



Since 1995, Fundación EDUCA México, A.C., supports low-income community schools to improve their educational quality and help them attain self-sufficiency. We currently support 39 schools in 8 Mexican states, benefiting 11,777 children (ages 0 to 17) and a total population of 33,193 among teachers, school staff, parents and community members.

EDUCA's beneficiaries come from poverty-stricken, dysfunctional households (head-of-households are usually unskilled, single- working mothers and/or migrant workers); many suffer malnutrition, violence, lack of basic utilities and healthcare. Therefore, EDUCA Network schools provide both quality education and services such as: meals, on-site doctors, psychologists, tutoring, creative libraries, and parenting classes.

The donor trust we have built in 14 years of work is our most prized recognition. In 2008 alone, EDUCA received a total of 2,220,026.87 USD from 6,360 individual donors and international grantmakers such as GE Foundation and New York Life Foundation.

With your support through GlobalGiving you will benefit "Servicio, Educación y Desarrollo a la Comunidad, I.A.P., SEDAC," one of our 39 EDUCA Network Schools.



EDUCA has funded SEDAC programs since 2001.

Student body: 455 children.

Girls: 195

Boys: 260

Ages: 2 – 6 years old

Full cost of a child's education for 1 month: 122.00 USD

Monthly amount charged to parents: Between 11.19 and 37.31USD (depending on income)

Working hours: 9:00 a.m. to 7:00 p.m.

Services for students and the community:

- Early formal education
- Meals
- Medical attention
- Dental care
- Psychological services for children with learning disabilities and behavioral problems
- Speech therapy
- Recreational activities
- Parenting classes
- Job skills workshops for the community (textile and brick)
- Physical rehabilitation therapy for community members
- Low-cost groceries
- Low-cost clothing

In 2008, EDUCA provided professional training to 21 SEDAC teachers and 1 principal through our 6th Annual Teacher Training Seminar.



In the second quarter of 2009, SEDAC will undergo EDUCA's Financial Strengthening Program which will ensure that its services are carried out today and continued for future generations of at-risk children.



Financial Strengthening (FS)

FS Purpose

Guide each supported school toward its financial sustainability, eliminate its liquidity constraints to cover operating costs and guarantee the continuity of its educational and community services.

FS addresses these challenges:

While working with non-profit community schools for over 14 years, we have learned that one of their main challenges is to overcome their lack of financial resources and of a permanent strategy to obtain them. As a result, they regularly face:

- Dependence on a small number of donors
- Reduced beneficiary population
- Little or no improvement of the offered services
- High employee (teacher) turnover due to the extremely low salaries
- Lack of updated textbooks and adequate didactic material
- Little or no training for teachers and staff

FS Duration

6 to 8 months

How FS works

EDUCA pedagogical specialists carried out a detailed Institutional Assessment (IA) of SEDAC to determine its operational, academic and financial needs. We will train a person(s) selected by the school to be the school's full-time fundraiser and we will set a monthly fundraising goal of 3,000.00 MXN equivalent to 230.77 USD (exchange rate of 13:1). We encourage recruitment of *monthly* recurrent donors who contribute small yet fixed amounts each month. This will provide SEDAC with regular cash inflows cover operating costs such as teacher salaries, utilities and child services.

EDUCA processes billing, tax-deductible receipts, and quarterly reports for donors; which is of great help to the supported school.

In order to support SEDAC's fundraising department, EDUCA also provides Incentive Donations (ID), during the FS program. Incentive Donation funds are used for a clearly defined project to address one of the school's most pressing needs (i.e. hire a speech therapist or buy updated textbooks) as determined during the IA.

In the following table, we illustrate SEDAC's 2009 FS Program. EDUCA provides an Incentive Donation of 8.40 MXN for every 1.00 MXN raised from a *first-time donor*. By the 11th month after the start of the program, the school will have doubled the amount EDUCA granted in Incentive Donation

MONTH	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	TOTAL
Monthly Fundraising Goal	\$ 230.77	\$ 230.77	\$ 230.77	\$ 230.77	\$ 230.77	\$ 230.77						\$ 1,384.62
Cash Flow Reached by the School	\$ 230.77	\$ 461.54	\$ 692.31	\$ 923.08	\$ 1,153.85	\$ 1,384.62	\$ 1,384.62	\$ 1,384.62	\$ 1,384.62	\$ 1,384.62	\$ 1,384.62	\$ 11,769.23
Incentive Donation Provided by EDUCA	\$ 1,938.46	\$ 1,938.46	\$ 1,938.46	\$ 1,938.46	\$ 1,938.46	\$ 1,938.46						\$ 11,630.77

Table amounts in USD.

EDUCA encourages the institutions it supports to complete a Financial Strengthening Program every year to maintain donor base growth.