的明日执行长，来促进中国社会公益慈善组织的效率、透明度、影响力的提升，进而鼓励更多的青年人参与社会问题的解决，推动社会的发展。我们为明日执行长提供专业、高效、友好的服务，为我们的执行长提供满足国内法律、法规和各类监管需要的体系和保障，让我们的执行长们把公益行动变成公益项目，把公益项目变成公益组织。把热情转为持久的动力，在中国社会创新这条不归路上，走得更好、更稳、更远。我们扎根社区，通过引入有益、有趣、有效的优质公益项目，积极促进基层社会治理创新的实现。





ABOUT US

Our philanthropic approach reflects our professional background: instead of using direct donations, we prefer to invest in the personal and professional development of selected individuals from China's leading NGOs (NextFellows). We believe that cultivating teams of visionary leaders is the best and most effective of improving civil society in China. We consider all kinds of charitable causes, and support projects from a wide range of areas; such as giving migrant children equal education opportunities, assisting the visually impaired, and improving citizen participation in local causes.

	Traditional Philanthropy	Our approach
Cash outlay	Expenses/doling outs	Selective investment
Aim	To solve today's problems	To implement long term solutions
Immediate Beneficiaries	A small percentage of disadvantaged groups	Carefully chosen NGO leaders
Short term results	Alleviate immediate problems	Strengthen <u>NGO's</u> capacity to solve social issues
Long term results	The support makes people feel better, but the problem persists	The support improves the social condition, and prevents similar problems
Service area	Working on problems limited to a region or country	Working on problems of global concern, across China

This table shows the differences between our approach and that of traditional philanthropy. We believe our approach solves social problems more effectively. By increasing the capability and skill base of individual leaders from China's emerging NGOs, we make their efforts have measurable impact on social problems in present day China, and drive them to create effective long term solutions to these problems in the near future. People in China experienced centuries of botched treatment by an ill-equipped authoritarian state, now is the time for this generation to rise up and seize the future for themselves. We give them resources and opportunities to realise their own ambitions, so that their ideas and fervour lead to social change towards a better future.

For China, and for the entire world.

明日中国基金会 公益初衷

今天的中国已经存在太多社会问题。从空气到水，从孩子的安全到生活的舒适程度。有些老人摔倒了无人扶起，另外一些老人摔倒了却不敢去扶……在各种社会问题暴露数年之后，也许大多数人都已经能感受到，我们的生活质量不完全由个人或家庭拥有的财富决定，党和政府也不能包办一切。一些移民的人会觉得：在一个拥有优良机制的社会中做一个普通人，往往胜过在一个没有那么良好的机制的社会里做富豪。

但是，只有少数一些人能意识到，“良好的社会机制”并不会从天上掉下来。成熟国家今天的蓝天碧水，是由数十年、数代人努力而来，也许许许多多的基金会、慈善机构共同守护。缺失这样一个积极活跃的社会组织群体，即便经济再发达，也很难自动带来每个人生活质量的提升。中国的经济已经快速发展了三十

年，已经是全世界经济总量第二的国家，我们也有一个强有力的党和政府，但是社会中仍然存在从念不起书、到吃不上安全的饭、到老人无人管、到留守儿童自杀等各种基础性社会问题。这就是民间社会组织严重不发达造成的。

要解决这样的问题，唯有有人动手，共同参与。普通人参与社会建设，最佳的途径就是通过公益慈善项目。明日中国希望在这个过程中发挥一点力量。我们工作的目标是提高中国公益行业工作的质量和效率。这样，我们既可以解决今天的社会问题，又可为明天提供一个可持续的社会问题解决框架。我们希望通过大家的努力，给我们的子孙后代留下一个充满活力、充满创造力的公益部门，让普通人能通过有益、有趣的活动，为更美好的明天做出一点贡献。



OUR STORY |

Between late 2011 and early 2012, a small group of working professionals in London conceived the idea of ChinaNext Foundation. We lived comfortable middle class lives in an advanced economy, despite this, we became concerned about the alarming news events from China. We were appalled by Bo Xilai's then leftist populist policies, which did not even pretend to be law-abiding; we were kept awake at night after hearing about the death of Yueyue, a two-year-old Chinese girl who was ran over by two vehicles, and ignored by at least 18 passer-by. (Wikipedia Link: The death of YueYue. Note: the scene may be unsettling to many).

We believed that some things went seriously wrong for Chinese society. The situation can improve, but it is up to us, each individual, to take action. Being academics and finance professionals, we realised that China's single-sided, export-led economic development model was coming to an end; the next chapter, a more exciting and further-reaching phase of social development was on the rise. This was an unmissable opportunity for us to make a

difference.

Through personal experiences and rational analysis, we discovered a core problem in Chinese society: there is no civil society to speak of right now. Chinese rule, throughout history, was always authoritarian, if not totalitarian. Take the empire and its sprawling network of bureaucrats, for example; without safeguards such as guilds, merchants, boroughs or communities lying in-between, it is every person for themselves. All traces of independent citizen organisations were eliminated during the Communist and Cultural Revolutions, and their current mode of governance has only exacerbated the problem. If the government becomes more corrupt and unstable, individuals would not have the infrastructure, skills, or the will to moderate the governors. The Yueyue incident was one of many tragedies to stem from this blatant civil inefficiency. By cultivating NGO leaders, we aim to improve people's participation and understanding of societal problems, and prevent these problems from occurring in the future.



明日中国基金会 怎么做公益？

我们不直接做慈善。

我们服务卓有成效的现代公益领导人，帮助他们把一个具体的慈善项目做好、做大。我们认为中国有足够的资源支持自己的公益项目，缺乏的是人才、能力、经验、或国际合作。我们不把自己限制于任何一个具体的公益部门或地域，而是专注于培养一个越来越大的高素质公益人才队伍。通过选拔和评估，我们把中国最有潜力的青年公益领导人筛选出来，并和他们一起成长，陪伴他们成为明日中国的领导人。我们希望他们的成长带来公益行业的成长，而公益行业的成长带来整个中国公民社会的成长。

具体做什么？

我们选择优秀的、具有潜力、并认同有效公益理念的公益项目领导人。我们为他们提供专业、高效、友好的服务，我们跟踪、核查他们和他们的工作，并帮助他们提高工作效率。我们鼓励他们互相联系、互相帮助、相互合作，并和世界其他地区的年轻公益人们共同成长。我们用五个方面的因素来衡量我们自己的工作成果：这些公益人和机构的规模和成长速度，他们带来的社会变革、他们的工作效率提高、战略方向的清晰以及个人的成长。

通过这些年青公益领导人，我们提高普通中国人的公民意识和社会责任感，尤其是年轻人的社会责任感。我们引导有序的国际文化和观念交流、促进中国和世界主流价值观的融合。在此过程中，我们鼓励更多的中国年轻人成为全世界的青年领袖。

帮助谁？

明日执行长（伙伴）是我们从全国各地甄选出的公益项目负责人。明日执行长（创变者）是我们支持的致力于社会创新和社会创业的优秀青年人。我们帮助他们。从山区儿童教育到环境保护，他们已经在切切实实为社会做贡献。我们希望和他们共同成长，发挥他们的潜力，扩大项目的影响。这样，他们才能去服务更多的人，实现更好的社会效应。从这个角度来说，投资于人是最高效的发展公益事业的手段。而帮助卓有潜力的公益领导人变得卓有成效，才是造福于这个社会最高效的手段。因此，我们把服务于公益领导人作为我们的工作。



How Do We Build a Better Society?

In the months that followed, we worked on several hypotheses to create a charitable foundation, in order to advance “civil society” in China. This is a complicated project to take on in the world’s most populous country, with cultures and traditions which can be traced back thousands of years. We decided to create an organisation different from a conventional charity. China is an enormous country with problems so numerous that it would be wrong to resolve them one by one. For us, it is better to use our skills in our own professional domains, primarily as financial and academic advisors, to resolve social problems in China.

Our Hearts and Minds are combined

The foundation you see today is the joint result of our hearts and minds.

Financial professionals in our team created the NextFellow programme. The “market” for social improvements is so small, it is unnecessary to invest in a particular social organisation. Instead we identify and train people who run these organisations.

Academics in our team create the NextMinds programme it aims to redefine the meaning of “society”. In China, people often associate a society detached from the political party as chaotic and unstable. However, we advocate a concept still unfamiliar to many people— to view society as collaborative, self-organising, and empowering for citizens themselves.

The founders reached this conclusion and, while sitting together on July 1st, 2012, we promulgated the constitution of a foundation that promotes these two key strands.





你认同我们的理念吗？

如果是，不妨一起走！



CHINANEXT

未来 支持中国公民社会
Support civil society in China
for a better future



理事长的一封信

A Letter from the Chairman



Dear Friends, donors, ladies and gentlemen,

It is my pleasure to report to you the development of ChinaNext Foundation. Starting and running a charitable organization is a new endeavor for all of us, who are otherwise busy city professionals or academics, and the challenges we faced have been daunting; however, we have been positively surprised by the generous support from reputable individuals and organizations in China and Europe, along with the welcoming messages and encouraging responses we have received from China's charitable sector; which, from a developed world's perspective, is still in its infancy.

During the last two years, we have been privileged to work with some of the best and hardest working young men and women who are dedicated to creating a vibrant charitable sector as well as a strong and ever-growing civil society in China. Given China's size and her importance to the world, their work and the resulting growth of citizen awareness will have profound implications in the world in which we live. The future is clear.

We feel extremely lucky to be one of the few charities that have a dedicated program to foster future leaders in China's charitable sector. In our NextFellow Program, with the help from our charity partners, we have been able to identify, select, support and train a team of NextFellows who work at the forefront of China's emerging civil society. We provided the necessary support for their growth, and created opportunities allowing them to interact and share their best practice and knowledge with each other, as well as with the world at large. Our Fellows not only grew the importance and impact of their work in China, but were also invited to the US, Indonesia, UK, Taiwan, and other highly developed countries to learn how other young leaders are changing the world. For many of our fellows, the NextFellow program was also the first time that they could formally collaborate with each other and exchange charity ideas and actions.

We feel equally proud to have contributed meaningfully to the communication and exchange between both Chinese and international civil societies over the past two years. The growth of civil society in China requires not just the growth of leaders, but also the growth of awareness among the public, especially that of the younger generation. That was our motivation to facilitate, host and collaborate on a series of events and forums—coined NextMinds program – to ensure that high caliber speakers who are at the forefront of civil society give lectures to share their experiences and expertise of working in civil society in China on a day-to-day basis. Our NextFellows, most of whom are of a similar age to the Chinese students and ourselves, have become the core convoys for many UK students as well.

NextFellows and NextMinds. One is for action; the other is for ideas. We are excited to be involved in an increasingly global initiative to foster a new generation of Chinese citizens who can confidently join the rest of the world for a better and more prosperous future. Not just for China, but for all.

We are extremely fortunate to be living in this day and age, and I feel immensely proud of our volunteers who have devoted much time and energy to the development of this Foundation. We thank our donors, many of them from the business world, who subscribed to our mission and provided generous support even before we had a clear mind about what to do with it. Now with your “seed money”, I am proud to say, we have been able to develop a “business model” which we believe would effectively help the growth of civil society in China.

For the Future. For all.

Leo L Liao
Chairman of the Board



明日团队

理事会及监事

公益机构的理事会类似于公司的董事会，是该机构的最高决策机关，集体为机构的行为负责。

明日中国的理事会全部由没有报酬的独立理事组成，和有薪的工作团队分离，并且每年进行改选。2017-2020（第二届）理事会已于 2017 年 3 月 11 日召开。第二届理事会由 5 名理事、1 名监事组成。

理事会的职责

1. 代表捐赠人、社会监督机构的运行；保障机构的公开、透明运行，保证捐赠人和社会公众的权益；
2. 任免本机构的高级管理人员、批准预算、决定其它重大事项（比如修改章程等）；
3. 对外代表明日中国，扩大影响、获取资源，积极为机构的使命服务；
4. 为机构的业务、团队、服务对象提供力所能及的专家咨询服务；

我们热情邀请社会公众加入我们，通过监督机构的正常运行。如果有任何意见、建议、投诉，欢迎向董事会专门邮箱写信：Board@Chinanext.org

感谢您的监督和参与！



The People

There are many similarities between the board of directors of a non-profit organisation and that of a business. As the highest decision-making body, the board assumes all responsibilities for the organisation.

The ChinaNext Foundation Board of Directors is comprised of unpaid, independent individuals who are elected on an annual basis. The current Board was first convened on March 11, 2017. From 2017-2020, the Board, consisting of five directors and one supervisor, guides and oversees the Foundation.

The responsibilities of the Board of Directors

1. Simultaneously represent the donors and the public by supervising the Foundation's operations; ensure organizational openness and transparency while guaranteeing the rights and interests of donors and the public.
2. Appoint and remove senior managers of the organization, approve budgets and decide on other major matters (such as amending the articles of association).
3. Deepen the Foundation's external impact, acquire resources and actively serve the mission of the organization.
4. Provide expert consultation for the Foundation and its service recipients to the full extent of the Board's capability.

We warmly welcome you to join us as a part of the supervisory body of the Foundation. If you have any comments, suggestions or complaints, please contact us via email: Board@ChinaNext.org.



廖立远（理事长）
Leo L. Liao
Chairman of the Board
Since July 2012

廖立远，伦敦商学院 EMBA，明日资本集团投资总监。廖先生曾先后任职于英国天达资产管理（Investec Asset Management）和 奥比斯投资咨询（Orbis Investment Advisory）的全球市场投资经理，有 10 年投资管理经验。除金融投资方面的专长之外，廖先生并于社会创新、区域发展等领域颇有建树，并在 2012 年与伙伴共同创立“明日公益计划”（属中国青少年发展基金会）。2016 年，以此为基础，发起成立上海明日公益事业发展中心。2017 年 3 月再次当选为理事和理事长。

Mr. Liao is the founder and chief investment officer of CapitalNext Group, an asset management business based in Beijing that aims to utilize the power of capital for social progress. With ten years of experience in investment management, he was previously a global market investment manager at Investec Asset Management and Orbis Investment Advisory. In addition to his financial expertise, Mr. Liao made great contributions to the fields of social innovation and regional development. In 2012, he collaborated with the Chinese Youth Development Foundation to form the “ChinaNext Public Welfare Plan”. Elaborating on this the plan, he launched the Shanghai ChinaNext Public Welfare Development Center in 2016. In March 2017, he was elected as the Chairman of the Board. Mr. Liao graduated from Tsinghua University and Cambridge University. He also holds an Executive MBA degree from the London Business School.



徐本亮（理事）
Benliang Xu, Director
Since January 2015

徐本亮历任上海第二工业大学社科系副主任、继续教育部主任。他致力于慈善公益 20 年，创业教育 17 年，有丰富公益机构管理和运作、公益项目开发和管理、筹资、公益创业指导的实践经验，曾先后策划设计和组织实施了一批有社会影响力和良好社会效益的慈善教育项目，为全国 1000 多家社会组织做各种能力建设培训、咨询和战略规划。徐先生 2015 年 1 月成为明日公益计划的导师，并于 2016 年作为发起人之一发起成立上海明日公益事业发展中心。2017 年 3 月再次当选为理事。

Mr. Xu is the deputy director of the Department of Social Sciences and director of the Division of Continuing Education at the Shanghai Second Polytechnic University. He committed himself to public welfare for twenty years and worked extensively with entrepreneurship education for seventeen years. Throughout his career, Mr. Xu accumulated rich experiences in operating public welfare institutions, developing and managing public projects, fundraisings and numerous other aspects of social entrepreneurship. He planned and facilitated many influential and impactful charitable education programs and has assisted more than a thousand social organizations with capacity building, training, consulting and strategic planning. In January 2015, Mr. Xu began serving as a mentor to the “ChinaNext Public Welfare Plan”. He later became one of the founding members of the Shanghai ChinaNext Public Welfare Development Center in 2016. In March 2017, he was reelected as a member of the Board of Directors.





陆璇（理事）
Xuan Lu, Director
Since March 2017

陆璇，复旦大学法学学士、华东政法大学法学硕士，上海复恩社会组织法律服务中心创办人、理事长，上海汉路律师事务所合伙人律师。并兼任中山大学中国公益慈善研究院公益政策与法研究中心执行主任、上海市法学会慈善法治研究会副秘书长。2003 年加入上海热爱家园，致力于志愿服务及公益事业，并从 2005 年起担任热爱家园理事，有着丰富的一线志愿者工作经验以及公益机构管理经验。2017 年 3 月成为机构理事。

Mr. Lu received his Bachelor of Law from Fudan University and Masters of Law from the East China University of Political Science and Law. He is the founder and director of the Legal Center for NGO (a pioneer in providing professional legal services to NGOs in China) and works as an associate lawyer at DLF Lawyer. Mr. Lu is also the executive director of the Public Welfare and Law Research Center at the Sun Yat-sen University Institute for Philanthropy Research, and he serves as the deputy secretary of the Research Association of Philanthropy and Law at the Shanghai Law Academy. In 2003, he joined Grassroots Community, a Shanghai-based community youth volunteer association, and starts his devotion to public welfare. After two years, he assumed the role of director at Grassroots Community and further enriched his experiences in community service work and the management of public welfare institutions. In March 2017, he was elected as a member of the Board of Directors.



李浩（理事）
Hao Li, Director
Since June 2018

易才集团创始人兼董事长，中欧商学院 EMBA，创业导师。作为一名成功企业家与创业导师，他不仅将易才集团发展成人力资源服务行业的领导者，还一直在积极探索实践创新创业人才的培养模式。他同时还在公益领域持续不断地参与探索，于 2013 年成立安徽李恩三慈善基金会，荣获各大公益类奖项。于 2018 年 6 月 27 日成为机构理事。

Mr. Li is the founder and chairman of China Talent Group. He received his EMBA from the China Europe International Business School (CEIBS) and currently serves as an entrepreneurship mentor for CEIBS. As a successful entrepreneur himself, he developed a model for fostering entrepreneurial talent and transformed China Talent Group into a leading Human Resources Outsourcing (HRO) service provider in China. At the same time, he was consistently engaged with the field of public welfare. In 2013, he established the Anhui Li Ensan Charitable Foundation and won several major awards for his contribution to public welfare. In June 2016, he was elected as a member of the Board of Directors.



黄卫平（监事）
Weiping Huang
Supervisor

黄卫平先生是上海手牵手生命关爱中心理事长。黄先生原是商人，2005 年经济自由后放弃商业寻求人生意义，并开始学习心理学，于 2008 年赴汶川灾后援助，看到了生命的脆弱也见证了生命的坚韧。同年，创立非营利机构手牵手生命关爱发展中心，致力于临终关怀领域的人文进步，并推动了上海临终关怀卫生公共政策的改变。2012 年退出手牵手日常运营工作，开始筹建醒来死亡体验馆，探索生命教育和生命文化领域的社会企业发展路径。9 年的公益实践，内心如有召唤，愿每一个生命无论病痛或艰难，仍能保有平安和希望。

Mr. Huang is the director of the Shanghai Hand in Hand Life Care and Development Center. He previously worked in business and commerce. In 2005, he transformed his career in search of more meaningful work and started studying psychology. Though his participation in relief efforts for the 2008 Sichuan earthquake, Mr. Huang saw firsthand how fragile yet tenacious life can be. In the same year, he founded the non-profit Hand in Hand to transform hospice care in China and to promote policy changes related to the field. In 2012, he left Hand in Hand to design a life and death museum, which he hopes will better educate the public about the relationship between societal progress and the study of human development across a lifespan.

注：2016-2017（第一届）理事会建立于 2016 年 2 月，由 6 名理事组成。根据章程，第一届理事会的任期于 2017 年 2 月 28 日结束。2016-2017（第一届）监事会建立于 2016 年 2 月，由 2 名监事组成。根据章程，第一届监事会的任期于 2017 年 2 月 28 日结束。





明日执行长

明日执行长是明日中国的品牌项目。这些卓有成效的现代公益领导人也是我们的服务对象，执行长是一种称号，一种身份，代表我们对他们的事业和个人的认同，代表我们将把服务他们作为我们自己的公益。

对于明日执行长，明日中国是永远的娘家。我们会和他们一起做公益，为他们提供多种资源，比如，伙伴共创、国际资源嫁接、创新项目开发、专家支持……

对于明日执行长，明日中国就是他们的组织。我们将为他们建立专属的事业部，享有完全的决策自由，而使得机构成为他们高效率的后方。我们提供专业、高效的财务、人事、宣传、推广服务，使他们充分发挥自己的特长，又满足中国对于公益组织审计、合规的诉求。

执行长们均将参与执行长基金的自主管理。打造属于自己的慈善信托。明日团队将和执行长们“长期共存、共同成长”，共同创造一个更美好的明日中国。



NextFellow Program

We know China has enough resources to fund non-profit social programmes, but we lack the right people. This is why we invest in individuals, and not just their programmes. We are interested in all areas of social development, and aim to foster many individuals who have high-potential to develop as leaders in the non-profit sector. Through selection and evaluation, we select Chinese NGO leaders with the greatest potential. These leaders become our Fellows, and we assist these them to gain experience within their field, build resourceful networks, and form international partnership. We follow and investigate their work, and help them increase their efficiency. By encouraging mutual assistance, our fellows cooperate with each other, share resources and experiences. As their programmes becomes established, we make sure these leaders continue to develop their abilities.

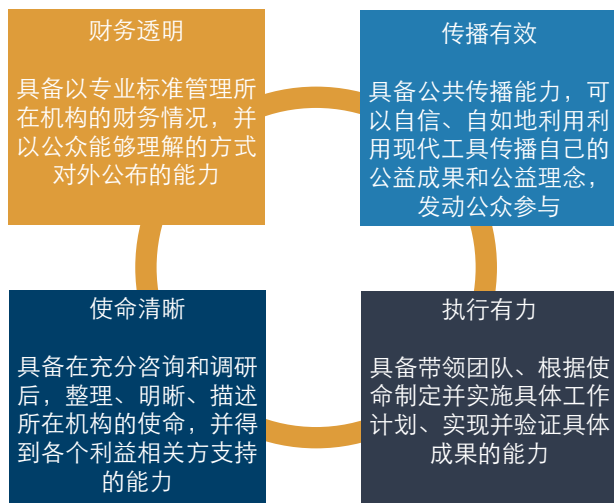
We judge our Fellows' programmes by measuring five things:

1. The speed of growth and the scale of their programmes.
2. The changes they bring to society.
3. Improvements in their ability to work efficiently.
4. Clarity of their strategic directions.
5. Personal growth of the leaders and their team members.





明日执行长的责任
用全部的智慧、热情和精力，从事所从事的公益事业之中，以实际行动为中国社会的进步作出努力。





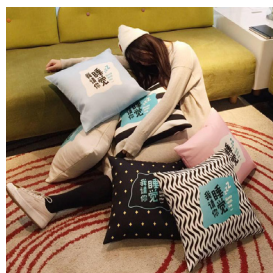
明日醒醒 Wakey-Wakey

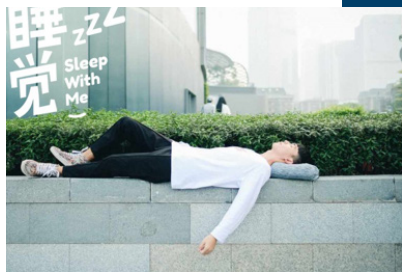
阿培，2015年本科毕业于美国南加州大学Marshall商学院。阿培在大三时在美国确诊了发作性睡病后，于2016年回国全职公益，通过一系列的公益行动提升国内民众对发作性睡病的认知，发起了中国首个针对发作性睡病建立的公益项目。

Pei was diagnosed with narcolepsy during her junior year at the University of Southern California (USC). She graduated from the USC's Marshall School of Business in 2015, then returned to China to launch her narcolepsy campaign. Through a series of face-to-face and online activities, this campaign enhanced public awareness of narcolepsy and prompted biomedical research for treatments to alleviate narcolepsy symptoms.

提升罕见病发作性睡病在中国的认知，呼吁群众对患者的更多包容和理解，让社会更加安全。







自 2015 年夏天，发作性睡病公益行动持续得到社会的关注，被主流媒体新浪网、人民网等多次报道，还包括 CCTV2、安徽卫视等电视节目；2016 年底，为进一步大力提升发作性睡病认知，明日醒醒发起了 # 我请你睡觉 # 公益行动，成功联动了 60+ 企业（滴滴打车、果壳网等），30+ 媒体，20+ 公众人物进行秒睡接力，再度吸引了影响力媒体一条视频、澎湃新闻等的深度报道，前后共获得了超过 5000 多万的线上曝光，荣获第四届中国公益慈善大赛金奖、第十届设计之都（中国深圳）公益广告大赛影视类最佳创意奖、2017 年“行动者联盟”十大公益项目称号。目前，公益行动已吸引过千名觉主加入社区。

2017 年 1 月，阿培成为首位明日执行长，并带领“我请你睡觉”公益行动运营团队加入明日中国，成立明日醒醒公益项目，未来的路上，明日和阿培的团队一起，延续发作性睡病公益项目的使命。

Pei launched Wakey-Wakey ChinaNext in 2015, it focuses on narcoleptics- people who suffer sudden sleep attacks. In China, this project is the pioneer and most influential of its kind. Pei herself was troubled by narcolepsy for years. In 2016, she took initiative to launch "#Sleep with Me#", a creative campaign that spread awareness of narcolepsy. The campaign allowed people to learn about the lives of narcoleptics, it also prompted biomedical research for treatments to alleviate narcolepsy symptoms.

Since its launch in 2015, Wakey-Wakey ChinaNext's campaigns has become media sensation, with air-time on the national television channel CCTV2, as well as large social media sites including People.cn and Sina.com. In 2016, the campaign caught the eye of over 50 million people, and connected thousands of narcoleptic "sleepers" to the sleeper community; this was possible thanks to the joint efforts of over 60 corporations, over 30 media groups, and over 20 celebrities. With its growing popularity, Wakey-Wakey ChinaNext will continue to expand its reach to the public, and to build a safer environment for narcoleptics for individuals in China, and for individuals around the world.



YouthSpotlight

Emily Yue, 上海长大的香港人，本科毕业于伦敦国王学院，研究生毕业于伦敦商学院，目前就职于伦敦 Monitor Deloitte 从事战略咨询的工作工作中，为世界五百强的大客户提供战略建议，解决问题，增强其市场的竞争力。生活中，喜欢走路，运动，世界美食，看书和发呆，还有为 YouthSpotlight 寻找灵感。

Emily Yue, a Hong Kong native who grew up in Shanghai, earned her bachelor degree from King's College London and her master degree from London Business School. Currently, she works in strategic consulting for Monitor Deloitte in London, providing strategic advice to major Fortune 500 clients and enhances their market competitiveness. In her personal life, she enjoys jogging, reading books, meditating, and about ponders ideas for Youth Spotlight.



帮助缺乏机会和引导的留守儿童发现人生的多种可能，并实现自我赋能，积极的为未来做好准备。



Youth Spotlight 留守儿童夏令营是 EmilyYue (余慧诗) 在 2013 年发起并组织, 由上海明日公益事业发展中心管理的, 关注中国留守儿童的社会公益项目。

通过为那些远离父母、缺失关爱、未能享受同等教育的留守儿童提供一系列生活技能、兴趣探索与创新课程, 以及促进团队合作、领导力、自信心提升的城市探索模块, 让这些心怀梦想、但缺乏机会的孩子发现人生的多种可能, 并积极地为未来做好准备, 让他们能够“勇于爱, 勇于思考, 勇于改变”。

五年来, 夏令营项目得到了各大企业, 大学及其他机构的支持, 并促成与各类企业和机构深度合作, 包括卡利斯特服装、3M 科技公司、SMG 文广传媒、面包新语、上海交通大学、儿童医院、黑苹果领袖营等。YouthSpotlight 荣获第六届中国公益慈善大赛银奖、中国好项目平台中国最具潜力项目。

2017 年 7 月, Emily 在 LBS (伦敦商学院) 校友会为当年的夏令营筹款, 并因此与我们结缘, 成为明日执行长。自此以后, 明日团队全力支持 Emily, 提供专业的项目管理、教育咨询、筹款协助等帮助, 共同升级完善 Youth Spotlight 的项目运营模式, 让她在社会创新道路上走得更好、更稳、更远。

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倾听 VioceChanger

让每一位发声障碍者都拥有好好说话的权利。



CNF明日中国
ChinaNext Foundation

2016 年，在大学的社会实践中，心童在偶然的机会下发现吐字不清晰严重影响了唇腭裂患者的生活，而语音矫正方式恰好与播音专业技巧相契合，于是她带领大学生志愿者团队，开展服务于唇腭裂患者语音矫正和科普宣传的公益项目。

Xintong Wei was recognized as a prominent social entrepreneur by the China Charity Alliance. To build on her work at Voice Changer, she is an active a member of several community organisations, and has positions of responsibility in related government agencies.

Over the years, Xintong gained these positions through social work on child-welfare; improving the lives of left-behind children, reducing youth deviance, and educating estranged families. When working, she sees herself as a social worker and volunteer, no matter how her roles and positions change. Xingtong developed extensive experience in field work and project management, using these skills, she collaborated with others to establish and develop numerous institutions devoted to youth education throughout China.





2016年，在大学的社会实践中，心童在偶然的机会下发现吐字不清晰严重影响了唇腭裂患者的生活，而语音矫正方式恰好与播音专业技巧相契合，于是她带领大学生志愿者团队，开展服务于唇腭裂患者语音矫正和科普宣传的公益项目。

截至目前，心童和她的筑笑团队已精准帮助患者56名，辐射患者400余名。搭建了筑笑天使微信公众号，事迹经搜狐、今日头条等三十多家媒体报道转发，举办活动共动员社会民众数百名，微博话题点击量1.5万，荣获陕西省暑期三下乡社会实践省级优秀团队、团中央千校千项最具影响力好项目、腾讯公益青年传播挑战赛新青年人气王、腾讯公益青年传播挑战赛新青年创意奖。

为了升级团队，更好的服务更多的唇腭裂患者，2017年8月，杜心童加入明日中国，成为明日执行长，并创建倾音项目。明日团队将支持、陪同心童，和倾音一起成长。



Voice Changer's mission is to give the equal rights to listen and speak for those with articulation disorders. Voice Changer has been building community service stations, which links children with speech therapists, and establishing high-quality volunteer teams comprised of many students majoring in broadcasting. Voice changer collaborates with hospitals, government agencies, organisations such as Shanghai Yingrong Education and Technology co., Ltd, to offer children professional speech therapy online and in person. By combining the knowledge gained when running the project at these different facilities, Voice changer will establish a public, professional, and sustainable platform for individuals with auditory disorders.

Since its launch in 2016, Voice Changer helped over 200 patients, assisted more than 600 individuals, and trained more than 400 volunteers for speech correction. The project's work is widely publicized on mass media such as Souhu, toutiao.com, and Weibo. With the support of public and private organizations, Voice changer was awarded in the Tencent Youth Volunteer Leader Competition, as the most popular and most creative project; the Gold Award of the ShaanXi Province University Student Entrepreneurship Competition, and the Excellent Team of China Summer Social Practice.



无境深蓝 *Better Blue*

人与海洋以科学、友善的方式和谐互动，使命是推动建立政府、公益及商业就海洋议题进行良好互动的生态系统。

王淼，曼彻斯特大学国际发展学硕士，吉林大学法学 & 文学学士。品酒师，水肺 & 自由潜水潜水员，红十字初级急救员，无境深蓝潜水员海洋保护联盟发起人。Project Seahorse（加拿大）中国首批海马保育大使，Project AWARE（美国）大中华区顾问。

Miao Wang graduated from the University of Manchester and earned a Master's degree in International Development. She launched Better Blue, and is avid for scuba and free diving. Building on her work at Better Blue, Miao offers consultations for Project AWARE, and works as an ambassador of the Project Seahorse's Chinese Hippocampus Conservation programme.



无境深蓝潜水员海洋保护联盟（Better Blue）由中国热爱海洋公益的潜水员自主发起，由上海明日公益事业发展中心管理，目前在全国 20 多所城市均有执行团队或会员机构分布，是专门整合潜水员资源，并支持潜水员参与海洋环境保护的公益项目。

项目关注海洋生物多样性，海洋馆鲸豚圈养，海洋垃圾三个主要议题，以宣讲会、培训及工作坊、纪录片观影、海洋教育课程开发、大型公众倡导事件等多种方式去推动公众对于海洋议题的关注；并通过链接专业潜水员科学参与海洋保护区保育、海洋数据普查等手段推动海洋生态数据采集与环境修复。

目前，已经在全国 30 多个城市设有“蓝色空间”专门进行海洋保护活动，如今仍游走在世界宣传海洋保护的前列。为了使更多的人加入到保护海洋的队伍中来，2017 年 12 月，王淼加入明日中国，成为明日执行长，并创建明日深蓝项目。在海洋保护的路上，明日团队将陪伴小水一同前行。

Better Blue sustains the diversity and richness of marine life, whose habitats are rapidly disappearing due to human activity. Its projects range from protecting dolphins and whales in aquariums, to reducing plastic waste in the oceans. Better Blue's mission is to solve problems in marine ecosystems by combining the efforts of private, public and third sectors. To develop public awareness for ocean protection, it launched seminars, workshops, and courses nationwide. Better Blue trains professional divers to take part in marine sanctuary protection, marine life census, and other activities vital for improving the ocean's environment.

Since its launch in 2015, Better Blue partnered with more than 20 institutions, and established "Blue Spaces" ocean awareness centres in more than 30 cities. It aims to become a communication platform for ocean conservation. Under ChinaNext's Guidance, Better Blue will continue to improve current methods and guidelines for wildlife monitoring and diver training; upon that, it will improve the public and divers' awareness of ocean environments.

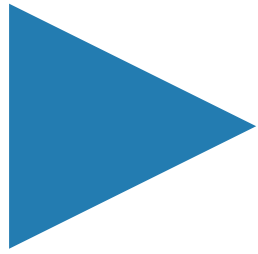


彩虹笔 *Rainbow Pen*

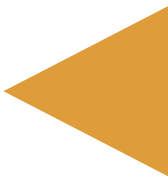
由王兰老师在 2011 年创立的彩虹笔，是一家从事艺术疗愈相关领域的专业机构，同时也是上海市残联的指定康复点、上海市志愿者协会成员。作为中国“艺术疗愈”服务行业的旗舰和标杆，彩虹笔的项目活动涵盖自闭症儿童的艺术疗愈课程（具有专业的艺术疗愈师）、含科技元素的公益点“星星图书馆”、社区养老助残、职业体验、企业公益活动组织、社区艺术游园会、艺术科技专业学生就业促进计划，志愿者活动等，

Lan is an American-certified K12 art teacher educator and art therapist, she has worked extensively in art education for many years, especially in the area of managing special education programs for children. Besides her devotion to social work, Lao is a columnist, nutritionist and American Montessori Society international lecturer. Additionally, she has over ten years of experience in the animation industry.





**用科学和艺术促进儿童以及社区的
创造性表达和发展。**



至 2016 年年底，彩虹笔累计服务量为特殊儿童 6779 人次、智障人士 2171 人次、脊髓损伤患者 1136 人次、老年人（含部分特需老人）27870 人次、特殊儿童家长 2740 人次、普通儿童 11760 人次，普通家长 2580 人次。与企政、媒体、国内外高校及艺术教育届大师都均保有长期良好的关系。项目获得过上海公益事业发展基金会（联动）、腾讯公益的定向捐赠。

2017 年 9 月，王兰加入明日中国，成为明日执行长。未来的时光里，明日中国团队将全力支持王兰老师，让彩虹笔为更多孩子铸就梦想。





Lan launched Rainbow Pen in 2011, an institution helping autistic children learn through scientifically grounded art therapy, as well as improving the public's understanding of autism. Rainbow pen promotes the creative expression and development of children and communities. It adopts professional teaching methods and provides specialised resources, including art therapy courses, career advising and counselling, assistance for the elderly and individuals with disabilities, a public library, various charitable activities and more. Rainbow Pen constantly broaden their scope of influence and reach more people in need, especially individuals with disabilities, children with special needs, the elderly, and those with spinal cord injuries.

The institution cooperates with governments, media outlets, universities and professors. Since its inception, Rainbow Pen assisted over 18,000 children and their families, over 27,000 elderly people, and over 2000 individuals with disabilities. Under ChinaNext's management, Rainbow Pen will provide assistance and opportunities to more people with autism, and spread their stories more widely. This will help improve the lives of these individuals and the public perception of them.

壹次心 *Virtuous Heart*

应吟吟, 壹次心社工机构创始人、理事长、党支部书记, 是浙江省党代表, 浙江省青年研究会理事、浙江省社会工作和志愿服务专业委员会成员, 还兼任了温州市团委委员、龙港镇妇联副主席等十几个社会职务。也是“中国好人”、“2014 年度中国慈善推动者”但是她最喜欢的身份依然是社工、志愿者、唤醒爱幸福导师。多年来, 她一直致力于留守儿童、偏差行为青少年、问题家庭教育和帮扶工作, 并有丰富的一线实操、管理经验。在全国成立和孵化了多家致力于青少年教育的社工机构。由应吟吟老师在 2013 年成立的壹次心, 源字懿, 意为“美好的德行”, 专注未成年人和家庭的帮教和心理辅导。

Yinyin Wei is the founder and chairman of Virtuous Hearts. She has responsibilities in related organisations as well, such as roles within the Party at Zhejiang province, also important positions governmental groups and local communities. Yinyin is focused on solving social problems that trouble youth, women, and families. Her work earned her many awards including that of "Righteous Chinese", "Promoter of Chinese Charity" of Year 2014. Despite these achievements and titles, Yinyin continues to find the greatest satisfaction during her time as social worker, volunteer, and Virtuous Heart mentor. Through out the years, Yinyin worked in projects assisting left-behind children, deviant youth, and broken families. She is experienced in hand-on operation as well as management. Using her skills, she continues to establish and incubate social organisations dedicated to guiding and educating youth.



机构成立至今已开展了 400 多场的大型普法宣教活动，遍及苍南县各个乡镇，受邀到广东省、福建省、上海、陕西省、青海省、北京等讲课；在做好预防的同时，同步开展了 1000 多次的问题青少年和女性（包括外来务工人员）一对一的心理辅导工作，帮助 480 多名青少年（已犯罪、涉罪未成年人，自杀未遂、抑郁症、焦虑症、幻想症、逃学、暴力行为等学生）找回自信，回归正常工作和生活。

2017 年底，应吟吟加入明日中国，成为明日执行长。未来的时光里，明日团队将全力支持应吟吟老师，帮助壹次心让更多孩子成为更好的自己。

Yinyin founded Virtuous Hearts in 2013, a social service organisation offering psychological consolation for teenagers and their families. Virtuous Heart's mission is to enable teenagers to be the best they can be. The organisation publicises and provide advice for teenager protection and guidance.

Since its launch, Virtuous Heart organised over 400 campaigns, in over 8 provinces; it also offered one-to-one psychological counselling to over a thousand people, helping more than 400 teenagers overcome psychological issues so to live a balanced life. Under ChinaNext's management, Virtuous Heart will continue to support teenagers and their families, using kindness to prevent harm for youth in China, and for all youth around the world.



Krystal, 英国曼彻斯特商学院 MBA, 北京大学学软件工程硕士, 在 IBM 和 SAP 担任资深大客户经理, 具有 12 年资深 B2B 销售经验。2016 年 1 月, 在 SAP 带领团队夺得 FKOM Show 三等奖, 获得 5000 欧元捐赠给姚基金。美国离婚教练认证培训首位华人学员, 并将在 2018 年 4 月获得教练认证。

Krystal Yu earned her Master of Software Engineering at Peking University, and her Master of Business Administration at the Alliance Manchester Business School. Previously, she managed customer relations at a foreign investment firm. After a period of personal hardship which involved a divorce, Krystal Yu delved into the world of social entrepreneurship, assisting others experiencing similar challenges. Her resolve to help strengthened when she discovered most divorcees in China, unlike those of Western Countries, lacked professional support and resources.

明日必悦 *Be Happy*



明日必悦是中国首家“幸福人生”公益机构，通过引入英美专业的课程，帮助人们“做最好的，从亲密关系开始幸福蜕变”，用科学和专业的理论引导大众，实现“幸福人生”的目标。

项目聚集美国、英国、中国的优秀服务供应商，引入（亲密）婚姻关系、心理咨询，职业、财务规划，子女共同抚养等法律以外的专业服务和最佳实践经验，降低情绪产生的负面影响，向离婚人士提供专业课程和咨询服务；并通过正能量故事及大数据科学推荐算法，结合中国文化，通过成功的“乐蜕变故事”以及国外研究理论，引导大众积极看待离婚。通过基于情绪的服务推荐算法，帮助大众选择个性化的服务。

2018年2月，Crystal成为第七位明日执行长，成立明日必悦项目。未来的路上，明日和Crystal的团队一起，帮助人们解决亲密关系的问题。

Kyrstal Yu founded "Be Happy" in 2018. It is a social service organization, the first of its kind in China. "Be Happy" offers professional, evidence based support and resources for people struggling in emotionally involved relationships, especially those going through a divorce. The organisation aims to guide these individuals through constructive personal transformations. Its services include marriage and psychological counselling, career and parenting guidance, financial planning, as well as other forms of non-legal assistance.

"Be Happy" lead to many peaceful, unhurried divorces and separations, where both individuals leave each other with comprehension of their relationship and each other. By sharing the journey of these couples, "Be Happy" shows the public that divorce should not be stigmatised. Under ChinaNext's management, "Be Happy" will guide more individuals overcome challenges that arise in their interpersonal relationships.



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如果你有任何问题或建议，请联系我们。

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